

renewable energy update forecast



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Are you a Blue Sky Business Partner?

Businesses that support Blue Sky at a partnership level receive various benefits – from being listed on the Rocky Mountain Power [website](#) to select advertising and recognition. Rocky Mountain Power also works with you to help communicate your renewable energy support to your customers. One way we do that is through a newly designed business partner logo that you can display on your company's website. Just email bluesky@pacificorp.com to request the logo.

We want to hear from you

We've created a survey to collect ongoing feedback from Blue Sky customers about the program and we'd love to hear from you. Do you have new ideas, feedback or questions? Make sure you leave your contact information if you'd like us to contact you. Or, feel free to communicate with us anonymously. We respect your privacy as much as your opinion. If you're a residential customer, [visit us here](#). If you're a business customer, [visit us here](#). Let us know what you think today.

You are making a difference!

More than 35,600 Rocky Mountain Power customers are participating in the Blue SkySM program. Blue Sky customers supported 128,151,109 kilowatt-hours of wind generation, through their monthly purchases, between January 2011 and August 2011. That is quite an accomplishment – equivalent to the annual electricity use of more than 13,000 average households served by Rocky Mountain Power.

The environmental benefit associated with these purchases is 76,787 tons of CO₂ avoided – which is equal to not driving 156,146,156 miles!



Your support helps grow the renewable market

You have your own reasons for supporting Blue Sky renewable energy. We appreciate that support. We are extremely proud of our Blue sky customers for taking a stand in support of renewable resources and a sustainable future. Your participation in the program helps accelerate the market for renewable resources and can make the evolution to a greener, more sustainable energy future faster and more effective.

There are a number of drivers that can compel renewable energy development, including:

- Incentives (state and federal) – to increase project developments. These incentives attract commercial investment and can create jobs.

- Mandates – more than 30 states require a specific percentage of electricity be produced by renewable resources.
- Voluntary – programs like Blue Sky – the voluntary market creates demand beyond the investments Rocky Mountain Power is already making on behalf of all customers. This increased demand can attract commercial and government investment.

Just remember that your support of Blue Sky is an important part of shaping the future of the renewable marketplace. So, thank you!

University of Utah chooses Blue Sky



Half a dozen years ago, students at the University of Utah had a vision to purchase a relatively small amount of wind power to help satisfy the campus' growing need for electricity. It was a start. But that first spark kept getting bigger and has now morphed into an announcement that the university has entered into a partnership with Rocky Mountain Power and 3Degrees, making it a Visionary-level Blue Sky partner.

Student Body President Neela Pack was on hand at the Olpin Union Plaza on September 28, 2011 for the announcement. She said the university has come a long way with its sustainability efforts since the early efforts to go green. "I'm really proud of this partnership to make such a large block of wind power available to the university for use in its many buildings, labs and other facilities," said Pack. "Without student support and the support of the administration, specifically facility and sustainability managers, we would not be able to keep improving our green power base."

The university's support for renewable energy is made possible through a student fee-funded sustainability program established in 2005. With the new partnership, the university is reducing its carbon footprint by supporting wind energy production for one year, with plans for an additional two-year renewable energy commitment.

"The university's first-year renewable energy purchase has the combined environmental benefit of taking more than 13,200 cars off the road for one year or planting 1.7 million trees," said Alene Bentley, customer & community manager for Rocky Mountain Power.

Blue Sky funding awards have already helped to bring solar energy to the university's Sterling Sill Center and Natural History Museum of Utah. Now, as a Visionary-level Blue Sky partner, it is also helping to bring more wind energy online in the Western United States and to support the development of community-based renewable energy projects close to home.

The university's Office of Sustainability is encouraging students, faculty and staff to do even more by voluntarily helping to offset their own electricity use by signing up for Blue Sky. "The need to use green energy doesn't end when people leave campus," said Myron Willson, director of the Office of Sustainability. "We want the university community to set an example for others about the need to conserve and use energy wisely."

Blue Sky customer profile

Big thanks to our newest Blue Sky business partners:

Utah

Dammeron Valley

- Dammeron Valley Water Works, LLC

Herriman

- Herriman Library
- J.L. Sorenson Recreation Center

Ivins

- Ivins City
- Tuacahn

Moab

- Moab Arts and Recreation Center
- Moab Recreation and Aquatics Center

Ogden

- Our Children's Earth

Orem

- Crio, Inc.

Park City

- Park City Historical Society & Museum
- Ramp Sports
- Salubritas
- Triumph Gear Systems

Salt Lake City

- 3Form
- Amour Spreads
- Archiplex Group
- ReDirect Guide
- Signed & Numbered
- University of Utah

South Jordan

- Payroll Perfect, Inc.

Springdale

- Switchback Grille & Trading Co.

Wyoming

Laramie

- University of Wyoming – Kendall House

For the complete list, please visit rockymountainpower.net/partners.

Feedback wanted!

Is there a benefit that you'd be interested in us offering to you as a business partner?

[Let us know.](#)

Are you a Blue Sky business customer but aren't receiving any partnership benefits? You may just need to sign a form or change your purchase level to qualify. Learn more about business partner program benefits [here](#) or email bluesky@pacificorp.com.

Blue Sky customer videos online

Visit rockymountainpower.net/bluesky to view some new customer testimonial videos about two of our business partners.

In deed and spirits – Idaho distillery supports renewable energy



Behind Distilled Resources Inc.'s cheeky "It's not bragging if you can do it.TM" slogan is a serious commitment to creating high-quality products using sustainable practices.

Located in Rigby, Idaho, DRinc (pronounced "drink") is a full-service, beverage-grade custom alcohol distillery, producing neutral spirits from Idaho russet potatoes, organic grains and Idaho winter wheat and corn for use in award-winning vodkas, liqueurs and other specialty spirits. Many of its products are certified organic.

Bill Scott, DRinc's chief operating officer, said the company thinks of its participation in Rocky Mountain Power's Blue Sky renewable

energy program as an extension of its use of organic methods and ingredients. DRinc is supporting renewable energy through Blue Sky equivalent to approximately 30 percent of the distillery's monthly electricity use.

"Our investment in Blue Sky clearly demonstrates our sustainability ideals and efforts," said Scott.

DRinc's Visionary-level Blue Sky participation includes supporting 125 blocks of renewable energy every month. This block purchase is equal to 150,000 kilowatt-hours annually – approximately the amount 12 typical Idaho households use every year.

Over a period of one year, DRinc's Blue Sky support avoids 90 tons of carbon dioxide and is equivalent to not driving more than 182,768 miles or planting 2,113 trees.

The company has also invested thousands of dollars in energy recovery equipment and energy efficiency equipment, according to Scott. "There are obvious financial benefits to doing this, but we feel it is equally important to wisely use nature's resources," he said.

Actions like these are the point of the funny slogan, Scott explained. "We are not just talking about being better, we are doing things that we believe make us better."

In the community

Ivins City packs a powerful, renewable punch

In March 2011, Ivins City, Utah joined forces with Rocky Mountain Power to challenge its residents and businesses to support renewable energy through the Green-e Energy Certified Blue Sky program. The challenge ended October 4, 2011, and the community is nearing its goal.

Ivins City leads the way



This challenge was an opportunity to acknowledge and celebrate the leadership the community of Ivins has already demonstrated in its sustainability efforts.

To help offset the electricity use of local government facilities, Ivins City is supporting renewable energy equivalent to 5.4 percent of its energy needs through Rocky Mountain Power's Blue Sky program. The city's purchase has the same environmental benefits as planting 236 trees or not driving 20,470 miles. Blue Sky participation in Ivins grew from 5.13 percent to 6.77 percent during the recently completed Ivins Blue Sky Community Challenge, an increase of 50 Blue Sky customers since March 31.

Two local solar projects also have become a reality with help from the Blue Sky program: the solar array atop a structure in the parking lot next to City Hall and the solar array atop the community's fire station.



Solar panels on the Ivins community fire station

Ivins City is just one of the communities making a difference. [How does your community rate?](#)

For the past decade, participating Blue Sky customers have made a difference by supporting renewable energy in the region. Customers purchasing Blue Sky blocks have voluntarily supported more than 1 billion kilowatt-hours of wind energy over the past 11 years, increasing the demand for renewable energy and offsetting the impact of their electricity usage.



Solar panels on the parking structure next to Ivins City Hall

National leadership through local communities

Rocky Mountain Power communities have continued to be leaders on a national stage when it comes to supporting renewable energy – including Moab, Utah. It was through participation in the Blue Sky program that the Moab/Castle Valley area received the distinction as the first Environmental Protection Agency (EPA) Green Power Community!

There are currently three communities served by Rocky Mountain Power that are recognized as Green Power Communities by the U.S. Environmental Protection Agency. [See if your community is recognized.](#)



What else can you do for a sustainable future?

Thanks for supporting renewable energy through Blue Sky! Customers always wonder if there is more that they can do. Here are some ideas:

- You can consider upgrading to 100% renewable energy or buying even one more block per month. [See the environmental benefits](#) your Blue Sky support creates and how you might be able to do more.
- Choose [paperless billing](#)
- [Be wattsmart](#) by using less and saving more. Use energy more efficiently – it's a natural complement to participating in the Blue Sky program and it can lower your power bill. Learn how you can be wattsmart at home or work and take advantage of our wattsmart energy savings programs and incentives.



Facebook

We are getting close to 500 fans on our Blue Sky [Facebook page](#). If you're on Facebook and haven't "liked" us yet, there's no time like the present! It's a great way to keep up with all of the latest Blue Sky news and information.

Contact us

Do you have any comments, concerns, questions or suggestions about the Blue Sky program? Email bluesky@pacifiCorp.com and we can help.

Interesting news in renewable energy

Livestock anaerobic digester project

PacifiCorp, which serves customers as Rocky Mountain Power and Pacific Power, recently signed a contract with The Climate Trust to purchase 50,000 metric tons (tonnes) of carbon dioxide equivalent, verified emission reductions from a livestock anaerobic digester project near Lynden, Wash. This project, operated by Farm Power, captures and destroys methane from manure management systems at MJD Farms dairy operations. Manure from three separate barns is pumped three-quarters of a mile to an anaerobic digester, which burns the methane to operate a turbine engine, generating electricity.

Your dollars at work in the community



Since 2006 Rocky Mountain Power's Blue Sky renewable energy program awarded funds to more than 66 community organizations to help build community-based renewable energy projects in Idaho, Utah and Wyoming. We expect to award more funding to even more projects this year. Recently, the following projects, which were awarded funding in past years, were completed. These projects provide renewable energy education and benefits to your communities:

Idaho



Installation of wind turbines for Rigby High and Midway Middle School in Idaho

Wind for Schools – Rigby High and Midway Middle School have installed a 2.4-kilowatt wind turbine at each school. Data from the wind turbines is collected and posted on the Internet for integration into the renewable energy curriculum for Rigby and Midway and schools nationwide. Rigby teachers received specialized training and have wind education website lesson plans (some specifically updated to correlate with Idaho State Educational Standards), videos and other educational materials.

Renewable energy tour

Customers take a field trip to the future of energy



Swaner EcoCenter in Park City, Utah

It may have been a little chilly on the morning of September 30, 2011 in the elevated landscape of Park City, Utah, but that didn't stop customers from arriving at the Swaner EcoCenter, ready for Rocky Mountain Power's second annual renewable energy project tour. In addition to touring the Mountain Wind facility in Wyoming, this year's tour was expanded to include a presentation on solar energy and a tour of the Swaner EcoCenter, whose LEED platinum certified building boasts many sustainable features. The day was full of unique educational opportunities from walking right up to, and inside of, an operational utility scale wind turbine to having any and all questions answered by experts and more.

On the ride back from the wind farm, Park City locals introduced guests to the Low Carbon Diet and led a quick exercise to help customers think about

Wyoming

Natrona County Meals on Wheels – This nonprofit is now cooking meals using electricity partially generated by a 10.6-kilowatt solar array at their Casper location. Cost savings from this installation will be put toward feeding more people in the community and this project provides a good demonstration of how alternative energy can benefit the community. Meals on Wheels is part of an annual renewable energy demonstration tour and provides more than 10,000 meals a month.



From left, Natrona County Meals on Wheels executive director Jamie Loveall with Range Solar owner Gene Theriault and Rocky Mountain Power's Leslie Blythe, stand near the new solar

Utah

McGillis School – You may have read about McGillis school in the Spring 2011 issue of *Forecast*. The installation of a 27.5-kilowatt solar array at this Gold LEED certified school building serves as a tool to educate students, parents, school faculty, administration and the community on the functionality of renewable energy and solar energy. This installation will be incorporated into the science and math curriculum and students will explore environmental and social issues surrounding renewable energy production, distribution and efficiency.



The McGillis School in Salt Lake City, Utah

sustainable practices they could be doing in their own homes. More information on the Low Carbon Diet is available at ParkCityGreen.org. You can also visit wattsmart.com for energy efficiency tips and incentive programs.

Many organizations and businesses who have long supported Blue Sky and renewable energy joined efforts to make the tour affordable and memorable for those who attended. Rocky Mountain Power would like to thank Whole Foods for providing the delicious lunch, as well as Recycle Utah, Swaner EcoCenter, Tyler Poulson and Brian Kahn from Park City, Rick McPherson and Mike Betz of Edison Mission/Mountain Wind, and Dave Wesseman of Spectrum Engineers.

If you are interested in attending a future renewable energy project tour, please send an email to windtour@rockymountainpower.net or call 866-476-9378 ext. 40 to be added to a list of interested customers.

