

Customer Name Address City, State, Zip

Dear Name.

Thank you for supporting renewable energy through Rocky Mountain Power's Blue SkySM renewable energy program in 2012.

Your current block purchase is XX block(s) per month. Your total support of XX,XXX kilowatt-hours of western region wind energy over the past year has had the equivalent environmental benefit of:







You are one of nearly 88,000 customers participating in the Green-e Energy certified Blue Sky program who supported more than 604 million kilowatt-hours of renewable energy over the last year. On the back of this letter, you can see all the ways Blue Sky customers like you are making a real difference together.

Just for you

Make the most of your Blue Sky participation.

- Read the bi-annual Forecast newsletter just for Blue Sky customers at rockymountainpower.net/forecast.
- Like us on Facebook and stay connected to Blue Sky at **facebook.com/rockymountainpower.bluesky**.
- Tour a renewable energy project! Send an email to windtour@rockymountainpower.net or call I-866-476-9378 ext. 40 for information on 2013's tour.
- Sign up to go paperless and receive your annual letter and *Forecast* newsletters in your email inbox! Visit **rockymountainpower.net/paperless**.

It's easy to do even more. Increase your Blue Sky support anytime by filling out the form below, contacting us at **I-800-769-3717** or online at **rockymountainpower.net/bluesky**.

Sincerely,

Karen Gilmore

Vice President, Customer Services





Blue Sky is now partnering with Chinook Book to provide you with mobile access to coupons offered by businesses that share your commitment to the environment and participate in the Blue Sky program.

Download the mobile app for free on your Android or iPhone and enter your unique sixteen digit code below to unlock coupons from across the state.

XXXX-XXXX-XXXX-XXXX

If you don't have a smartphone or would like to learn more, visit **rockymountainpower.net/coupons**.

The environmental benefit figures in this letter are based on data and calculations provided by the U.S. Environmental Protection Agency.

AR12-UTRES



Yes, I want to increase my support for Blue Sky!

I would like to increase my monthly p	ourchase of Blue Sky to:		
3 blocks (300 kwh) \$5.85/month	10 blocks (1,000 kwh) \$19.50/month	You can also check out our online calculator at rockymountainpower.net/ calculator to help you determine how many blocks to buy.	
5 blocks (500 kwh) \$9.75/month	blocks @ \$1.95 / block / month		
8 blocks (800 kwh) \$15.60/month			
Name:		Site ID:	
Service address:			
City:	State:	Zip:	
Daytime phone:	Email:		AR12-UTRES

In 2012, you made a difference with Blue Sky.



22,716 Customers who enrolled in 2012

Kilowatt-hours of western region

renewable energy supported through the voluntary efforts of Blue Sky customers

Equivalent environmental benefits associated with all 2012 Blue Sky purchases:



377,062 Tons of CO₂ avoided



65,202



8,865,110 or Trees planted

764,178,566



Number of non-residential customers participating in the Blue Sky program



Non-residential customers enrolled in 2012



in the Blue Sky business partnership program



New community-based renewable energy projects that received support from Blue Sky customers in 2012. These projects are located in the following communities:

Alpine, UT Cedar City, UT Erda, UT Herriman. UT Lander, WY Orem, UT

Park City, UT Preston, ID Salt Lake City, UT Saratoga Springs, UT Syracuse, UT Tooele, UT



Number of community-based renewable energy projects that have received Blue Sky funding since 2006



kilowatt generation capacity created by the community-based renewable energy projects funded by Blue Sky customers since 2006





Let's turn the answers on.