

Customer Name  
Address  
City, State, Zip

Dear Name,

Thank you for supporting renewable energy through our Blue Sky<sup>SM</sup> program in 2010. Your current Blue Sky purchase is X blocks per month. Your participation supported XX,XXX kilowatt-hours of renewable energy over the past year, which has benefits equivalent to:



Congratulations on making a difference! Your participation, combined with 76,321 other Blue Sky customers helped support 587,373,390 kilowatt-hours of renewable energy in 2010 – that's like serving the electricity needs of nearly 49,000\* households.

**Highlights from 2010** – it was a great year for renewable energy support!

- 12 local projects in Rocky Mountain Power's service areas (Idaho, Utah and Wyoming) received funds from Blue Sky customers – helping lead the way to even more renewable energy development. Visit [rockymountainpower.net/blueskyprojects](http://rockymountainpower.net/blueskyprojects) to learn more.
- Thousands of new customers signed up for Blue Sky – including new Blue Sky business partners. The new 2010 Blue Sky business partners are listed on the back of this letter. For a complete list of Blue Sky business partners, visit [rockymountainpower.net/blueskybiz](http://rockymountainpower.net/blueskybiz).
- Dozens of Blue Sky customers joined Rocky Mountain Power for our first annual Blue Sky renewable energy tour, held in October at the Spanish Fork Wind Farm in Utah. Join us for our 2011 renewable energy project tour this fall! Stay tuned for more details.
- The voluntary support of Blue Sky customers ensured that more renewable energy was supported beyond what would otherwise be required by state or federal laws.

**Stay up-to-date about the Blue Sky program**

You can follow all developing Blue Sky news as it breaks:

- 1) "Like" Blue Sky on Facebook [facebook.com/rockymountainpower.bluesky](http://facebook.com/rockymountainpower.bluesky)
- 2) Read our semi-annual *Forecast* newsletter available online. Or create an online account (it's easy, just visit [rockymountainpower.net](http://rockymountainpower.net) and sign in) and you'll receive an e-mail when *Forecast* is ready to view.

Thanks to you, we're looking forward to Blue Sky's continued success in 2011. Please feel free to contact us at **1-800-769-3717** if you have any questions about the program.

Sincerely,



Karen Gilmore  
Vice President, Customer Services



*P.S. If you'd like to add to your Blue Sky purchase, simply fill out and return the enclosed form in the postage-paid envelope. You can change the number of blocks you're buying. See enclosed form for details.*



**Westminster College  
Salt Lake City, Utah**

These rooftop solar panels were made possible with help from Blue Sky project funds.

**Tell us what you think**

Interested in shaping the future of the program? Visit [rockymountainpower.net/bluesky2011](http://rockymountainpower.net/bluesky2011) for a quick five-question survey. Your feedback matters.

**2011 tour**

Join us for our 2011 renewable energy project tour – e-mail [windtour@rockymountainpower.net](mailto:windtour@rockymountainpower.net) or call toll-free 1-866-476-9378 ext. 40 for details.

Support businesses that choose Blue Sky – in addition to tens of thousands of residential customers, hundreds of business customers are buying green power too.

The following Blue Sky Business Partners joined the program in 2010. For a complete list of Blue Sky Business Partners, visit [rockymountainpower.net/blueskybiz](http://rockymountainpower.net/blueskybiz).

<b>Blue Sky Business Partner</b>	<b>Location</b>	
Salt Lake County	Midvale	UT
Comfort Tech	Orem	UT
Planned Parenthood	Orem	UT
Center for Global Leadership	Park City	UT
Montage Deer Valley	Park City	UT
Atticus Coffee, Teahouse, and Books	Park City	UT
222 Main	Salt Lake City	UT
Architectural Nexus	Salt Lake City	UT
Dragon Dreams	Salt Lake City	UT
Granite Office	Salt Lake City	UT
Landis Lifestyle Salon – Marmalade	Salt Lake City	UT
Millcreek Bicycles	Salt Lake City	UT
The King’s English Bookstore	Salt Lake City	UT
Solid Autoworks	Salt Lake City	UT
StarWash	Salt Lake City	UT
Tracy Aviary	Salt Lake City	UT
Trolley Square Associates, LLC	Salt Lake City	UT
Varsity Contractors	Salt Lake City	UT
Watson Pharmaceuticals	Salt Lake City	UT
Workers Compensation Fund	Sandy	UT
StarWash	South Jordan	UT
Sweet William Floral & Design, LLC	South Jordan	UT
Malt-O-Meal	Tremonton	UT