

Customer Name  
Address  
City, State, Zip

Dear Blue Sky customer,

Thank you for supporting renewable energy through our Blue Sky<sup>SM</sup> program in 2010. Your current Blue Sky purchase is X block(s) per month. Your participation supported XX,XXX kilowatt-hours of renewable energy over the past year, which has benefits equivalent to:



Congratulations on making a difference! Your participation, combined with 76,321 other Blue Sky customers, helped support 587,373,390 kilowatt-hours of renewable energy in 2010 – that's like serving the electricity needs of nearly 49,000\* households.

#### Highlights from 2010 – a great year for renewable energy support!

- Dozens of organizations joined Rocky Mountain Power's business partnership program in 2010. These new business partners are listed on the back of this letter.
- Businesses like yours were recognized in a series of ads in local newspapers throughout the state in the spring and fall, and we'll do the same again in 2011. See a copy of the ads from 2010 on our Blue Sky customer site at [rockymountainpower.net/supportbluesky](http://rockymountainpower.net/supportbluesky).
- Funds awarded by Rocky Mountain Power's Blue Sky program in 2010 will support the construction of 12 local community-based renewable energy projects (one in Idaho, nine in Utah and two in Wyoming) allowing us to work with our communities to support even more renewable energy development. Visit [rockymountainpower.net/blueskyprojects](http://rockymountainpower.net/blueskyprojects) for details.

#### Stay up-to-date about the Blue Sky program

You can follow Blue Sky news as it breaks:

- 1) "Like" Blue Sky on Facebook – [facebook.com/rockymountainpower.bluesky](http://facebook.com/rockymountainpower.bluesky)
- 2) Read our semi-annual *Forecast* newsletter available online. Or create an online account (at [rockymountainpower.net](http://rockymountainpower.net)) and you'll receive an e-mail when *Forecast* is ready to view.

To help you connect with your customers and communicate your support for renewable energy, we've enclosed a certificate recognizing your 2010 Blue Sky renewable energy support.

We look forward to working with you in 2011. Please contact us at **1-800-769-3717** if you have any questions about the program.

Sincerely,



Karen Gilmore  
Vice President, Customer Services



#### Westminster College Salt Lake City, Utah

These rooftop solar panels were made possible with help from Blue Sky project funds. This project was completed March 2010.

Your Blue Sky purchase supported Green-e Energy Certified renewable energy. Your Blue Sky purchase:

- supported renewable energy that goes beyond what is required by law or claimed against a mandate
- helped expand the production of renewable energy in the western region

#### Tell us what you think

Interested in shaping the future of the program? Visit [rockymountainpower.net/bluesky2011biz](http://rockymountainpower.net/bluesky2011biz) for a quick survey. Your feedback matters.

#### 2011 tour

Join us for our 2011 renewable energy project tour – e-mail [windtour@rockymountainpower.net](mailto:windtour@rockymountainpower.net) or call toll-free 1-866-476-9378 ext. 40 for details.

### Blue Sky Business Partner Program

If your business enrolled in 2010 and you don't see your name, please contact us at [bluesky@pacificorp.com](mailto:bluesky@pacificorp.com). The Blue Sky Business Partner Program rewards businesses for supporting renewable energy through the Blue Sky program. For more information on the business partnership program go to [rockymountainpower.net/blueskybiz](http://rockymountainpower.net/blueskybiz).

The following Blue Sky Business Partners joined the program in 2010:

Blue Sky Business Partner	Location	
Salt Lake County	Midvale	UT
Comfort Tech	Orem	UT
Planned Parenthood	Orem	UT
Center for Global Leadership	Park City	UT
Montage Deer Valley	Park City	UT
Atticus Coffee, Teahouse, and Books	Park City	UT
222 Main	Salt Lake City	UT
Architectural Nexus	Salt Lake City	UT
Dragon Dreams	Salt Lake City	UT
Granite Office	Salt Lake City	UT
Landis Lifestyle Salon – Marmalade	Salt Lake City	UT
Millcreek Bicycles	Salt Lake City	UT
The King's English Bookstore	Salt Lake City	UT
Solid Autoworks	Salt Lake City	UT
StarWash	Salt Lake City	UT
Tracy Aviary	Salt Lake City	UT
Trolley Square Associates, LLC	Salt Lake City	UT
Varsity Contractors	Salt Lake City	UT
Watson Pharmaceuticals	Salt Lake City	UT
Workers Compensation Fund	Sandy	UT
StarWash	South Jordan	UT
Sweet William Floral & Design, LLC	South Jordan	UT
Malt-O-Meal	Tremonton	UT

For a complete list of Blue Sky Business Partners, visit [rockymountainpower.net/blueskybiz](http://rockymountainpower.net/blueskybiz).

