### **BEFORE THE PUBLIC SERVICE COMMISSION OF UTAH**

COMCAST CABLE COMMUNICATIONS, INC., a Pennsylvania Corporation,	) )
Claimant, vs.	) <b>Docket No. 03-035-28</b>
PACIFICORP, dba UTAH POWER, an Oregon Corporation,	) ) )
Respondent.	)

#### **INITIAL TESTIMONY**

### OF

# MARK A. DEFFENDALL

### COMCAST CABLE COMMUNICATIONS, LLC

July 2, 2004

#### 1 Q: Could you please state your name and occupation?

A: My name is Mark A. Deffendall. My title is Construction Supervisor for Comcast. I
work as the Network Power Supervisor. I supervise a crew that does the maintenance
on the power supplies supporting Comcast's network. My geographic area of
responsibility stretches from the Idaho border to Nephi, and from Park City to Tooele. I
am based in Sandy, Utah.

#### 7 **Q: What is your employment history?**

A: After completing high school in 1976, I enlisted in the military and served in the United
States Air Force as a law enforcement specialist. After I was honorably discharged in
10 1981, I worked as a security guard. In 1983, I began my career in the cable television
industry by working for Long Beach Cablevision as an Installer. I stayed in that
position for approximately one and half years. After that, I began working as a
Construction Technician for that same company in San Diego, California. I stayed in
that position for approximately another year and a half.

In 1987, I went to work for Falcon Cable as a Construction Foreman in Riverside, California. In that position, I oversaw cable plant construction, which included various aspects of construction, including new construction and repair of existing plant. During the time I worked at Falcon Cable, I was promoted from Foreman to Supervisor to Manager.

1 In 1994, I moved to Utah to accept a position with Insight Cablevision as a Construction 2 Manager. Then, in 1995, I began working for Provo Cable, also known as NorthStar. 3 Provo Cable was a start-up company that hired me to assist with the make-ready, 4 engineering and permitting associated with construction of a new fiber interconnect 5 between schools. In 1996, I went to work for TCI, Comcast's predecessor, as a 6 Contractor Coordinator. The following year, I moved to TCI's construction department. 7 In 1998, I began doing power supply maintenance. Since 1998, I have been working 8 with power supply maintenance first with TCI, then with AT&T Broadband, and now 9 with Comcast. Although the company has changed hands, my job has generally 10 remained the same since 1998.

# Q: Turning back to your time working for cable operators in California, what, if any, interaction did you have with pole owners?

A: Interacting with pole owners was a significant part of my job. From approximately
14 1990-1992, my job consisted largely of securing pole attachment permits. The
California pole owners I worked with primarily, Southern California Edison and the
City of Riverside, required cable companies to file extremely detailed permitting
applications in order to gain access to any single pole.

#### 18 **Q: What did that process involve?**

A: I would submit applications containing pole identification numbers, map numbers, site
 identifications numbers, and make-ready worksheets describing the details of the poles

including the height of attachments and load information. If the pole needed make ready work, I would submit engineering or make-ready drawings (done by outside
 contractors) identifying what work needed to be done in order for the cable company to
 attach.

5 After I submitted these applications, the pole owners had a limited amount of time to 6 respond with approval, denial or requests for make-ready. If I was required to do make-7 ready, I had a limited amount of time to get that done. Overall, the parties' relationship 8 was highly structured. Both the cable operator and the pole owner had a burden to make 9 sure that all "T's" were crossed and "I's" were dotted.

#### 10 **Q: Did the pole owners create this process?**

A: It was my understanding that the attachment requirements were set by the state (General
Order 95) but that the pole application process was established by the pole owners
themselves.

# Q: When you arrived here in Utah, how did the pole attachment processes compare with what you were accustomed to in California?

16 A: It was very different. First off, Mark Dickenson, my plant manager at Insight, told me

17 that the process in Utah was not structured like it was in California.

#### 1 **Q:** So, what was the process?

A: To be honest, when I got to Utah, I was a little surprised. Mr. Dickenson told me
applications were usually made by calling Utah Power and just asking for permission to
attach. At Insight, the general understanding was that pole attachment approval could
be, and always was, obtained by simply calling Utah Power and asking if it was all right
to attach.

#### 7 **Q: How did that work?**

8 A: The process was not formalized in any way that I could tell. It seemed like the process 9 often took place between family members or friends. The attaching companies just 10 contacted someone they knew at Utah Power and got permission to attach from that 11 person. These people acted like and stated that they had authority from Utah Power to 12 authorize attachments. For example, I had a guy working for me whose last name was 13 Walker. I think his first name was Scott. His brother Lance worked for Utah Power. 14 Scott Walker and I obtained approval for Insight's pole attachments and hooking up 15 power to power supplies by just calling Lance Walker at Utah Power and asking for it. 16 Based on my interaction with Lance, I understood Utah Power's position to be that if 17 there was room on the poles, Insight could attach. In fact, Lance told me just that. I 18 further understood from my conversations with him, that Lance did not want me to 19 contact him each time Insight needed to put up attachments. Instead, I understood that I 20 had permission to attach as long as there was room on the pole.

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# Q: Did Lance Walker or anyone else at Utah Power confirm the approval to attach in writing?

A: No. Pole owners here in Utah, at least when I arrived in the mid-1990s, did not seem
particularly concerned with pole attachment application procedures. Specifically with
respect to Utah Power & Light, the procedures were almost non-existent. It was my
observation that a lot of work was done with a telephone call and a handshake. I know
this has changed over the last few years, but in the mid-1990s when I arrived in Utah,
that is how permitting was done.

# 9 Q: Why do you think there was such a difference in the process in Utah compared to 10 your experience in California?

A: First, Utah power was a local company and seem to do things the "small town way." Large parts of the state were—and still are—very rural. Since the poles were not particularly crowded, there was little for the pole owners to oversee. Generally, there was plenty of room to attach. Because there was usually plenty of room to attach, to some extent, Utah Power may have considered it a waste of their time to process and manage attachment applications.

Second, the bulk of the poles didn't have pole numbers to identify them individually or markers to identify the owner of the poles. Many of the poles that did not have numbers did not have addresses either because they were in the rural areas of the state. With no number and no address, it was impossible to identify the poles accurately.

1	Third, in the mid-1990s, I observed a massive construction boom in Utah. I recall that
2	Utah Power seemed overwhelmed just trying to get new customers connected to power.
3	I cannot speak as to whether Utah Power was uninterested in managing its poles, but it
4	appeared to me that they simply did not have the time or the resources to deal with pole
5	attachment applications. As a result, Utah Power's policy, as conveyed to me was that
6	if there is room on the poles, then we should just go ahead and attach.
7	Additionally, in the late 1990's, when Utah power was bought by a larger company, that
8	company brought in new procedures. For example, they started demanding pole
9	applications and began placing numbers on poles to identify them. Prior to that, I think
10	the general field relations between various pole owners and occupants were more
11	relaxed because Utah Power did not enforce or adhere to, or even have, strict regulations
12	like we had in California. When I arrived in Utah, I observed a cooperative attitude that
13	facilitated construction with a minimum of utility oversight. The system seemed to
14	work well for both the cable operators and the pole owners.

### 15 Q: Did you have the same experience with Provo Cable?

A: Yes. Despite my experiences with Insight, when I first started at Provo Cable, I filled
out applications for all of the new poles to which Provo Cable wanted to attach.

#### 18 Q: But didn't you just say that the process with Utah Power was informal?

A: Yes, but Provo Cable was a start up company and they were trying to do the processright the first time. I wanted to make sure I had all my bases covered. I did not want to

risk complicating Provo Cable's project by providing Utah Power with inadequate
 attachment requests.

#### 3 **Q: What type of applications did you submit?**

A: I don't remember Utah Power having an application form. I believe I used a format that
just mirrored the one used in California. In addition, I attached a walk-out sheet and
maps to these detailed applications showing the location, the current condition, and load
information of each of the poles.

#### 8 **Q: What did you do with this information?**

9 A: I submitted it to Utah Power. I took the applications to a Utah Power joint use 10 supervisor whose first name was Clyde. I do not recall his last name. I went to see him 11 in his office. I had originally asked to take him to lunch to explain what Provo Cable 12 was seeking to do and to establish a good working plan. Clyde declined the lunch 13 invitation, so I brought the applications to him at his office. When I arrived with the 14 completed applications, Clyde met me in his office and took the stack of applications 15 from me. He just set the stack aside on his desk. He then told me that as long as there 16 was room on the poles, Provo Cable could put up attachments. He said that I should just 17 look up at the pole and if there was room, attach. That was the full extent of my 18 permitting process experience with Utah Power when I worked at Provo Cable.

1	Q: After this meeting, did Clyde or anyone else Utah Power contact you about the
2	applications?
3	A: No. It did not appear to me that Utah Power ever did anything with the applications. I
4	did not get anything back approving, denying or requesting modifications to the
5	attachments.
6	Q: Are you familiar, generally speaking, with what is in dispute in this proceeding?
7	A: Yes, I am. My understanding is that there is a dispute between Comcast and PacifiCorp
8	regarding what PacifiCorp claims are unauthorized attachments that belong to Comcast.
9	I understand that PacifiCorp claims it has no records for many of Comcast's
10	attachments.
11	Q: Is this surprising to you?
12	A: That there is a dispute? Or that PacifiCorp claims that there are no records for these
13	attachments?
14	Q: Either.
15	A: Well, I'm a little surprised that there is a dispute because while the process was not
16	formalized when I participated in making pole attachments, we got along well with Utah
17	Power and things seemed to work fairly smoothly. However, I'm not at all surprised
18	that Utah Power and PacifiCorp have no records for so many of the cable attachments.

#### 1 **Q: Why is that?**

A: Because it was my impression that Utah Power wasn't very concerned with keeping
records. As I said, the attachment process was very informal. It was my experience that
Utah Power required, at most, a phone call before granting approval. As I said before,
in some cases, it didn't even require that much. We just looked to see if there was room,
and then put up the attachments according to Clyde's directions. Although I attempted
to submit pole-by-pole permit applications, I am not aware that Utah Power ever
actually accepted written applications, during the time I was applying for permits.

# 9 Q: To your knowledge, besides the problems with PacifiCorp records you described 10 above, does PacifiCorp have other problems with record keeping and retention?

11 A: Yes. As I mentioned, my current job duties include monitoring power supplies for 12 Comcast's network. One of my responsibilities is reviewing the invoices PacifiCorp 13 submits to Comcast for metered or flat-rate power services to the power supplies. Over 14 the last few months, I have looked at the accounting records showing the invoices sent 15 to Comcast from PacifiCorp for metered power. In looking at these, and examining the 16 charges in the field, I have found that power for many power supplies has been 17 disconnected or removed but that PacifiCorp continues to bill Comcast for it. In some cases, I have requested that PacifiCorp remove the power supplies where Comcast no 18 19 longer has facilities. PacifiCorp not only fails to cut the power, but it continues to bill 20 Comcast for the unused power supply.

# 1 **Q: Does that conclude your testimony?**

2 A: Yes it does.