

1 **Q. Please state your name, business address and present position with**  
2 **PacifiCorp (the Company).**

3 A. My name is Erich D. Wilson. My business address is 825 N.E. Multnomah, Suite  
4 1800, Portland Oregon 97232. My present position is Director of Compensation.

5 **Qualifications**

6 **Q. Briefly describe your education and business experience.**

7 A. I have been employed as the Director of Compensation since March 2001 in the  
8 Human Resources Department. Prior to coming to PacifiCorp, I held various  
9 positions within Human Resources (Operations, Benefits and Staffing); but for the  
10 majority of my career I have been directing the design and administration of  
11 compensation programs. I received a Bachelor's degree in Economics (Business)  
12 from the University of California at San Diego in 1992. In addition, I achieved  
13 Certified Compensation Professional status from the American Compensation  
14 Association (ACA) in 1999 and have kept this certification current through  
15 attending various educational programs and seminars.

16 **Q. Briefly describe your current duties.**

17 A. My primary responsibilities are to ensure that the Company attracts, retains and  
18 motivates qualified employees. To this end, I am responsible for overseeing the  
19 design and administration of the Company's compensation programs including:  
20 base salary, short and long term incentives, international compensation, relocation  
21 and performance management. This involves analyzing competitive pay  
22 practices, establishing and administering pay programs which will allow the  
23 Company to compete successfully for labor, motivate employees to perform at the

1 highest levels, reward them for such performance, and retain qualified and strong  
2 performing employees.

3 **Purpose of Testimony**

4 **Q. What is the purpose of your rebuttal testimony?**

5 A. The purpose of my testimony is to rebut adjustments proposed by DPU witness  
6 Mary Cleveland, AARP witness Ronald Binz and CCS witness Helmuth Schultz  
7 that would reduce the amount of incentive compensation expense included in  
8 PacifiCorp's revenue requirement in this proceeding. I also respond to issues  
9 raised by UAE witness Dr. Richard Anderson with respect to substantiation of the  
10 Company's proposed wage increases.

11 **Q. As background for your rebuttal, would you please briefly describe**  
12 **PacifiCorp's compensation philosophy and approach, and the related Annual**  
13 **and Long Term Incentive Compensation Plan programs?**

14 A. Yes. In order to attract, motivate, develop and retain a highly qualified  
15 workforce, the Company's philosophy is to provide total remuneration which is  
16 equal to the average remuneration provided by our competitors for labor when  
17 performance is at desired levels. When performance is less than desired,  
18 employees should make less than the average remuneration and when  
19 performance is better than desired levels, employees should earn slightly more  
20 than average remuneration. The Company's objective is to generally provide the  
21 same components in our total remuneration package that are included in the  
22 packages provided by our competitors for labor.

23

1 **Q. How does the Company set base salaries for each job?**

2 A. At least annually, the Company collects market data for comparable jobs and we  
3 calculate the average data point for total cash compensation. Total cash  
4 compensation includes both the base salary and the incentive provided to  
5 employees. Average competitive compensation establishes the total amount that  
6 an employee performing that job at PacifiCorp should earn from both base salary  
7 and guideline incentive.

8 **Q. Please describe the Company's Annual Incentive Plan (AIP) program.**

9 A. The Company's annual incentive program is intended to put some of the  
10 competitive total remuneration "at risk". The portion of pay "at risk" is the  
11 guideline (or target) incentive percentage assigned to the job. Job classifications  
12 may earn up two times the guideline incentive. This upside opportunity provides  
13 the employee with a potential benefit to offset the risk associated with incentive  
14 compensation and provides the Company with a tool to encourage exceptional  
15 performance. In exceptional performance years, the incentive may be up to two  
16 times the guideline, but on average, the incentive is generally very near the  
17 guideline level. If the individual fails to earn the full guideline incentive, that  
18 individual will be paid less than the competitive total cash compensation in the  
19 marketplace for that year.

20 **Q. How is the plan structured?**

21 A. Each employee has a set maximum incentive level which is based on a two times  
22 multiple of target (as set by competitive market data). The award structure is  
23 based on the following weighting:

- 1                   ♦ 10 percent maximum based on performance against defined objectives
- 2                   of the PacifiCorp scorecard;
- 3                   ♦ 30 percent of maximum based on performance against defined
- 4                   objectives of the appropriate business unit scorecard; and
- 5                   ♦ 60 percent of maximum based on individual performance.

6 **Q. Please describe the Company's Long Term Incentive Plan.**

7 A. The Long Term Plan is an award of Restricted Stock that is granted on an annual  
8 basis and carries a three-year vesting schedule. The Plan is structured in a similar  
9 way to the Annual Incentive Plan and is focused on delivery of excellent utility  
10 performance. The overall award level is determined based on annual  
11 performance. Unlike prior Company Long Term Incentive Plans, awards under  
12 this program are not exclusively based on financial factors. Indeed, only up to 10  
13 percent of awards under this plan are based on financial factors.

14 **Q. Do you have any other comments on the design of these plans?**

15 A. Based on previous Commission decisions that the plans were too focused on  
16 incentivizing financial performance, the Company reviewed these plans to  
17 significantly change the focus of these plans to deliver operational excellence that  
18 would benefit our customers. As a result, only up to 10 percent of the payout  
19 under these plans reflects the achievement of PacifiCorp financial goals.

20 **Q. What level of assumptions did you make with regards to payment levels of**  
21 **these plans?**

22 A. Based on the performance of these plans over the past three years, which averaged  
23 79 percent payout, I assumed a payout of 70 percent. This was based on

1 including a deduction for the financial elements of the incentive plans, which,  
2 consistent with prior Commission decisions, will be funded by shareholders.

3 **DPU Adjustment**

4 **Q. What adjustment does Ms. Cleveland propose to make to PacifiCorp's test**  
5 **year incentive compensation expense?**

6 A. Apparently, Ms. Cleveland has not proposed an adjustment specific to the  
7 PacifiCorp Long-Term incentive compensation plan (LTIP). However, in her  
8 discussion of the ScottishPower cross-charge, she makes a confusing or  
9 misleading statement about PacifiCorp LTIP that I will address. Mr. Jeffrey K.  
10 Larsen will address the ScottishPower cross-charge issues raised in Ms.  
11 Cleveland's testimony.

12 **Q. What statement did Ms. Cleveland make with respect to LTIP that is**  
13 **confusing or misleading?**

14 A. Ms. Cleveland testified that "PacifiCorp's LTIP has not been allowed in rates and  
15 the Company has not requested recovery of LTIP in the current docket." (Page 6,  
16 lines 20-21). The statement is incorrect. First, the Company has requested  
17 recovery of Long Term Incentive Plan expense in this case. Second, as I  
18 previously mentioned, the structure of the Long Term Incentive Plan has  
19 significantly changed from that previously presented to the Commission and  
20 therefore, that past precedent should not control the Commission's determination  
21 of the issue in this proceeding. In its Order in Docket No. 97-035-01, the  
22 Commission excluded the expense of the Company's old Long Term Incentive  
23 Plan because awards under that plan were driven by financial measures the

1 Commission had previously found inappropriate for rate recovery, including  
2 measures such as earnings per share and stock value. In response to that  
3 Commission direction, we have now modified our Long Term Incentive Program.  
4 Awards under the program are no longer driven by financial performance. Under  
5 the current Long Term Incentive Program, only up to 10 percent of the awards are  
6 based on financial performance and, as I have previously mentioned, the amount  
7 sought in this case for Incentive Program expense, including Long Term Incentive  
8 Plan expense, has already been reduced to eliminate financial performance  
9 awards. As a result, there is no basis for continuing to prohibit recovery of the  
10 expense.

11 **Q. After reviewing Ms. Cleveland's testimony on incentive compensation in  
12 general, do you have any other areas you wish to clarify?**

13 A. Yes. There is apparently some confusion regarding the relationship between the  
14 target and the maximum award. Ms. Cleveland states that the Total PacifiCorp  
15 component is 10 percent of the target. This is incorrect; the Total PacifiCorp  
16 component is up to 10 percent of the maximum award, which is two times the  
17 target.

18 **Q. Do you agree with Ms. Cleveland's testimony that the PacifiCorp's Annual  
19 Incentive Plan expense should be adjusted by reducing the target level to 50  
20 percent from 70 percent of maximum award?**

21 A. No. While Ms. Cleveland correctly states that the market competitive level of  
22 incentive is 50 percent of the maximum award, she fails to reflect what the  
23 reasonable level of those expenses is expected to be in the test period. As I stated

1 earlier, employee performance under these plans over the past three years resulted  
2 in an average payout of 79 percent. Based on those results, the Company has  
3 projected, after making an adjustment to remove financial elements, a payout of  
4 70 percent during the test period. Ms. Cleveland has made no attempt to address  
5 the reasonableness of that projection. She has merely determined that employees  
6 should, no matter, what their level of performance, be capped at the 50 percent  
7 level.

8 **Q. Do you agree with Ms. Cleveland’s proposal to reduce incentive plan expense**  
9 **for financial goals and other objectives she describes as “lobbying and image**  
10 **building”?**

11 A. No. As I already mentioned, PacifiCorp’s request in this case has already been  
12 reduced by 10 percent or \$5.5 million to eliminate incentive expense based on  
13 financial goals. That reduction reflects the fact that ninety percent of the  
14 incentive expense (30 percent business unit and 60 percent individual  
15 performance) is based on line of sight goals, with the emphasis being on  
16 improving operations and efficiency. The remaining 10 percent, which has  
17 already been eliminated from our request in this case, is based on the performance  
18 objective of PacifiCorp’s scorecard that is tied to financial targets. As a result,  
19 Ms. Cleveland’s proposal to further adjust incentive compensation for financial  
20 goals is not only duplicative and unnecessary, it is punitive. As justification for  
21 her lobbying and image building adjustment, Ms. Cleveland cites one department,  
22 Regulation & External Affairs. However, Ms. Cleveland fails to identify that the  
23 Employee Costs and Incentive Compensation for the Government Affairs

1 employees in Regulation & External Affairs are actually charged “below the line”  
2 and their activities are not funded by customers.

3 **AARP Adjustment**

4 **Q. Do you agree with Mr. Binz’s testimony where he proposes that the**  
5 **Commission exclude in rates that portion of the incentive plan that is related**  
6 **to corporate performance?**

7 A. No. As I discussed above, the Company has already eliminated the portion of the  
8 incentive plan tied to company financial performance. Mr. Binz’ proposal would  
9 remove the portion of the incentive plan which is tied to factors that have been  
10 allowed for recovery in previous cases.

11 **CCS Adjustment**

12 **Q. Mr. Schultz, citing five reasons, proposes a revised incentive compensation**  
13 **expense that reduces by 50 percent that which is being requested. Do you**  
14 **agree with this approach?**

15 A. No, I don’t agree with Mr. Schultz’s points. I will take each point independently:  
16 **Point 1** – “PacifiCorp’s incentive compensation plan includes financial objectives  
17 that, in the past, have been excluded from ratemaking”. As I stated above, we  
18 have already excluded the portion of the incentive compensation plan expense  
19 tied to financial objectives.

20 **Point 2** – “A number of the incentive plan objectives are to complete work-  
21 related tasks that should be expected, or are required as a normal course of work  
22 and, therefore, do not represent achievement beyond the expected performance”.  
23 Although some of these tasks may be seen by Mr. Schultz as “normal course

1 work”, they are our focus and are intended to drive improvements which can be  
2 seen and realized by our customers. These are also the type of objectives that the  
3 Commission has allowed in previous cases.

4 **Point 3** – “PacifiCorp has provided the scorecards used to evaluate incentive  
5 compensation. Of the 14 scorecards provided for 2005, all but one scorecard  
6 includes a rate case objective”. What Mr. Schultz fails to mention is that not all  
7 elements of a scorecard are linked to incentive awards. Only five of those  
8 scorecards have the rate case objective tied to an annual incentive award and these  
9 specific rate case objectives are based on improving the actual rate case process  
10 not the financial returns from a rate case. As an example, the Regulation  
11 Scorecard includes an incentive element that is related to improvement in rate  
12 case processes. While there is also a Scorecard Measure that reviews the financial  
13 recovery of rate cases, no incentive payments are linked to this.

14 **Point 4** – “The incentive amount included is 70 percent of the maximum potential  
15 amount, which means the estimate exceeds target levels allegedly required to  
16 make compensation competitive at the expense of the ratepayers”. Our position  
17 for putting forward 70 percent of maximum is based on past strong performance  
18 of delivering operational and customer performance which corresponds to award  
19 levels at the 70 percent of maximum level. As mentioned previously, this level is  
20 conservative and removes those components that link to financial objectives.

21 **Point 5** – “The Company does not view incentive compensation as extra  
22 compensation and/or totally at risk, but rather a means to bring employee pay to a  
23 comparable level in the marketplace”. This statement is not true. PacifiCorp does

1 view incentive compensation as pay at risk. Our overall pay philosophy is a blend  
2 between base and at risk pay by targeting pay at total cash competitive levels.  
3 Risk is assumed and upside is also included (the two times target) to incentivize  
4 the desired performance levels.

5 **Q. Do you agree with Mr. Anderson's testimony where he states wage increases**  
6 **should not be accepted unless they are substantiated?**

7 A. Yes, I agree with Mr Anderson. PacifiCorp conducts an annual assessment of  
8 market practices for merit increases. Based upon third party data, merit levels are  
9 set to align to the market. Attached as supporting documentation is Exhibit  
10 UP&L \_\_\_(EDW-1R) which shows market and PacifiCorp actual merit over the  
11 last 10 years. This exhibit shows that the requested level of wage increase is  
12 supported by market practice.

13 **Q. Does this conclude your rebuttal testimony?**

14 A. Yes.