To whomever it may concern,

I am writing in regards to Rocky Mountain Power's (RMP) pilot solar incentive program and their decision to discontinue it based on some of the following points.

1. Rocky Mountain Power states that "The [pilot] program as currently structured is not cost-effective." (pg 6)

May I then recommend to internally restructure the program to make the program more cost effective within Rocky Mountain Power.

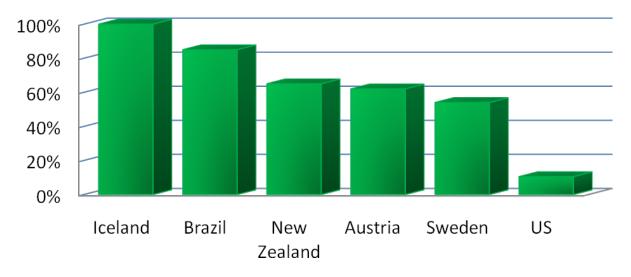
2. "Today Program incentives appear generous relative to the cost of equipment." (pg 4)

The European Union has done studies in regards to the full life cycle total cost of producing energy. With **ALL costs considered** renewable energy is very cost competitive and more often costs lower than other resources. While it's very true renewable energy more often has a higher initial cost over other sources when factoring in the total life cycle, health and environmental costs **Renewable Energy is Lower in Cost and than other Resources**. I would be happy to site reputable sources upon request. The total cost of energy is expensive and commonly much higher than advertized, that is why energy reduction and energy efficiency is so important.

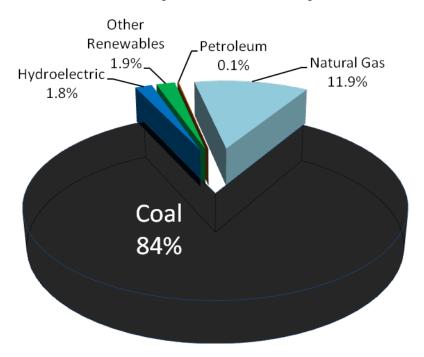
3. "The Program has been informative...it has shown that there is a group of customers willing to invest in subsidized solar. The size of that group appears to be in the hundreds...the bottom line is that solar is expanding without Program incentives." (pg 7)

The US is falling far short of being a world leader in the industry.

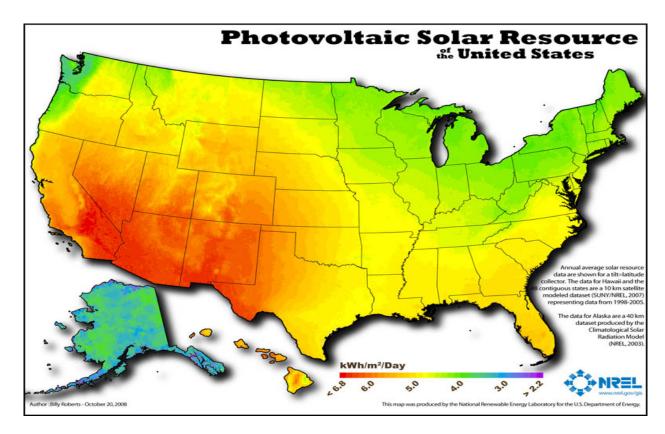
Percentage of Clean Renewable Energy Produced by a Given Country in 2009



Utah Electricity Generation by Source 2010



Coal resources in the state are becoming more limited and Utah is among the Top 7 States for Solar resources and very rich in other renewable resources. Does it make sense to reduce incentives when Utah is geographically positions to be a US leader in the industry?



Inexhaustible renewable energy resources in the state needs to be increased for the security, stabilization, jobs and cost benefits of our future. Americans need to be informed of the total costs associated with producing energy and current government incentives and other rebate programs need to be reliable. The industry needs long term competitive stable incentive programs. Stabilized incentives will allow greater efficiency in the industry. If the US is to be a leader in the industry, then incentives and investments in the industry need to be increased not reduced.

For questions or references please call 801-860-3120 or write brian.adams.ba@gmail.com for more information.

Sincerely,

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