

BEFORE THE PUBLIC SERVICE COMMISSION OF UTAH

In the Matter of the Application of Rocky Mountain Power for Authority to Increase Its Retail Electric Utility Service Rates in Utah and for Approval of Its Proposed Electric Service Schedules and Electric Service Regulations, Consisting of a General Rate Increase of Approximately \$161.2 Million Per Year, and for Approval of a New Large Load Surcharge)	
)	Docket No. 07-035-93
)	Pre-filed Direct
)	Cost-of-Service
)	Testimony of
)	Daniel E. Gimble
)	For the Committee of
)	Consumer Services

July 21, 2008

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I. INTRODUCTION

Q. PLEASE STATE YOUR NAME, POSITION AND YOUR BUSINESS ADDRESS.

A. My name is Daniel E. Gimble. I am a special projects manager with the Committee of Consumer Services. My business address is 160 E. 300 S. Rm. 201, Salt Lake City, Utah.

Q. PLEASE DISCUSS YOUR EDUCATION AND QUALIFICATIONS.

A. I have a B.A. degree with honors in economics and history from Western Michigan University. I also have an M.A degree in economics from the same university. I completed course work towards a Ph.D. in economics at the University of Utah. In 1987, I joined the Utah Public Service Commission (Commission) Staff and in 1990 was hired by the Committee of Consumer Services (Committee). In my time with the Committee, I have worked in various capacities and have been a manager since 2003.

Q. HAVE YOU APPEARED AS A WITNESS BEFORE THIS COMMISSION IN PRIOR CASES INVOLVING ROCKY MOUNTAIN POWER (RMP OR COMPANY) OR OTHER UTILITIES?

A. Yes. I have testified numerous times in major cases involving RMP and other utilities doing business in Utah. These cases include general rate cases, merger and acquisition dockets, excess net power costs, avoided cost rates, gas pass-through proceedings, and the sale of Qwest's Dex (Yellow Pages) asset.

32 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

33 A. My testimony provides the Committee's recommendations on class rate
34 spread and residential rate design in this proceeding. In particular, I
35 address the Company's proposals relating to rate spread for Schedules 1
36 (Residential), 2 (Residential TOD), 3 (Residential Low Income Lifeline
37 Program), 25 (Mobile Home Parks), 10 (Irrigation) and 23 (Small
38 Commercial) and rate design changes that impact Schedules 1, 3, and 25.
39 I also address the Company's Schedule 500 proposal.

40

41 Q. ARE YOUR RECOMMENDATIONS SUPPORTED BY AN OUTSIDE
42 EXPERT RETAINED BY THE COMMITTEE TO PERFORM A
43 TECHNICAL ASSESSMENT OF THE COMPANY'S COST-OF-SERVICE
44 (COS) STUDY AND RATE SPREAD AND RATE DESIGN PROPOSALS?

45 A. Yes. Mr. Paul Chernick, a consultant with Resource Insights, Inc., has
46 filed testimony addressing specific areas of RMP's COS study, RMP's
47 new load study for the irrigation class and the accuracy of the load data
48 associated with the study, and certain aspects of RMP's proposed
49 changes to the residential rate design. His testimony also discusses
50 marginal cost information used in developing the Committee's proposed
51 summer residential energy rates.

52

53 II. SUMMARY OF TESTIMONY

54 Q. PLEASE SUMMARIZE THE COMMITTEE'S TESTIMONY AND PRIMARY
55 RECOMMENDATIONS IN THE COS PORTION OF THIS PROCEEDING.

56 A. *RMP Cost-of-Service Study*

57 The Committee finds the Company's COS study to be flawed in certain
58 areas. Therefore, the COS results should not be relied on for purposes of
59 allocating costs among the various tariffed rate schedules. The
60 Committee's specific concerns with the COS Study are addressed in Mr.
61 Chernick's testimony.

62

63 *Rate Spread*

64 Since the Committee takes the view that the COS results should not be
65 used as a guide for rate spread decisions, we recommend the revenue
66 requirement increase authorized by the Commission be spread among the
67 tariffed rate classes on an equal percentage basis. Under the
68 Committee's primary rate spread proposal, all classes would receive a
69 rate increase equal to the jurisdictional average rate change. If the
70 Commission is inclined to rely on the COS results for its rate spread
71 decisions in this case, the Committee provides an alternative rate spread
72 proposal for consideration. The Committee's rate spread proposals are
73 discussed in greater detail later in my testimony.

74

75 *Residential Rate Design*

76 Regarding residential rate design, the Committee recommends the
77 Commission reject RMP's residential rate design proposal. The
78 Company's proposal, which includes a doubling of the monthly customer
79 charge from \$2 to \$4 and the introduction of a monthly \$6 "Customer Load
80 Charge" (CLC) based on summer usage, amounts to regressive rate
81 design from the standpoint of cost causation, fairness and energy
82 conservation. The Committee offers for consideration a rate design
83 proposal that attempts to balance key ratemaking principles, while sending
84 stronger price signals to encourage energy conservation. The
85 Committee's proposal keeps the customer charge at \$2/month, retains the
86 current energy blocking in the summer peak period and progressively
87 spreads the class revenue across the three summer energy blocks using
88 available marginal cost information. The Committee's rate design
89 proposals are discussed in more detail later in my testimony.

90

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93

94 III. COST-OF-SERVICE STUDY

95 Q. PLEASE IDENTIFY THE COMMITTEE WITNESS THAT ADDRESSES
96 THE REASONABLENESS OF THE COMPANY'S COS STUDY AND ITS
97 RESULTS.

98 A. The Committee retained the expert services of Paul Chernick, a principal
99 with Resource Insight, Inc., to analyze RMP's COS Study and make
100 recommendations on the Study and associated results.

101

102 Q. PLEASE LIST THE MAIN AREAS OF CONCERN IDENTIFIED AND
103 DISCUSSED IN MR. CHERNICK'S TESTIMONY.

104 A. Mr. Chernick raises concerns with the COS Study in the following areas:

105 (1) Classification of generation, transmission and distribution plant;

106 (2) Allocation of firm non-seasonal purchase costs among customer

107 classes;

108 (3) Allocation of off-system firm sales revenue among customer classes;

109 (4) Allocation of Distribution plant;

110 (5) Shared Services (allocation of residential service drops);

111 (6) Reliability (accuracy) of the new irrigator load data used in the COS

112 Study.

113

114 Q. WHAT IS THE COMMITTEE'S POSITION ON RMP'S COS STUDY?

115 A. Based on concerns discussed in Mr. Chernick's testimony, the

116 Committee's position is the COS Study is flawed and the results from the

117 Study should not be relied on by the Commission to guide its rate spread

118 decisions in this case.

119

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125 IV. RATEMAKING PRINCIPLES

126 Q. WHAT RATEMAKING PRINCIPLES DOES THE COMMITTEE BELIEVE
127 SHOULD GUIDE THE COMMISSION'S DECISIONS IN THE AREA OF
128 RATE SPREAD AND RATE DESIGN?

129 A. As a general rule rates for individual classes should reflect the following
130 ratemaking principles or criteria:

131 Cost Causation

132 Rates for individual classes should reflect cost-of-service to send
133 appropriate price signals to customers regarding their use of electricity.

134 Fairness

135 Rate increases to classes, or segments within a class, should be fair such
136 that subsidies are either minimized or eliminated over time. Under- or
137 over-collection of revenue from individual classes may occur in the short
138 run, but the long-term goal is to have class revenues reflect cost-of-
139 service.

140 Gradualism

141 The need to moderate substantial, one-time rate impacts on a single
142 customer class, or segment of customers within a class, is typically
143 recognized by rate analysts. This principal is referred to as gradualism
144 and has been employed by this Commission in past rate cases to mitigate
145 or limit one-time rate impacts.

146 Energy Conservation

147 Energy conservation is an increasingly important rate design goal to
148 encourage customers to use energy wisely.

149 Revenue Collection

150 The rates determined by the Commission should provide the utility an
151 opportunity to collect the overall revenue requirement authorized by the
152 Commission.

153

154 Q: HAS THIS COMMISSION RELIED ON THE ABOVE RATEMAKING
155 PRINCIPLES IN MAKING RATE SPREAD AND RATE DESIGN
156 DECISIONS IN RECENT CASES?

157 A: Yes. Later in my testimony I will refer more extensively to some of these
158 decisions.

159

160 Q: HAVE UTAH PARTIES AND THE COMMISSION RELIED ON OTHER
161 CRITERIA TO INFORM EITHER RECOMMENDATIONS OR
162 DECISIONS, PARTICULARLY IN THE AREA OF RATE SPREAD?

163 Yes. Criteria such as “percentage bands” around the jurisdictional
164 average return have been used by Utah parties and the Commission in
165 past cases as a guide for determining whether an individual class’ return
166 warranted receiving the jurisdictional average rate change or something
167 less or more depending on a class’ return in relationship to the band.

168 Subjectivity enters the picture in deciding the range of the percentage
169 bands and how much of an increase or decrease an individual class
170 should receive, if its return is either above or below (i.e., lies outside) the
171 band. This is one example of why rate analysts often comment that rate
172 spread and rate design proposals reflect a blend of “art and science.”

173

174 Q. DID RMP USE A PERCENTAGE BAND AS A GUIDE IN MAKING ITS
175 RATE SPREAD RECOMMENDATIONS IN THIS CASE?

176 A. Yes. According to RMP witness William Griffith’s direct testimony, at
177 page 2, lines 30-34, the Company is using a four percentage points band
178 above/below its overall proposed rate change to determine whether a
179 class has a satisfactory return and should receive a rate increase close to
180 the jurisdictional average increase.

181

182

183

184

185 V. RATE SPREAD

186 Q. PLEASE SUMMARIZE RMP'S RATE SPREAD PROPOSAL AS
187 REPRESENTED IN THE SUPPLEMENTAL DIRECT TESTIMONY OF
188 MR. GRIFFITH.

189 A. In his supplemental direct testimony, Mr. Griffith indicates the average
190 jurisdictional increase for tariffed customers (excluding special contract
191 customers) is 7.5%. Based on updated 2008 test year COS results, Mr.
192 Griffith observes the returns for most of the major customer classes are
193 within four percentage points of the overall requested rate change of
194 7.22%¹ and he recommends these classes (Rate Schedules 1, 8, 9, and
195 23) receive a uniform percentage increase of 7.8%. He recommends the
196 rate increase for Schedule 6 be limited to 6.5% because its return falls
197 outside the four percentage point band. His recommendation for
198 Schedule 10 is an increase of 15.0%, which is double the jurisdictional
199 average rate increase.

200

201 Q. SINCE THE COMPANY'S REVENUE REQUIREMENT REQUEST HAS
202 BEEN LOWERED FROM ABOUT \$99 MILLION TO \$74.5 MILLION, HAS
203 THE COMPANY UPDATED ITS RATE SPREAD NUMBERS TO MATCH
204 ITS REQUESTED JURISDICTIONAL AVERAGE RATE INCREASE OF
205 5.6%?

206 A. Not at this time. However, for purposes of comparison I have modified or
207 "fitted" the Company's spread proposal to its current revenue requirement
208 request which amounts to a 5.6% average rate increase.

209

210

211

212

¹ Mr. Griffith's proposed band is 4% above and below 7.22%; thus the band ranges from 3.22% on the low side to 11.22% on the high side. Under his rate spread proposal, classes who fall within this range would receive an increase of 7.8% (slightly above the jurisdictional average change).

213

214 Q. WHAT ARE THE COMMITTEE'S RATE SPREAD PROPOSALS IN THIS
 215 CASE AND HOW DO THEY COMPARE WITH THE COMPANY'S
 216 PROPOSAL?

217 A. Using the Company's current rate request and extrapolating its earlier rate
 218 spread proposal to an average increase of 5.6%, the Committee's spread
 219 proposals for the major customer classes compares as follows:

220 Table 1

221	<u>Rate Schedule</u>	<u>CCS (A)</u>	<u>CCS (B)</u>	<u>RMP</u>	<u>ROR²</u>
222	Residential 1 ³	5.6%	5.6%	5.8%	1.05
223	Sm Comm 23	5.6%	5.6%	5.8%	.84
224	Lg Comm 6	5.6%	5.1%	4.8%	1.23
225	TOD Ind. 8	5.6%	5.6%	5.8%	1.01
226	Lg Indust. 9	5.6%	6.6%	5.8%	.77
227	Irrigation 10	5.6%	5.6-8.0% ⁴	11.2%	.12

228

229 Since parties are filing COS testimony prior to the issuance of the
 230 Commission's order in the revenue requirement phase of the case, the
 231 Committee's alternative rate spread proposal (Proposal B) may require
 232 slight modifications once the actual revenue increase is available.

233

234 Q. WHAT IS THE COMMITTEE'S PRIMARY RATE SPREAD
 235 RECOMMENDATION AND THE BASIS FOR THAT
 236 RECOMMENDATION?

² RMP Exhibit (CCP-1S), Page 2 of 2, Column E shows rate of return index for all rate schedules. A rate of return of 1.00 indicates that a class is generating revenues that essentially match costs. A return below 1.00 indicates a class is failing to produce adequate revenues to match costs and a return above 1.00 indicates a class is generating revenues above costs. Comparing the returns of the major classes, Schedule 6 has a relatively strong return and Schedule 9 has a relatively weak return.

³ The Committee's spread recommendations for Residential Sch. 1 are also applicable to Rate Schs. 2 (Residential TOD), 3 (Residential LILP) and 25 (Mobile Home Parks).

⁴ Under the Committee's rate spread proposal, the recommended increase to the irrigation class would be capped at 8.0%, but the Commission could order an increase between the jurisdictional average of 5.6% and 8.0%.

237 A. Proposal A represents the Committee's primary rate spread
238 recommendation. Under Proposal A, the major rate classes receive an
239 equal percentage rate increase at the 5.6% jurisdictional average rate
240 change. The basis for the Committee's recommendation stems from Mr.
241 Chernick's technical assessment of the COS Study and his overall
242 conclusion that significant problems exist with RMP's COS study and the
243 results should not be relied on to support rate spread decisions in this
244 case.

245

246 Q. IF THE COMMISSION IS INCLINED TO GIVE SOME WEIGHT TO THE
247 COS STUDY RESULTS TO GUIDE ITS RATE SPREAD DECISIONS,
248 DOES THE COMMITTEE HAVE AN ALTERNATIVE RATE SPREAD
249 PROPOSAL?

250 A. Yes. As shown above in Table 1, Proposal B represents the Committee's
251 alternative rate spread recommendation.

252

253 Q. PLEASE EXPLAIN THE MAIN DIFFERENCES BETWEEN THE
254 COMMITTEE'S ALTERNATIVE RATE SPREAD PROPOSAL B AND
255 RMP'S PROPOSAL.

256 A. The primary difference is the Committee's Proposal B follows the
257 Company's COS results more closely: Schedules 1, 8 and 23 all receive
258 the jurisdictional average rate increase; and Schedule 9 receives an
259 increase somewhat above that recommended by the Company (6.6%
260 versus 5.8%). We agree with the Company that Schedule 6 should
261 receive an increase less than the jurisdictional average increase and
262 recommend a 5.1% increase for this class. A second difference is the
263 Committee recommends a more moderate rate increase for the irrigation
264 class between 5.6% and 8.0% (capped at 8.0%), compared to RMP's
265 higher 11.2% recommendation.

266

267 Q. WHAT EVIDENCE EXISTS SUPPORTING A RELATIVELY HIGHER
268 RATE INCREASE FOR SCHEDULE 9?

269 A. The Company's COS results⁵ show that Schedule 9's return is essentially
270 at the edge of the four percentage point band used by Mr. Griffith to justify
271 giving Schedule 9 the same increase as Schedules 1, 8 and 23. Further,
272 Company witness Paice's Exhibit RMP (CCP-1S), pg. 2 of 2 shows that
273 Schedule 9's rate of return is 0.77 (see Column E, Line 5), *which is the*
274 *lowest return among the major rate classes.*

275 On a revenue neutral basis, Mr. Paice's Exhibit RMP (CCP-1S) pg.
276 1 of 2 shows that Schedule 9 requires a 4.35% (revenue neutral) rate
277 increase to bring the class in line with COS. Moreover, this result is
278 consistent with the Company's COS results in RMP's last Utah rate case,
279 which indicated that Schedule 9 needed a 5.21% (revenue neutral)
280 increase.⁶ For the last two rate cases Schedule 9 has underperformed.
281 compared to other major rate schedules; therefore, an increase higher
282 than the jurisdictional average is warranted in this case.

283
284 Q. WHAT EVIDENCE EXISTS SUPPORTING A RELATIVELY LOWER
285 RATE INCREASE FOR SCHEDULE 6?

286 A. The Company's COS results⁷ indicate a return for Schedule 6 falling
287 outside of the four percentage band used by Mr. Griffith on the low end.
288 This is the second case in a row where Schedule 6 has been a strong
289 performer with a rate of return in this case at 1.23%. In the last rate case
290 Schedule 6 received a 9.3% increase, which was approximately 1% below
291 the jurisdictional average rate change.

292

⁵ RMP Witness C. Craig Paice's Exhibit RMP (CCP-1S), Page 2 of 2.

⁶ RMP (Utah Power) Witness Karl D. Anderberg's Exhibit UP&L (KDA-1), Page 1 of 2, Docket No. 06-035-21.

⁷ Refer to footnote 5 for source.

293 Q. IN FOLLOWING ITS STATUTORY MANDATE, WHAT RATE
294 SCHEDULES DOES THE COMMITTEE REPRESENT IN RMP RATE
295 PROCEEDINGS BEFORE THE COMMISSION?

296 A. The rate schedules applicable to residential, irrigation and small
297 commercial customers. The residential schedules are Schedules 1
298 (Residential), 2 (Residential TOD), 3 (Low Income Lifeline Program) and
299 Schedule 25 (Mobile Home Parks). Schedule 10 pertains to irrigation
300 customers and Schedule 23 pertains to small commercial customers.

301

302 *Rate Schedules 1, 2, 3, and 25 (Residential Class)*

303 Q. WHAT IS THE COMPANY'S RECOMMENDATION FOR THE
304 RESIDENTIAL RATE SCHEDULES 1, 2, 3 AND 25?

305 A. The Company groups these schedules with other rate schedules (8, 9,
306 and 23) showing a rate of return within its 4% "reasonableness" band and
307 recommends these schedules receive an equal percentage increase of
308 5.8%, which is slightly higher than the jurisdictional average increase of
309 5.6%.

310

311 Q. WHAT IS THE COMMITTEE'S RECOMMENDATION FOR THESE
312 RESIDENTIAL RATE SCHEDULES?

313 A. We recommend Rate Schedules 1, 2, 3 and 25 all receive the
314 jurisdictional average increase of 5.6%.

315

316 Q. WHAT IS THE BASIS FOR THE COMMITTEE'S RECOMMENDATION?

317 A. The returns for the residential and mobile home parks schedules are very
318 solid at 1.05% and 1.15%, respectively. I would further note that the
319 residential schedules have consistently produced strong returns since the
320 2003 rate case. For example, the Company's COS study results show
321 returns for Residential Schedule 1 over the past four cases at: 1.11 in
322 2003; 1.17 in 2004; 1.00 in 2006 and 1.05 in 2008. Thus, we believe it is

323 appropriate that Rate Schedules 1, 2, 3 and 25 receive the jurisdictional
324 average increase, along with Rate Schedules 8 and 23.

325

326 *Rate Schedule 10 (Irrigation Class)*

327 Q. PLEASE PROVIDE A BRIEF OVERVIEW OF THE COMPANY'S
328 RECOMMENDATION FOR RATE SCHEDULE 10 (IRRIGATION CLASS).

329 A. In his supplemental direct testimony, Mr. Griffith states the COS results for
330 the irrigator class indicate a revenue shortfall in excess of 30%.

331 Consistent with his December 2007 direct testimony, Mr. Griffith continues
332 to recommend that Rate Schedule 10 receive an increase capped at

333 double the jurisdictional average increase (11.2% at a jurisdictional

334 average increase of 5.6%). He further states that the COS results for the

335 irrigation class are based on recent data from a new irrigation load

336 research study—load data that is employed for the first time in this case.⁸

337 Finally, Mr. Griffith maintains that [RMP's proposal] "makes good progress

338 toward cost of service while mitigating rate impacts on irrigation

339 customers."⁹

340

341 Q. DO YOU HAVE ANY CONCERNS RELATING TO RMP'S PROPOSAL
342 THAT THE IRRIGATION CLASS RECEIVE A RATE INCREASE THAT IS
343 TWO TIMES THE JURISDICTIONAL AVERAGE INCREASE?

344 A. I have a number of concerns. First, there is an over-arching issue as to
345 the reliability of the data related to the new irrigator load sample. As
346 discussed in Mr. Chernick's testimony, there are sizeable differences
347 between the estimated and actual monthly usage for irrigators ranging
348 from 7% (July) to 75% (September). It appears the actual annual usage of
349 irrigation customers may be overstated (on average) by about 24%.

350 Moreover, the Company has put no testimony on the record describing

⁸ Griffith Direct, Page 4.

⁹ Ibid, lines 93-94.

351 how the new load sample was designed, the data collection procedures
352 used, and how the load data was applied in the current COS study.¹⁰

353 Second, as recognized in the Load Research Working Group
354 Report to The Utah PSC, submitted July 1, 2002, the irrigation class is
355 difficult to sample for two reasons: it is a highly diversified class requiring
356 more load research meters to increase the accuracy of the sample; and
357 customers' watering requirements (i.e., electricity usage) vary due to crop
358 rotations, weather and economics. At this time RMP has collected only
359 two years of load data on the irrigation class. Given the diversity of this
360 class, two years may be too short a time period to accurately capture
361 irrigator usage patterns.

362 Third, in connection with the 2002 Load Research Report, RMP,
363 the Division and the Committee agreed that until a new load research
364 study could be performed for the irrigation class, irrigators would simply
365 get the jurisdictional average rate change. This agreement has governed
366 the spread of rate increases to the irrigation class over the past three RMP
367 rate cases, was not opposed by any party, and has been accepted by the
368 Commission in approving stipulations on rate spread in the last three RMP
369 rate cases. At the time, the Committee's view was this agreement would
370 remain in place until a well-supported irrigator load research study was
371 undertaken by the Company. This study appears to fall short of the
372 criteria envisioned.

373 In summary, the Committee's assessment of RMP's new irrigation
374 load research study brings into question the accuracy and, therefore,
375 reliability of the current irrigator load data used in the COS Study.
376 Furthermore, the Company's recommendation that irrigation rates be
377 doubled in one case is at odds with the ratemaking principle of gradualism
378 and sound public policy.

379

¹⁰ Information regarding the irrigator load study was obtained through formal discovery with follow-up teleconferences to discuss the information provided with Company representatives.

380 Q. PLEASE EXPLAIN WHY THE COMMITTEE BELIEVES THE
381 COMPANY'S RECOMMENDATION IS CONTRARY TO THE PRINCIPLE
382 OF GRADUALISM.

383 A. The principal of Gradualism suggests that rate shocks to customer
384 classes, or segments within a particular customer class, should be
385 avoided whenever possible. While the long-term objective is to align the
386 revenues generated from an individual class to COS, sharp rate changes
387 affecting a single class over a short time period have generally been
388 viewed as unfair. This Commission has recognized a need to moderate,
389 limit or phase-in rate changes to minimize the effects on customers and
390 utilities, consistent with the goal of promoting good public policy.

391 For example, the Commission has recently approved rates for large
392 special contract customers that are indexed to tariffed rate changes, but
393 on a delayed or gradual basis. This affords those firms a time cushion to
394 adjust business plans to higher electricity bills. In 1997, the Commission
395 ordered Utah Power's revenue requirement be calculated on a rolled-in
396 basis, but that this significant change be phased-in over a four-year period
397 to lessen the impact on the utility. Finally, in its order in the last RMP rate
398 case addressing various residential rate design proposals, the
399 Commission elected to not adopt the Company's and Division's proposal
400 to increase the residential customer charge to COS (approximately
401 \$3.75/month) and limited the increase to \$2.00/month on the basis that:

402 "other public policy objectives such as gradualism, rate stability,
403 energy price signals or conservation of resources...must be
404 considered when designing rates that serve the public interest."

405 [Commission Order, Docket No. 06-035-21, pgs. 30-31]

406

407 Q. IF THE COMMISSION ELECTS TO USE THE COS STUDY RESULTS
408 AS A GUIDE FOR ITS DECISIONS INVOLVING RATE SPREAD, WHAT
409 IS THE COMMITTEE'S RECOMMENDATION FOR THE IRRIGATION
410 CLASS?

411 A. While the Company's COS study shows that Schedule 10 is
412 underperforming and requires a steep rate increase to bring the class to
413 COS, the Committee's analysis of RMP's load research study raises
414 concerns regarding the reliability of the irrigator load data and shows
415 RMP's proposed increase is unsupported.¹¹ Furthermore, there is a
416 unique history associated with the irrigation class that dictates a more
417 gradual and balanced pricing approach should be applied in this case and
418 possibly future cases. Thus, the Committee recommends the irrigation
419 class receive a rate increase between 5.6% and 8.0%, which is
420 considerably less than the Company's proposal for this class.

421

422 Q. WHAT IS THE COMMITTEE'S RECOMMENDATION REGARDING THE
423 IRRIGATOR LOAD RESEARCH STUDY?

424 A. We recommend the Commission require the Company to respond to
425 concerns raised by Mr. Chernick in his testimony relating to the accuracy
426 of RMP's usage estimates for the irrigation class. Corrections or
427 adjustments to the irrigator load data appear warranted before that data is
428 used by the Company in future COS studies to support either rate spread
429 or rate design proposals for the irrigation class.

430

431 *Rate Schedule 23 (Small Commercial Class)*

432 Q. DO YOU HAVE ANY PRELIMINARY REMARKS RELATING TO
433 SCHEDULE 23?

434 A. Yes. For the first time since 2003 the Company's COS study indicates
435 that Schedule 23 is underperforming. The COS study results show a rate
436 of return of 0.84%. By contrast, the Company's COS study results for the
437 previous three rate cases show that this class needed a decrease (at
438 times a substantial decrease) on a revenue neutral basis.

¹¹ In his testimony, Mr. Chernick also demonstrates the irrigation class is not receiving its appropriate share of wholesale firm sales revenue. Correcting this under-allocation of wholesale firm sales revenue dramatically improves Schedule 10's return.

439 In the two rate cases prior to the last rate case (Docket No. 06-035-
440 21), the Commission approved rate spread stipulations where Schedule
441 23 received rate increases that were approximately half (50%) the
442 jurisdictional average increase. In Docket No. 06-035-21, Schedule 23
443 received a rate increase of 9.3%, which again was less than the
444 jurisdictional average increase of 10.2%.

445

446 Q. WHAT DID THE COMPANY'S ROR INDEX SHOW FOR SCHEDULE 23
447 OVER THE LAST FOUR RATE CASES?

448 A. According to the Company's COS results filed in each of those rate cases,
449 the returns for Schedule 23 were as follows: 1.28 in 2003; 1.09 in 2004;
450 1.18 in 2006 and .84 in 2008. With the exception of the current case, all of
451 the prior returns demonstrate Schedule 23 has consistently been a strong
452 performer.

453

454 Q. IN ITS TESTIMONY, DID THE COMPANY MAKE ANY ATTEMPT TO
455 EXPLAIN WHY THE COS RESULT FOR SCHEDULE 23 IN THIS CASE
456 DEVIATES SO MARKEDLY FROM THE LAST THREE COS STUDIES?

457 A. No.

458

459 Q. DID THE COMMITTEE SUBMIT DISCOVERY TO THE COMPANY IN AN
460 ATTEMPT TO UNCOVER FACTORS THAT MAY BE INFLUENCING THE
461 RETURN FOR SCHEDULE 23 IN THIS CASE?

462 A. Yes. Given the return for Schedule 23 had significantly declined in the
463 current COS study, the Company was asked in CCS DR 26.1 if it had
464 performed an analysis of the return for Schedule 23 and, if so, to provide
465 that analysis and a full explanation.

466

467 Q. WHAT WAS RMP'S RESPONSE TO CCS 26.1?

468 A. To summarize, the Company stated that numerous data inputs (forecasted
469 revenues, peak loads, energy, customer numbers, etc.) vary by test period

470 and “given the variability of these inputs and the potential for fluctuations
471 in cost of service results between test periods, PacifiCorp does not
472 prepare detailed analyses regarding individual rate schedule rates of
473 return from year to year.”

474

475 Q. WHAT IS THE COMPANY’S RECOMMENDATION FOR SCHEDULE 23
476 IN THIS CASE?

477 A. The Company groups Schedule 23 with certain other classes (Schedules
478 1, 8, 9, 23 comprise the group) that have a return within the Company’s
479 4% band and recommends these classes receive an equal percentage
480 increase of 5.8%. An increase of 5.8% is slightly above the jurisdictional
481 average increase of 5.6%.

482

483 Q. WHAT IS THE COMMITTEE’S RECOMMENDATION REGARDING RATE
484 SCHEDULE 23?

485 A. In recent rate cases Schedule 23 has been a strong performer and the
486 decline in return in this case may be temporary. Thus, the Committee
487 recommends Schedule 23 receive an increase of 5.6%, which is the
488 jurisdictional average rate change.

489

490 VI. RESIDENTIAL RATE DESIGN

491 Q. PLEASE BRIEFLY EXPLAIN HOW THE CONCEPT OF RATE DESIGN
492 FITS INTO THE PROCESS OF ESTABLISHING NEW RATES.

493 A. Once the Commission determines how the change in revenue requirement
494 will be spread among the various customer classes (rate schedules), it
495 needs to consider how the revenue allocated to a particular class will be
496 collected through various rate elements—customer charge, energy
497 charge, demand charge, etc. For the Utah residential class, this has
498 basically involved decisions on how much revenue should be collected
499 through a customer charge where revenue only varies with changes in the
500 number of customers and an energy charge (or blocks of energy rates)

501 where revenue varies with electricity usage. The primary objective of rate
502 design is to develop a rate structure (customer charge, energy rate
503 blocking, etc.) that will generate sufficient revenues from a class to cover
504 its cost of service.

505

506 Q. HAS ENERGY CONSERVATION BEEN AN IMPORTANT
507 CONSIDERATION IN RECENT YEARS IN THE AREA OF RATE
508 DESIGN?

509 A. Yes. Energy conservation has increasingly been an important factor in
510 designing rates because proper price signals can be used to encourage
511 customers to reduce or shift their pattern of energy use. The existing
512 three-tiered, inverted energy rate structure for the Utah residential class is
513 an example of sending price signals to residential users that higher usage
514 in the summer peak period is relatively expensive to serve. Two
515 objectives are accomplished through an inverted rate design: (1)
516 electricity in the summer peak period is priced closer to marginal costs;
517 and (2) heavy users of electricity are encouraged to curb their electricity
518 use.

519

520 *Docket No. 03-2035-02 (PacifiCorp 2003 Rate Case)*

521 Q. WHEN WAS THE THREE-TIERED ENERGY RATE STRUCTURE FOR
522 THE SUMMER PEAK MONTHS FIRST PROPOSED IN UTAH?

523 A. It was initially proposed by the Company in 2003 in Docket No. 03-2035-
524 02, and presented to the Commission for consideration as part of an
525 overall COS settlement in that proceeding. The Commission approved the
526 settlement and the new rate design became effective in early 2004.

527 However, I believe it is important to note that discussions pertaining
528 to an inverted residential rate structure also occurred in the Utah Energy
529 Forum, which pre-dated the rate case filing. Those discussions involved
530 various stakeholders and focused on formulating a comprehensive
531 strategy to manage the rapidly growing Utah summer peak load. This

532 strategy included rate design changes such as seasonally differentiated
533 pricing and inverted rate structures, and DSM programs such as Cool
534 Keeper.¹²

535

536 Q. DID YOU TESTIFY ON BEHALF OF THE COMMITTEE IN SUPPORT OF
537 THE PROPOSED COS SETTLEMENT IN THAT RATE CASE, WHICH
538 INCLUDED A NEW, INVERTED ENERGY RATE STRUCTURE FOR THE
539 RESIDENTIAL CLASS?

540 A. Yes I did.

541

542 Q. WHAT WERE THE COMMITTEE'S RESIDENTIAL RATE DESIGN
543 OBJECTIVES IN THAT CASE?

544 A. By 2003 it was apparent that Utah was experiencing rapid peak demand
545 growth during the summer months. A significant driver underlying peak
546 demand growth was the increased penetration of central air conditioning in
547 residential homes and commercial businesses. The Committee viewed
548 rate design as fundamentally important to an overall conservation strategy
549 to motivate customers to reduce energy use, and by doing so, lower their
550 monthly electricity bills. Thus, the Committee supported rate design
551 changes that included inverted energy rates for the summer peak period
552 for the Residential Schedules 1 and 3, setting the residential summer
553 tailblock rate closer to marginal costs, and a summer-winter rate
554 differential for Schedule 23 (Small Commercial).

555

556

557

558

559

¹² In her testimony supporting the COS Stipulation in Docket No. 03-2035-02, Ms. Judith Johnson, the Division's Energy Section Manager, describes the Utah Energy Forum in terms of its purpose, participants and accomplishments. Pages 15 and 16 of the hearing transcript are the portions of her testimony relating to the Utah Energy Forum.

560 *Docket No. 06-035-21 (RMP 2006 Rate Case)*

561 Q. WERE THERE SIGNIFICANT DIFFERENCES IN PARTIES'
562 RESIDENTIAL RATE DESIGN PROPOSALS THAT WERE LITIGATED
563 BEFORE THE COMMISSION IN THE LAST RATE CASE?

564 A. Yes. The Company, Division, Committee and AARP recommended
565 alternative residential rate design proposals for the Commission to
566 consider in the last rate case.¹³ Key areas of disagreement among the
567 parties included the level of the monthly customer charge, the energy
568 (kWh) blocking structure of the summer rate design and the specific
569 energy rates applicable to the three summer blocks and single winter
570 block.

571 The Company, supported by the Division in its responsive
572 testimony, fashioned a rate design proposal that 1) increased the
573 residential customer charge from \$0.98/month to \$3.40/month¹⁴, 2)
574 retained the inverted summer energy blocking structure at existing levels,
575 and 3) applied the remaining revenue increase uniformly to the three
576 summer energy block rates and the single winter energy rate.

577 The Committee and AARP developed somewhat disparate rate
578 design proposals, but advanced similar pricing (efficiency) and fairness
579 (intra-class equity) objectives of placing less of the class revenue increase
580 on the fixed customer charge and progressively more of the increase on
581 the summer energy blocks.¹⁵ In particular, the Committee proposed
582 changes to the summer energy blocking structure and placed significantly
583 more class revenues in the second and third summer energy blocks. Both
584 the Committee and AARP expressed concerns that stronger price signals
585 were needed to promote energy conservation and tailblock rates should
586 appropriately reflect marginal costs.

¹⁴ The single difference between the RMP and DPU residential rate design proposals was the DPU recommendation to increase the monthly customer charge to \$3.75.

¹⁵The Utah Ratepayers Alliance also filed testimony supporting the objectives of limiting the increases to the customer charge and collecting more of the class revenue via the energy rates to both mitigate rate impacts on small users within the residential class and to promote energy conservation.

587

588 Q. HOW DID THE COMMISSION RESOLVE DIFFERENCES AMONG THE
589 PARTIES IN THE LAST CASE?

590 A. In its Order at pages 30-32, the Commission noted that various public
591 policy objectives, such as cost causation, gradualism, rate and revenue
592 stability, energy price signals, and resource conservation, require
593 consideration in making good rate design decisions. In promoting the
594 public interest, the Commission indicated it "struck a balance" among
595 these various rate design objectives and accordingly limited the increase
596 in the customer charge to \$2.00/month, left the minimum bill at current
597 levels, retained the current inverted block energy rate structure and
598 applied a uniform 8.6917 percentage increase to each energy rate.

599 The Commission also stated:

600 "While we continue to rely on embedded cost-of-service analysis for
601 determining class revenues, we concur with the Company,
602 Committee and AARP that marginal cost information can and
603 should be used to guide rate design." [Order, Page 31]

604

605 Q. IN DEVELOPING ITS RESIDENTIAL RATE DESIGN
606 RECOMMENDATIONS IN THE CURRENT RATE CASE, DID THE
607 COMMITTEE TAKE INTO CONSIDERATION THE IMPORT OF THE
608 COMMISSION'S DISCUSSION AND FINDINGS IN THE LAST CASE?

609 A. Yes. The Commission sent a clear signal in the last rate case that while it
610 strives to set rates that are cost based, other policy objectives such as
611 gradualism, rate stability and energy conservation need to be weighed and
612 factored into pricing decisions. Further, the Commission appropriately
613 recognized that sending proper price signals and fostering intra-class
614 equity is a dynamic rather than a static process; a process requiring a long
615 run view of rate design objectives. The Committee shares this perspective
616 that a long run view is required in effectuating sound rate design policies.

617

618

619 *RMP's Residential Rate Design Proposal*

620 Q. PLEASE SUMMARIZE THE MAJOR ELEMENTS OF RMP'S
621 RESIDENTIAL RATE DESIGN PROPOSAL IN THIS CASE.

622 A. The Company's proposal is described in Company witness Griffith's direct
623 testimony (pages 9-11) and includes the following key elements:

624 (1) An increase in the monthly customer charge from \$2.00 to \$4.00.

625 (2) The implementation of a customer load charge (CLC) of \$6/month to
626 be in effect for 12 continuous months for residential customers whose
627 usage exceeded 1,000 kWh in at least two summer months. The CLC
628 would be assessed on bills when final rates become effective in this
629 docket, based on kWh usage during summer (May-September) 2008.

630 (3) A change to the current summer energy blocking to a two-part rate with
631 a greater differential between the summer and winter rates. A monthly
632 usage level of 1,000 kWh is the break point separating the two summer
633 rates, with usage priced higher in the second block. The Company
634 proposes to retain the flat (single) winter energy rate and price it according
635 to the level set in the last rate case.

636

637 Q. WHAT REASONS DOES THE COMPANY PROVIDE UNDERPINNING
638 ITS PROPOSED CHANGES TO THE RESIDENTIAL RATE DESIGN?

639 A. According to Mr. Griffith, the combination of a doubling of the customer
640 charge, the advent of the CLC, and a two-part summer energy rate would
641 lessen the Company's risk for recovery of fixed costs through the energy
642 charge and provides clearer and more persistent price signals to
643 residential customers with higher than average (average = 853
644 kWh/month) summer usage.

645

646 Mr. Griffith also discussed the results of a residential telephone
647 survey conducted in September 2007 leading RMP to conclude "that the
present three-block summer residential inverted rate structure is not

648 understood by customers and as a result is not significantly impacting
649 consumption decisions.”¹⁶

650

651 Q. DID THE COMPANY ATTEMPT TO SHOW THE POTENTIAL IMPACTS
652 ON CUSTOMERS’ BILLS STEMMING FROM ITS RESIDENTIAL RATE
653 DESIGN PROPOSAL?

654 A. In his supplemental testimony Mr. Griffith provided Exhibit RMP (WRG-3S)
655 showing monthly residential billing comparisons based on summer and
656 winter usage levels. In the summer it appears that larger users (summer
657 usage > 1,000 kWh in the May-Sept. period) would incur bill increases that
658 were roughly *three times higher* than customers at the summer average
659 (853 kWh/month) usage level. For example, a customer using 1200 kWh
660 would see a bill increase of 8.6% compared to a 2.7% increase for a
661 customer at the summer average usage level.

662 In the winter this relationship generally holds, which should be
663 expected, because once “triggered” the \$6/month CLC remains on a
664 customer’s bill for the subsequent 12 months. For example, a customer
665 using 1200 kWh in winter months would see a bill increase of 8.6%
666 compared to a 3.5% increase for a customer at the winter average (710
667 kWh/month) usage level.

668 However, *rate impact comparisons of large users to the class*
669 *average are very misleading absent a careful examination of all segments*
670 *(low, medium and high usage levels) within the residential class. As*
671 *discussed below, RMP’s residential rate design proposal portends greater*
672 *bill impacts for small users compared to medium and large users within*
673 *the class.*

674

675

676

¹⁶ Griffith Direct, pages 8-9, lines 185-187.

677 Q. WHAT IS THE COMMITTEE'S RESPONSE TO RMP'S RESIDENTIAL
678 RATE DESIGN PROPOSAL?

679 A. The Committee opposes the Company's rate design proposal for a
680 number of reasons as set forth below:

681 (1) The doubling of the customer charge from \$2.00 to \$4.00/month
682 results in significant percentage increases on small customers' bills during
683 the summer peak months. For example, residential customers with
684 relatively low summer usage –below 501 kWh/month-- comprise about
685 34% of bills.¹⁷ Under RMP's proposal, rate increases for customers
686 consuming 300, 400 and 500 kWh per month would be 14.5%, 12.8% and
687 8.9%, respectively. By contrast, a customer at the average summer use
688 level of 853 kWh would see a bill increase of only 2.7% and a customer
689 using 2,000 kWh would see an increase of only 8.6%.

690 According to RMP's rate spread proposal (at the \$99 million
691 revenue increase figure), the recommended residential class average
692 increase is 7.8%. Comparing impacts on small, medium and large use
693 customers clearly shows the Company's rate design proposal generates a
694 very regressive outcome: a small customer consuming 400 kWh month
695 would see an increase of 12.8% in summer months; a medium-sized
696 customer whose kWh usage is at the summer average (853 kWh) would
697 see a very small increase only 2.7% in summer months; and a large
698 customer at 2,000/kWh would see an increase of 8.6%, which is slightly
699 above the class average.¹⁸

700

701 (2) Using a load charge (the CLC) to send a price signal to large
702 residential users to conserve energy is fundamentally at odds with sound
703 rate design policy. The Company has provided no evidence that the CLC

¹⁷ RMP Response to CCS DR 26.6.

¹⁸ Monthly residential bill impacts are shown on Exhibit RMP (WRG-3S), pg. 1 of 6. The Exhibit shows the very uneven nature of RMP's rate design proposal as you move from low to medium to high use customers. For instance, customers whose usage is 1,000 kWh (RMP's proposed "breakpoint" between its two summer energy rate blocks) would see unreasonably small bill increases of 1.5% during summer months. However, a monthly increase of only 100 kWh (1,000 to 1,100 kWh) would result in a steep bill increase from 1.5% to 8.7%.

704 a) is cost based and fair, b) will have the intended effect of reducing peak
705 usage, c) will enable customers to better understand and accept the
706 purpose of such a charge versus the existing three-tiered, inverted energy
707 rate structure. In addition, the Company proposes the CLC be applied on
708 bills later in 2008 based on monthly kWh usage retroactive to May 2008.
709 This fails to provide adequate notice to customers that a new fixed load
710 charge will be applied based on past (2008) summer energy usage. In his
711 testimony, Mr. Chernick provides a more detailed critique of the
712 Company's proposed CLC.

713

714 (3) The Company proposes a greater winter-summer differential relating to
715 the energy rate blocks. However, the Company furnished no marginal
716 cost information in testimony supporting its recommended energy rates.
717 This is somewhat surprising because the Commission in its last rate case
718 order expressly stated that marginal cost information "can and should be
719 used to guide rate design." The Committee strongly urges the
720 Commission to require RMP to prepare and file a marginal cost study in its
721 next rate case to support its rate design proposals.

722

723 Q. WHAT IS THE COMMITTEE'S RECOMMENDATION REGARDING
724 RMP'S RESIDENTIAL RATE DESIGN PROPOSAL?

725 A. The Committee recommends the Commission reject the Company's
726 regressive rate design proposal. The Company's proposal, in effect,
727 punishes low use customers for their conservation efforts and does little to
728 motivate larger energy users to cut peak usage due to relatively minimal
729 or moderate bill impacts. The end result is an "intra-class rate spread"
730 that strays from cost causation, is patently unfair and may be ineffective in
731 promoting energy conservation.

732

733

734

735 *The Committee's Residential Rate Design Proposal*

736 Q. DOES THE COMMITTEE HAVE AN ALTERNATIVE RATE DESIGN
737 PROPOSAL FOR THE COMMISSION TO CONSIDER?

738 A. Yes. The Committee has developed a more balanced residential rate
739 design proposal that better reflects the principles of cost causation,
740 fairness and energy conservation. The proposal has the following five
741 elements:

- 742 (1) Leave the residential customer charge at \$2.00/month and
743 increase the minimum bill to \$4.00;
- 744 (2) Retain the existing summer inverted energy rate structure
745 consisting of three separate tiers;
- 746 (3) Retain the existing kWh limits for the three tiers;
- 747 (4) Keep the winter energy rate at a single (flat) block and increase
748 the winter energy rate by the same amount as the increase in the
749 summer first block energy rate; and
- 750 (5) Spread the 5.6% class revenue increase progressively over the
751 three summer energy blocks based on available marginal cost
752 information.

753

754 By retaining the three summer energy blocks, the Commission would
755 acknowledge the importance of allowing for flexibility in the design of rates
756 based on marginal costs, especially in a period of rising energy costs. It
757 permits a pricing strategy of giving higher increases to large users of
758 electricity and moderate increases to medium use customers, while
759 avoiding disruptive impacts on small residential users.

760

761 Q. HAVE YOU PREPARED AN EXHIBIT SHOWING THE RATE CHARGES
762 ASSOCIATED WITH THE COMMITTEE'S RATE DESIGN PROPOSAL?

763 A. Yes. My Exhibit CCS (DEG-7.1D) sets forth the various rate charges
764 attendant to the Committee's recommended residential rate design. As
765 shown in the exhibit, the customer charge remains at \$2.00/month and the

766 Committee proposes the following increases in the summer and winter
767 energy rates in Table 2 below:

768

769

Table 2

770

Note: Energy Rates = Cents/kWh

771

Current

Proposed

772

Summer 1st block (0-400 kWh):

7.5389

7.9008

773

Summer 2nd block (401-1,000 kWh):

8.5562

9.1124

774

Summer 3rd block (usage > 1,000 kWh):

10.0779

11.0806

775

Winter single block (all usage):

7.5389

7.9008

776

777

Q. WHAT SOURCE OF INFORMATION DID THE COMMITTEE RELY ON
778 AS A GUIDE IN DETERMINING ITS PROPOSED ENERGY RATES FOR
779 THE THREE SUMMER TIERS?

780

A. Since RMP filed no marginal cost information in support of its residential
781 rate design proposal, the Committee asked Mr. Chernick to prepare, and
782 include in his testimony, an analysis of marginal costs for purposes of this
783 case. In his testimony, he provides an estimate of marginal costs ranging
784 between 11-12 cent/kWh for generation, with an additional 1-2 cents to
785 reflect transmission and distribution components. For purposes of this
786 case, the Committee considered only the generation component.
787 Accordingly, the Committee proposes to increase the tailblock rate to
788 11.0806 cents/kWh, which is at the lower end of the marginal generation
789 cost range estimated by Mr. Chernick. I would further note that the
790 Committee's proposed tailblock rate is only slightly higher than the second
791 block rate of 10.9096 cents/kWh proposed by the Company in Mr.
792 Griffith's Supplemental Direct Testimony (pg. 3, line 64.).¹⁹

793

¹⁹ Mr. Griffith's residential second block energy rate proposal was associated with a higher overall rate request at the time his testimony was filed back in March 2008.

794 Q. HAVE YOU PREPARED AN EXHIBIT SHOWING HOW THE
795 COMMITTEE'S RATE DESIGN PROPOSAL IMPACTS RESIDENTIAL
796 CUSTOMERS' SUMMER AND WINTER MONTHLY BILLS?

797 A. Yes. I prepared Exhibit CCS (DEG-7.2D) showing the bill impacts of the
798 Committee's proposal on summer and winter bills based on kWh usage.
799 The exhibit shows that bill impacts are progressively greater at higher
800 summer usage levels. For example, residential customers using 500,
801 1000 and 1500 kWh per month would see respective bill increases of
802 4.8%; 5.7% and 7.3%.²⁰

803

804 Q. DO YOU PLAN TO UPDATE THESE EXHIBITS IN YOUR REBUTTAL
805 TESTIMONY?

806 A. Yes. These exhibits were based on RMP's requested revenue increase of
807 \$74.5 (5.6% average increase). Thus, they will need to be updated once
808 the Commission's revenue requirement order is issued.²¹

809

810 Q. GIVEN THE COMPANY HAS CALCULATED A COS RATE FOR THE
811 CUSTOMER CHARGE AT APPROXIMATELY \$4.17/MONTH, PLEASE
812 DISCUSS WHY THE COMMITTEE IS NOT RECOMMENDING ANY
813 INCREASE TO THE CUSTOMER CHARGE?

814 A. The Committee recommends leaving the customer charge at \$2.00/month
815 in this case for three reasons. First, the Commission increased the
816 customer charge in the last rate case by \$1.02/month, but decided to
817 proportionately spread the remaining revenue across the summer and
818 winter energy blocks. This case provides the Commission occasion to
819 continue with its "balanced approach" in recognizing that rate design is a
820 "dynamic" process and progressively increase the summer energy blocks
821 and retain the current customer charge level. By following this measured

²⁰ A residential customer whose kWh usage is at the summer average of 858 kWh/month would see a bill increase at the class average increase of 5.6% (consistent with the Committee's rate spread proposal).

²¹ Included in this update will be an increase in the minimum bill from \$3.67 to \$4.00.

822 approach, the Commission would appropriately balance cost causation,
823 fairness and energy conservation objectives in this case.

824 Second, the residential class revenue increase will likely be
825 considerably less in this rate case than the last case where the total
826 revenue requirement increase (spread to all classes) was \$115 million.
827 Thus, it is more sensible in this case to apply the increase to the energy
828 blocks (to better reflect rising energy costs) rather than further increasing
829 the customer charge.

830 Third, as discussed in more detail in Mr. Chernick's testimony, the
831 Company's proposed increase in the customer charge to \$4.00/month will
832 overcharge residential customers living in multi-family dwellings for
833 customer-related services. This occurs because customers living in such
834 residences share service drops, which comprise about 40% of customer
835 charge costs. Removing the service drop costs for this segment of the
836 residential class would lower the customer charge to approximately
837 \$2.40/month.

838

839 Q. HOW DO YOU RECONCILE YOUR POSITION TO ESSENTIALLY
840 RETAIN THE PRESENT RESIDENTIAL RATE STRUCTURE WITH MR.
841 GRIFFITH'S CLAIM THAT CUSTOMERS DON'T UNDERSTAND THE
842 INVERTED SUMMER ENERGY RATE STRUCTURE AND
843 CONSEQUENTLY HAVEN'T RESPONDED AS EXPECTED?

844 A. I think there are various reasons why customers may have been slow in
845 responding to the higher energy price signals in the summer peak period.
846 I believe that one of the key reasons stems from a lack of communication
847 with residential customers to educate them as to what the Company,
848 Commission and other parties seek to achieve through an inverted block
849 rate structure. While the Company has launched an advertising campaign
850 to educate the Utah public about the energy savings benefits of its
851 demand-side management (DSM) programs, there hasn't been a

852 comparable and consistent level of effort to inform residential customers
853 about the energy pricing objectives initiated a few years ago.

854 Thus, customers are aware through the media of the big push to
855 get utilities to invest in DSM and renewable resources as part of the
856 burgeoning "green energy" movement. However, those same customers
857 appear to be less aware of a rate structure that has been in place since
858 early 2004 designed to reduce energy consumption in the summer peak
859 period.

860

861 Q. DO YOU HAVE ANY EVIDENCE SUPPORTING YOUR STATEMENT
862 THAT CUSTOMERS MAY NOT HAVE THE SAME LEVEL OF
863 AWARENESS OF POLICY INITIATIVES TO ENCOURAGE ENERGY
864 CONSERVATION VIA PRICE SIGNALS COMPARED TO DSM
865 PROGRAMS?

866 A. Yes. Exhibit RMP (WRG-4), pages 1-10, attached to Mr. Griffith's direct
867 testimony, is the final results of a residential telephone survey conducted
868 by Dan Jones and Associates on behalf of the Company in September
869 2007. The survey encompasses various topics including the summer
870 inverted rate structure and DSM programs such as Cool Keeper, Home
871 Energy Analysis, and so forth. According to the survey results, 50% of
872 customers were at least "somewhat aware" of the summer inverted rate
873 structure, but 75% were unaware that the rates charged depended on the
874 electricity used (Pages 5-6, WRG-4). By contrast, 94% of the respondents
875 indicated it was either "very important" or "somewhat important" that RMP
876 offer energy efficiency programs to help conserve energy and 69% were
877 aware that RMP offered such programs to residential customers.
878 According to the survey, 40% of respondents had chosen to participate in
879 energy efficiency programs (Page 8, WRG-4).

880

881 Q. WHAT DO YOU CONCLUDE BASED ON THESE SURVEY RESULTS?

882 A. That RMP's Utah residential customers have a better grasp of the
883 conservation objectives associated with DSM programs compared to
884 pricing initiatives implemented through rate design.

885

886 Q. DO THE SURVEY RESULTS SUGGEST RESIDENTIAL CUSTOMERS
887 ARE GETTING MORE SOPHISTICATED IN THEIR USE OF
888 ELECTRICITY AND MORE IMPORTANTLY THEIR DESIRE OR ABILITY
889 TO EMBRACE ENERGY CONSERVATION?

890 A. The survey results show a large majority of customers (94% as referenced
891 above) believe the Company should be engaged in energy efficiency
892 programs and that 77% of respondents have taken actions in their homes
893 to save electricity (Page 8, WRG-4). These actions include: changed light
894 bulbs to CFLs (20%); lowered thermostat (17%); purchased energy
895 efficient appliances (11%); installed new windows/doors (9%); and used
896 air conditioning less frequently (9%). Thus, residential customers are
897 becoming more knowledgeable about ways to practice conservation and
898 are responding to energy efficiency initiatives as evidenced by the above
899 actions.

900

901 Q. SHOULD THE COMMISSION BE ENCOURAGED BY THE SURVEY
902 RESULTS?

903 A. I think so. Residential customers appear to want RMP to be in the
904 business of not just generating and delivering electricity to their homes,
905 but also investing in energy efficiency resources. If residential customers
906 consistently receive the message that an inverted rate structure is part of
907 a comprehensive energy strategy, they may be more willing to cut back on
908 usage during peak load periods and consider investing in additional
909 measures to save electricity. Integrating rate design into energy
910 conservation requires a long run view to achieve meaningful results, which
911 I believe the Commission recognized in its Order in the last rate case.

912

913

914 VII. SCHEDULE 25 RATE DESIGN

915 Q. PLEASE SUMMARIZE THE SERVICE PROVIDED UNDER SCHEDULE
916 25 (MOBILE HOME PARKS).

917 A. Schedule 25 is a frozen schedule involving rates charged to approximately
918 11 trailer park owners or operators.²² If a trailer park owner receives a
919 single point of delivery, Schedule 25 requires the owner to sub-meter
920 tenants for electric service under the applicable residential rate schedule.
921 Schedule 25 includes a customer charge, demand charge and energy
922 charge. The test year revenues proposed to be collected under this
923 schedule are approximately \$0.75 million.

924

925 Q. WHAT IS THE COMPANY'S RATE DESIGN PROPOSAL FOR
926 SCHEDULE 25?

927 A. The Company proposes to double the monthly customer charge from \$10
928 to \$20 and spread the remaining class revenue proportionately on the
929 demand and energy charges.

930

931 Q. DID THE COMPANY FILE ANY EVIDENCE SUPPORTING ITS
932 PROPOSED DOUBLING OF THE MONTHLY CUSTOMER CHARGE
933 FROM \$10 TO \$20?

934 A. I am unaware of any analysis or evidence filed by the Company
935 supporting its proposed increase in the customer charge.

936

937 Q. WHAT IS THE COMMITTEE'S RATE DESIGN RECOMMENDATION
938 FOR RATE SCHEDULE 25?

939 A. The Committee opposes the Company's unsupported proposal to double
940 the monthly customer charge and we recommend the revenue increase to

²² Based on information provided in an informal discussion with the Company, Schedule 25 has been closed for at least a decade and the same 11 trailer parks still take service under this tariff. New Mobile Home Parks are served under Schedule 23 (trailer park office) and Schedules 1-3 (trailer park residents).

941 the class be proportionately spread across the demand and energy rate
942 components. If RMP wishes to propose an increase in the Schedule 25
943 customer charge in its next case, it should include an analytical basis for
944 the increase in its filing.

945

946 VIII. SCHEDULE 500

947 Q. PLEASE BRIEFLY DESCRIBE RMP'S PROPOSAL RELATING TO A
948 NEW, LARGE INDUSTRIAL SCHEDULE TERMED "SCHEDULE 500."

949 A. Based on a recent canvass of existing and potential Utah industrial
950 customers, the Company expects to add about 264 MW of industrial load
951 by 2012. According to the Company the marginal costs of serving this
952 additional industrial load exceeds embedded costs (per Schedule 9) and
953 will result in upward rate pressure on all tariffed customers unless these
954 loads are priced closer to marginal costs. The Company's Schedule 500
955 proposal has two main elements: (1) opening a new docket to further
956 investigate alternatives to embedded cost pricing and the possible
957 extension of the concept to other classes; (2) adding a 25% (1 average
958 cent/kWh) surcharge to all new loads 10MW or higher, with the surcharge
959 increasing to 30% (1.2 average cents/kWh) in August 2009. Continuance
960 of any Schedule 500 surcharge ordered in this case would depend on the
961 outcome of the investigative docket.

962

963 Q. DID THE COMPANY FILE A SIMILAR MARGINAL COST PROPOSAL
964 APPLICABLE TO LARGE INDUSTRIAL LOADS IN ITS RECENT
965 WYOMING RATE CASE?

966 A. Yes. The Committee understands that issues relating to the proposal are
967 presently being examined in a task force setting.

968

969 Q. WHAT IS THE COMMITTEE'S RECOMMENDATION RELATING TO
970 SCHEDULE 500?

971 A. While marginal cost information has appropriately been used by parties
972 and the Commission in the area of rate design, the Commission has relied
973 on embedded cost analysis to determine class cost-of-service and the
974 spread of revenue changes among the various rate classes. Any
975 movement away from an embedded cost framework is likely to be
976 controversial and should be thoroughly explored in a task force before any
977 major policy decision is made by the Commission.

978

979 IX. SUMMARY OF RECOMMENDATIONS

980 Q. PLEASE SUMMARIZE THE COMMITTEE'S RECOMMENDATIONS IN
981 THE COS PHASE OF THIS RATE CASE.

982 A. The Committee's recommendations are grouped into the following
983 categories: Policy; COS Study; Rate Spread and Rate Design.

984

985 Policy

986 (1) The Commission should require the Company to prepare and file a
987 marginal cost study in support of its rate design proposals as part of its
988 next rate case filing.

989 (2) When the Company has used the results from a new load research
990 study (as it did for the irrigation class in this particular case) in a COS
991 study, the Commission should require the Company to prepare and file
992 testimony explaining the new load research study, the results from the
993 load sample and how the results were applied in the COS study. We
994 further recommend the Commission require the Company to respond
995 to concerns raised by Mr. Chernick in his testimony relating to the
996 accuracy of RMP's usage estimates for the irrigation class and make
997 the necessary corrections or adjustments to those estimates before
998 that data is used by the Company in future COS studies to support
999 either rate spread or rate design proposals for the irrigation class.

1000

1001

1002 COS Study

1003 (3) Based on concerns raised in Mr. Chernick's testimony,
1004 the Committee concludes that the COS Study is flawed. Thus, we
1005 recommend that the Commission (a) not rely on the COS results to
1006 guide its rate spread decisions in this case and (b) establish an
1007 appropriate forum (e.g., COS task force) to further investigate the
1008 concerns with the COS Study discussed in Mr. Chernick's testimony.

1009

1010 Rate Spread

1011 (4) Since we recommend the Commission not use the COS study results
1012 to inform its rate spread decisions, the Committee's primary rate
1013 spread recommendation (Proposal A in Table 1) is that the major rate
1014 classes receive an equal percentage rate increase at the jurisdictional
1015 average rate change.

1016 (5) If the Commission elects to give some weight to the COS results in
1017 making its rate spread decisions, then the Committee's alternative rate
1018 spread recommendation (Proposal B in Table 1) at the requested
1019 \$74.5 million total revenue requirement figure is: Schedules 1, 8 and
1020 23 receive a rate increase at the jurisdictional average rate increase of
1021 5.6%; Schedule 6 receive a rate increase of 5.1%; Schedule 9 receive
1022 a rate increase of 6.6%; Schedule 10 receive a rate increase between
1023 5.6% and 8.0%.²³

1024

1025 Residential Rate Design (Schedules 1 and 3)

1026 (6) The Committee recommends the Commission reject RMP's residential
1027 rate design proposal and instead adopt the Committee's proposed rate
1028 design, which includes the following elements:

1029 (a) Leave the residential customer charge at \$2.00/month and
1030 increase the minimum bill to \$4.00.

²³ These rate spread recommendations under Proposal B will be updated in my rebuttal testimony based on the Commission's order in the revenue requirement phase of this proceeding.

- 1031 (b) Retain the existing summer inverted energy rate structure
1032 comprised of three separate blocks and also keep the kWh
1033 limits for the three blocks;
1034 (c) Keep the winter energy rate at a single (flat) block and increase
1035 the winter energy rate by the same amount as the increase in
1036 the summer first block energy rate; and
1037 (d) Spread the class revenue increase progressively over the three
1038 summer energy blocks based on available marginal cost
1039 information.

1040

1041 Schedule 25 Rate Design (Mobile Home Parks)

1042 (7) The Committee recommendations are twofold:

- 1043 (a) Keep the level of the customer charge at \$10.00/month; and
1044 (b) Spread the class revenue proportionately over the energy and
1045 demand charges.

1046

1047 Schedule 500

1048 (8) The Committee recommends RMP's proposal be analyzed in a task
1049 force before any major policy decisions are made by the Commission in
1050 this area.

1051

1052 Q. DOES THIS CONCLUDE YOUR DIRECT TESTIMONY IN THE COS
1053 PHASE OF THE CASE?

1054 A. Yes it does.

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