1	Q.	Please state your name.
2	A.	My name is Scott D. Thornton.
3	Q.	Are you the same Scott D. Thornton that has testified previously in this case?
4	A.	Yes I am.
5	Purp	ose of Testimony
6	Q.	What is the purpose of your testimony?
7	A.	My testimony is intended to rebut various portions of the testimonies provided by Mr.
8		Maurice Brubaker of the UIEC, Mr. Kevin Higgins of the UAE, Mr. Paul Chernick of
9		the OCS and Mr. Jonathan Nunes of the DPU.
10	Q.	With regards to Mr. Brubaker's testimony, what areas do you intend to
11		address?
12	A.	Mr. Brubaker has made three assertions regarding the load research data used in this
13		case. First, the load research samples are old. Second, the load research samples have
14		not been shown to be representative of RMP's current customers. And third, class
15		loads prepared by the Company's load research group should be reconciled to
16		jurisdictional loads, with any difference between the two to be absorbed by the sample
17		classes. I will address each of these issues in that order.
18	Age	of Load Research Samples
19	Q.	Do you agree with Mr. Brubaker's assertion that the samples used in this rate
20		filing are old?
21	A.	No, I do not. The sample data employed in this case was collected throughout the
22		specified base year for this filing, 12 months ended December 2008. Mr. Brubaker has
23		correctly noted that the sample designs were prepared in the very early 1990's, with

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the sample customers being drawn from that same time period. While the load sample
may have been put into service some years ago, the data that is collected is current.

Q. According to Mr. Brubaker, "The fact that the character and nature of the Residential class load has changed so dramatically over the last nearly two decades since the initial sample was drawn calls into question whether the sample as originally drawn continues to be representative of the usage patterns of the Residential customers today." Do you agree with Mr. Brubaker's concern?

- A. While I agree that character and nature of the Residential class loads have changed
 dramatically over the last nearly two decades, I point out that Mr. Brubaker offers no
 proof that this has occurred. In fact, such change has occurred and I will demonstrate
 as much utilizing the data collected from the Residential load research sample. This
 data will show that the Residential load research sample reasonably reflects the usage
 of the Residential class for the base year defined in this rate case.
- 38 Q. What evidence do you intend to provide that will demonstrate that the previous
 39 Residential load research sample provided load estimates that were consistent
 40 with the Residential class as a whole?
- A. I will provide both energy and demand data that validate the load research sample
 estimates tracked information retrieved from the billing system, as well as demand
 curve related data that shows the demand increasing over time.
- 44 Q. How well have the Residential load research sample energy estimates tracked
 45 with the data that flows into the Company's billing system?
- 46 A. The sample data has compared very well. In 1999 the average Residential monthly

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47 kWh/customer was 637.635 kWh. The sample design was re-weighted based on that 48 level of usage. The sample annual energy estimate for 2006 was within 4.7 percent of 49 that shown in the billing system. In 2007 the difference was, 0.8 percent. This data 50 has been provided in case 07-035-93, UIEC 20-4 and is included as exhibit 51 RMP (SDT-1R) of this testimony. The adjustment factors detailed in this exhibit 52 show that, for the residential load study, the difference between sample estimated 53 energy and billed energy for 2006 was 4.69807 percent. In 2007, the difference was .089102 percent. In 2008, the base year for this rate filing, the difference, as detailed 54 55 in RMP__(SDT-2R) was 0.088425%. That's less than a 1 percent adjustment for each of the last two years. I believe this clearly demonstrates that the residential load 56 57 research sample tracks very well with the Company's billing data.

58

59

Q.

You indicated that you would present demand curve data as well. What is that data?

A. The data in the graph attached below, which was originally provided to the UIEC in
UIEC 2-34, and is provided as exhibit RMP___(SDT-3R) to this testimony, details
the growth and change in the residential demand curve since 1996. These curves
represent average Residential demand on the summer peak day for the years 1996,
1999, 2002, 2005, and 2008.



The curves clearly show growth in the afternoon and evening Residential loads. This growth in the afternoon loads, captured by the Company's residential load research sample, is consistent with the increased penetration of central air conditioning the Company has experienced.

69 Q. Can you draw any further inferences from these data?

70 A. Yes. There is a tendency to believe that older samples are no longer representative, 71 particularly in the case of Residential load studies, because they do not account for 72 gains or losses associated with new construction. I will state an obvious point: 73 Houses, new or old, do not use energy. Rather, energy is used by appliances, at the 74 direction of people. And, appliances wear out. The fact that sample customers were 75 drawn in 1991 or 1999 is a minor argument. The customer we selected to participate 76 in 1991 looked vastly different at that time than he does today. As the customer's 77 appliances wore out, they were replaced with more energy efficient models. The

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78 customer may have very likely also replaced his windows with a more energy efficient 79 variety, and supplemented the insulation in his attic. And based on the number of 80 customers who have done so, there's a strong possibility that the customer has 81 replaced his old swamp cooler with a central air conditioner and is now participating 82 in the Company's Cool Keeper program. Our customers are not static. They change 83 over time. As such, a family of four living in a 20 or 30 year old, 2,500 sq. ft. home 84 may have an energy usage profile very much like a family of four living in a 2,500 sq. 85 ft. home built in the last two or three years. The fact that participants for a given study were drawn 5, 10 or even 20 years ago doesn't necessarily invalidate the results of 86 87 that study. As long as those results still compare in an acceptable fashion to known 88 variables, in this case billing data, the data should be deemed acceptable.

89 Calibration of Class Loads

90 Q. Mr. Brubaker has recommended that the class loads developed by the load 91 research group be adjusted to match the jurisdictional loads and, further, that 92 any differences between class loads and jurisdictional loads be allocated back to 93 the sampled loads (Residential, Schedule 006 and Schedule 023). Do you agree 94 with this approach?

A. No, I do not. Mr. Brubaker offers exhibits UIEC_(MEB-1) and UIEC_(MEB-2) to support his contention that the difference between class loads, which include both sample estimates and census measurements, and jurisdictional loads, which are deemed to be direct measurement, is substantial and getting worse. The data in these exhibits is based on forecast test years for several of the Company's rate filings. There are three significant causes for the differences, unrelated to the sample data. These

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- 101 include:
- 102

104

• The method employed to calculate forecast class load data,

- 103 losses, and
 - the exclusion of certain customer loads

105 Q. Please describe the method used to forecast class load data.

106 A. The load research group estimates average per customer hourly demand for each 107 customer / rate / class for every hour of the base year historical period. This historical 108 data is then aligned with the forecast test year such that the first Monday in a given 109 month aligns with the first Monday for the same month in the forecast year, the first 110 historical Tuesday with the first forecast Tuesday, and so forth. Once the realignment 111 has been completed, the class load data is then extrapolated to match the forecast 112 monthly energy. The data is then further ratioed by the appropriate loss factor. These 113 are static loss factors and are the same for every hour of the year. Finally, the class 114 load data is extracted and summarized for those dates and times identified by the 115 forecasting group as test year system peaks.

116 Q. You've identified this methodology as a possible significant cause for the 117 differences Mr. Brubaker has identified. Would you explain why this is so?

A. Yes. In response to the concerns raised by Mr. Brubaker, the Company looked at how the alignment of the historical calendar to the forecast calendar might be distorting the loads. It was discovered that the shift of the data was creating situations where the forecast peak dates and times didn't necessarily align to what would be considered the peak for the historical data. As such, the relationship of loads between the classes that would be expected on a peak day was not being maintained.

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124 Q. Would you explain how this realignment distorts the class load relationships 125 you've identified?

126 Yes. The monthly system peaks mark singular events, the highest level of demand A. 127 required by the system for a given time period. While we can't always pinpoint when 128 the event will occur, we can pinpoint the time of likely occurrence based on several 129 factors, most notably, temperature. Summer peaks are likely to occur later in the 130 week, following several days of hot temperatures. Winter peaks, in like fashion, are 131 likely to occur after several days of cold temperatures. Temperature sensitive classes, 132 such as residential and small commercial, and to some extent irrigation, will 133 experience their highest levels of demand at these times. As described previously, 134 summarizing the load data based on forecast dates and times, presented us with 135 situations where the forecast peak date didn't necessarily align with a historical peak 136 date. As such, we were losing the relationship between the classes that would be 137 expected under a true, peak day scenario.

138 Q. What would be a likely result of this loss of relationships between the classes?

A. As a result of this methodology, a disparity between forecast jurisdictional loads and forecast class loads was exaggerated, because the system peaks defined by the jurisdictional load data didn't necessarily align to what would have been the system peaks associated with the class load data.

143 Q. Has the Company made any changes as a result of this analysis?

A. Yes. As a result of this analysis, the cost-of-service group requested that the
alignment of historical dates to forecast dates be discontinued. They further requested
that, after the base year estimates had been adjusted to reflect forecast energy levels,

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the customer / rate / class load summaries be based on the dates and times of the
historical system peaks. Load summaries have been prepared based on these requests
and provided to the cost-of-service group.

150

Q. What has been the effect of this change?

A. Based on analysis performed by the cost-of-service group, the comparison between
class loads and jurisdictional loads, as identified by Mr. Brubaker, has been reduced
to an average of about 2 percent difference for the test year.

154 Q. You also mentioned losses as a significant cause for the differences identified by 155 Mr. Brubaker. Please explain.

156 A. Jurisdictional loads are measured at the source of generation, or at the various 157 jurisdictional tie lines and so are considered to contain actual losses. Loads collected 158 for load research purposes are collected at the customer meter and so contain no 159 losses. In order to adjust them to loads plus losses, a single, voltage specific, static 160 loss factor is applied to the data. These loss factors were prepared by Managements 161 Applications Consulting, Inc. and are based on an analysis of system losses for 2007. 162 Obviously, any difference between actual jurisdictional losses and static class load 163 losses should be spread across all classes, not just the sampled ones.

164

Q.

165 difference. Would you please explain that assertion?

Finally, you mentioned the exclusion of certain customer loads as a cause for the

A. Jurisdictional loads are assumed to represent the total load for the jurisdiction for any given point in time. In order to accurately compare customer class loads, as presented in the Company's class cost-of-service-study, to these loads, that study would also have to include estimates of all loads within the jurisdiction. That is not the case. The

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class cost-of-service-study does not include electric furnace loads serviced under
schedule 21, backup loads serviced under schedule 31, or the partial requirement
loads. As such, a meaningful comparison cannot be made.

Q. So is it your recommendation that, because the source of the differences cannot
be isolated, class loads should not be reconciled to jurisdictional loads.

A. Yes, but I'm not the only one that has made that recommendation. In a report
presented to the Utah Commission on July 1, 2002, the Load Research Working
Group, comprised of members from the DPU, the CCS, the Company, and other
interested parties, "generally agreed that any one of three components (load research
data, census data, and/or Utah Border Load data) could have an error that impacted
these calibration factors."

181 Q. Did the Working Group make a recommendation to the Commission regarding 182 the practice of calibrating class loads to jurisdictional loads?

183 A. The Working Group agreed that the Company should discontinue the practice of184 calibrating Utah load research data to Utah jurisdictional loads.

185 Q. What is your overall assessment of the assertions made by Mr. Brubaker related
186 to the load research data used in this filing?

A. Mr. Brubaker continues to insist that the Company's load research samples are unreliable, but offers no proof beyond the age of the sample designs and the mismatch between the sum of the class loads vs. the jurisdictional loads. Testimony and exhibits presented by the Company indicate that the data used in this filing, collected throughout the 2008 base year, presents an acceptable estimation of the classes represented. Further, the Company has shown why the calibration of sample data to

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jurisdictional data continues to be a bad idea, and why the Load Research Working
Group in 2002 recommended the practice be dropped. As witness Brubaker has
offered no evidence to support his claims of the "unreliable nature of the Residential
load research data that RMP uses in its class cost-of-service-study", I recommend that
the Commission accept the Company's use of these load estimates in this rate filing.

198 Q. Does this conclude your rebuttal of Mr. Brubaker's testimony?

199 A. Yes, it does.

Q. Continuing on, you wished to rebut a portion of the testimony supplied by Mr.
Higgins of the UAE. What specific points of Mr. Higgins testimony did you wish
to address?

203 Mr. Higgins mentions three areas of concern. First, he feels that the size of the load A. 204 research samples, specifically the Residential sample, are insufficient to provide 205 reliable load estimates for the group. Second, he believes that the comparison of 206 monthly billed energy to monthly load estimates confirms that these samples are not 207 performing as designed. And third, as with Mr. Brubaker, Mr. Higgins feels that class 208 loads as developed by the load research group should be adjusted to match jurisdictional loads, with any differences rolled into the sampled classes only. I will 209 210 address each of these issues in that order.

211 Sample Sizes

- Q. Do you agree with Mr. Higgins assertion that "the small samples may not be
 producing sufficiently accurate cost allocations"?
- A. No I do not, and I offer this extreme example: Suppose that all 660,000 Utah
 residential customers used energy in exactly the same fashion, and that they used

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exactly the same appliances at exactly the same time, all the time. Under this extreme
scenario, the group could be accurately sampled with one meter. What this example
shows is that it's not the size of the population that is the main driver in determining
the proper sample size. Rather, it is the variability of usage with the group, or
population.

Q. Is there a specific sampling philosophy that the Company employs for its load studies?

223 A. The Company utilizes stratified sample designs to develop its load studies. Each 224 sample is designed to achieve plus or minus 10 percent precision at the 90 percent 225 confidence level. More simply put, the samples are designed to provide estimates of 226 load that will fall within plus or minus 10 percent of the actual load, nine out of ten 227 times. This type of design is widely employed and accepted within our industry. The 228 technique is endorsed and more fully described by the Association of Edison 229 Illuminating Companies in their Load Research Manual, Second Edition, published in 230 2001.

231 Q. Could you explain the assumptions behind stratified sampling?

A. Yes. Stratified sampling is utilized to divide a given population into more
homogeneous sub-groups, balancing the size of the sub-group against the variability
of usage within the group. Exhibit RMP___(SDT-4R) details the bill frequency listing
employed in the latest Utah residential sample design. The frequency has been
divided into three sub-groups: 0 to 750 kWh, 751 to 1,500 kWh and 1,501 to 191,500
kWh. These values represent average monthly usage based on 12 consecutive months
of data. The first group, 0 to 750 kWh, which includes 53 percent of the total

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239 population, has fairly low variability. All customers are contained by a narrow 750 240 kWh band. The same situation exists for the second group, also contained within a 241 narrow 750 kWh band. This group contains 39 percent of the population. The final 242 group encompasses a huge amount of variability within the group, 1,500 to 191,500 243 kWh, but represents only 8 percent of the population. Stratified sample designs 244 recognize that the residential class contains a large amount of variability on the 245 whole, but that the major portion of that variability is assignable to a very small 246 portion of the population.

Q. Why does the Company prefer Stratified Random Sampling over other options, such as Simple Random Sampling?

A. There are a combination of factors, but the most common is cost vs. benefit. Simple
Random is easily understood and accepted, but there is a significant cost increase in
moving from Stratified Random to Simple Random. If both types of samples will
provide load estimates that are statistically identical, it is more prudent for the
Company to adopt the method that costs the least.

Can you provide an illustration of what you mean by "significant cost increase"?

A. Yes. The cost for the installation of the Residential load study that was activated in October of 2008 was \$43,722, and has monthly reading charges of \$1,190. That study, as Mr. Higgins has pointed out, is comprised of 170 meters. If we had employed a Simple Random Sample design, we would have installed 840 meters, as detailed in exhibit RMP__(SDT-5R). This type of sample would cost almost 5 times that of the stratified design. And what we would have received from that latter sample is the same thing we get from the Stratified design: an estimate of demand at the time of the

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262 monthly system peaks, designed to achieve 5 percent precision at the 90 percent 263 confidence level.

264 Validation of Sample Performance

- Q. Mr. Higgins asserts that your samples aren't meeting specified precision and
 confidence levels. He offers as proof the exhibit from your prefiled testimony,
 RMP (SDT-1). Do you agree with Mr. Higgins assessment?
- 268 No, I do not. The portion of the exhibit referred to by Mr. Higgins is reproduced A. 269 below, and the entire exhibit is included as RMP_(SDT-2R). Mr. Higgins states 270 that "the Residential sample kWh estimate for July 2008 was 17.6 percent below the 271 actual billing kWh for that class." The table listed below indicates that Mr. Higgins is 272 correct in that statement. In fact, it appears that an adjustment of 1.1758659 is 273 required to pull the load research data back in line with the billing data. It can also be 274 seen that the July Billing kWh referenced by Mr. Higgins is about 58 percent higher 275 than the previous month. The corresponding comparison for the load research data shows a 37 percent increase between June and July. 276

UT RES CL	200801	200802	200803	200804	200805	200806	
Sample Kwh	599,052,461	505,423,370	488,541,661	424,951,959	420,716,078	521,822,055	
Billing Kwh	616,786,238	437,532,253	476,334,093	454,181,654	436,548,899	512,946,266	
Adj. Fact.	1.0296030	0.8656748	0.9750122	1.0687835	1.0376330	0.9829908	
	200807	200808	200800	200810	200811	200812	Total
	200007	200000	200009	200010	200011	200012	TOLAI
Sample Kwh	688,250,949	636,891,744	426,580,113	461,603,441	502,048,676	689,048,996	2,960,507,584
Sample Kwh Billing Kwh	688,250,949 809,290,790	636,891,744 681,314,801	426,580,113 456,841,069	461,603,441 451,428,261	502,048,676 478,732,013	689,048,996 614,726,834	2,960,507,584 2,934,329,403

Q. Billing data measures actual usage. Do you have an explanation as to why the
July billing data presents such a sharp divergence from the load research data?
A. Yes, I do. Sample data is processed into strict calendar month blocks. Billing data is
collected throughout the month on billing cycles. In an attempt to allocate billing data

281 into like calendar month blocks, customer data is converted into average per day usage. If a meter is read for billing on August 15th, then 15 times that average daily usage will 282 be allocated to August and 15 (or 16) times that usage will be allocated to July. This 283 284 process can be distorted by extremes in weather or operations. This means that, on a 285 monthly comparison basis, you're comparing load research estimates to billing data 286 that has been allocated to calendar month values based on a fixed set of procedures. As 287 such, a significant monthly difference doesn't necessarily point to a problem with the 288 sample data.

Q. If the samples can't be verified against actual billing data on a monthly basis, is
there a way to gauge how effective they are?

A. Yes. If you compare annual adjusted billed energy to the annual sample estimates, the
effects of the monthly calendar adjustments to billing data have largely washed out.
Looking again at the table presented above, the Residential sample estimates for the
year fall within 0.9 percent of what was recorded in the billing system.

Q. Do you believe that the Company's load research samples continue to provide the
reliable load estimates required to effectively allocate costs?

- A. Yes, I do. For the reasons I have just discussed, I believe the load research samples
 continue to provide reliable load estimates and can be effectively used to allocate costs
 among customer classes.
- 300 Calibration of Class Loads
- 301 Q. Mr. Higgins has also stated that he believes that "The decision several years ago
 302 to stop calibrating estimated loads to the measured jurisdictional loads is causing

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an unreasonable detrimental impact on Schedules 8 and 9 in the cost-of-service study." Do you agree with his statement?

A. No, I do not. Mr. Higgins is making the assumption that any difference between class
loads and jurisdictional loads is solely attributable to sample data, in the form of
sample error. As I pointed out in my response to Mr. Brubaker, who shares the same
concern, there are a number of factors which contribute to this difference.

309 Q. What is your overall assessment of the assertions made by Mr. Higgins?

- 310 A. The load research group prepares samples that are designed to achieve, at a minimum,
- 311 confidence and accuracy levels based on industry accepted practices. Mr. Higgins has
- not shown that those practices are deficient. As to Mr. Higgins assertion that classloads should be calibrated to jurisdictional loads, the Company has presented several
- 314 very good reasons why this is not done, and why the various parties who participated
- 315 in the Load Research Working Group agreed it should not be done.

316 Q. Does this conclude your rebuttal of Mr. Higgins testimony?

- A. Yes it does.
- 318 Q. You also wished to rebut a portion of Mr. Chernick's testimony. What,
 319 specifically would you like to address?
- 320 A. Mr. Chernick asserts that the irrigation load study over-estimates the actual irrigation321 load, as evidenced by the adjustment factors.
- 322 Irrigation Sample Validation
- 323 Q. Do you agree with Mr. Chernick's assertion?
- A. I agree with Mr. Chernick's assertion, and stated such in prefiled testimony. I disagree
 with his assessment of the results. As previously stated, the irrigation sample was not

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drawn from the entire irrigation class. Rather, it was drawn from those customers who had actively irrigated in the previous two years. The purpose of the study was to develop a load shape for actively irrigating customers to produce load estimates of active irrigation. As a result, when these estimates are expanded by the total population of the irrigation class, the results are overstated, and hence, the adjustment factors are disproportionately large. This is by design. These load estimates are then ratioed down to match billed energy for the period.

333 Q. Why did you sample only a portion of the irrigation class?

A. The irrigation class presents a number of challenges from a sampling viewpoint. The
irrigation demand curve relies on several factors, including weather and crop rotation.
Past studies have also shown that a given customer may not irrigate every year. When
employing a stratified random sampling philosophy, the loss of a single sample
customer can have significant impact on the load estimates.

339 With this in mind, we approach irrigation samples in a different fashion. Sample 340 customers are drawn from a pool of the irrigation customers who were actively 341 irrigating in the prior two year period. The effect of this change is that the sample 342 estimates will always be greater than the energy derived from billing records. This is 343 by design. Our intent is to accurately construct the load curve of those customers 344 actively irrigating. We avoid overstating the peak demand of the irrigation class by 345 then adjusting that load curve down to the level of the billed energy. This explains the 346 large downward adjustment factor shown for the irrigation class in Exhibit 347 RMP (SDT-2R).

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348 Q. Mr. Chernick asserts a key assumption in this downward ratioing of the
349 irrigation load data is that class demand factors are constant in proportion to
350 energy use. Do you agree with this assessment?

351 Yes, I do. Mr. Chernick correctly points out that this adjustment results in no change A. 352 to the load shape, and carries with it the assumption of a constant relationship 353 between class demand factors and energy use. Mr. Chernick argues that this 354 assumption is unrealistic. The Company agrees, but also asserts that there is a strong 355 correlation between the variables of interest in this sample, demand at the time of the 356 system peak and energy. If Mr. Chernick has evidence that supports the notion that 357 any adjustment in energy results in a greater adjustment in demand, which would 358 reduce the irrigation class contribution to system peak, we would be happy to evaluate 359 how that evidence might affect our results.

360

Residential Sample Clarification

361 Q. Does this conclude your response to Mr. Chernick?

362 Α. No, I would like to make one clarification to a statement made in Mr. Chernick's 363 testimony. Mr. Chernick stated that the 2008 Utah Residential load study 364 recommended only 73 meters. This is correct for the six strata, 90/10 design. This was 365 not the sample design employed for the actual installation of this study. In fact, the 366 Company adopted a three strata, 90/05 design that called for the installation of 144 367 sample sites. The Company supplemented this design by an additional 26 sites bringing the total number of installations to 170. Both of these sample designs have 368 been provided as exhibits RMP__(SDT-6R-A) and RMP__(SDT-6R-B). 369

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- 370 Q. Does this conclude your response to Mr. Chernick?
- A. Yes, it does.

372 Q. Finally, you wished to rebut portions of Mr. Nunes testimony. What specific areas 373 would you like to address?

- A. Mr. Nunes makes two assertions. First, the Company's samples do not meet the PURPA standard of plus or minus 10 percent precision at the 90 percent confidence level, and second that the Company's samples could be improved by employing various techniques that he suggests. I will address both of these points in that order.
- 378 Sample Validation

379 Q. Do you believe that the Company's samples meet the standard described by Mr. 380 Nunes?

381 Yes and no. As with other witnesses, Mr. Nunes states that a comparison of sample A. 382 data to billed data on a monthly basis results in unacceptable differences. Again, I 383 disagree. As stated in my rebuttal to Mr. Higgins, gauging the performance of the 384 samples should be done on the annual level, rather than monthly. With that in mind, 385 and referencing RMP (SDT-2R), I believe the Residential sample absolutely meets 386 the criteria. The estimates of annual energy are within 0.9 percent of the values 387 measured in the billing system, and the monthly differences fall on both the high and 388 low side of billing data, indicating a lack of bias. The Schedule 23 sample provided 389 annual estimates within 6.3 percent of billing, but the monthly differences tended to be 390 on the low side, indicating possible bias. This sample was replaced in 2008. The 391 Schedule 6 sample fell outside the 10 percent margin at 12.1 percent, and the monthly 392 adjustment factors were all on the low side of billing, indicating bias. This sample was

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also replaced in 2008. I've already addressed the issues related to the irrigation samplein my response to Mr. Chernick.

Sample Design Improvement

Q. Mr. Nunes also asserts that there are various ways to improve the sample designs,
or make them more effective. His suggestions include increasing the confidence
interval to 95 percent, increasing the number of strata, stratifying on a different
variable such as location with the service area, home age, housing density,
seasonality of energy usage or other proxy variables. Do you agree with Mr.
Nunes assertion?

402 A. I agree that increasing the confidence interval is an excellent way to improve the
403 sample design, although at an additional cost. An alternative to that proposal would be
404 to increase the precision level, which is what the Company has done. The Residential
405 sample that went into effect in late 2008 was designed to achieve 5 percent precision at
406 the 90 percent confidence level.

407 Q. Can increased precision be achieved by increasing the number of strata?

408 A. It can. There are several potential downsides to looking at this as a solution, however. 409 The first is sample maintenance. If you are defining your sample boundaries so 410 narrowly that the addition of a single appliance by a customer, say a flat screen TV, 411 knocks them into a different strata, then you end up spending way too much time 412 babysitting the sample to insure that the sample customers are properly allocated. The 413 other significant downside is that if there is a requirement to include a minimum 414 number of sites per stratum, which the Company has, you quickly reach the point 415 where the addition of strata increases the total sample size. As Mr. Nunes has pointed

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416 out, however, defining an optimum number of strata can be an effective tool in417 increasing both confidence and precision levels.

418 Q. Mr. Nunes also mentions employing alternate stratification variables as a way to 419 improve the sample. Is this an effective means to obtain better results?

420 A. Generally speaking, no. Let me explain why. The fundamental question that must be 421 answered before sample design can begin is "What is the purpose of the sample"? The 422 purpose of all cost-of-service related load studies designed by the Company are to 423 provide estimates of monthly system demand. That's all. And that's why, in large part, 424 sample sizes are so small. They are designed for one purpose only. Mr. Nunes has 425 suggested a number of possible alternate variables for stratification. Most do not 426 further the objective of providing an estimate of demand at the time of the system 427 peak. Rather, they seek to expand the versatility of the sample.

428 Q. Would the employment of the stratification variables suggested by Mr. Nunes 429 make the sample more versatile?

A. Yes, but at additional cost. One of the variables listed was location within the service
area. You might select this as a variable if you wanted the sample to not only provide
system peak estimates, but to do so by location within the service area. But is this
added versatility worth the increased cost of the sample design? Since rates are not
designed this way, you would be increasing the sample size for dubious purpose.

435 Q. There are several variables mentioned related to housing. Could these be useful 436 stratification variables?

437 A. No, for several reasons. First, one of the requirements for stratification variables is that438 the data be readily available for all members of the population. The Company does not

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439

collect or store this type of data. And second, as I pointed out earlier in this testimony,

440 houses don't use energy. As such, there can be no correlation to system peak demand.

441 Q. Can you summarize your conclusions about Mr. Nunes comments?

442 Q. Yes. Witness Nunes states that a comparison of sample data to billed data on a 443 monthly basis results in unacceptable differences. The Company agrees. For reasons stated in response to Witness Nunes testimony, the Company believes that this 444 445 comparison should not be done on a monthly basis. Because billed energy must be re-446 apportioned into calendar month blocks, this month-to-month comparison is 447 effectively comparing one estimate to another. Monthly billed energy does not provide 448 a solid standard to be gauged against. On an annual basis, the effects of unbilled 449 revenue are effectively washed out, and a more reliable comparison can be made.

450 Q. Does this conclude your response to Mr. Nunes?

- 451 A. Yes it does.
- 452 **Q.** Does this conclude your testimony?
- 453 A. Yes it does.