

BEFORE THE UTAH PUBLIC SERVICE COMMISSION

IN THE MATTER OF THE APPLICATION OF ROCKY)	
MOUNTAIN POWER FOR AUTHORITY TO INCREASE)	DPU EXHIBIT 11.0 SR PHASE II
ITS RETAIL ELECTRIC UTILITY SERVICE RATES IN)	DOCKET NO. 09-035-23
UTAH AND FOR APPROVAL OF ITS PROPOSED)	
ELECTRIC SERVICE SCHEDULES AND ELECTRIC)	PHASE II: RATE DESIGN
SERVICE REGULATIONS)	

Pre-filed Surrebuttal Rate Design Testimony

Of

William A. Powell, PhD

On Behalf of

Utah Division of Public Utilities

April 7, 2010

1 Artie Powell, PhD

2 Direct Rate Design Testimony

3 Division of Public Utilities

4 Docket No. 09-035-23

5

6 **Introduction**

7 **Q: Please state your name, business address, and employment position for the**
8 **record.**

9 A: My name is William “Artie” Powell; my business address is Heber Wells Building,
10 160 East 300 South, Salt Lake City, Utah; I am employed by the Utah Division of
11 Public Utilities (“Division” or “DPU”); my current position is manager of the energy
12 section.

13 **Q: Are you the same Dr. Powell that filed direct and surrebuttal testimony in Phase**
14 **I of this proceeding and direct testimony in Phase II of this proceeding?**

15 A: Yes, I am. In Phase I, I filed direct testimony on behalf of the Division on October
16 8, 2009 and surrebuttal testimony on November 30, 2009. I also filed direct
17 testimony in this phase of the case on rate design issues for the Division on
18 February 22, 2010.

19 **Q: What is the purpose of your rate design testimony?**

20 A: I respond to rebuttal testimony of various witnesses including, Ms. Elizabeth Wolf
21 on behalf Salt Lake Community Action Program; Ms. Michelle Beck for the Office
22 of Consumer Services; Mr. Neil Townsend for the Utah Association of Energy
23 Users; and Mr. William Griffith for PacifiCorp.

24 **Q: In her testimony, Ms. Elizabeth Wolf articulates several concerns with the**
25 **Division’s proposed decoupling for the residential class. Are you familiar with**
26 **these concerns?**

27 A: Yes. The Division’s proposed decoupling mechanism is similar to the decoupling
28 mechanism in place for Questar Gas. However, Ms. Wolf points out that, at the
29 time Questar Gas’s decoupling mechanism, the Conservation Enabling Tariff or
30 CET, was implemented, the circumstances for Questar Gas were different from the
31 current circumstances for the Company. Particularly, at the time of implementing
32 the CET, Questar was not promoting or sponsoring any energy efficiency programs
33 and natural gas usage had been declining for several decades. The Company, on
34 the other hand, is currently promoting a robust set of energy efficiency or demand
35 side management (“DSM”) programs while usage per customer continues to
36 increase.

37 **Q: Was the Division aware of these differences when it proposed the decoupling**
38 **mechanism for the Company?**

39 A: Yes. In fact, the Division addressed these differences extensively in its direct
40 testimony. However, the Division also explained that its reasons for proposing
41 decoupling for the Company in this case were different from the reasons for
42 supporting decoupling for Questar Gas.

43 The Commission approval of the CET was in Docket No. 05-057-T01. With
44 individual usage declining in the natural gas industry, gas utilities faced a

45 considerable financial disincentive to promote energy efficiency. The primary
46 reason the Division supported decoupling for Questar Gas's distribution non-gas
47 costs ("DNG"), was to remove that disincentive. However, in the present case, the
48 primary reason the Division is proposing decoupling for the Company is to reduce
49 or remove the disincentive that the Company may have in supporting or
50 promoting rate designs that will encourage conservation. Therefore, Ms. Wolf's
51 concerns regarding the different circumstances of the two utilities are not
52 relevant.

53 **Q: If usage per customer is increasing, does the Company have a disincentive to**
54 **promote DSM?**

55 A: Yes. While the disincentive for the Company may be weaker compared to Questar
56 Gas, the Company still has a financial disincentive to promote DSM. Implementing
57 decoupling for the Company, therefore, would have a secondary benefit of
58 removing or mitigating any disincentive the Company may have. A third benefit is
59 that decoupling removes or mitigates the incentive that the Company may have in
60 promoting sales. By removing the disincentive to DSM and the incentive to
61 promote sales, decoupling helps align better the interests of the Company and its
62 customers.

63 **Q: What other concerns did Ms. Wolf mention in her rebuttal testimony?**

64 A: Other concerns addressed by Ms. Wolf include, (1) that the Division's proposed
65 decoupling mechanism will shift risk from the Company to ratepayers; (2) that

66 parties have a limited amount of time to consider the decoupling mechanism; and
67 (3) that there are multiple issues before the Commission dealing with the
68 Company's cost recovery. Additionally, Ms. Wolf argues that decoupling will shift
69 costs from large to low usage customers, especially low-income customers.

70 **Q: Do you believe any of these concerns have merit?**

71 A: No. I will address the first three concerns raised by Ms. Wolf and Dr. Abdinasir
72 Abdulle will address the last concern.

73 **Q: Do you believe that the decoupling mechanism as proposed by the Division will**
74 **shift risk from the Company to ratepayers?**

75 A: No. I addressed this argument, which is similar to arguments raised by the Office
76 of Consumer Services' witness Ms. Michelle Beck, in my direct testimony at lines
77 417 to 428. In particular, I cited an independent report indicating that the
78 decoupling experience in California indicated that risk shifting was either small or
79 non-existent. This conclusion is consistent with the findings by Mr. Daniel Hansen,
80 a consultant hired by the Division to review Questar Gas's CET in Docket 05-057-
81 T01.

82 After reviewing decoupling mechanisms in general, and the CET in
83 particular, Mr. Hansen concluded that,

84 The CET contains the fundamental design elements
85 that are preferred based on the evaluation of decoupling

86 design alternatives contained in Section 3 [Evaluation of
87 Design Alternatives]. Specifically, it combines [revenue per
88 customer decoupling] (which reduces concerns regarding
89 incentives to promote economic growth and provide quality
90 customer service) and a separate weather adjustment
91 mechanism (which reduces weather risk for both the utility
92 and its customers). The analysis contained in Section 5.2
93 [Analysis of Risk Shifting under Questar Gas's CET
94 Mechanism] shows that the **shifting of economic and**
95 **commodity price risks is not expected to be a problem in**
96 **this situation.**¹

97 Mr. Hansen went on to say that,

98 The primary concern regarding decoupling is that it
99 shifts risk from the utility to its customers. However, the
100 recommended decoupling mechanism actually reduces
101 customers' (and the utility's) weather risk. In addition,
102 while decoupling does shift risks due to economic
103 conditions and commodity prices to consumers in theory,
104 the magnitude of the risk shift in practice is unclear. Utility-
105 specific estimates of this risk should be conducted to assess
106 whether it is worthwhile to mitigate this risk (or
107 compensate customers through a reduction in the utility's
108 allowed rate of return). **An analysis of this kind conducted**

¹ Daniel G. Hansen, "A Review of Natural Gas Decoupling Mechanisms and Alternative Methods for Addressing Utility Disincentives to Promote Conservation," Christensen Associates Energy Consulting, LLC, May 2007, p. 19; Docket No. 05-057-T01, DPU Exhibit 6.1 (DGH-A.1), May 2007. (Emphasis added).

109 ***for Questar Gas did not discover the potential for a shifting***
110 ***of economic or commodity price risks due to the***
111 ***Conservation Enabling Tariff.²***

112 Therefore, based on the information provided in this docket as well as the
113 previous Questar Gas docket, and given that the design proposal for the
114 Company's decoupling is similar to that of the CET, I conclude that the risk of risk
115 shifting is very slight or nonexistent.

116 **Q: Ms. Wolf specifically mentions that risk shifting may result from "Company**
117 **mismanagement" and removal of "regulatory lag." Do you have any comments**
118 **on this part of her argument?**

119 **A:** I fail to see how someone could seriously make this argument, which I addressed
120 in my direct testimony at lines 388 to 393. The Division's proposal is for a **revenue**
121 decoupling mechanism, a mechanism that decouples revenues from sales. The
122 mechanism does not decouple costs from sales. Therefore, the Company has the
123 same incentive with or without the decoupling mechanism to control its costs.
124 Since decoupling does not affect the Company's incentive to control its costs,
125 regulatory lag still provides an incentive for the Company to act efficiently
126 between rate cases.

² Hansen, p. 25. (Emphasis added).

127 **Q: Ms. Wolf also argues that risk will shift from the Company to ratepayers for**
128 **other reasons, for example, variations in weather or economic conditions. Do**
129 **you have any comments on this part of her argument?**

130 A: Since I have demonstrated that the Division's proposal will not shift risk, I will not
131 belabor this point much further. However, I do have some general observations
132 about weather adjustments and economic impacts. First, Questar Gas has a
133 weather adjustment mechanism that is separate from the CET that has not been
134 an issue in recent rate cases. It is inconsistent to treat the Company differently by
135 claiming that compensating it for weather variation is an unacceptable shifting of
136 risk. Again, the Division's proposed decoupling is symmetrical: if usage varies for
137 weather or other reasons, the decoupling ensures that the Company will only
138 collect the Commission allowed per customer revenue.

139 Second, although in general regulation is a substitute for competition,³
140 there is at least one important difference between a regulated utility and an
141 unregulated competitive firm: relative to the utility, the unregulated firm has the
142 ability to change its prices (up or down) quickly in response to changing economic
143 circumstances. Decoupling provides a similar opportunity in that the utility would
144 be able to recover its Commission allowed fixed costs—and only its allowed fixed
145 costs— as economic circumstances change.

³ See, for example, James C. Bonbright, "Competitive Price as a Norm for Rate Regulation," in Principles of Public Utility Rates, Columbia University Press, New York, New York, 1961, pp. 93-108.

146 **Q: Do you have any final remarks about risk shifting under the Division's proposed**
147 **decoupling mechanism?**

148 A: Yes. Questar Gas's costs are roughly split 70%/30% between its commodity costs,
149 which pass through the 191 Account, and its distribution non-gas ("DNG") costs.
150 As of December 2009, the CET, which applies only to the DNG costs for the GS
151 class, covers approximately 27% of Questar Gas's total revenue. In contrast, the
152 Division's proposed decoupling mechanism for the Company covers approximately
153 30% of the Company's residential revenue, which equals approximately 39% of
154 the Company's total tariff revenue. Thus, the decoupling mechanism would cover
155 or decouple only about 11.7% ($=0.39*0.30$) of the Company's revenue. On a
156 percentage basis, therefore, the impact of risk shifting, even if it existed, is much
157 less for the Company than it is for Questar.

158 Additionally, the decoupling mechanism proposed by the Division is
159 symmetrical. That is, if usage were greater than the forecast then, without
160 decoupling, the Company would over-collect from ratepayers. Similarly, if usage
161 were less than forecast, the Company would under-collect from ratepayers. With
162 decoupling, however, the Company collects only that revenue allowed by the
163 Commission. Thus, in this regard, instead of shifting risk when usage differs from
164 forecast, decoupling will reduce the risk for both ratepayers and the Company.

165 **Q: Ms. Wolf argues that it would have been more appropriate to consider the**
166 **Division's proposed decoupling mechanism early in this proceeding when other**
167 **factors could have been considered. Do you agree with this criticism?**

168 A: Again, this argument closely parallels the arguments of Ms. Beck on behalf of the
169 Office.

170 Nevertheless, for several reasons, I do not believe that this is a valid
171 criticism. First, the argument presumes that the Division knew before the rate
172 case began, that it would propose decoupling for the Company's residential
173 ratepayers, when in fact, the Division only made that decision well after the rate
174 case began. Furthermore, the Division informed parties in the case as soon as
175 practical after deciding to pursue a decoupling proposal in this case. Second, the
176 Division views decoupling as a rate design issue. Since the case was bifurcated by
177 Commission order, this is the proper time to consider rate design issues. Third,
178 the implementation of Questar Gas's CET took place through a tariff docket,
179 Docket No. 05-057-T01, more than a year before a rate case, with the explicit
180 understanding that parties could propose adjustments to the CET at anytime
181 during the pilot. The Division's proposal in this case contains the same provisions:
182 parties have the right to review the decoupling mechanism and can propose
183 changes that they believe are appropriate. Fourth, it is common for parties to
184 propose issues in a rate case well after intervention deadlines have passed
185 without informing others of their intent prior to the beginning of a case.

186 Furthermore, parties that have not intervened at this point will have an
187 opportunity to offer sworn or unsworn testimony at a public witness hearing,
188 which parties will have little if any opportunity to rebut.

189 **Q: Ms. Wolf and Ms. Beck argue that the Division's proposal cannot be examined**
190 **adequately in the remaining time for this case. Do you agree?**

191 A: No. However, Ms. Wolf is correct in observing that, "the Questar case was
192 accomplished over a substantial period of time."⁴ Indeed, the Questar case,
193 including the investigation leading to the joint application between Questar Gas
194 and the Division, took over two years. What Ms. Wolf fails to point out, however,
195 is that many of the arguments she and Ms. Beck jointly raise in this case were
196 investigated and debated by the parties, and decided by the Commission in the
197 Questar proceedings.

198 **Q: Do you believe that many of the issues raised by Ms. Wolf and Ms. Beck were**
199 **resolved in the Questar case?**

200 A: Yes. In this regard, it is interesting to note the parallels between Questar Gas's
201 and the Company's current circumstances if the Commission adopts the Division's
202 decoupling proposal. Both utilities would have robust DSM programs with similar
203 decoupling mechanisms in place.

⁴ "Rebuttal Testimony of Elizabeth A. Wolf," March 23, 2010, Docket No. 09-035-23, lines 178-179, p. 8.

204 **Q: Do you agree with Ms. Beck's observation that "it certainly appears that**
205 **expanding the [Company's] DSM programs significantly beyond the current**
206 **levels of expenditure would be met with resistance"⁵?**

207 A: Yes I do. I also agree with Ms. Beck's observation that, "PacifiCorp currently faces
208 substantial resource deficits, future fuel price risk as new natural gas plants are
209 acquired, and potential carbon legislation."⁶ However, I believe Ms. Beck draws
210 from these facts the erroneous conclusion that it is unnecessary to ensure that the
211 Company continues to pursue DSM programs. In fact, the two forces underlying
212 these statements, third party opposition to expanding DSM expenditures and the
213 risk of the Company's current and future resource mix, are in some sense in
214 opposition. On the one hand, strenuous opposition to expanding DSM
215 expenditures may dampen the Company's enthusiasm for DSM. On the other
216 hand, the Company's portfolio risk may encourage the Company to pursue
217 expansion of its DSM programs. While encouraging DSM expansion was not the
218 Division's primary purpose in pursuing decoupling in this case, decoupling will help
219 mitigate any reluctance the Company may have in pursuing cost effective DSM in
220 the future.

221 Again, the Division's goal is to promote both conservation and efficiency.

222 In this case, however, the primary motivation in proposing decoupling is to

⁵ "Rebuttal Rate Design Testimony of Michele Beck for the Office of Consumer Services," ("Ms. Beck Rebuttal"), March 23, 2010, Docket No. 09-035-23, lines 255-257, p. 9.

⁶ Ms. Beck Rebuttal, lines 259-261, p. 9.

223 emphasize conservation. While DSM programs can encourage customers to
224 change out their lights for more efficient bulbs, DSM programs are not good at
225 simply getting people to turn off the lights.⁷ Proper price signals are needed to
226 accomplish conservation and the Division's decoupling proposal will allow
227 flexibility in designing such rates.

228 **Q: Ms. Wolf and Ms. Beck argue that it is inappropriate to consider the Division's**
229 **proposal at this time since the revenue requirement portion of the case has**
230 **concluded. In particular, they argue that other factors such as a reduction in the**
231 **Company's risk profile and a commensurate reduction in the Company's return**
232 **cannot be taken into account. Do you believe this argument is valid?**

233 **A:** No. First, as I previously explained, the return for Questar Gas was set more than
234 18 months after the initial implementation of the CET pilot. Second, although
235 parties argued in the Questar Gas proceeding that the Company's return should
236 be adjusted downward, parties were unable to quantify what that reduction might
237 be. Third, in Questar Gas's case, the percent of revenues covered by the CET are
238 much larger than for the Company. The CET covers approximately 27% of Questar
239 Gas's revenue, while the decoupling mechanism proposed by the Division will
240 cover approximately 12% of the Company's revenue.

⁷ Supposedly, education can, over time, encourage people to change their behavior and conserve energy consumption in addition to curtailing their consumption through direct DSM applications.

241 **Q: Do you agree with Ms. Wolf that further, "study is necessary to determine**
242 **whether such a program would be warranted in the future"?⁸**

243 A: No. The Division does not believe that further study is necessary at this time. As I
244 previously explained, the issues raised by Ms. Wolf were investigated thoroughly
245 during the Questar Gas proceeding and the CET is working according to
246 expectation. Furthermore, similar to when implementing the CET, the Division is
247 proposing a 3-year pilot program with a comprehensive review at the end of the
248 first year. Parties can propose adjustments at the review or, for that matter, at
249 any time during the pilot.

250 **Q: Ms. Wolf also argues that there are too many moving parts. In particular, the**
251 **Commission is currently considering an Energy Cost Adjustment Mechanism or**
252 **ECAM. Do you believe that this is a valid argument?**

253 A: No. First, this phase of the rate case will be concluded prior to the conclusion of
254 the ECAM docket. Additionally, the Division's support for and proposal of a
255 decoupling mechanism would likely not be affected by the outcome of the ECAM
256 case. Indeed, whether the Company has decoupling or not is more likely to affect
257 the type of ECAM mechanism the Division would support. Thus, the Division
258 believes the timing is appropriate and that any future ECAM decision can take into
259 account the decisions from this phase of the rate case. Second, the two,
260 decoupling and an ECAM, are conceptually different. Decoupling addresses the

⁸ Ms. Wolf, lines 52-53, p. 3.

261 problem of recovering fixed costs through volumetric rates whereas, an ECAM
262 addresses the problem of covering volatile net power costs given a fixed revenue
263 requirement.

264 **Q: Ms. Wolf objects to implementing a "decoupling mechanism primarily to secure**
265 **stable revenues for the Company."**⁹ **Is securing revenues for the Company one**
266 **of the reasons for the Division's proposing decoupling for the Company?**

267 A: Yes. In fact, proponents of decoupling often characterize decoupling as a revenue
268 stabilization mechanism. However, this is not the only or full reason that the
269 Division is proposing decoupling in this case. Our primary purpose is to provide
270 sufficient flexibility in designing rates that will promote conservation, namely,
271 increasing the tail block rate relative to the first and second block rates. If the
272 primary purpose were to stabilize the Company's revenues, the Division would not
273 have proposed an alternative rate design in the case where the Commission
274 rejects our decoupling proposal. Our alternative proposal, similar to Ms. Wolf's,
275 increases the customer charge slightly along with each block rate.

276 Additionally, Ms. Wolf's objection seems to imply that the only way to
277 incent customers to conserve or use energy more efficiently is through DSM
278 programs. This is not true. There is a strong link between prices and behavior as
279 economic theory and reality show. These concepts are the basis for the Division's
280 decoupling and rate proposals: decoupling will mitigate the Company's concerns

⁹ Ms. Wolf, lines 223-224, p. 10

281 over increasing the tail block rate and the incentive the Company may have to
282 promote sales, while the higher tail block rate, through the customer's elasticity of
283 demand, will promote conservation and efficiency.

284 **Q: Ms. Beck argues that elasticity studies should be conducted to determine**
285 **whether there is a strong link between prices and conservation. Do you agree?**

286 A: While it is true that a specific study for Rocky Mountain Power would be
287 interesting from an academic point of view, I do not believe that it would be that
288 useful or provide information that is not already readily available from other
289 studies, which generally indicate that the demand for electricity is relatively
290 inelastic.

291 **Q: Can you define what you mean by inelastic?**

292 A: Elasticity measures the response in the quantity demanded given a change in the
293 price. Technically, the coefficient of elasticity is defined as the ratio between the
294 percentage change in the quantity demanded and the percentage in price:

$$\xi_d = \frac{\% \Delta Q_d}{\% \Delta P_q} \quad (1)$$

295 While there is an inverse relationship between the quantity demanded (Q_d) and
296 price (P_q), we can ignore the negative sign. Thus, if the elasticity coefficient, ξ_d , is
297 between zero and one, demand is said to be inelastic—the demand response is

298 less than the change in the price; if the coefficient is greater than one demand is
299 elastic and the demand response will greater than the change in the price.

300 Studies have shown that the demand for electricity is relatively inelastic.
301 That is, the coefficient of elasticity is less than one. For example, a study
302 produced by the RAND Corporation reports elasticities between 0.211 in the
303 short-run and 0.267 in the long-run.¹⁰ Given these small elasticities, relatively
304 large changes in the price will be necessary to evoke a demand response.

305 For example, the Office proposes increasing the tail block rate by
306 approximately 2.8% (from \$0.1112 to \$0.1144), whereas, the Division is proposing
307 increasing the tail block rate by approximately 10.9% (from \$0.1112 to \$0.1234).
308 As can be seen in Table 1, using the Office's price change generally evokes a
309 demand response in both the short- and long-runs of less than one percent. The
310 Division's proposed price change evokes a demand response between 2.3% and
311 2.9% in the short- and long-runs respectively.

312 Therefore, in order to evoke a significant demand response it is necessary
313 to move or increase rates substantially. The Division's decoupling proposal will
314 allow the necessary flexibility to design rates that should evoke a substantial
315 demand response while mitigating the concerns of the Company to collect its fixed

¹⁰ Mark A. Bernstein and James Griffin, "Regional Differences in the Price-Elasticity of Demand for Energy," RAND Corporation, Santa Monica, California, 2005.

316 costs. Thus, both the Company and its ratepayers benefit from the Division's
317 proposal.

318 **Table 1: Residential Price Elasticity of Demand for Electricity**

	95% Confidence Interval		
	Lower Bound	Midpoint	Upper Bound
Short-Run Elasticity	-0.285	-0.211	-0.136
Demand Response			
@ 2.8% Price Change	-0.80%	-0.59%	-0.38%
@ 11% Price Change	-3.11%	-2.30%	-1.48%
Long-Run Elasticity	-0.362	-0.267	-0.172
Demand Response			
@ 2.8% Price Change	-1.01%	-0.75%	-0.48%
@ 11% Price Change	-3.95%	-2.91%	-1.87%

319

320 **Q: Ms. Beck argues that neither the Company nor the Division have shown a link**
321 **between conservation and the Company's earnings. Given the Division's rate**
322 **design proposals for the residential class in this case, do you believe that a**
323 **demand response in the range of 3% could affect the Company's earnings?**

324 **A:** Yes. As was established during the revenue phase of this case, the Company has
325 consistently under earned relative to its allowed rate of return. A three percent
326 demand response to higher tail block rates may erode, in my opinion, further the
327 Company's ability to earn its allowed return. Both economic and financial theory
328 support this conclusion—a decrease in sales, *ceteris paribus*, will decrease the

329 Company's revenue and, thus, decrease its profitability. However, the intention of
330 the Division's proposal is not to resolve the entirety of the Company's earnings
331 problem, but rather to balance the concerns of the Company over increasing the
332 tail block rate with the need for efficiency and conservation.

333 Additionally, keep in mind that the RAND long-run elasticity estimate is
334 relatively conservative. Other studies have found much larger estimates. A larger
335 long-run elasticity would evoke an even larger demand response than the 3%
336 indicated by the RAND study. Therefore, it is imperative that, if the Commission
337 adopts a rate design that promotes conservation and efficiency through higher tail
338 block rates, it also adopt mechanisms to stabilize the Company's revenue. Again,
339 the Division's decoupling and rate design proposal achieves this end by balancing
340 the concerns of the Company while promoting conservation.

341 **Q: Would the Division support decoupling absent a significant increase in the tail**
342 **block rate that it has proposed?**

343 A: No. For the reasons discussed herein and in the Division's direct testimony, the
344 Division only supports decoupling at this time if tail block rates are designed to
345 encourage conservation.

346 **Q: One of the Office's witnesses, Ms. Beck, argues that it is inappropriate to target**
347 **only the residential class. Do you agree with her argument?**

348 A: No. The Division believes that it is appropriate and logical to limit decoupling to
349 the residential class. First, other schedules have alternative mechanisms to collect
350 fixed costs. For example, Schedules 6, 8, and 9 include demand and other
351 charges. Second, the residential schedule is the only inverted block rate.
352 Adoption of the inverted block rate was, as I understand it, primarily to promote
353 conservation. In this case, the Division's focus was on encouraging conservation
354 and, thus, logically, focused on the residential class. Third, the Company has
355 vigorously resisted increases to the tail block rate. The Division's decoupling
356 proposal balances the concerns of the Company in recovering its fixed costs
357 through these volumetric rates with the need to conserve. Given these reasons
358 and circumstances, while it may be true that other electric decoupling
359 mechanisms target a broader class of customers than just the residential classes,
360 the Division sees no need at this time to broaden the scope of its proposal in this
361 case. However, as discussed herein, the Division is proposing decoupling as a pilot
362 program and parties can make their own recommendations.

363 **Q: Ms. Beck also argues that the Division's proposal does not consider the full**
364 **scope of alternatives to the decoupling proposal. Do you believe this is an**
365 **accurate or appropriate statement?**

366 A: No. As discussed herein, the Questar Gas CET proceedings took over two years to
367 complete. Consideration and evaluation of several alternatives was conducted in
368 that particular proceeding before the Division decided to support the CET

369 proposal. The Division concluded then, and still believes, that decoupling best
370 balances the concerns of the utility and its ratepayers. In the case of Questar, the
371 CET has performed as expected. Since the Division's decoupling proposal in this
372 case is similar to the CET, the Division sees no need to reinvent the wheel. In
373 addition, it is curious that the Office seems to ask that we present alternatives to
374 our own proposal, in essence requiring us to bargain against ourselves. Other
375 parties are free to – and should – offer viable alternatives. However, the Office
376 has not offered an alternative other than the status quo.

377 **Q: Ms. Beck argues that potential benefits arising from a reduction in overall**
378 **consumption due to a decoupling mechanism would be difficult to measure and,**
379 **therefore, the Commission should not move forward with decoupling at this**
380 **time. Do you believe that this is a valid argument?**

381 A: No. It is true that separating the effects of conservation due to decoupling from
382 other effects (such as weather, economic trends, changing appliance and building
383 standards, consumer appliance purchases, etc.) that would influence consumption
384 would be difficult. However, as in the Questar Gas case, this is not a valid reason
385 for the lack of action when there is a strong probabilistic or logical link between
386 incentives and behavior. Economic theory supports a strong link between price
387 incentives and consumption.

388 **Q: Ms. Beck argues that the Commission should consider decoupling only after**
389 **resolving certain cost of service issues. For example, load forecasts and**
390 **research. Do you agree with this argument?**

391 A: No. First, I believe this is a disingenuous argument. On the one hand, the Office
392 claims that cost of service results demonstrate that the residential class has met
393 its return index and, therefore, there is no need for decoupling. On the other
394 hand, the Office wants to argue that the cost of service results are unreliable and,
395 therefore, decoupling should be rejected. Second, if the load forecasting and
396 research data are unreliable, then truing up to actual loads, which decoupling
397 does, will mitigate the effects of that data on both the Company and residential
398 ratepayers. Indeed, if parties are concerned about the load forecasts and
399 research, then a movement to full decoupling would be a stronger mitigation than
400 the partial decoupling proposed by the Division. Thus, the Division believes that it
401 is appropriate for and timely for the Commission to consider decoupling as part of
402 this rate case. In other words, if the Company's load forecasting is flawed and it
403 collects an inappropriate amount, decoupling would correct that (at least for the
404 portion of rates allocated to fixed distribution costs) by resetting the volumetric
405 rates so as to only collect allowed revenues. The Office's contention of flawed
406 forecasting therefore actually supports the Division's decoupling proposal.

407 Q: Ms. Beck argues that by implementing decoupling the balance of a low-cost first
408 block would be jeopardized. Do you agree with this argument?

409 A: This argument fails to recognize that there are three parts to the Division's rate
410 design proposal: the customer charge, the block rate, and decoupling. While the

411 Division is proposing raising the first block rate slightly, our proposal balances the
412 decoupling by leaving the customer charge at its current level. The Office, on the
413 other hand, has recommended moving the customer charge close to its full cost of
414 service level. Such a dramatic increase in the customer charge in this case is not
415 justified. First, the Office's proposal violates the principle of gradualism. Second,
416 the revenue requirement award in this case does not allow for such a dramatic
417 increase while balancing the need to promote conservation. The Division's
418 alternative rate design proposal offers a much more conservative increase in the
419 customer charge that allows room to increase modestly the three block rates.

420 While the Division supports moving the customer charge to its full cost of
421 service level, even with decoupling, over time, given the circumstances of this
422 case, either of the Division's rat designs better balances the interests of customers
423 and the Company.

424 **Q: Do you believe that the Division's decoupling mechanism is fair to the residential**
425 **class?**

426 A: Yes. The Division's proposal ensures that the Company will collect nor more or
427 less than the Commission allowed per customer revenue and does not shift or
428 impose any additional revenue upon the class.

429 **Q: Ms. Beck argues that the Division's decoupling proposal violates rate making**
430 **principles, particularly, simplicity. Would you comment on this assertion?**

431 A: Certainly. What Ms. Beck's assertion fails to recognize is that rate-making
432 principles are not always in harmony. For example, cost causation, which is
433 arguably the overriding principle, conflicts with the principle of gradualism. The
434 art of rate-making is to balance the conflicting principles given the objectives of
435 the rate-making process. In this case, the Division's proposal aligns the interests
436 of the customers with the Company and, thus, balances the concerns of both
437 groups.

438 Furthermore, I disagree with Ms. Beck's assertion that somehow our
439 proposed decoupling mechanism is not understandable to the average customer.
440 It is certainly no harder to understand than the concept of a fixed charge or an
441 inverted block rate. Therefore, in my opinion, this argument is nothing more than
442 a "red herring."

443 **Q: Are there any other comments regarding Ms. Beck's rebuttal testimony you**
444 **would make?**

445 A: Ms. Beck argues that decoupling creates a benefit for the Company without any
446 reciprocal benefit to the customer. This is simply not true. First, as discussed
447 herein, the Division's decoupling proposal is paired with two other rate design
448 elements, namely, leaving the customer charge at its current level and increasing
449 the tail block relative to the first two blocks. Again, this rate design better
450 balances of all concerned. Second, Ms. Beck and, to a certain extent, Ms. Wolf
451 ignore the fact that unlike Questar Gas, the Company's rates are not weather

452 normalized. Thus, the Company will under or over collect its allowed revenue. By
453 adjusting the Company's revenue by decoupling, therefore, has the reciprocal
454 benefit of reducing risk due to weather variation.

455 **Q: Mr. Neil Townsend, on behalf of UAE, expresses the opinion that decoupling**
456 **constitutes unwarranted single-item ratemaking. Do you agree with this**
457 **assessment?**

458 A: No, I do not agree with Mr. Townsend's assessment. As proposed by the Division,
459 decoupling neither increases nor decreases the Company's authorized revenue.
460 Rather, decoupling is simply an alternative mechanism to collect that revenue.
461 Nevertheless, decoupling is certainly authorized by state statute, UCA §54-4-4.1
462 (2) (c), and is thus exempt from any prohibition of single-item ratemaking.

463 **Q: Mr. Townsend also requests that the Commission enter a ruling that expressly**
464 **limits the use of decoupling to the residential class. Does the Division support**
465 **this request?**

466 A: While the Division is not recommending, or have any intent at this time to pursue,
467 decoupling for the large commercial or industrial classes, it would be premature
468 for the Commission to make a determination that decoupling should never apply
469 to these classes. For example, part of Mr. Townsend's reasoning hinges on the
470 fact that the residential class is more homogenous than the industrial classes and,
471 therefore, decoupling is not appropriate for the industrial classes. Whether this is
472 a valid argument is debatable, however, assuming it is true then by corollary if the

473 industrial classes were broken up into more homogenous classes, decoupling
474 would be an appropriate alternative. Since the Commission cannot say that the
475 industrial classes will remain as currently constituted, there is no basis for making
476 a declarative statement as Mr. Townsend requests.

477 **Q: The Company's witness, Mr. William Griffith, argues that even if the Commission**
478 **adopts the Division's decoupling proposal that the customer charge should be**
479 **moved closer to the full that the customer charge should be moved closer to his**
480 **proposal of \$4.45 per month. Do you agree with Mr. Griffith?**

481 **A:** No. As Mr. Griffith points out, given the revenue requirement award in this case,
482 it is difficult to design rates that achieve multiple objectives, namely, cost recovery
483 for the Company and encouraging conservation and efficiency. Not surprisingly,
484 Mr. Griffith proposes a rate design that emphasizes exclusively cost recovery for
485 the Company. On the other hand, the Division's rate designs, with and without
486 decoupling, are an attempt to balance the interest of the Company with that of its
487 residential customers. In particular, the Division proposed a decoupling
488 mechanism that should make the Company indifferent between collecting its fixed
489 costs through a higher customer charge or through volumetric rates and
490 decoupling.

491 Furthermore, according to the Division's calculations, the customer charge
492 proposed by the Company is not consistent with the Commission's approved
493 method for calculating the customer charge.

494 **Q: While the Company is in general agreeable to the decoupling concept proposed**
495 **by the Division, it objects to certain features. In particular, Mr. Griffith objects**
496 **to the semiannual true-ups and monthly reporting. Would you please comment**
497 **on Mr. Griffith's objections?**

498 A: In regards to the semiannual true-ups, Mr. Griffith proposes that annual true-ups
499 be done on May 1 when rates change from the flat winter rate to the inverted
500 summer rates. Mr. Griffith's proposal does have merit. Unlike Questar Gas, the
501 Company does have different summer and winter rate structures that cause rates
502 to change automatically twice per year. However, although Questar has the same
503 rate structure for winter and summer, Questar Gas's rates also change, generally
504 speaking, twice per year due to its 191 pass-through account filings and has not
505 caused any problems or confusion.

506 Although the Division prefers semiannual true-ups, if the Commission
507 adopts annual true-ups as proposed by the Company occurring on May 1, the
508 Division recommends that the Company file a report with the Commission
509 indicating what the rate changes would be as if they had also changed with the
510 start of winter rates on October 1. A review of the the rate impact can then be
511 part of the first year comprehensive review.

512 The Division also still supports its recommendation that the Company
513 report monthly on the progress of the decoupling mechanism. The information
514 that the Division is requesting is limited and does not impose a burden on the

515 Company. We note that Questar Gas provides this information on monthly basis
516 in its Greyback reports.

517 **Q: The Division recommended that a comprehensive review take place at the end**
518 **of the first year of the pilot. Mr. Griffith states that the use of term**
519 **“comprehensive review” maybe over stated. Do you have any comments?**

520 A: I do not believe the term is overstated. The Division is recommending that a one-
521 year review take place much as was done in the CET case with Questar Gas. In
522 that case, at the end of the first year of the pilot program, Questar Gas filed an
523 application reviewing the history of the CET and requested that the CET pilot
524 continue for the next two years. Parties responded to the Application and the
525 Commission conducted an appropriate proceeding. The Division recommendation
526 for the Company’s decoupling pilot envisions that the Company would make a
527 similar filing. The filing would review the history of the first year, contain any
528 recommended changes to the pilot that the Company deems appropriate, and
529 request that the pilot continue, be discontinued, or continued with modifications
530 as the Company so fit. Other parties would then have an opportunity to respond
531 and the Commission would make a determination whether the pilot should
532 continue or not. Except for the Company’s recommendations for changes and
533 continuation, most of this information would likely be contained in any of the
534 Company’s filings at the time of a true-up. Therefore, the Division still supports
535 the one-year comprehensive review.

536 **Q: Mr. Griffith questions the need for a second year forecast. Would you please**
537 **comment?**

538 A: Mr. Griffith's opposition maybe due to a misunderstanding as to what the
539 Division's recommendation entails. The Division's recommendation was referring
540 to a forecast of the Company's loads that it would use to determine the
541 amortization rate for the next twelve months at the time of the true-up filing for
542 the first year of the program. Since the Company must do this forecast anyway
543 when it files a true-up, the Division's recommendation is superfluous.

544 **Q: Mr. Griffith argues that neither of the Division's rate design proposals are**
545 **reasonable. Would you please comment?**

546 A: Since Mr. Griffith indicates that the Company is agreeable, in general, with the
547 Division's decoupling proposal, the emphasis of Mr. Griffith's objections appears
548 to focus on the Division's recommended customer charge and tail block rates. As
549 discussed herein, the Division believes its rate design proposals, both with and
550 without decoupling, balances the interests of the Company and its customers.

551 The decoupling and rate design proposal by the division would leave the
552 customer charge at its current level while increasing each block rate with the
553 largest increasing going to the tail-block rate. This design should make the
554 Company indifferent to a rate design that would collect all of the increase through
555 the customer charge. Additionally, this rate design, as discussed herein, is fair to
556 the residential customers and mitigates the impact of rate changes on low-usage

557 or low-income customers. The Division's alternative rate design proposal without
558 decoupling, again balances several rate making objectives and principles. In
559 particular, the Division's alternative rate design proposal respects the concept of
560 gradualism by increasing slightly the customer charge while promoting
561 conservation and efficiency by increasing the tail block rates within the constraint
562 of the revenue requirement award in this case. Therefore, although the Division
563 prefers its rate design with decoupling, either of the Division's proposals are
564 reasonable.

565 **Q: Does that conclude your surrebuttal testimony?**

566 **A:** Yes it does.