

# Cutting kilowatts: much easier than cutting calories.



**“WE HAVE LOTS OF BRIGHT IDEAS FOR ENERGY EFFICIENCY.”** Lowering your energy intake is easy and painless. Installing compact fluorescent light bulbs, turning down your thermostat, making simple home improvements – they all add up to lower electricity use. We also have programs and incentives to help you save even more. You'll find all the answers at [rockymountainpower.net](http://rockymountainpower.net).



*Let's turn the answers on.*



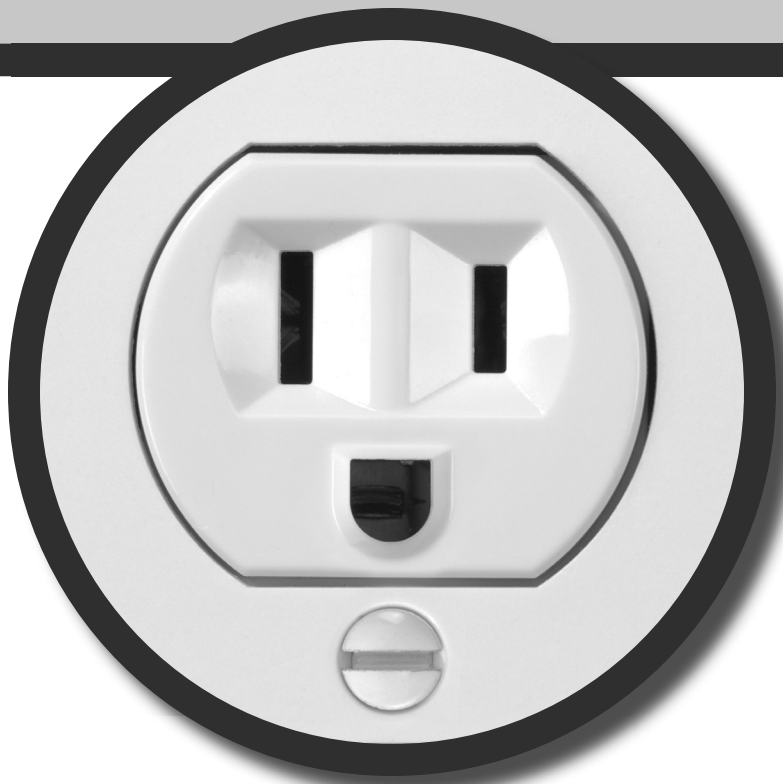
# *Welcome to another episode of “This Old Light Bulb.”*



**“NOW IS THE TIME TO SWITCH TO COMPACT FLUORESCENT LIGHT BULBS.”** Compact fluorescents draw about one-quarter of the energy of a regular incandescent bulb. They also last seven to 10-times longer. You can save \$30 or more in electricity costs over each bulb’s lifetime, so they more than pay for themselves. Plus, you’ll be doing something to reduce your carbon footprint. For more energy and money-saving answers, go to [rockymountainpower.net](http://rockymountainpower.net).



*Let’s turn the answers on.*



***Ask your outlets  
to open up and  
say AAHHHH.***



**“GIVE YOUR HOME AN ENERGY EFFICIENCY CHECK UP.”** We have programs, tips and ideas to help you identify the best ways to save energy, plus cash incentives to help make the savings happen. Your home will be in top energy shape in no time. You'll find all sorts of energy-saving answers at **[rockymountainpower.net](http://rockymountainpower.net)**.



*Let's turn the answers on.*



**WINDOWS**  
\$0.95/sq. ft. back

**INSULATION**  
\$0.20 - \$0.45/sq. ft. back

**LIGHT FIXTURES**  
\$20 back

**HOME HEATING  
AND COOLING**  
\$75 - \$100 back

**ENERGY STAR®  
APPLIANCES**  
\$20 - \$75 back

## Get sweet cash back for energy-efficient upgrades.

### HERE'S HOW OUR HOME ENERGY SAVINGS PROGRAM WORKS:

You receive cash back after purchasing and installing qualified energy-efficient upgrades and returning the incentive form. You'll find the form, a list of qualifying products and services – along with participating local contractors – on our Web site. As with any home improvement, it pays to do your homework. It's best to get multiple contractor bids

and in some cases you can do the work yourself.

We've got the answers to help you save energy, money and to make your home even sweeter. For more information, visit us at

[rockymountainpower.net/hes](http://rockymountainpower.net/hes).



*Let's turn the answers on.*



***You don't have to  
save the world.  
Just turn the  
bathroom lights off.***



**“WE CAN HELP YOU SAVE ENERGY AND MONEY.”**

If we all make simple changes, we can make a big impact. Turning off lights when you leave a room is a good start. You can also install energy-saving compact fluorescent light bulbs, lower your thermostat, replace energy-craving appliances with ENERGY STAR® appliances and much more. You'll save energy, money and you'll be doing your part. You'll find plenty of energy-saving answers at [rockymountainpower.net](http://rockymountainpower.net).



*Let's turn the answers on.*



# ***You have the power to control your energy bill.***



**“SUMMER TIERED RATES HELP YOU MANAGE YOUR ENERGY USE.”**

From May 1 – September 30, the first 400-kilowatt hours (kwh) used per month will be billed at 7.5 cents per kwh. The next 600 kwh will be about 8.5 cents per kwh, and any additional kwh over 1,000 will be about 10 cents per kwh. So the less you use, the less you'll pay. Plus, you can save energy with our tips, programs and incentives. One more way we put you in control. To learn more, visit [rockymountainpower.net/utsaver](http://rockymountainpower.net/utsaver).



*Let's turn the answers on.*