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State of Utah
DEPARTMENT OF COMMERCE
Office of Consumer Services

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To: The Public Service Commission of Utah

From: The Office of Consumer Services
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The Division of Public Utilities
Chris Parker, Director
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Date: November 9, 2011

Subject: Annual Report on Rocky Mountain Power's Demand-Side Management Outreach and Communications Campaign, Year 2, Docket No. 09-035-36

This filing is the second of three filings of the "Annual Report on Rocky Mountain Power's Demand-Side Management Outreach and Communications Campaign" (Outreach Report). On January 20, 2011, the Office of Consumer Services (Office) filed comments regarding the year 1 Report. On August 8th, the Company met with the Division and the Office to discuss how to improve the year 2 Outreach Report. The group discussed issues identified in the Office's January 20th memo regarding the first year's Report, including:

- Budget formats and variances
- The timing of future Reports
- Studies and how they were reported

These discussions lead to the following improvements:

- The Company agreed to report budget variances quarterly with explanations.

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- The parties agreed that future Outreach Reports should be filed on a calendar basis with the Annual DSM Report, assuming the program continues after the pilot period.
- The parties agreed that filing the Outreach Report with the Annual DSM Report would keep customer surveys consistent with the year in which the results are measured and reported.

On September 12, 2011, Rocky Mountain Power filed the year 2 Outreach Report. The Company incorporated quarterly reports which included budget variances with explanations and studies relating the year 2 reporting period. The Office has reviewed the year 2 Outreach Report and has no issues or concerns.

Recommendation

The Office recommends that the Public Service Commission of Utah acknowledge the year 2 Outreach Report.