

State of Utah
Department of Commerce
Division of Public Utilities

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To: Utah Public Service Commission

From: Division of Public Utilities

Chris Parker, Director

Artie Powell, Manager Energy Section Abdinasir Abdulla, Technical Consultant Brenda Salter, Technical Consultant

Date: November 26, 2012

Subject: Request for extension to review for compliance and make recommendations on the

Annual Report on Rocky Mountain Power's Demand-Side Management outreach and

communications campaign – Year 3 Report, Docket No. 09-035-36.

On June 11, 2009, the Public Service Commission of Utah ("Commission") approved Rocky Mountain Power's ("Company") proposal to implement an outreach and communications campaign. The overarching objective of the program is to increase customer awareness of and participation in the Company's demand-side management ("DSM") programs. In approving the campaign, the Commission directed the Company to monitor program effectiveness on an annual basis and to report on such assessments to the Commission. This report presents an assessment of the third year (July 2011 - June 2012) of the demand-side management outreach and communications campaign, including an evaluation of program objectives and a summary of year three activities.



Because the filing is large with multiple attachments the Division needs additional time to gather information for its response. The Division requests a postponement of the due date of its report for two weeks to December 14, 2012.

CC: Dave Taylor, RMP

Michele Beck, OCS

Service List