

## EXHIBIT 6



**Creative developed in Year 4**

**wattsmart habits TV**

**:30's**

- [wattsmart habits tuba](#)
- [wattsmart habits math](#)







**:15's**

- [Cool Cash – incentives for evaporative cooling](#)
- [Cool for everyone](#) – Cool Keeper
- [Energy break](#) – Peak Demand
- [Summer savings](#) – Summer rates

**wattsmart radio**

- [Peak Demand](#)
- [Peak Demand \(español\)](#)
- [Thermostat](#)
- [Thermostat \(español\)](#)
- [Tune Up](#)
- [Tune Up \(español\)](#)
- [Use power strips](#)
- [Summer rates](#)

**wattsmart habits print**

-  [Cool Cash](#)
-  [Light Switch](#)
-  [Thermostat](#)
-  [Toothbrush/Light switch](#)
-  [Yoga/Large appliances](#)
-  [wattsmart family ad](#)
-  [wakeboarder/air conditioner](#)
-  [Cool Keeper](#)
-  [wattsmart new homes](#)




## Video Contest

- [wattsmart video contest print ad \(PDF\)](#)
- [Act wattsmart Take Two](#)
- [Voices – April 2013](#) – contest promoted
- [Voices – September 2013 – winners announced](#)

## Business print

- [Governors' summit](#)

## wattsmart habits outdoor

-  [Kongs - Power Button/Ceiling Fans/Large Appliances/Off Switch/Thermostat \(PDF\)](#)
-  [Queens - Thermostat/off switch/Peak demand/Ceiling fan/Power button \(PDF\)](#)
-  [Ceiling fans/Large appliances](#)

## wattsmart habits web banners

- [Thermostat](#)
- [Evaporative Cooling](#)
- [Peak demand](#)
- [Ceiling fan](#)
- [Summer rates](#)
- [Cool Keeper](#)

## KUED Children's Programming

- [Slim wattsmart spots](#)

## Jazz Green Team

- [Workout](#)
- [Practice habits](#)

## University of Utah sponsorship creative

- [Football video](#)
- [Basketball video](#)
- [Football radio](#)
- [Basketball radio](#)
- University of Utah LEDs - [baseline](#), [courtside](#), [scrolling](#)



## **Newsletters/Inserts**

### **Voices**

- [November 2012 – winter savings \(Voices\)](#)
- [January 2013 – resolve](#)
- [March 2013 – spruce up your savings](#)
- [July 2013 – Stay cool](#)

### **wattsup**

- [October 2012 wattsup insert](#)
- [May 2013 wattsup insert](#) – summer savings
- [October 2013 wattsup insert](#)

## **Utah wattsmart Earned Media 2013**

Feb 22 – KUTV: Utah Paperbox goes green

[http://kutv.com/news/features/2news-am/stories/vid\\_413.shtml](http://kutv.com/news/features/2news-am/stories/vid_413.shtml)

Feb 27 – Park Record: Rocky Mountain Power supports new Habitat home

March 6 – Salt Lake Tribune: Produce a video about saving electricity, win \$10,000

<http://www.sltrib.com/sltrib/money/55953213-79/contest-energy-power-com.html.csp>

March 6 – Deseret News: Rocky Mountain Power to hold video contest

<http://www.deseretnews.com/article/865575004/Rocky-Mountain-Power-to-hold-video-contest.html>

March 6 – ABC4: Win with Rocky Mountain Power’s “Act WattSmart”:

<http://www.abc4.com/news/local/story/Win-With-Rocky-Mountain-Powers-Act-WattSmart/gpGA6cmJf0SCsWPqNbyckA.csp>

March 6 – Standard Examiner: Rocky Mountain Power launches video contest

<http://www.standard.net/stories/2013/03/06/rocky-mountain-power-launches-video-contest>

March 8 – Live interviews with KUTV, ABC4, 101.9 The End and FM100 at the Home & Garden Festival

March 9 – KSL: Contestants to win \$17k in Rocky Mountain Power video contest

<http://www.ksl.com/?nid=960&sid=24305741>

March 10 – KUTV: [Story on 2013 Act wattsmart Video Contest with Sharon Shore, 2011 “people’s choice” winner]

March 11 – KPCW Radio: [Interview with Lisa Schneider from Habitat for Humanity of Summit and Wasatch Counties that included discussion of the RMP wattsmart support for a Habitat for Humanity home in Park City.]

March 15 – Summit County News: Utah energy savers could win big – up to \$10,000 in energy efficiency upgrades

March, 20 – CW30: [Story about energy efficiency and potential upgrades discussed for the ABC4 station.]

April 25 – Davis County Clipper: ‘Act Wattsmart’ focus of RMP video contest

<http://davisclipper.com/bookmark/12917415-%E2%80%98Act-Wattsmart%E2%80%99-focus-of-RMP-video-contest>

May 8 – The Spectrum: Schools undergo lighting upgrades

[http://www.thespectrum.com/article/20130508/NEWS01/305080012/Schools-undergo-lighting-upgrades?gcheck=1&nclick\\_check=1](http://www.thespectrum.com/article/20130508/NEWS01/305080012/Schools-undergo-lighting-upgrades?gcheck=1&nclick_check=1)

May 20 – Fox 13: Rocky Mountain Power challenging filmmakers to show how to be ‘wattsmart’

<http://fox13now.com/2013/05/20/rocky-mountain-power-challenging-filmmakers-to-show-how-to-be-wattsmart/>

May 28 – KSL: Making energy efficiency fun with Rocky Mountain Power

<http://www.ksl.com/?nid=1105&sid=25357136&title=making-energy-efficiency-fun-with-rocky-mountain-power>

June 12 – ABC4: Rocky Mountain Power is holding the Act Wattsmart video contest

<http://www.4utah.com/content/news/slc/story/Rock-Mountain-Power-is-holding-the-Act-Watt-Smart/d/story/oJds6FwL90KvxtE9ur9ucg>

June 17 – Salt Lake Tribune: Rocky Mountain Power asks Utahns to help pick top Wattsmart video

<http://www.sltrib.com/sltrib/money/56461261-79/video-contest-wattsmart-energy.html.csp>

July 9 – ABC4: Simple at-home changes cut back on energy costs

<http://www.4utah.com/content/news/slc/story/Simple-At-Home-Changes-Cut-Back-on-Energy-Costs/d/story/bhHjr6ut50SYFbkMfBMBIw>

July 11 – Deseret News: Rocky Mountain Power consolidates energy-efficiency programs

<http://www.deseretnews.com/article/865582959/Rocky-Mountain-Power-consolidates-energy-efficiency-programs.html>

Aug 1 – ABC4: Winners of wattsmart contest talk about victory

<http://www.onenewspage.us/video/20130801/1354246/Winners-of-Wattsmart-contest-talk-about-victory.htm>

Aug 2 – Standard-Examiner: Couple wins \$10,000 in merchandise

<http://www.standard.net/stories/2013/08/02/couple-wins-10k-merchandise>

Aug 3 – Fox 13: Act wattsmart video contest winner

<http://fox13now.com/2013/08/03/act-wattsmart-video-contest-winner/>

Aug 4 – Standard-Examiner: S. Ogden couple’s video wins them \$10,000 in energy-efficiency upgrades

<http://www.standard.net/stories/2013/08/04/s-ogden-couples-video-wins-them-10000-energy-efficiency-upgrades>

Aug 5 – Salt Lake Tribune: Utah family’s energy saving video ‘can’t be beat – doo, doo, doo’  
<http://www.sltrib.com/sltrib/mobilemobileopinion/56671283-183/video-contest-doo-energy.html.csp>

Aug 6 – Deseret News: Utah family wins \$10,000 from Rocky Mountain Power  
<http://www.deseretnews.com/article/865584192/Utah-family-wins-10000-from-Rocky-Mountain-Power.html?pg=all>

Aug 10 – KSL: Utah family scores \$10K prize from Rocky Mountain Power contest  
<http://www.ksl.com/?sid=26320624>

Sept 18 – Deseret News: Rocky Mountain Power offers incentives for recycling refrigerators  
<http://www.deseretnews.com/article/865586627/Rocky-Mountain-Power-offers-incentive-for-recycling-refrigerators.html>

Sept 22 – Herald Journal: Rocky Mountain Power promotes conservation  
<http://pioneer.olivesoftware.com/Repository/ml.asp?Ref=VEhKLzIwMTMvMDkvMjIjQXIwMDMwOA%3D%3D&Mode=Gif&Locale=english-skin-custom>

Oct 9 – Deseret News: Rocky Mountain Power offers info on energy savings  
<http://www.deseretnews.com/article/865588048/Rocky-Mountain-Power-offers-info-on-energy-savings.html>

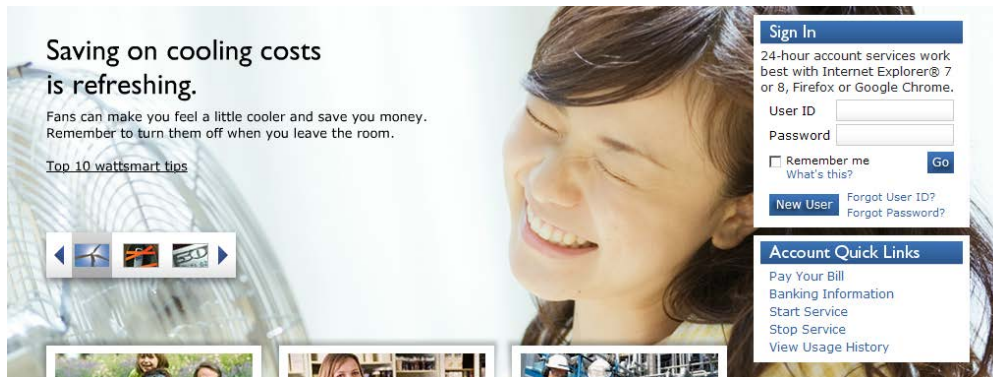
Oct 10 – Sanpete Pyramid (Herald Journal): Community calendar: Old refrigerators  
[http://www.heraldextra.com/sanpete-county/announcements/community-calendar/article\\_c739ee47-86e6-5336-a34a-a89ff096edfb.html](http://www.heraldextra.com/sanpete-county/announcements/community-calendar/article_c739ee47-86e6-5336-a34a-a89ff096edfb.html)

Dec 10 – KPCW Radio [Interview on This Green Earth about wattsmart Habitat for Humanity home]  
<http://kpcw.org/post/green-earth-december-10-2013>

Dec 28 – The Spectrum: Cedar steps up to recycling challenge  
<http://www.thespectrum.com/article/20131227/NEWS01/312270028/Cedar-steps-up-recycling-challenge>

## Monthly web features

July 2012



**Saving on cooling costs is refreshing.**

Fans can make you feel a little cooler and save you money. Remember to turn them off when you leave the room.

[Top 10 wattsmart tips](#)

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24-hour account services work best with Internet Explorer® 7 or 8, Firefox or Google Chrome.

User ID

Password


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**Account Quick Links**

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- [Stop Service](#)
- [View Usage History](#)

August 2012



**Set your thermostat to savings.**

Save energy by using a programmable thermostat. Set it to 78°F or as high as comfortable.

[Top 10 wattsmart tips](#)

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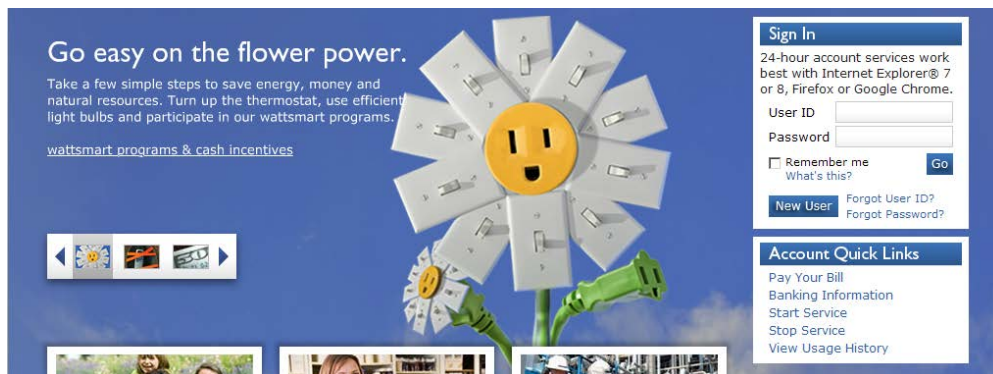
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**Go easy on the flower power.**

Take a few simple steps to save energy, money and natural resources. Turn up the thermostat, use efficient light bulbs and participate in our wattsmart programs.

[wattsmart programs & cash incentives](#)

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September 2012

### Savings with a twist.

Save energy and money with CFL and LED bulbs. They use 75 percent less energy and last far longer than regular bulbs. Plus, you can receive specially priced bulbs at participating retailers.

[Find discounted bulbs](#)



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### Are you open to savings?

Our wattsmart programs and cash incentives can help your business save energy and money. If you've completed an energy efficiency project, contact us to receive your sign.

[Incentive programs for businesses](#)  
[Get your sign](#)



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October 2012

### Gear up for winter with wattsmart savings.

Earn cash back on home heating upgrades that will keep you cozy and save you money.

[Cash back for home heating](#)



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[Stop Service](#)  
[View Usage History](#)

### Turns out, it's not so hard to say goodbye.

Recycling your extra refrigerator is a smart move, and it's easy. We'll take that old unit off your hands for free, plus you'll get a cash incentive for parting ways.

[Schedule your free pickup](#)



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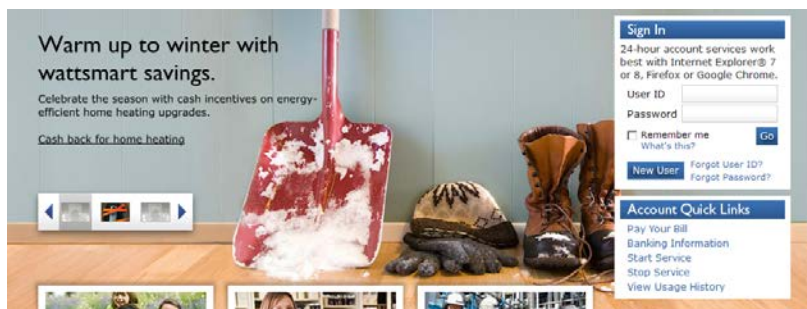
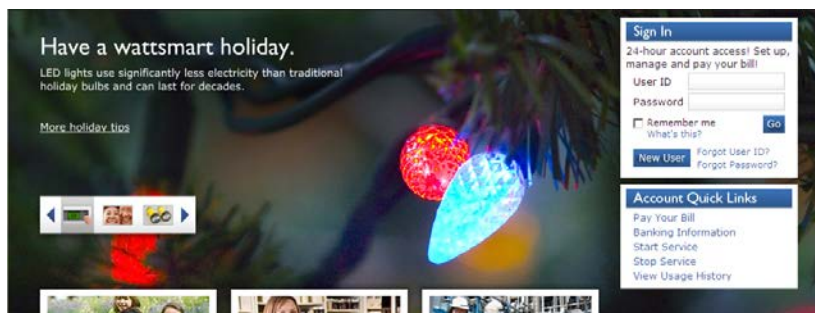
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November 2012



December 2012

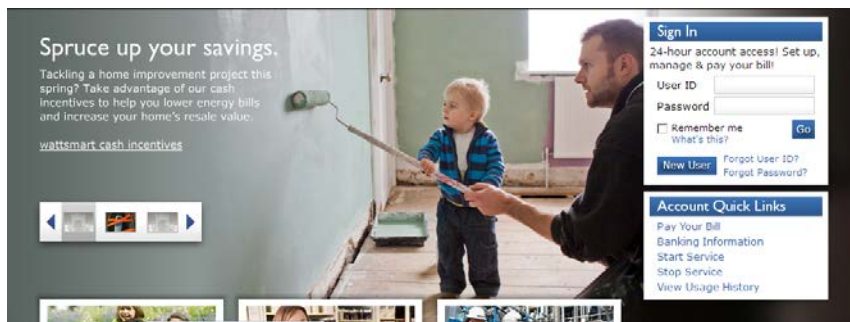


January 2013

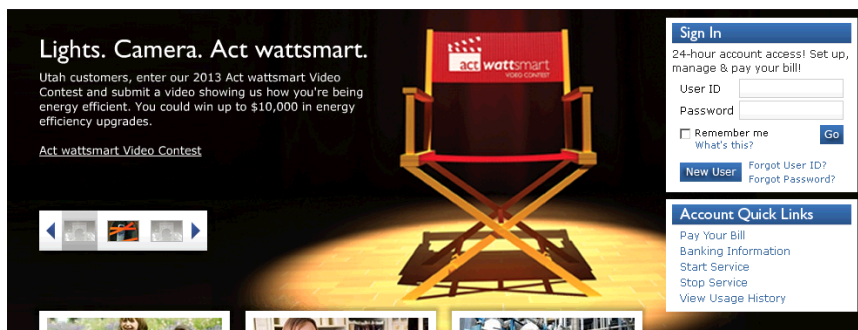




March 2013



April 2013





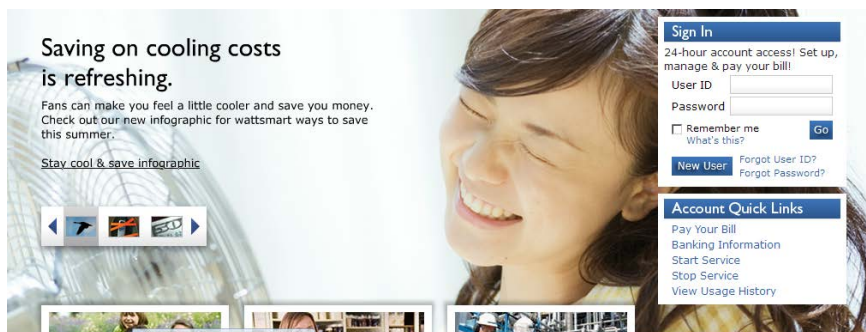
May 2013



June 2013



July 2013



August 2013

**Set your thermostat to savings.**

Save energy by using a programmable thermostat. Set it to 78°F or as high as comfortable.

[Top 10 wattsmart tips](#)



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**Use less. Save more.**

Saving energy conserves natural resources, reduces emissions and keeps electricity costs low. Together with our customers, in 2012 we saved enough electricity to power 18,400 homes for a year.

[wattsmart programs](#)  
[Environmental respect](#)



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24-hour account access! Set up, manage & pay your bill!

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September 2013

**Savings with a twist.**

Save energy and money with CFL and LED bulbs. They use 75 percent less energy and last much longer than regular bulbs. Plus, you can receive specially priced bulbs at participating retailers.

[Find discounted bulbs](#)



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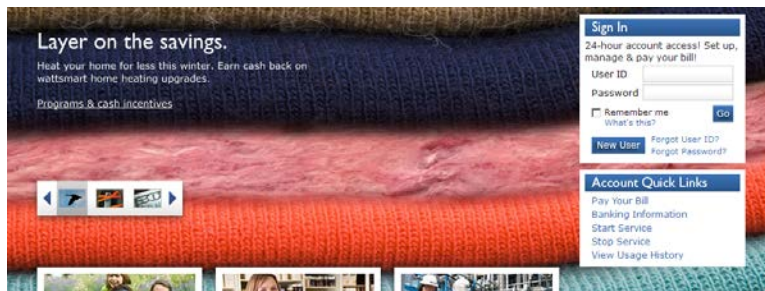
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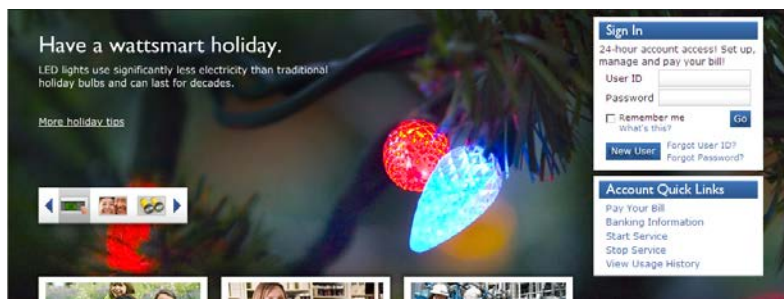
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October 2013



December 2013



Post Message	Date Posted	Lifetime Post Total Reach
Wishing you a very happy, wattsmart New Year!!	12/31/2012	52
Wattsmart Trivia: What kitchen appliance uses less energy than your oven, even though it can be left on all day?	1/3/2013	157
Ever wonder what it takes to determine how efficient LEDs are?	1/4/2013	55
How do the top TV brands rank on energy cost? Learn more here:	1/7/2013	47
Remember to change your furnace filter to help keep air flowing through your heating system more efficiently.	1/10/2013	54
Timeline Photos	1/11/2013	56
Let the sun shine in! Open curtains when the sun is shining for some solar heat. Close when it's dark for a layer of insulation. That's being wattsmart.	1/11/2013	60
Replace incandescent light bulbs with ENERGY STAR compact fluorescent light bulbs.	1/14/2013	47
Forget being wattsgoofy! Get cash back incentives for installing new insulation in your home. <a href="http://www.rockymountainpower.net/res/sem/het/wi.html">http://www.rockymountainpower.net/res/sem/het/wi.html</a>	1/16/2013	52
Any new electronics from the holidays at your house? For new and old devices, use a smart strip to stop the constant drain of electricity.	1/18/2013	63
What wattsmart tip typically saves the most energy in winter? A. Turn off unnecessary lights B. Set your thermostat to 68F or lower C. Install an energy-efficient showerhead	1/23/2013	158
Save energy in the kitchen! Use the right-sized pots on stove burners to save \$36 annually with an electric range. <a href="http://energy.gov/articles/12-days-energy-savings">http://energy.gov/articles/12-days-energy-savings</a>	1/24/2013	57
January may be one of the best times to buy new appliances as stores try to make room for new models. Consider an ENERGY STAR model & be sure to check out our cash back incentives!	1/25/2013	51
Energy use drops dramatically the day of the big game. We have ways to help you save every day: <a href="http://www.wattsmart.com">www.wattsmart.com</a>	1/28/2013	56
In your home office, make sure to plug into a smart power strip so your computer will turn off when it's not in use.	1/30/2013	61
Let's just admit it, few of us find laundry fun. So much time! To be sure it's not costing more money than it should, wash and dry full loads when possible and use the appropriate setting for the size of the load.	1/31/2013	56
Winter wattsmart tips from our blogger Jeff can help you save - whether or not the groundhog sees his shadow tomorrow!	2/1/2013	53
Watching the big game on Sunday? Gotcha! But there really are things you can switch to be wattsmart. Check out our energy & money-saving tips & incentives at <a href="http://www.wattsmart.com">www.wattsmart.com</a>	2/2/2013	41
Double the savings! Swap out your fridge with a new ENERGY STAR model and call See Ya Later refrigerator to pick up the old one.	2/4/2013	36
Canyons resort in Park City, Utah is getting a lift in energy efficiency with our wattsmart programs! From left are Canyons' Lew Stringer and Rocky Mountain Power's Jason Hone and Chad Ambrose.	2/6/2013	97
What does Utah Jazz basketball player Gordon Hayward think about being wattsmart?	2/8/2013	86

Post Message	Date Posted	Lifetime Post Total Reach
Manage your electricity costs by properly maintaining your central air conditioner or heat pump. Get up to \$100 back when you have your system tuned up by one of our program qualified contractors!	2/11/2013	2
At University of Utah, students are helping students be wattsmart with free home energy audits! University of Utah Sustainability	2/11/2013	47
"Does this cold weather have you daydreaming about spring? We'll help: Mark your calendar for the Salt Lake Tribune Home & Garden Festival, March 8-11. Get \$4 off admission when you order online using the coupon code "wattsmart" !	2/12/2013	84
Happy Valentine's Day! A flip of the switch can help set a romantic mood and helps you be wattsmart, too!	2/13/2013	71
Sweet! Utah Paperbox's wattsmart upgrades are saving big \$ in energy costs! Jeff's blog has the story...	2/14/2013	91
Shopping for a new appliance this holiday weekend? Want to know which ones are the top energy savers? Check out TopTen USA to help you select your next energy-saving appliance.	2/14/2013	77
Shopping for a new appliance this holiday weekend? Want to know which ones are the top energy savers? Check out TopTen USA to help you select your next energy-saving appliance.	2/15/2013	45
Time to get back to work after the long weekend – here are some wattsmart ideas for the office!	2/15/2013	104
LIKE if you know how to change your furnace filter! You're wattsmart - a clean filter can help keep heating costs down. Want to learn? Here's a good how-to video:	2/19/2013	96
Before tax time, check if your energy-saving home improvements may be eligible for a federal tax credit of up to \$500!	2/21/2013	114
KUTV 2News visited Utah Paperbox to get an up close look at all the company is doing to save energy & go green! Take a look!	2/22/2013	95
Is your home feeling a little drafty? Check for air leaks by using a damp hand to detect air movement. You can seal leaks with caulking & weather stripping.	2/22/2013	105
Our wattsmart New Homes program is providing \$25,000 toward the construction of a Habitat for Humanity home in Park City, Utah. The home is being built to high standards for energy efficiency, so the new homeowners will experience improved comfort & lower energy bills for years to come!	2/25/2013	128
Plant the seeds of energy savings at the Salt Lake Tribune Spring Home & Garden Festival next weekend. Have your photo taken with Slim the Lineman & get a chance to win some epic prizes! Find out how to get discount admission: <a href="http://bit.ly/XIYUoE">http://bit.ly/XIYUoE</a>	2/26/2013	202
Home builders & HVAC contractors got expert tips on the proper installation of heating & cooling systems at a Habitat for Humanity of Summit & Wasatch Counties, Utah "green home" being built in Park City. The free training was offered by Just Right Heating & Cooling & Rocky Mountain Power's wattsmart New Homes program as part of their support of the Habitat home.	2/28/2013	182
Get wattsmart at the Home & Garden Festival! We'll be in the ENERGY STAR Center this weekend offering energy-saving expertise that can help lower your utility bills.	3/1/2013	188



<b>Post Message</b>	<b>Date Posted</b>	<b>Lifetime Post Total Reach</b>
If you added up all the small air leaks in a typical home, they would equal the size of a hole 2 feet square! For insulation & sealing tips, this video's got you covered:	3/4/2013	107
Spring is coming around! Be wattsmart & safe to improve your home improvements!	3/4/2013	17
Utah customers! Act wattsmart is back! Starting Friday, enter your video for a chance to win \$10,000 in energy efficiency upgrades for your home. Check out the story in today's Salt Lake Tribune...	3/5/2013	191
How'd you like to win a new GoPro camera? We're giving one away this weekend at the Home & Garden Festival! You can use it to record your Act wattsmart Video Contest entry - hint, hint. Find us at booth 900. <a href="http://saltlakehomeshow.com">http://saltlakehomeshow.com</a>	3/6/2013	138
Did you see? Jeff stopped by ABC 4 Salt Lake City with all the good news about our Act Wattsmart Video Contest! Watch for a Slim the Lineman sighting too!	3/7/2013	180
Launching our Act Wattsmart Video Contest bright & early today! If you are a Utah Rocky Mountain Power residential customer, send us your video showing how you're saving energy & you could win big! Click on our video contest tab here on Facebook or visit <a href="http://www.wattsmart.com">www.wattsmart.com</a> for details!	3/7/2013	118
Come have your photo taken with Slim at the Home & Garden Festival & get tips on how to be wattsmart! Find us at booth 900. <a href="http://saltlakehomeshow.com">http://saltlakehomeshow.com</a>	3/8/2013	134
If you're remodeling or building a new home, consider installing ENERGY STAR qualified light fixtures. You can get \$20 back for your purchase!	3/8/2013	253
This baby goat really has a spring in her step. We've got lots of easy tips for her (& you!) to save energy at <a href="http://www.wattsmart.com">www.wattsmart.com</a> !	3/8/2013	13
Thanks to everybody who stopped by our wattsmart booth at the Home & Garden Festival over the weekend! Congratulations to Joyce S. of Alpine, Utah, the lucky winner of a GoPro Hero camera!	3/11/2013	112
Jessica & Marty P. won \$10,000 in energy-saving upgrades in our 2011 video contest & report saving about 20% on their electricity bill. Want to be next? Find out how to enter Rocky Mountain Power's 2013 Act wattsmart Video Contest: <a href="https://www.facebook.com/rockymountainpower.wattsmart/app_226105637428999">https://www.facebook.com/rockymountainpower.wattsmart/app_226105637428999</a>	3/11/2013	164
Have a happy, safe St. Patrick's Day weekend! Save some green now & month after month on your energy bills - get cash-back incentives for purchasing high-efficiency refrigerators, clothes washers & other home appliances!	3/12/2013	4874
Yikes! As much as 20% of the air moving through your home's heating/cooling system's ducts is lost due to leaks & poor connections! Be wattsmart & seal your ductwork. Energy Star has this handy online guide to do it yourself...	3/15/2013	132
Happy first day of Spring! Cleaning out your garage or basement? Be wattsmart & say goodbye to old refrigerators & freezers by taking advantage of our free pick-up & recycling. You'll even get cash back for participating! Find out more here: <a href="http://www.rockymountainpower.net/recycle">www.rockymountainpower.net/recycle</a>	3/19/2013	133

<b>Post Message</b>	<b>Date Posted</b>	<b>Lifetime Post Total Reach</b>
What motivates you to be wattsmart? See what got this growing family going...	3/20/2013	217
Spring's the time to plant trees for future shade to make your home wattsmart in summers to come. Get tips on planting trees for energy efficiency here:	3/25/2013	139
We're honored! Energy Star gave us Special Recognition for our wattsmart New Homes program at their Partner of the Year Awards last night!	3/26/2013	149
From airflow to U-factor – speak the language of energy-efficient windows. Look up a word here: <a href="http://greenliving.nationalgeographic.com/energyefficient-residential-windows-2646.htm">http://greenliving.nationalgeographic.com/energyefficient-residential-windows-2646.htm</a>	3/27/2013	69
Who's working on their video for our Act wattsmart video contest??	3/27/2013	161
Save energy & money while you whip up your Easter feast! Hop on over for easy tips ... <a href="http://www.rockymountainpower.net/res/sem/het/ka.html">http://www.rockymountainpower.net/res/sem/het/ka.html</a>	3/28/2013	138
No-cost wattsmart tip! Dust your light bulbs & light fixtures. Dust can reduce light output by as much as 10%!	3/29/2013	205
This great infographic from Home Energy Saver shows you how vampire power can really add up... Like if you unplug or use a power strip - that's wattsmart!	4/5/2013	97
Great news - Together with our customers, we saved more than 280,000 megawatt-hours of electricity in 2012! Let's keep up the good work! <a href="http://www.wattsmart.com">www.wattsmart.com</a>	4/9/2013	151
Like us to find out how you can win \$10,000 in energy-efficient upgrades from Rocky Mountain Power: <a href="http://on.fb.me/16pSa65">http://on.fb.me/16pSa65</a>	4/11/2013	146
Energy-efficient appliances use up to 20% less energy than your older models. Many high-efficiency appliances have wattsmart cash-back incentives, too!	4/11/2013	3827
Looking for energy-saving how-to videos, calculators & bright ideas? There's lots of online help that can save you money! Find links here:	4/16/2013	247
Think back through your day so far. Have you left any lights or electronics turned on in rooms you were not occupying? What things do you most often forget to turn off?	4/16/2013	128
Gardening this weekend? Adding trees & shrubs around your home can provide cooling shade in the summer!	4/18/2013	116
The Jacobsons of Roy, Utah won a new heating & cooling system at the Spring Home & Garden Festival. The new equipment is estimated to save them up to 30% in annual energy costs! Read their story & find out how you can save too: <a href="http://www.rockymountainpower.net/rmponline">www.rockymountainpower.net/rmponline</a>	4/19/2013	131
Now you can download your electricity usage data with the Green Button on our website. Then upload the data to ENERGY STAR's Home Energy Yardstick to see how your home measures up & learn ways to save! Start here: <a href="http://www.rockymountainpower.net/greenbutton">www.rockymountainpower.net/greenbutton</a>	4/23/2013	136
A dripping faucet can do more than just annoy you. It can also waste 6 to 10 gallons of water per day & the energy to heat it! Repair can be as simple and inexpensive as replacing a worn-out washer.	4/24/2013	145

Post Message	Date Posted	Lifetime Post Total Reach
Film your family being wattsmart at home & enter your footage our 2013 Act wattsmart Video Contest! You just might be our big winner!	4/25/2013	130
That old fridge is not only an eyesore - it's an energy guzzler! You can earn cash back for recycling that old refrigerator. We'll even pick it up for you free! Schedule your pick-up: <a href="http://www.rockymountainpower.net/recycle">www.rockymountainpower.net/recycle</a>	4/25/2013	61
Lots of smart things happening in the Iron County School District !	4/26/2013	135
Check out this infographic about Utah's electricity story...lots of interesting information on how we all use energy & ways to save!	4/26/2013	107
Did you know you should cover all liquids stored in the fridge? When you don't, moisture can be drawn into the air, making your fridge work harder to cool.	4/26/2013	105
With warmer days ahead, skip the dryer & line-dry your clothes! More tips: <a href="http://www.rockymountainpower.net/res/sem/het/laundry.html">www.rockymountainpower.net/res/sem/het/laundry.html</a>	4/29/2013	159
Summer electric rates are in effect which means that your bill is based on a tiered pricing structure. Find out how being wattsmart could save you money...	4/30/2013	132
Consider dimming the display on your TV to reduce brightness, contrast and backlight. Settings like "vivid" or "dynamic" typically use more energy. More TV/entertainment system wattsmart tips: <a href="http://www.rockymountainpower.net/res/sem/het/te.html">www.rockymountainpower.net/res/sem/het/te.html</a>	5/1/2013	181
We have our first video entries for the act wattsmart video contest! Check them out, vote for the ones you like and then make your own! Only 29 days left to enter. You could win up to \$10,000!	5/2/2013	257
Cooling tip! Consider evaporative cooling. It uses considerably less energy than central air conditioning to cool the same amount of space. Earn up to \$1,000 cash back when you install a qualifying unit, or get \$50 for a portable model...	5/3/2013	4706
At Iron County School District schools in Utah, high-efficiency lights are up to help keep energy bills down. The district received nearly \$74,000 in Rocky Mountain Power wattsmart incentives to help with the upgrades!	5/8/2013	283
We visited ABC 4 Salt Lake City's Good Morning Utah to tell you more about our Act wattsmart Video Contest. Imagine what a good morning it will be when you win \$10,000! Enter soon - the deadline's May 31!	5/9/2013	226
Look for the Lighting Facts label when you shop. It's a quick way to compare bulbs for brightness (lumens), light appearance (warm to cool) & operating costs.	5/9/2013	1635
Your air conditioner has probably already started to get a workout. With a programmable thermostat you can make sure your AC isn't running while you aren't home.	5/10/2013	290
Who is your muse? Slim wants to see how you are wattsmart for a chance to win up to \$10,000!	5/14/2013	244

Post Message	Date Posted	Lifetime Post Total Reach
From now through September 30, your bill is calculated based on a tiered pricing structure called a "summer electric rate." The less energy you use, the lower your rate. Learn more at <a href="http://www.rockymountainpower.net/summerrates">www.rockymountainpower.net/summerrates</a>	5/16/2013	316
Jeff Hymas, the Radio Disney Crew and Slim rocked Providence Hall this morning. The enthusiasm of the children literally shook the entire school building and they left with a greater awareness of being wattsmart.	5/17/2013	177
Jay & Amy from KSL Radio's The Browsers show you just how easy it can be to make a video for our Act wattsmart Video Contest! Here's their "entry"...	5/17/2013	337
The one and only wattbot's run has come to an end. Follow this link to find out how to enter to win up to \$10,000 in wattsmart upgrades from Rocky Mountain Power: <a href="https://www.facebook.com/rockymountainpower.wattsmart/app_226105637428999">https://www.facebook.com/rockymountainpower.wattsmart/app_226105637428999</a>	5/17/2013	1442
Here's Jeff talking about the act wattsmart video contest on KUTV. Just 9 more days to enter your video. We have great entries coming in! You can view and vote here – <a href="https://www.facebook.com/rockymountainpower.wattsmart/app_226105637428999">https://www.facebook.com/rockymountainpower.wattsmart/app_226105637428999</a> .	5/20/2013	6564
Heading out of town for the holiday weekend? Make sure to turn off appliances & adjust your thermostat so that you don't waste electricity! Tips here: <a href="http://www.rockymountainpower.net/res/sem/het/waov.html">http://www.rockymountainpower.net/res/sem/het/waov.html</a>	5/22/2013	5986
Happy Memorial Day weekend! Start putting your grill to good use this summer - reducing the use of heat-producing appliances in your home like the stove or oven keeps your air conditioner from working harder. More tips to beat the heat: <a href="http://www.rockymountainpower.net/res/sem/het/cooling.html">http://www.rockymountainpower.net/res/sem/het/cooling.html</a>	5/23/2013	275
Tick tock! You have just 3 more days to enter to win up to \$10,000 in prizes in our Act wattsmart Video Contest!	5/24/2013	195
Fill in the blank: "You know you're wattsmart when _____."	5/28/2013	3406
Does your home or apt. face west? Close your blinds during the day to keep the cool air in your home and keep the heat out! Check out our top summer energy saving tips:	5/29/2013	279
Time is getting short! You have until 11 PM Mountain Daylight Time tomorrow (Friday) May 31 to upload your video. We are giving out more than \$17,000 in prizes to multiple winners. Get more information and upload your video now . . .	5/30/2013	176
Act wattsmart Video Contest entries are in & they're awesome! Now vote for your favorite & help select the People's Choice winner!	5/31/2013	75
Summer rates are in effect. The fewer kilowatt-hours you use, the lower your rate. <a href="http://www.rockymountainpower.net/res/sem/epi/utah/str.html">http://www.rockymountainpower.net/res/sem/epi/utah/str.html</a>	6/1/2013	190
wattsmart tip: Are you using a programmable thermostat? You really only need the AC to run when you are home. Program your thermostat so your AC comes on 30 minutes before you get home.	6/6/2013	130
It is going to be hot today! Here are some wattsmart tips to beat the heat.	6/7/2013	69

Post Message	Date Posted	Lifetime Post Total Reach
Utahns are creative! We received amazing entries in this year's video contest. Now it's time to get out the vote! The People's Choice winner gets \$2,000 to spend on energy efficiency upgrades.	6/10/2013	242
Your Act wattsmart videos are making headlines. You can help choose a winner in our Act wattsmart Video Contest & maybe win a prize too!	6/12/2013	6300
Filling up your freezer with treats to cool you down? To make sure your freezer is running efficiently keep it full, but do not overload. Overloading causes the compressor to run longer. <a href="http://www.rockymountainpower.net/res/sem/het/ka.html">http://www.rockymountainpower.net/res/sem/het/ka.html</a>	6/13/2013	339
Read all about how you can help select the People's Choice winner in our Act wattsmart Video Contest. There's a chance you could win a prize too!	6/14/2013	173
No-cost tip that's very wattsmart: Closing your blinds during the hottest part of the day can help you keep your home cooler.	6/17/2013	286
Are you running The Ragnar Relay Series this week? If so - keep an eye out for our wattsmart.com team, sporting these shirts on the course. They've got some giveaways to keep you running efficiently. You can also stop by our booth at the finish and get ideas how you can be wattsmart. #RagnarWB	6/17/2013	293
Hey Ragnar runners! If you spot one of these wattsmart.com banners along the race route – pose for a team photo with it and post the photo here. You may win a prize! #RagnarWB	6/18/2013	207
Do you know how much it costs to run your TV? Find out by using our energy usage calculator. <a href="http://www.rockymountainpower.net/res/sem/eeti/euc.html">http://www.rockymountainpower.net/res/sem/eeti/euc.html</a>	6/19/2013	310
Happy first day of summer! Here are some wattsmart tips to beat the heat:	6/20/2013	200
Don't forget to view and vote for you favorite Act wattsmart video. Voting for the People's Choice ends on June 30th! And that date is coming right up.	6/21/2013	172
Congrats to our wattsmart.com team for completing the nearly 200 mile relay from Logan to Park City in just over 26 hours! They ran over three mountain passes, past fields of alpine wildflowers and under the stars. And they conserved their energy by running wattsmart.	6/24/2013	5134
Ouch. Your AC system could be adding 30% to your cooling costs. Upgrading to efficient central AC can help you save.	6/25/2013	252
Any guesses what this is?	6/25/2013	176
Hurry – let us know which video is your favorite! Voting ends June 30 – you can help determine the winner of the People's Choice award in the Act wattsmart video contest. If you are a customer just by voting you will be entered to win \$500. Share this with your friends & have them vote too!	6/27/2013	1321
It's going to be another hot one today! Stay cool and be wattsmart. <a href="http://www.rockymountainpower.net/res/sem/het/cooling.html">http://www.rockymountainpower.net/res/sem/het/cooling.html</a>	6/27/2013	7536
It's going to be another hot one today! Stay cool and be wattsmart. <a href="http://www.rockymountainpower.net/res/sem/het/cooling.html">http://www.rockymountainpower.net/res/sem/het/cooling.html</a>	6/29/2013	187

Post Message	Date Posted	Lifetime Post Total Reach
Today is the last day to vote for your favorite video in the act wattsmart video contest!	6/30/2013	350
It's hot out there! Are you heading out of town this week? Make sure to turn your AC thermostat up so that you won't be using energy when no one is home. Also shut all the shades to prevent the sun from heating your home.	7/1/2013	38
What are you doing to stay cool?	7/1/2013	135
Stay cool & save up to \$200 a year. You LIKE? Infographic full of tips & ways to earn cash back on efficient cooling equipment here: <a href="http://www.rockymountainpower.net/env/ws/infographic-id.html">http://www.rockymountainpower.net/env/ws/infographic-id.html</a>	7/2/2013	2627
Just a helpful tip as we head into a long weekend (for some): Drink water frequently. Your body will feel cooler if you are hydrated. Try drinking eight ounces of water at least every hour.	7/2/2013	1116
Happy Fourth of July! From all of us at Rocky Mountain Power. Be safe and be wattsmart!	7/3/2013	146
Give your dryer a break this summer and hang your clothes out to dry. It will keep your home cooler during these hot summer days.	7/4/2013	99
Just coming back from a long weekend? Try resetting your thermostat one degree higher to help save energy during this hot summer.	7/6/2013	228
Did you know evaporative coolers use up to 75% less energy than central AC to cool the same amount of space? You can get cash back for qualified models too.	7/8/2013	200
Please share! Streamlined #wattsmart Business program makes saving energy and money easier for #Utah companies: <a href="http://www.rockymountainpower.net/about/nr/nr2013/rmpmseub.html">http://www.rockymountainpower.net/about/nr/nr2013/rmpmseub.html</a>	7/9/2013	153
wattsmart tip: Don't place lamps or televisions near your air conditioning thermostat. The thermostat senses heat from these appliances, and this may cause it to run longer than necessary. For more tips:	7/10/2013	122
Insulation, caulking, weatherstripping – oh my! They're just as important to saving energy & staying comfortable in summer as they are in winter.	7/10/2013	118
Did you know that you should cover all liquids stored in the refrigerator? Moisture can be drawn into the air, making the unit work harder.	7/12/2013	129
wattsmart Wednesday cooling tip: Insulate your home. A home that has well-insulated walls and attic will actually keep the heat out of the house during hot summer months. Find wattsmart incentives <a href="http://wattsmart.com">wattsmart.com</a> (just look under your state)	7/16/2013	123
You could say they're just cool like that. ENERGY STAR room air conditioners are quieter, perform better and use 10% less energy than standard models. Check out cash incentives to help you upgrade...	7/17/2013	163
Need a weekend project? Does your air filter look like this? Clean or change it quick. Also, if you can, make sure to clean out exposed grill and spines of the outside unit.	7/18/2013	127
wattsmart tip: Draw your drapes. Keeping your blinds, shades and curtains closed — particularly on the west side of the house. This helps keep heat from getting inside in the first place.	7/19/2013	122

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Have you watched all the great videos that our super creative customers submitted for the Act wattsmart video contest? Which one is your favorite?	7/22/2013	316
Ceiling fans are one way to help you keep your home comfortable year-round and save money on bills.	7/23/2013	326
You are probably taking cooler showers than you do in the winter. Set your water heater to 120°F.	7/24/2013	128
What is your favorite way to stay cool on HOT summer days?	7/25/2013	117
Be wattsmart tip: only run your dishwasher when it's full and air dry to save energy. Get more tips at wattsmart.com	7/26/2013	339
We are so close to announcing the winners of our Act wattsmart Video Contest. Which one is your favorite?	7/27/2013	219
Plant trees. Leafy trees can shade your home or yard & keep things considerably cooler. Deciduous trees (those that lose their leaves in the fall) will let sunlight through in winter & create shade in summer. Planting tips: <a href="http://bit.ly/1caFdBy">http://bit.ly/1caFdBy</a>	7/30/2013	230
Stay cool tip: Wear short-sleeved, loose clothing. You dress lightly to go out on a summer day. Do the same indoors.	7/30/2013	205
And the winners are...click to see the winning Act wattsmart contest videos! Congratulations & thanks to everyone who entered a video & voted: <a href="http://www.rockymountainpower.net/env/ws/awvc/2013awvcw.html">http://www.rockymountainpower.net/env/ws/awvc/2013awvcw.html</a>	7/31/2013	133
2013 Act wattsmart Video Contest Grand Prize -- wattsmart the Musical	8/1/2013	7540
Thanks for the great article The Salt Lake Tribune on our video contest winners -- and for helping to get the word out about being wattsmart, saving energy and money! <a href="http://bit.ly/16b3cKO">http://bit.ly/16b3cKO</a>	8/1/2013	2715
Sing along to "wattsmart the Musical" – the Grand Prize winner in our 2013 Act #wattsmart Video Contest! <a href="http://youtu.be/RZYW-VTZank">http://youtu.be/RZYW-VTZank</a>	8/1/2013	350
We love how this toddler is already wattsmart! Congrats to one of our winners, Christopher L. and family. Check out "Pushing Buttons" <a href="http://bit.ly/19C87cQ">http://bit.ly/19C87cQ</a>	8/2/2013	242
If this "wattsmart inspector" shows up at your home, you will surely save energy and money! Congrats to Sharon and her family for being one of our Act wattsmart contest winners! Check it out: <a href="http://bit.ly/1b1mx3T">http://bit.ly/1b1mx3T</a>	8/2/2013	220
Sing along to "wattsmart the Musical" – the Grand Prize winner in our 2013 Act Wattsmart Video Contest! You can see all the winning videos at <a href="http://www.wattsmart.com">www.wattsmart.com</a>	8/2/2013	307
Kasey, our Act wattsmart Video Contest grand prize winner, stopped by Fox13 to talk about how he and his family are being wattsmart. Check it out. <a href="http://bit.ly/12SBwNA">http://bit.ly/12SBwNA</a>	8/4/2013	221
More "musical" reviews...	8/4/2013	302
Did you know that light fixtures can also earn the ENERGY STAR? You can get up to \$20 back when you install a qualified fixture in your home.	8/5/2013	5076
Did you see how our Act wattsmart video contest Grand Prize winner broke the news to his family? Deseret News has a link:	8/6/2013	170

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Like if you are being wattsmart as you cool your home this summer.	8/6/2013	5976
Tune in Sunday morning at 6:30 to hear Chris L. tell Radio Disney AM 910 all about "Pushing Buttons" - his family's winning entry in our Act wattsmart Video Contest !	8/7/2013	110
Which way is your ceiling fan going? Having your fan moving counterclockwise can create a cool breeze in your home.	8/10/2013	343
It's time to start hitting the books again, soon, but that doesn't mean you shouldn't remember to be wattsmart. Get schooled in staying cool:	8/12/2013	223
It's a nice perk having that pool or hot tub in your back yard. Did you know that you could save money and still keep a clean system? See our tips:	8/20/2013	110
Which appliances have the largest impact on your energy bill? Find out how much energy it takes to run your computer and refrigerator...	8/23/2013	120
Hey, Sports Fans! Watch how you can save your energy for the game! #UofU #Utes	8/26/2013	107
Thinking about stocking up on great appliances and TVs during Labor Day sales? Check out our wattsmart incentives to make sure you are making the most of your new purchase:	8/28/2013	265
Are you heading out of town for Labor Day? Make sure to turn your thermostat up so that you aren't paying to cool your home when no one is there.	8/29/2013	122
With kids heading back to school and cooler temps not too far away...try reprogramming your thermostat a few degrees higher than you would normally set it. Like if you are up for the challenge.	8/30/2013	71
See ya later, refrigerator! The 2013 Refrigerator Roundup has begun. How many fridges can your community recycle over the next month? Start with yours and receive free pickup plus cash back for that old fridge. Details at 1-866-899-5539 or <a href="http://bit.ly/1792yho">http://bit.ly/1792yho</a>	9/4/2013	61
wattsmart Business, Whitney Properties LLC owns a 10,000 sq. ft. commercial building in Salt Lake City that is currently home to Camp Barkalot– a doggie daycare. They installed evaporative cooling and it has turned out to be very efficient for the business. Lori Hansen (left) from Rocky Mountain Power sat down with Chris Eley from Camp Barkalot and a few furry friends for this photo.	9/5/2013	98
Wattsmart Wednesday – send us your best wattsmart energy saving tip to <a href="mailto:wattsmart@rockymountainpower.net">wattsmart@rockymountainpower.net</a> on Wednesday (today). If we use it as a post we'll send you a wattsmart t-shirt.	9/9/2013	121
When you recycle your old fridge, 95% of the components are repurposed into items like new computers and appliances, potting soil, asphalt, rebar and even electricity. Call 1-866-899-5539 or visit <a href="http://bit.ly/1792yho">http://bit.ly/1792yho</a> to schedule a free pickup.	9/11/2013	74
It only takes a click of a button to start being wattsmart! More tips at <a href="http://www.wattsmart.com">www.wattsmart.com</a>	9/12/2013	100
Sharing our wattsmart message at the El Grito Festival!	9/13/2013	107



Post Message	Date Posted	Lifetime Post Total Reach
Looks like it may cool down a bit this week. When it does, take the opportunity to open up your windows, enjoy the fresh air and run your ceiling fans to air out your home.	9/14/2013	135
Wattsmart Wednesday – send us your best wattsmart tip to wattsmart@rockymountainpower.net on Wednesday. If we use it as a post we'll send you a wattsmart t-shirt.	9/14/2013	133
Help your community raise the bar during our Refrigerator Roundup. Recycling 500 fridges saves enough energy to power 268 homes for a month. Call 1-866-899-5539 or visit <a href="http://bit.ly/1792yho">http://bit.ly/1792yho</a> to recycle yours and receive free pickup plus cash.	9/16/2013	88
Utah Paperbox in Salt Lake City produces custom packaging for boutique chocolates and cosmetics. Since 2009, UPB has completed numerous wattsmart projects. Because of these upgrades they've received more than \$107,000 in incentives, are saving more than 1.2 million kwh of electricity per year, and their new building was recently LEED gold certified! Pictured from left: Dave Spalding, community manager, Rocky Mountain Power, Paul Keyser, board chair, Utah Paperbox and Steve Keyser, president, Utah Paperbox.	9/18/2013	102
Heading to the Fall Home Show? Save \$4 off admission at <a href="http://saltlakehomeshow.com">saltlakehomeshow.com</a> . Just use the coupon code "wattsmart" when you order.	9/19/2013	134
Use the change of seasons to conduct a few simple energy-efficiency measures that cost you absolutely nothing: Clean your refrigerator. Clean your dryer filter. Open the drapes during the day.	10/1/2013	43
Did you know you can save up to \$1,000 on heating and cooling in the first year after upgrading your insulation? Get started and earn cash back at <a href="http://bit.ly/1116fdn">http://bit.ly/1116fdn</a>	10/2/2013	77
The Deseret News Home Show is almost here! Join us October 11-13 at the South Towne Expo Center and learn how our wattsmart programs can save you energy and money.	10/3/2013	75
Save it Saturday! Every week in October we'll feature a high energy sucker in your home. If you can turn it off, you may save some energy...and money. First up: Set-Top Boxes. These monsters connect TVs to cable or entertainment systems. But it's not just their clocks that run when no one is watching. These devices communicate with remote content sources or record favorite shows while you're out. And they require lots of watts.	10/4/2013	148
Have you lit a fire in your fireplace yet? Make sure to close the damper when it's not in use so cold air stays outside.	10/5/2013	88
Heading to the Fall Home Show this week? Save \$4 off admission at <a href="http://saltlakehomeshow.com">saltlakehomeshow.com</a> . Just use the coupon code "wattsmart" when you order.	10/7/2013	53
Leaky ducts can add 30% to your heating and cooling costs. Make sure yours are properly sealed and insulated and we'll give you cash back. Learn more at:	10/7/2013	88
Rake in the savings at the Deseret News Home Show in Sandy starting tomorrow. Get \$4 off admission with coupon code "wattsmart."	10/9/2013	73
Timeline Photos	10/10/2013	63

Post Message	Date Posted	Lifetime Post Total Reach
Save it Saturday – in October we're featuring a high energy hog in your home every week – if you can turn it off – you may save some energy...and money. Furnace fans circulate air from your furnace or heat pump, through the duct system, and into every room in your home. They may be hidden away in the basement, but these fans are among many households' biggest energy hogs. Newer furnaces typically have more efficient fans, so you may consider an upgrade. Check <a href="http://www.wattsmart.com">http://www.wattsmart.com</a> for available incentives.	10/12/2013	70
Come see Slim at the Deseret News Home Show in Sandy.	10/12/2013	163
Nice win for the Utes. Way to save your energy for the game!	10/12/2013	117
Fifth graders in Salt Lake City get wattsmart with help from National Energy Foundation & Rocky Mountain Power!	10/12/2013	251
wattsmart heating tip! While you're at home, set the thermostat to 68 degrees. When you go to bed, or if you need to leave the house, lower the temperature even more for the best possible heating and energy saving opportunities.	10/14/2013	152
Things are so bright they have to wear shades at Canyons Resort, Utah's largest ski and snowboard resort. With help from Rocky Mountain Power's wattsmart Business program, Canyons has implemented multiple energy efficiency projects – including one to make snow more efficiently. They are looking forward to a white winter. Pictured in front of the snow-making machine from left: Lew Stinger, Canyons facilities manager, Jason Hone, Rocky Mountain Power project manager and Chad Ambrose Rocky Mountain Power community manager.	10/15/2013	72
Heat your home for less this winter. Receive \$100 cash back on a heat pump tune-up and put energy savings back in your winter forecast. More info at <a href="http://bit.ly/11I6fdn">http://bit.ly/11I6fdn</a>	10/15/2013	170
Temperatures are dropping. Use a damp hand to detect air movement around your doors and windows. Close all doors, windows and fireplace flues, and turn off all ventilating fans to make air leaks easier to locate. More wattsmart tips at <a href="http://www.wattsmart.com">www.wattsmart.com</a> .	10/15/2013	75
With the summer starting its annual retreat, you may want to see whether the insulation in your home can be improved. Use the U.S. Energy Department's insulation guide as an aid.	10/17/2013	73
Save it Saturday – in October we feature a high energy sucker in your home every week. If you can turn it off (or unplug it) – you may save some energy...and money. Battery Chargers Many of the devices we use every day, from mobile phones to power tools, run on rechargeable battery power. The U.S. Department of Energy estimates that some 800 million such devices are sold in the U.S. each year, and the ultimate source of their power is the electric grid. Many charging systems use outdated technologies that waste electricity.	10/18/2013	70
wattsmart tip: if you are starting the dishwasher before you head to bed try using the air-dry cycle. More energy-saving tips at <a href="http://www.wattsmart.com">www.wattsmart.com</a> .	10/19/2013	129

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Stolworthy Farms upgraded the condensing unit and ventilation system in its potato storage cellars with help from our wattsmart Business program. The systems keep the potatoes cool and dry before they are shipped and Stolworthy Farms saves energy & money! Pictured: David Stolworthy (left), third-generation owner of Stolworthy Farms and Brent Barker, Rocky Mountain Power's community manager.	10/22/2013	79
Repairing air leaks in walls, floors, fireplaces, electrical outlets and vents may reduce your monthly usage and bill.	10/24/2013	63
wattsmart tip: Use LED lights to decorate for Halloween parties.	10/24/2013	242
Save it Saturday – if you can UNPLUG IT – you may save some energy...and money. Microwave Ovens – You'd expect your microwave to use electricity when it's popping popcorn or heating up leftovers – they actually use LESS energy than other ovens. But the scary truth is these monsters consume most of their electricity even when they're simply plugged in doing nothing.	10/24/2013	69
Check your forced-air furnace filter regularly and clean or replace it as often as once each month during the heating season. See more tips at <a href="http://www.wattsmart.com">www.wattsmart.com</a>	10/26/2013	93
Insulate your attic door. While any time of year is a good time to seal windows, fall is the perfect time to visit your attic. Why? It is cooler up there.	10/28/2013	82
Rocky Mountain Power's Dave Spalding (left) congratulates Metals Manufacturing Company's Stan Tschaggeny and Ross Tschaggeny on energy-saving lighting upgrades at the company's West Valley City facility.	10/29/2013	63
Don't get spooked by high energy bills. Be wattsmart and learn how to save energy at <a href="http://www.wattsmart.com">www.wattsmart.com</a>	10/29/2013	75
Turning your water heater temperature down to 120 degrees may reduce your energy bill and is a smart safety precaution if you have children. More energy-saving tips:	10/30/2013	115
Cool Keeper program participants: Thank you for participating in this wattsmart program. Look for your annual credit on your November bill. Working together, we can make the best use of energy resources and keep costs down. Not a Cool Keeper customer yet? Learn more <a href="http://www.wattsmart.com">www.wattsmart.com</a>	10/31/2013	55
Fall back! Daylight saving time ended on Sunday. Did you remember to check your programmable thermostat to make sure it's still set for your schedule.	11/1/2013	34
How cool is the inside of your fridge? The ideal temp is between 37 & 40 degrees and freezers should be set at zero.	11/4/2013	73
How'd you like to cut your water heating costs by \$325 a year? Upgrade to a GeoSpring Hybrid Water Heater & save up to \$1,000 in limited-time discounts & incentives. Discover how at:	11/4/2013	15
Can you think of a time when you are not using energy? It is part of every bit of every day! You can make simple changes to improve your energy use.	11/5/2013	109
Celebrate America Recycles Day! Join us Nov. 15 at the South Towne Expo Center to learn about fridge recycling and other great ways to step up your sustainability game. Details:	11/6/2013	154

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The days are getting shorter; save on lighting by switching to ENERGY STAR LED or CFL bulbs. CFLs use 75% less energy and last longer than old incandescent bulbs. LEDs use even less energy and last up to five times longer than CFLs. WHAT?	11/7/2013	138
Reminding Ute fans to be wattsmart and save your energy for the game! Good luck tonight vs. Evergreen State.	11/8/2013	81
Be sure to check your doors for drafts and make sure they are aligned and closing properly. Remove any damaged weatherstripping and make sure all doors seal tightly. Don't forget about interior doors that lead to basements, attics or unused rooms.	11/8/2013	59
What makes the GeoSpring Hybrid Water Heater so efficient? Heat pump technology draws heat from ambient air and transfers it into water, reducing energy use by nearly 62%. Act now and save up to \$1,000 when you upgrade.	11/11/2013	262
Since 2007, we've saved enough energy through fridge recycling to equal 486,000 electric car trips across the state of Utah. Want to recycle yours? Come on out to America Recycles Day Nov. 15 and we'll show you how. Learn more:	11/12/2013	68
Over the past 6 years, we've recycled over 100,000 fridges. That's enough to fill Rio Tinto Stadium 2.3 times. Discover the benefits of fridge recycling and other ways to act sustainably Nov. 15 at America Recycles Day. Event details:	11/13/2013	137
We're at the South Towne Expo Center today from 10-6, celebrating America Recycles Day. Come on out and discover there's more to recycling than meets the bin! Details at <a href="http://bit.ly/13LO9dZ">bit.ly/13LO9dZ</a>	11/13/2013	62
Nice work Utah! You've taken more than 2,000 energy-guzzling fridges off the grid during our Refrigerator Roundup. The energy saved is enough to power a home for 94 years! Call 1-866-899-5539 or visit <a href="http://bit.ly/1792yho">http://bit.ly/1792yho</a> to recycle yours today.	11/15/2013	105
Thank you Utah for a great response to our Refrigerator Roundup. Special kudos to Orem, Cedar City, North Logan and Washington Terrace for stepping up your fridge recycling game! Add your fridge to the tally at <a href="http://bit.ly/1792yho">http://bit.ly/1792yho</a>	11/15/2013	44
This time of year every bit of extra heat helps. Keep shades & curtains open during the day on the south side of your home to allow solar heating. Close them at night to retain heat.	11/15/2013	35
wattsmart101: Turn off lights when not in use, even for short periods of time.	11/19/2013	45
Rocky Mountain Power volunteers are helping Habitat for Humanity of Summit & Wasatch Counties, Utah get their partner family into their super wattsmart new home before the holidays! Learn more about the wattsmart home at <a href="http://www.rockymountainpower.net/env/ws/hfh.html">http://www.rockymountainpower.net/env/ws/hfh.html</a>	11/19/2013	193
Thinking about getting a new fridge to stuff that turkey in for the holidays? Check out our cash back incentives when you buy one that's energy efficient: <a href="http://www.wattsmart.com/">http://www.wattsmart.com/</a> Don't forget to recycle the old one, too.	11/22/2013	54
Warm up to a lower energy bill. For a limited time, save up to \$1,000 on a GeoSpring Hybrid Water Heater that uses up to 62% less energy than standard models. Learn more:	11/22/2013	38

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Will you be traveling for the holiday? Before you leave home be sure you lower your thermostat to between 50°F and 60°F. If you turn it lower than 50°F you run the risk of frozen pipes in freezing weather.	11/22/2013	56
Don't peek in the oven. Resist the urge to open the oven door while baking. Every time you peek, the temperature drops 25° F and requires additional energy to bring the temperature back up.	11/25/2013	49
If you're planning to put holiday lights up this weekend, check out these energy—and money—saving tips from the U.S. Department of Energy!	11/26/2013	75
Gifts that keep on giving: when you are out shopping remember to choose ENERGY STAR TVs, computers and game consoles – and turn them off when they are not in use.	11/27/2013	159
Happy wattsmart Thanksgiving! While cooking up the feast for the family today, make sure to choose the pots and pans that evenly cover the heating elements!	11/27/2013	34
Are you going to hang lights on your house for the holidays? LED lights use as much as 90 percent less energy than conventional incandescent mini lights and last up to 10 times longer.	11/28/2013	77
Still putting up your holiday decorations? Make sure they are wattsmart!	11/29/2013	93
Super wattsmart new Habitat for Humanity of Summit & Wasatch Counties, Utah home to be dedicated soon. "We are grateful to Rocky Mountain Power who is one of our key sponsors of this project," Schneider said. "They encouraged us to make the house more energy efficient. At the end of the day, the operating cost will be 50 percent less than a similar home built conventionally." Learn how you can make your home wattsmart at <a href="http://www.wattsmart.com">www.wattsmart.com</a>	12/2/2013	59
If you are making a list and checking it twice, don't forget to change the filter on your furnace! More wattsmart tips at <a href="http://www.wattsmart.com">www.wattsmart.com</a>	12/2/2013	38
Save energy & change light bulbs less often - LED lights are highly efficient and can last up to 20 years! Check for incentives.	12/4/2013	32
Did you know you can save up to \$1,000 on heating and cooling in the first year after upgrading your insulation? Get started and earn cash back at <a href="http://bit.ly/11I6fdn">http://bit.ly/11I6fdn</a>	12/6/2013	41
We have Real Salt Lake pride! The MLS Cup Finals start this afternoon at 2 p.m. Will you be saving your energy for the game? Share this post if you'll be watching Real Salt Lake vs. Sporting Kansas City on ESPN.	12/6/2013	33
When should you turn off CFLs? A general rule-of-thumb is this: •If you will be out of a room for 15 minutes or less, leave it on. •If you will be out of a room for more than 15 minutes, turn it off.	12/7/2013	33
In case you missed it, here is a Fox 13 report on the wattsmart energy efficient Habitat for Humanity home in Park City, Utah.	12/9/2013	37

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Congratulations to the new homeowners, Habitat for Humanity of Summit & Wasatch Counties, Utah, Park City, Utah and the many individuals and community partners who helped to make this super wattsmart home possible. This wattsmart home in Park City received a HERS-50 rating, meaning it is 50 percent more energy efficient than a standard new home! For more energy-saving ideas and to learn more about Rocky Mountain Power's wattsmart New Homes program, visit our website at <a href="http://www.wattsmart.com">www.wattsmart.com</a> .	12/10/2013	43
wattsmart trivia: What is the most efficient appliance in your kitchen? a. Oven b. Refrigerator c. Microwave	12/11/2013	102
Rocky Mountain Power's Lori Hansen worked with Garland Mayne to save the South Valley Sewer District \$122,600 in annual energy costs.	12/11/2013	224
Are you saving your energy for the University of Utah Men's Basketball vs. BYU game tomorrow night at the Huntsman Center? Comment below if you'll be wearing red or blue Saturday!	12/12/2013	68
Are new appliances on your Christmas list? Upgrade to ENERGY STAR® qualified appliances & save money on energy costs all year long! Check for cash back incentives before you buy: <a href="http://www.wattsmart.com">www.wattsmart.com</a>	12/13/2013	128
wattsmart baking tip: Many recipes list preheating the oven as the first step. But if you wait until about 10 minutes before baking to turn your oven on, you'll avoid wasting energy. Think about how much energy is wasted if you bring the oven up to 425 degrees Fahrenheit for half hour before baking begins, then open the oven door all the way to insert the pans.	12/16/2013	58
wattsmart Wednesday: Did you know that some appliances – your TV, cable box & even coffee maker – may continue to draw electricity when not in use? Try plugging them into smart power strips that sense when your electronics are idle & cut power flow.	12/17/2013	51
What are they doing to that door? Read Jeff's RMP On Line blog to find out.	12/18/2013	183
It's cold out there! Check out these tips to get the most out of your fireplace and chimney this winter from the U.S. Department of Energy.	12/18/2013	49
Heading out of town for the holidays? Don't forget to lower your thermostat so you aren't wasting energy while you are out town.	12/19/2013	34
Don't forget to tell Santa to be wattsmart by turning the lights off after he has delivered all his Christmas bounty.	12/20/2013	96
Santa has a "Naughty and Nice" list. How many times does he check it? How many times did you check to see if the lights were out? Maybe you can take a lesson from Santa?	12/23/2013	45
Merry Christmas from all of us at Rocky Mountain Power!	12/24/2013	77
Gearing up for the after Christmas sales? Consider snagging some LED lights. They use up to 80% less electricity than conventional lights you may have had for years!	12/25/2013	238
Instead of making a New Year's resolution – this year make a wattsmart resolution. Resolve to save energy this year! Visit <a href="http://www.wattsmart.com">www.wattsmart.com</a> for wattsmart tips and programs.	12/26/2013	140
	12/31/2013	117