

April 1, 2010

***VIA ELECTRONIC FILING  
AND HAND DELIVERY***

Public Service Commission of Utah  
Heber M. Wells Building, 4<sup>th</sup> Floor  
160 East 300 South  
Salt Lake City, UT 84114

Attention: Julie P. Orchard  
Commission Secretary

Re: Docket No. 09-035-36  
Strategic Communications and Outreach Plan for Demand-side Management  
Program Year 2 Plan and Budget

On June 11, 2009, in the above reference docket, the Public Service Commission of Utah issued an order approving the implementation of an outreach and communications program in Utah for Rocky Mountain Power's demand-side management programs. The intent of the program is to increase awareness of and participation in the company's demand-side management programs.

In their order approving the program, the Commission directed the company to develop jointly with the Utah DSM Advisory Group program year action plans and budgets and to file this information with the Commission for approval by April 1<sup>st</sup> of the relevant program year. Rocky Mountain Power has developed an action plan and budget for year 2 of the program and presented this information to the DSM Advisory Group in a meeting held on February 23, 2010. Feedback received from the DSM Advisory Group at this meeting has been implemented into the program year 2 plan and budget. Provided herewith is the year 2 action plan and budget, which reflects the input received from the DSM Advisory Group.

It is respectfully requested that all formal correspondence and staff requests regarding this matter be addressed to:

By E-mail (preferred): [datarequest@pacificorp.com](mailto:datarequest@pacificorp.com)

By regular mail: Data Request Response Center  
PacifiCorp  
825 NE Multnomah Blvd., Suite 2000  
Portland, OR 97232

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Informal inquiries may be directed to Dave Taylor, manager of Utah regulatory affairs, at (801) 220-2923.

Sincerely,

Jeffrey K. Larsen  
Vice President, Regulation

Enclosures