



September 23, 2010

VIA ELECTRONIC FILING AND OVERNIGHT DELIVERY

Julie P. Orchard Commission Secretary Public Service Commission of Utah Heber M. Wells Building 160 East 300 South Salt Lake City, Utah 84145

Re: Docket No. 09-035-36 - Annual Program Effectiveness Report

In the June 11, 2009 order initially approving the Campaign, the Commission directed the Company to report on program effectiveness in a report to be provided to the Commission on an annual basis by August 31 of each program year. On August 16, 2010, the Commission granted Rocky Mountain Power's request to extend the filing date of the first year report to September 30, 2010. Rocky Mountain Power has contracted with Dan Jones & Associates to conduct a customer survey and compile the information necessary to complete the effectiveness report. We expect Dan Jones & Associates to deliver a report of their survey results by September 27, 2010, after which the Company will need some time to incorporate the survey results into the annual program effectiveness report. Therefore Rocky Mountain Power requests an additional two weeks extension to file the report with the Commission.

It is respectfully requested that all formal correspondence and staff requests regarding this matter be addressed to:

By E-mail (preferred): datarequest@pacificorp.com

<u>aaron.lively@pacificorp.com</u> <u>daniel.solander@pacificorp.com</u>

By regular mail: Data Request Response Center

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Informal inquiries may be directed to Aaron Lively, manager of regulatory projects, at (801) 220-4501.

Sincerely,

Jeffrey K. Larsen Vice President, Regulation

cc: Dennis Miller/DPU Cheryl Murray/CCS