

# ACTION REQUEST

Date: May 3, 2011

FROM: Public Service Commission

Due: June 8, 2011

SUBJECT: Strategic Communications and Outreach Plan for Demand-Side Management  
Program Year 3 Plan and Budget 09-035-36

(Company Name, Case Number, etc.)

This is a request for the Division to conduct:

- Review Tariff Compliance
- Analysis of Complaint
- Investigation
- Other: Review and Recommendation

EXPLANATION AND STATEMENT OF ISSUES TO BE ADDRESSED:

4/4/2011

09-035-36

(5) STRATEGIC COMMUNICATIONS AND OUTREACH PLAN FOR DEMAND-SIDE  
MANAGEMENT PROGRAM YEAR 3 PLAN AND BUDGET In the Matter of the Application  
of Rocky Mountain Power for Approval of a Strategic Communications and Outreach Program  
for Demand Side Management