BEFORE THE

PUBLIC SERVICE COMMISSION OF UTAH

In the Matter of the Application of Rocky Mountain Power for Authority to Increase its Retail Electric Utility Service Rates in Utah and for Approval of its Proposed Electric Service Schedules and Electric Service Regulations

Docket No. 10-035-124

Prefiled Direct Testimony of

J. Robert Malko

on Revenue Requirement

On behalf of

Utah Industrial Energy Consumers

January 18, 2018

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DIRECT TESTIMONY OF J. ROBERT MALKO

1	Ι.	QUALIFICATIONS, P	URPOSES, AND CONCLUSIONS.
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2 Q PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.

- 3 A J. Robert Malko. My business consulting address is 245 North Alta Street,
- 4 Salt Lake City, Utah 84103.

5

6 **Q**

Q WHAT IS YOUR OCCUPATION?

- 7 A I am a Professor of Finance in the Huntsman School of Business at Utah State
 8 University located in Logan, Utah.
- 9

10 Q ON WHOSE BEHALF ARE YOU APPEARING IN THIS PROCEEDING?

- 11 A I am appearing on behalf of the Utah Industrial Energy Consumers ("UIEC").
- 12 Members of UIEC purchase substantial quantities of electricity from Rocky
- 13 Mountain Power Company ("RMP") in Utah, and they are clearly interested in
- 14 the outcome of this proceeding.

16	Q	PLEASE DESCRIBE YOUR EDUCATIONAL BACKGROUND AND	
17		EXPERIENCE.	
18	А	This information is included in Appendix A to my testimony.	
19			
20	Q	WHAT IS THE PRIMARY PURPOSE OF YOUR DIRECT TESTIMONY IN	
21		THIS PROCEEDING?	
22	А	The primary purpose of my direct testimony is to examine the natural gas	
23		hedging strategies employed by PacifiCorp (or "COMPANY") for natural gas	
24		costs during the test period, beginning July 1, 2011 and ending June 30, 2012	
25		to determine whether PacifiCorp's strategies and practices were prudent.	
26			
27	Q	WHAT DO YOU CONCLUDE?	
28	А	I conclude that PacifiCorp failed to recognize the importance of the goal of	
29		cost minimization in its own hedging program for natural gas, failed to react	
30		timely to changes in the market, and failed to diversify.	
31			
32	Q	WHAT DO YOU RECOMMEND BASED ON THESE CONCLUSIONS?	
33	А	The Public Service Commission of Utah ("Commission") should find the	
34		following:	
35		• 33% of natural gas requirements should be purchased at market. This	
36		produces a disallowance of \$47.5 million system-wide or \$19.7 million	
37		for Utah which is reasonable for losses associated with PacifiCorp's	

imprudent hedging program (swaps) for natural gas rated to generateelectricity.

- The reasonable range for imprudence disallowance for this case is
 buying 25% to 40% of natural gas at market.
- The prudence review criteria suggested are reasonable.
- 43
- 44 Q HOW DO YOU ORGANIZE THE REMAINDER OF YOUR DIRECT
 45 TESTIMONY?
- A. In Section II, I summarize PacifiCorp's current and recent historical hedging
 policy and practices concerning natural gas as a fuel resource for electricity
 generation.

- 50 In Section III, I develop and recommend criteria for a prudence review of the 51 hedging policy and practices and market purchases of an electric utility 52 concerning natural gas as a fuel resource to generate electricity.
- 53
- 54 In Section IV, I apply the prudence review criteria to PacifiCorp's hedging 55 policy and practices.
- 56
- 57 In Section V, I present conclusions and recommendations based on my 58 prudence review analysis of PacifiCorp's hedging policy and practices 59 concerning natural gas as a fuel resource.
- 60

61 II. PACIFICORP'S HEDGING PROGRAM.

Q WHAT GROUP OR COMMITTEE AT PACIFICORP HAS OVERSIGHT
 CONCERNING ITS HEDGING POLICY AND PRACTICES RELATING TO
 NATURAL GAS AS A FUEL RESOURCE FOR ELECTRICITY
 GENERATION?

- A The PacifiCorp Energy Risk Oversight Committee ("EROC") has oversight
 responsibilities concerning its hedging program relating to natural gas as a fuel
 resource for electricity generation. I have reviewed the confidential minutes of
 meetings of the PacifiCorp Energy Risk Oversight Committing starting in June
 2006.
- 71
- 72 Q HOW SUCCESSFUL OR UNSUCCESSFUL HAS PACIFICORP'S NATURAL
 73 GAS HEDGING PROGRAM BEEN?
- A PacifiCorp's program has been significantly unsuccessful during the past few years because it has failed to respond to falling natural gas prices and it lacks financial diversification. As shown on UIEC witness Mr. Widmer's Exhibit UIEC (MTW-5), PacifiCorp's program of using natural gas swaps has lost approximately since 2006.
- 79

80QHAS THERE BEEN CONCERN EXPRESSED IN THE PAST REGARDING81PACIFICORP'S UNSUCCESSFUL NATURAL GAS HEDGING PROGRAM?

A. Yes. Various parties in Utah have expressed and continue to express serious
 concerns about these significant losses. As a result of issues raised in the

84 2008 general rate case, Docket No. 08-035-38, the Commission ordered 85 PacifiCorp to open a separate docket to be devoted to studying the natural gas hedging practices and strategies of the Company. This was Docket No. 86 87 09-035-21. Then, in the energy balancing account ("EBA") docket, Docket No. 09-035-15, numerous parties complained about the Company's natural gas 88 hedging practices and requested that the Commission investigate further 89 90 before authorizing an EBA. In its final order in that docket, the Commission decided to defer investigation into the Company's natural gas hedging 91 92 practices until this current rate case, Docket No. 10-035-124. The Commission reiterated this decision in its order on rehearing in docket No. 09-93 94 035-15.

95

96 Q DID PACIFICORP SHOW ANY INDICATION THAT THEY RECOGNIZED 97 THE CONCERNS?

PacifiCorp management clearly acknowledges concerns in Utah regarding its
risk management and hedging programs.¹ However, despite the activity
taking place before the regulators, PacifiCorp failed to implement any
changes, such as leaving a percentage of its portfolio open to market, and
apparently didn't even consider it worth discussing at an EROC meeting until
May of 2010.

¹ See confidential minutes of May 11, 2010 meeting of the PacifiCorp Risk Oversight Committee.

104

105 Q PLEASE SUMMARIZE THE SIGNIFICANT FEATURES OF PACIFICORP'S
 106 CURRENT AND RECENT HISTORICAL HEDGING POLICY AND
 107 PRACTICES CONCERNING NATURAL GAS AS A FUEL RESOURCE FOR
 108 ELECTRICITY GENERATION.

- A Based on my review of PacifiCorp's hedging policy and procedure documents, discovery in this docket, testimony in the last several cases where hedging issues were discussed, and relevant Commission orders, the following are some significant features of PacifiCorp's hedging programs:
- 113 (1) The Company executes financial hedges up to 48 months forward with
 114 the goal to be 100% financially hedged in swaps two years in advance.
- 115 (2) The Company states that its primary goal for its hedging program for
 116 natural gas is price stability and associated reduction in price volatility;
- 117 (3) The Company has failed to address effectively the important goal of118 cost minimization;
- 119 (4) The Company has failed to react during periods of falling and expected
 120 declining prices of natural gas, which harms the captive ratepayers; and
- 121 (5) The Company's hedging program lacks a diversified financial approach,
 122 including buying at market, which would provide the flexibility to balance the
 123 goals of cost minimization and price stability.²
- 124

² My summary is based on a review of various testimonies presented in previous proceedings before the Public Service Commission of Utah. Specifically, see the testimonies of Douglas Wheelwright, Utah Division of Public Utilities, in Docket No. 09-035-23 and Docket No. 09-035-15.

125 Q PLEASE DESCRIBE PACIFICORP'S HEDGING PROGRAM AND USE OF 126 SWAPS.

A I believe that the following summary discussion provided by Mr. Maurice
 Brubaker in his direct testimony, pages 35-36, filed October 8, 2009, in Docket
 No. 09-035-23, Public Service Commission of Utah, adequately summarizes
 PacifiCorp's use of financial swaps in its natural gas hedging practices.

131 "RMP has followed a practice of entering into forward 132 commitments for the purchase of its forecasted natural gas 133 requirements. Its practice is to ramp up its price 134 commitments over a period of several years, with the level of 135 the commitment escalating over time. For example, 136 according to the 10-K report, issued in February 2009, as of 137 December 31, 2008, RMP ha[d] hedged 94% of its 138 forecasted financial exposure for the year 2009. For 2010, 139 PacifiCorp had hedged 48% of its forecasted physical 140 exposure and 85% of its forecasted financial exposure. RMP does this either by contracting for a fixed price with a 141 142 supplier, or through the use of indexes and swaps. Under 143 the index and swap approach, RMP agrees to pay some 144 specified market index price to a supplier for the gas. At that 145 time, or a later time, it enters into a transaction with a third 146 party (counter party) to swap the index price for a fixed price 147 that is established at the time the financial transaction with

the third party takes place. The end result is the same,
namely that the price to be paid for the commodity when it is
delivered at a future time is established in advance."

151

152 Based on this, regardless of whether the market price is higher or lower than 153 the swap price, RMP effectively pays the swap price. RMP pays the index 154 price to the supplier of physical natural gas. If its index price is lower than the 155 swap price, RMP pays the difference to the counter party on the swap 156 transaction. If the index price is higher than the swap price, the counter party pays the difference to RMP. It is clear that the swap transaction with its fixed 157 158 price protects RMP from upswings in market prices, but it does not provide 159 RMP with the opportunity to benefit if market prices turn out to be lower than 160 the swap price. In short, the excessive reliance on the use of financial swaps 161 by PacifiCorp for its hedging program for natural gas unreasonably exposes 162 the utility to significant losses in a falling natural gas price environment and 163 ignores the important consideration of cost minimization.

164

165 Q BASED ON THIS INFORMATION HOW DID YOU DETERMINE THE
 166 COMPANY'S NATURAL GAS HEDGING PRACTICES WERE IMPRUDENT?
 167 A It is critical to apply a set of prudence review criteria to PacifiCorp's practices
 168 so that a fair and objective determination can be made. In the next section, I

170

169

develop those criteria.

171 III. PRUDENCE REVIEW CRITERIA.

172 Q WHAT IS THE BASIC CONCEPT FOR DETERMINING PRUDENCE?

A Prudence is a part of the overall basic business standards and practices that
energy utilities are required to follow that are commonly referred to as "good
utility practice."³ The Federal Energy Regulatory Commission ("FERC")
defines "Good Utility Practice" for regulated electric utilities in the following
manner:

Any of the practices, methods and acts engaged in or 178 179 approved by a significant portion of the electric utility industry 180 during the relevant time period, or any of the practices, methods and acts which, in the exercise of reasonable 181 182 judgment in light of the facts known at the time the decision 183 was made, could have been expected to accomplish the 184 desired result at a reasonable cost consistent with good 185 business practices, reliability, safety and expedition. Good Utility Practice is not intended to be limited to the optimum 186 187 practice, method, or act to the exclusion of all others, but rather to be acceptable practices, methods, or acts generally 188 accepted in the region.⁴ 189

190 Basic business standards and practices in this FERC definition are consistent

191

with and reflected in the definition of prudence found in Title 54, Section 54-4-

³ Jonathan A. Lesser and Leonardo R. Giacchino, <u>Fundamentals of Energy Regulation</u>, Public Utilities Reports, Vienna, Virginia, 2007, pp. 40-41.

⁴ FERC, Pro Forma Open Access Transmission Tariff (OATT), Appendix B (emph. added), 72 Fed. Reg. 12,266-12,531 (March 15, 2007) (to be codified at 18 C.F.R. pts 35 and 37).

4(4)(a) of the Commission statutes concerning prudence review, which ispresented later in my direct testimony.

194

195 Q WHAT REGULATORY PRINCIPLES ARE INCORPORATED INTO GOOD

196 UTILITY PRACTICE FOR DETERMINING REVENUE REQUIREMENT?

197 A Three important regulatory principles for determining the revenue requirement 198 for an electric utility include: (1) prudent management, (2) used and useful, 199 and (3) known and measurable.

The focus of my testimony is to develop specific criteria for prudence review and apply the criteria to PacifiCorp's current and recent historical natural gas hedging.

203

204 Q PLEASE DEFINE THE PRINCIPLE OF PRUDENT MANAGEMENT.

A The prudence of utility managerial decisions should be evaluated and judged based on the reasonableness at the time that these business decisions were made <u>and</u> based on the information that was available at that time. Prudence review is clearly not an exercise in the application of hindsight regulation. A prudent business decision reflects a reasonable policy decision made by a business manager who considers information and analytical tools reasonably available at the time of this decision.

Q IN ADDITION TO THE CONCEPT OF GOOD UTILITY PRACTICE, ARE THERE ANY OTHER CONCEPTS THAT SHOULD BE CONSIDERED IN DETERMINING A REASONABLE REVENUE REQUIREMENT?

216 А In this case, because PacifiCorp is a monopoly, economic regulation must 217 always be considered. The role of economic regulation of a monopoly is to 218 produce the results, in a reasonable manner, of a competitive market 219 concerning prices and earnings. Regulatory ratemaking is certainly not a cost 220 reimbursement scheme and should not insulate the regulated electric utility 221 from risks of conducting business. Economic regulation of a monopoly utility is 222 focused on encouraging efficient behavior and efficient outcomes, which are 223 consistent with the activities of a prudent business manager. Risk sharing and 224 risk balancing between the regulated utility and its customers is an important 225 aspect of economic regulation. A regulatory commission needs to ensure that 226 there is reasonable risk sharing and balancing when addressing a range of 227 economic issues in order to meet public interest concerns. As pointed out by former Chairman Myron B. Katz of the Oregon Public Utility Commission, "The 228 229 principal objective of utility regulation is to protect consumers from the lack of 230 competition. It cannot be repeated often enough."⁵

⁵ See <u>Public Utilities Reports Guide: Regulation</u>, published by PUR, Inc., Vienna, Virginia, 1999, p. 3-10. UIEC Exhibit (JRM-1)

232 Q BY COMBINING THE CONCEPTS OF GOOD UTILITY PRACTICE AND 233 ECONOMIC REGULATION, WHAT SPECIFIC EVALUATION CRITERIA

234 FOR A PRUDENCE REVIEW DO YOU RECOMMEND?

- A I propose that the following specific evaluation criteria be used:
- 236 (1) Apply relevant regulatory rules, standards, and policies;
- 237 (2) Avoid hindsight;
- 238 (3) Apply the reasonable business standard, not a hypothetical ideal;
- (4) Evaluate management's awareness of and response to importantchanges in business risk; and
- (5) Evaluate management's awareness of relevant policies and practices ofother energy utilities.
- 243

244 Q HOW DO THESE CRITERIA REFLECT THE CONCEPTS OF GOOD 245 UTILITY PRACTICE AND ECONOMIC REGULATION?

A These proposed criteria are based upon and extensions of concepts presented in the generally-accepted public utility economics literature.⁶ They reflect concepts of fairness, efficiency, and risk. Moreover, these criteria provide a workable framework for regulators to make a reasonable prudency determination and determine if a proposed expense should be included in the revenue requirement or excluded from the revenue requirement.

⁶ Jonathan A. Lesser and Leonardo R. Giacchino, <u>Fundamentals of Energy Regulation</u>, Public Utilities Reports, Vienna, Virginia, 2007, pp. 39-44; and J. Robert Malko and Richard J. Williams, "Traditional and New Regulatory Tools," appears in <u>Reinventing Electric Utility Regulation</u>, edited by Gregory B. Enholm and J. Robert Malko, Public Utilities Report, Inc., 1995, pp. 96-97.

253 Q IS THERE ANYTHING ELSE TO KEEP IN MIND WHEN CONDUCTING A 254 PRUDENCE REVIEW?

255 A Yes. It is important to keep the following in mind:

256 "The crux of the difference between regulatory responsibility 257 and managerial duty is the matter of initiative. Utility 258 management is expected to initiate action on the economic 259 activities which it directs. It is expected to take the 260 necessary steps to provide the service, to raise the capital, 261 and to file the rates.

262

263 This statement does not mean that the regulatory 264 commission has no influence over such action. It may review and (if necessary) revise, but not direct or supervise, 265 266 the original action. It also means that inaction, inappropriate 267 action, or refusal to act automatically passes the initiative 268 along to the commission, which then has authority to take 269 corrective action under the law. Furthermore, past policies 270 and decisions of the commission also affect and govern present and future action by utility managements."7 271

In short, energy utility management decides, but regulatory commissionsoversee.

 ⁷ See <u>Public Utilities Reports Guide: Regulation</u>, published by PUR, Inc., Vienna, Virginia, 1999, p.
 3-13. UIEC Exhibit (JRM-1)

Q WHY SHOULD THE COMMISSION CONSIDER PRUDENCE REVIEW AS AN IMPORTANT REGULATORY TOOL INSTEAD OF ADVISING PACIFICORP HOW TO CONDUCT ITS HEDGING STRATEGY?

- A Considering the multi-state regulatory jurisdictional issue relating to PacifiCorp, regulatory prudence review, as compared to regulatory planning, is a more direct and less complex tool for use by the Commission. The effective use of prudence review by a regulatory commission promotes outcomes that are consistent with the goals of economic regulation of an energy utility. In addition, the Utah Commission announced in its recent decision in the EBA case that it intends to take this direction.⁸
- 285

Q WHAT IS THE PROBLEM WITH REGULATORY PLANNING FOR AN ENERGY UTILITY, SUCH AS PACIFICORP, SERVING SIGNIFICANT LOADS IN MULTIPLE STATES?

A For an energy utility, such as PacifiCorp, that has significant portions of loads and associated revenues in different states, challenges and problems associated with geographic diversity can develop.⁹ For example, region one that is served by the utility and has significant load could have no or very slow growth, but region two that is also served by the utility and has significant load could have substantial growth. The regulatory commission in region one probably would have different and conflicting regulatory planning goals and

⁸ Corrected Report and Order at 68-69, Docket No. 09-035-15 (March 3, 2011).

⁹ For a discussion of specific geographic diversity challenges and problems facing PacifiCorp, see Charles E. Peterson and J. Robert Malko, "Ring Fencing in Utah," appears in <u>Public Utilities</u> <u>Fortnightly</u>, June 2008, pp. 32-35. UIEC Exhibit (JRM-2)

strategies concerning this energy utility as compared to the regulatory
commission in region two. This situation shows why regulatory planning is not
the best approach for regulating Rocky Mountain Power.¹⁰ By contrast,
prudence review allows the Utah Commission to evaluate the reasonableness
of the utility's economic decisions and related expenses. The Company
knows that its recovery of costs is always subject to prudence reviews.

302

303IV.APPLICATIONOFTHEPRUDENCEREVIEWCRITERIATO304PACIFICORP'S HEDGING POLICY AND PRACTICES.

305QAS TO THE FIRST OF YOUR EVALUATION CRITERIA, WHAT ARE THE306RELEVANT REGULATORY RULES, STANDARDS, AND POLICIES307CONCERNING REGULATORY PRUDENCE REVIEW FOR THIS308PROCEEDING?

A As I mentioned above, Title 54, Section 54-4-4(4)(a) of the Commission's statutes sets forth the standards for the Commission to conduct a prudence review:

(4) (a) If, in the commission's determination of just,
reasonable, or sufficient rates, the commission considers the
prudence of an action taken by a public utility or an expense
incurred by a public utility, the commission shall apply the
following standards in making its prudence determination:

¹⁰ See comment made by David Sokol, former CEO of MidAmerican Energy concerning geographic differences and related planning issues in <u>Public Utilities Fortnightly</u>, June 2006, p. 45. UIEC Exhibit (JRM-3)

317 (i) ensure just and reasonable rates for the
318 retail ratepayers of the public utility in this state;

319 (ii) focus on the reasonableness of the
320 expense resulting from the action of the public utility judged
321 as of the time the action was taken;

322 (iii) determine whether a reasonable utility,
323 *knowing what the utility knew or reasonably should have*324 *known at the time of the action*, would reasonably have
325 incurred all or some portion of the expense, in taking the
326 same or some other prudent action; and

327 (iv) apply other factors determined by the
328 commission to be relevant, consistent with the standards
329 specified in this section.

330 (b) The commission may find an expense fully or
331 partially prudent, up to the level that a reasonable utility
332 would reasonably have incurred.

333 (Emphasis added.) The criteria I have proposed are embodied in334 this statute.

335

336 Q WHAT DO YOU MEAN IN YOUR SECOND EVALUATION CRITERIA BY 337 THE CONCEPT OF AVOIDING HINDSIGHT?

338 A It is critical that the application of the prudence review framework not be based
339 on hindsight. Instead, it must be based on whether business decisions at the

time they were made were reasonable considering the facts and conditions at
that time. According to Professor James C. Bonbright, prudent investment
"must have been prudently incurred in the light of foresight rather than of
hindsight."¹¹

344

345 Q WHAT IS THE SIGNIFICANCE OF APPLYING FORESIGHT VERSUS 346 HINDSIGHT IN THIS INSTANCE?

PacifiCorp managers were or should have been clearly aware of the 347 Α 348 previously discussed significant financial losses associated with their use of gas swaps since 2007 and the importance of the hedging programs as an 349 issue prior to this rate proceeding. Issues concerning PacifiCorp's natural gas 350 351 hedging program have been raised in previous cases before the Utah Commission.¹² In addition, shale gas as a percentage of United States natural 352 353 gas production increased significantly from approximately 5% in year 2005 to 354 over 20% in year 2010.¹³ Therefore, PacifiCorp managers should have had the foresight, not the hindsight, to begin making serious changes in the 355 Company's natural gas hedging program at the start of 2009, if not earlier. 356

The following are direct quotations from the confidential minutes of the PacifiCorp Energy Risk Oversight Committee Meeting held on August 6, 2007.

¹¹ James C. Bonbright, <u>Principles of Public Utility Rates</u>, Columbia University Press, New York, 1961, p. 174. UIEC Exhibit (JRM-4)

 $^{^{12}}$ See Docket No. 08-035-38, Docket No. 09-035-21, Docket No. 09-035-23 and Docket No. 09-035-15.

¹³ Daniel Yergin, "Stepping on the Gas," appears in <u>The Wall Street Journal</u>, April 2, 2011. UIEC Exhibit (JRM-5)



As early as 2007, PacifiCorp clearly acknowledged that it needed to be flexible in its hedging policy concerning natural gas, but it failed to implement any changes as business conditions changed. Thus, the Company failed to follow its own hedging strategies.

372

373 Q WHAT TYPES OF CHANGES SHOULD PACIFICORP HAVE MADE IN ITS 374 NATURAL GAS HEDGING PROGRAM?

375 PacifiCorp should have reduced its 100% reliance on fixed for variable А 376 financial natural gas swaps and have some portion of its program exposed to 377 the market in order to capture the benefits of increased supply of natural gas and associated price decline. PacifiCorp should have followed the 378 conclusions of its EROC and actually implemented changes to be more 379 380 flexible and address concerns raised by natural gas price reductions and cost minimization considerations. 381

382

383 Q PLEASE DESCRIBE YOUR THIRD EVALUATION CRITERIA, APPLYING 384 REASONABLE BUSINESS STANDARDS, NOT HYPOTHETICAL IDEALS?

A The application of the prudence review framework should not be based on a perfect or ideal application of known business models to obtain an exact perfect solution to a business problem. On the contrary, the application of the prudence review framework is based on reasonable knowledge of facts at the time of decision and application of known and workable business models to obtain a solution, which is in the zone of reasonableness, to a business problem.

392

393 Q WHAT IS THE IMPORTANCE OF THIS WHEN APPLIED TO PACIFICORP'S 394 NATURAL GAS HEDGING?

395 А PacifiCorp risk managers should have been clearly aware of the established 396 financial concept of diversification when developing strategies to address and 397 mitigate risk. Therefore, in addition to using longer-term year financial swaps, PacifiCorp risk managers should have had the intelligence and foresight to 398 399 have a diversified portfolio approach in the Company's hedging program for 400 natural gas, but they failed to take any action. Buying over time is a smart 401 strategy, but it is not sufficient on its own. It cannot be the only strategy. This 402 diversification portfolio approach should have included at a minimum, leaving 403 a portion of its portfolio exposed to the market. This diversified approach 404 would provide far more flexibility in the hedging program in order to reduce

- 405 costs and increase benefits to ratepayers. Diversification is a crucial concept
 406 for effective risk management:¹⁴ "Don't put all your eggs in one basket."
- 407

408 Q WHY DO YOU SAY THAT PACIFICORP'S RISK MANAGERS SHOULD

409 HAVE BEEN AWARE OF THE CONCEPT OF DIVERSIFICATION?

- A Diversification is an elementary basic of energy risk management. According
 to the authors of the text, <u>Energy Risk Management: A Primer for the Utility</u>
 <u>Industry</u>, the risk manager of a business is responsible for the following
 important functions and tasks:
- 414 (1) discover the risk problems to be solved;
- 415 (2) consider the ways to deal with the problem;
- 416 (3) decide what appears to be the most efficient way to
- 417 deal with the problem;
- 418 (4) implement the decision; and
- 419 (5) evaluate the results.¹⁵

420 Moreover, the authors identify the following six basic techniques for managing risk:

- 421 1) Avoid the risk;
- 422 2) Bear the risk;
- 423 3) Reduce the hazard;
- 424 4) Reduce the loss;
- 425 5) Shift the risk (hedge); and

¹⁴ Eugene Brigham and Joel Houston, <u>Fundamentals of Financial Management</u>, 6th Edition (Concise), Cengage Learning, Mason, Ohio, Chapter 8.

¹⁵ Andrew S. Hyman, Michael J. Denton, Leonard S. Hyman, Bradford G. Leach, and Gary A. Walter, <u>Energy Risk Management: A Primer for the Utility Industry</u>, Public Utilities Reports, Inc., Vienna, Virginia, 2006, p. 14.

426

6) Reduce the risk (diversify).¹⁶

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428 Q WHY IS THIS IMPORTANT FOR PACIFICORP'S HEDGING PROGRAM?

429 А As the Primer indicates, PacifiCorp needs to have a diversified hedging 430 program to address both increasing gas prices and falling gas prices in order 431 to reduce the costs of the program. Using a diversified portfolio provides a 432 reasonable balance to address changes in risks in order to reduce costs. 433 Buying at market, in conjunction with other tools, has relative advantages and 434 disadvantages in addressing increases and decreases in natural gas prices. PacifiCorp knew or should have known of these principles and should have 435 436 modified its program accordingly. The fundamentals of economic regulation 437 require that cost minimization be one of the primary goals used by energy 438 utility management in the development and implementation of its hedging 439 program for natural gas in order to address the interests of captive ratepayers. 440 It must be a joint goal with price stability. By failing to address and balance 441 cost minimization and price stability as joint primary goals, PacifiCorp has incurred significant losses for its ratepayers in its natural gas hedging 442 443 program.

445 Q WHAT DO YOU MEAN WHEN YOU TALK ABOUT THE CONCEPT OF 446 AWARENESS OF AND RESPONSE TO IMPORTANT CHANGES TO 447 BUSINESS RISK WITHIN THE PRUDENCE REVIEW FRAMEWORK?

A The application of the prudence review framework is based on the reasonable working assumption that efficient utility managers should be aware of and respond to changes in external and internal business risks. In order to address the interests of both investors and ratepayers, prudent utility managers, as financial agents, need to recognize and to implement policies to respond effectively to changing business risks and associated impacts on revenues and/or costs.

455

456 Q WHAT IS THE SIGNIFICANCE OF THIS CONCEPT IN YOUR EVALUATION

457 OF PACIFICORP'S HEDGING PROGRAM RELATING TO NATURAL GAS?

458 А In the article, "Stepping on the Gas," written by Daniel Yergin (see UIEC 459 Exhibit (JRM-5)), we see that there has been a significant rise in the supply of shale gas as a percentage of US natural gas production rising from 5% in 460 461 2005 to over 20% in 2010. Additionally, the associated price per million Btu of natural gas fell from approximately \$9.00 in 2008 to approximately \$4.00 in 462 463 2010. The hedging program at PacifiCorp should have incorporated and 464 implemented diversification and flexibility during this period in order to address 465 these business risk changes and to reduce costs to the ratepayer. As previously discussed and documented, as early as 2007 the EROC discussed 466 467 and acknowledged the need for change in its natural gas hedging program.

However, when significant business risks and conditions did change, such as
increases in the supply of shale gas and associated reductions in the price of
natural gas, the EROC did not initiate and implement change in its natural gas
hedging program, such as buying at market, in order to minimize cost risk for
the ratepayers. PacifiCorp was clearly aware of significant losses associated
with its natural gas hedging program starting in 2007.

474

475 Q CAN YOU GIVE US AN EXAMPLE OF HOW THESE LOSSES AFFECTED

476

THE CURRENT TEST YEAR?

Yes. As demonstrated in my Confidential Exhibit UIEC (JRM-6)¹⁷ the bulk of 477 Α 478 the hedging for the current test year was done during the 2007-2008 period. 479 This was during and after the time PacifiCorp's EROC discussed a need to 480 change, but failed to do so, and when shale gas started to have a significant 481 effect on the price of natural gas. For the test year, losses from financial 482 swaps hedged in 2007 were , for the year 2008 they were , for the year 2009 they were 483 , and for the year 2010 they , for a total of in financial swap hedging losses 484 were 485 for the test year. Also, when considering an annual burn requirement for the 486 test year of 67,672,663 MMBtu, PacifiCorp was hedged monthly with financial 487 swaps for the test year between 74% and 121%.

¹⁷ The figures for this exhibit were prepared by UIEC witness Mr. Widmer.

489 Q PLEASE EXPLAIN WHAT YOU MEAN BY THE CONCEPT OF 490 AWARENESS OF RELEVANT POLICIES AND PRACTICES OF OTHER 491 ENERGY UTILITIES WITHIN THE PRUDENCE REVIEW FRAMEWORK?

492 А The application of the prudence review framework is based on the reasonable 493 working assumption that efficient utility managers should be aware of relevant 494 policies and practices of other energy utilities. When addressing specific 495 business problems, prudent utility managers should be aware of relevant 496 experiences at other utilities by networking through professional organizations such as the Electric Power Research Institute and the Edison Electric Institute. 497 498 Prudent energy utility managers should clearly learn from the experiences of 499 other managers at utilities including the managers at other utility subsidiaries 500 of the same parent holding company. This is especially relevant here where 501 PacifiCorp has sister energy utility companies which share the same parent 502 holding company—MEHC. At least three of the officers of PacifiCorp are 503 officers of MidAmerican Energy Company. Given the significant natural gas hedging losses PacifiCorp was experiencing, a prudent manager would have 504 505 looked to what other energy utilities were doing that might be more successful, 506 especially if its sister companies were having more success.

507

508QWHAT HAVE SOME OTHER ENERGY UTILITIES DONE IN THEIR509NATURAL GAS HEDGING PROGRAMS?

510 A During the past five years, other energy utilities have implemented diversified 511 and flexible hedging programs relating to natural gas in order to address 512 changing business risks to meet goals of price stability and cost 513 minimization.¹⁸

514

515 Q DO YOU HAVE ANY EXAMPLES?

516 A Yes. An informative discussion of a hedging program for natural gas and 517 power purchases has been provided by Mr. Gary Gottsch, a witness for 518 Aquila, Inc., in 2006 rate proceedings before the Missouri Public Service 519 Commission. Mr. Gottsch has stated the following in his testimony:

520 Q. Can you summarize Aquila's natural gas hedging 521 program for electric generation and on-peak purchased 522 power?

523 Aquila's approach for hedging natural gas and on-Α. peak purchased power is to procure one-third of the monthly 524 525 forecast quantity through fixed price NYMEX swaps, one-526 third in option contracts (straight calls or collars), and the remaining one-third at the then prevailing daily or monthly 527 528 market indexes. These positions are acquired over a 28 529 month process that allows the Company to capture a greater averaging effect. 530

531 Q. Why does Aquila believe that this hedging approach 532 is appropriate?

¹⁸ For a summary of hedging programs at various energy utilities, see direct testimony on Douglas D. Wheelwright, Utah Division of Public Utilities, filed in June 2010, in Docket No. 09-035-15 before the Public Service Commission of Utah.

533 Α. This approach allows Aguila to mitigate the natural 534 gas price volatility (via fixed price and option contracts) while still allowing it to take advantage of decreases in natural gas 535 536 prices (via option contracts and index purchases). (Missouri Public Service Commission, Docket No. ER-2007-0004, 537 Direct Testimony of Gary L. Gottsch at page 2, lines 11-21, 538 July 3, 2006.) 539

540

HAVE OTHER UTILITIES TAKEN SIMILAR APPROACHES? 541 Q

542 Yes. For example, Questar, has incorporated the purchase of natural gas at Α 543 current market prices as part of its hedging program. In response to a data 544 request made by the Utah Division of Public Utilities relating to PSCU Docket 545 No. 06-057-04, Questar Gas Company indicated that its total hedged natural 546 gas supply varied between 58% and 70% between years 2006 and 2010 with 547 the remainder being subject to market. (See UIEC Exhibit (JRM-7)).

548

HAVE UTILITY SUBSIDIARIES OF MIDAMERICAN ENERGY HOLDING 549 Q 550 COMPANY TAKEN SIMILAR APPROACHES?

551 Yes. The natural gas division of MidAmerican Energy Company in Iowa has А used a hedging program of approximately 67% in hedges (including storage) 552 553

and 33% buying at spot or market for approximately 10 years.¹⁹ This energy

¹⁹ Based on information supplied by the Iowa Utilities Board Staff.

utility, like PacifiCorp, is a subsidiary of MidAmerican Energy HoldingCompany.

556

557 Q WHY IS IT IMPORTANT FOR PACIFICORP TO CONSIDER THE 558 EXPERIENCE OF NATURAL GAS DISTRIBUTION COMPANIES 559 CONCERNING ITS HEDGING PROGRAM FOR NATURAL GAS?

560 A By considering the expertise and experiences of energy risk managers at 561 natural gas distribution utilities and divisions, PacifiCorp can gain insights 562 concerning the development and implementation of effective hedging 563 programs for buying natural gas. PacifiCorp needs to separately focus on its 564 natural gas hedging program to balance and meet the important primary goals 565 of price stability and cost minimization.

566

567 Q DO YOU HAVE ANY EXAMPLES OF WHAT OTHER ELECTRIC UTILITIES

568 HAVE DONE RECENTLY?

In response to concerns regarding the cost-effectiveness of and 569 А Yes. 570 increasing financial losses associated with natural gas hedging programs of the Nevada electric utilities, Nevada Power Company and Sierra Pacific Power 571 Company, these hedging programs were suspended and significantly reduced 572 during the year 2010.²⁰ Before the suspension of the natural gas hedging 573 574 program, the electric utilities in Nevada had the following portfolio: 50% in swaps, 25% in collar options, and 25% in open market. 575 In Docket

²⁰ Based on information supplied by Public Utilities Commission of Nevada—Regulatory Operations Staff and in Public Utilities Commission of Nevada Docket No. 10-09003, Order issued on December 8, 2010, and Docket No. 10-07003, Order issued October 14, 2010.

576 No. 10-09003, Order issued on December 8, 2010, the Public Utilities 577 Commission of Nevada approved a Stipulation concerning Nevada Power 578 Company (NPC) that has the following features concerning gas hedging 579 strategy:

580

AGREEMENTS REGARDING SPECIFIC ISSUES

581

592

1. Gas Hedging Strategy.

582 (a) NPC shall not procure any additional financial gas 583 hedges. This strategy, however, is subject to the 584 Company's monitoring process described in 585 paragraph 1(d) below. Moreover, this in this paragraph 586 prohibits the Company from filing an energy supply plan, 587 an energy supply plan amendment, or an energy supply 588 plan update in which the Company proposes to procure 589 financial gas hedges. The Company shall not unwind any 590 hedges that already had been procured as of the date of 591 this Stipulation.

* * *

593 (d) The Company shall continue to monitor its natural 594 gas hedging strategy in light of prevailing market 595 fundamentals and conditions. The Company shall 596 evaluate its gas hedging strategy quarterly at a minimum, 597 or as needed, depending upon the market fundamentals 598 and conditions. The Company's strategy evaluation shall 599 conclude with an affirmative decision of whether to 600 continue the existing strategy or make adjustments to the

601strategy.The Company shall document each decision602process and retain records that support the decision.

The objectives of the energy utilities' hedging programs are based on Nevada's Energy Supply Plans which include: minimize the cost of supply, minimize price volatility, and maximize the reliability of energy.²¹ Hedging plans concerning natural gas are addressed in the Energy Supply Plan Proceedings in Nevada. As previously discussed, PacifiCorp has failed to address the important objective of cost minimization in its natural gas hedging program and failed to respond to changes in market conditions.

610

611 Q DO YOU HAVE ANY FURTHER EXAMPLES OF ELECTRIC UTILITY 612 HEDGING PROGRAMS?

A Yes. The Georgia Public Service Commission of Georgia, in Docket No.
22403-4, issued the following order on June 7, 2007 concerning the natural

gas hedging program of the Georgia Power Company, an electric utility.

616 <u>Hedging Guidelines</u>

617 The Commission directs the company to hedge between

- 618 thirty (30%) to fifty percent (50%) of the budgeted natural 619 gas burn volume for a calendar month.
- 620 PacifiCorp has failed to have a diversified hedging program for 621 natural gas.

²¹ Public Utilities Commission of Nevada, Docket No. 09-07003, Volume 3 of 6 Energy Supply Plan, p. 4.

623 Q WHAT ARE THE IMPLICATIONS FOR PACIFICORP OF THESE OTHER 624 HEDGING PROGRAMS?

A Based on what was publicly available and known to other utilities in modifying their hedging programs, it would certainly have been reasonable and prudent for PacifiCorp, for the current test period, to use as a starting point or benchmark, the 1/3 allocation for buying at market, to meet objectives of price stability and cost minimization. What the other 2/3 should be is a question for another day. What is critical is that at least a portion should have been exposed to market.

632

633 The 1/3 allocation for buying at market serves as the basis for my 634 recommended disallowance of \$19.7 million. Mark Widmer explains in his 635 direct testimony how the financial amount of \$19.7 million for Utah is 636 associated with my recommendation to buy 33% of gas requirements at 637 market. A recommended range of an imprudent disallowance of 25% to 40% for buying at market is based on reasonable assumptions and adjustments to 638 reflect how energy utilities have addressed changes in business risk by buying 639 640 at market.

641

642 In addition to the proposed methodological framework of setting a percentage 643 of the hedging program for natural gas to be bought at market, it is certainly 644 feasible that other approaches using economic factors can be used to 645 estimate a reasonable imprudence disallowance. 646

647 V. CONCLUSIONS AND RECOMMENDATIONS.

- Q WHAT ARE YOUR CONCLUSIONS AND RECOMMENDATIONS BASED
 ON YOUR PRUDENCE REVIEW OF PACIFICORP'S GAS HEDGING
 PROGRAM FOR NATURAL GAS COSTS DURING THE TEST PERIOD?
- 651 A The Commission should find the following:
- A prudence review of what utility managers knew or should have known
 shows that PacifiCorp management failed to follow its own EROC
 recommendations to diversify and react to the change of natural gas
 prices in the market.
- 33% of natural gas requirements should be purchased at market. This
 produces a disallowance of \$47.5 million system-wide or \$19.7 million
 for Utah which is reasonable for losses associated with PacifiCorp's
 imprudent hedging program (swaps) for natural gas rated to generate
 electricity.
- The reasonable range for imprudence disallowance for this case is
 buying 25% to 40% of natural gas at market.
- The prudence review criteria suggested are reasonable.
- 664

665 Q DOES THIS CONCLUDE YOUR DIRECT TESTIMONY?

- 666 A. Yes.
- 667

1

QUALIFICATIONS OF J. ROBERT MALKO

2

Q.

PLEASE STATE YOUR NAME, ADDRESS AND OCCUPATION.

A. My name is J. Robert Malko. I am a Professor of Finance in the Huntsman
 School of Business at Utah State University located in Logan, Utah. My business
 consulting address is 245 North Alta Street, Salt Lake City, Utah 84103.

6

7 Q. PLEASE SUMMARIZE YOUR EDUCATIONAL BACKGROUND AND 8 ACADEMIC POSITIONS.

9 I received my Bachelor's degree, cum laude, in economics and mathematics Α. 10 from Loyola College in Baltimore, Maryland. I received my Master's and 11 Doctorate degrees in economics from the Krannert Graduate School of 12 Management at Purdue University in West Lafayette, Indiana. I have also taken graduate courses in corporate finance and investment theory at the University of 13 Wisconsin at Madison. I was a Visiting Scholar in industrial engineering at 14 15 Stanford University in Palo Alto, California. At Utah State University, I teach 16 undergraduate level and graduate level courses in Corporate Finance and Applied Microeconomics. 17

18

19 Q. PLEASE DESCRIBE SOME OF YOUR PRIOR WORK EXPERIENCE.

A. I served during the periods 1975-1977 and 1981-1986 as the Chief Economist for
 the Public Service Commission of Wisconsin. During this time, I also served as
 Chair and Vice-Chair of the National Association of Regulatory Utility
 Commissioners ("NARUC") Staff Subcommittee on Economics and Finance.
 From 1977-1981, I was Project Manager, and then Program Manager, for The

25 Electric Utility Rate Design Study. This study was housed at the Electric Power Research Institute ("EPRI") in Palo Alto, California and prepared for NARUC. In 26 1981-1982, I was the Senior Staff Advisor to the NARUC Ad Hoc Committee on 27 28 Utility Diversification. I assisted the Committee in the preparation and publication 29 of their Final Report in 1983. I served on the Board of Directors at the National Regulatory Research Institute ("NRRI"), located at the Ohio State University, 30 between 1997 and 2003. I have served on the Board of Directors of the Society 31 of Utility and Regulatory Financial Analysts (SURFA) between 1988 and 1996 32 33 and 2002 to 2010. I am also a Certified Rate of Return Analyst which is certified by SURFA. I currently serve on the Advisory Council for the Center of Public 34 Utilities at New Mexico State University. 35

36

37 Q. HAVE YOU PREVIOUSLY TESTIFIED IN REGULATORY PROCEEDINGS?

38 Α. Yes. I have testified on behalf of state regulatory commissions, state offices of consumer counsel, energy utilities and customer groups. I have presented 39 testimony before the Arizona Corporation Commission, the Connecticut Public 40 41 Utilities Control Authority, District of Columbia Public Service Commission, the Federal Energy Regulatory Commission, the Hawaii Public Utilities Commission, 42 the Illinois Commerce Commission, the Maryland Public Service Commission, 43 44 the Minnesota Public Utilities Commission, the New Hampshire Public Utilities Commission, the New Jersey Board of Public Utilities, the Nevada Public Service 45 Commission, the New York Public Service Commission, the Pennsylvania Public 46 47 Utility Commission, the Public Service Commission of Wisconsin, the Public

> Appendix A J. Robert Malko Page 2

- 48 Service Commission of Utah, Utah State Tax Commission, and the Virginia State
 49 Corporation Commission.
- 50

Q. PLEASE SUMMARIZE YOUR PUBLICATIONS CONCERNING REGULATION AND PUBLIC UTILITY ISSUES.

- I have written (co-authored) approximately 170 articles on public utility 53 Α. 54 economics and finance that have been published in books and journals including, Forum For Applied Research and Public Policy; Journal of Business 55 Administration; Journal of Energy Law and Policy; The Journal of Energy and 56 Development; Energy: The International Journal; and Wisconsin Law Review. I 57 am co-editor of Electric Utilities Moving Into The 21st Century published by PUR 58 59 in 1994, Reinventing Electric Utility Regulation published by PUR in 1995, and Customer Choice: Finding Value in Retail Electricity Markets published by PUR 60 in 1999. 61 62
- 63

CERTIFICATE OF SERVICE (Docket No. Docket No. 10-035-124)

I hereby certify that on this 26th day of May 2011, I caused to be e-mailed, a true and correct copy of the foregoing **PREFILED DIRECT TESTIMONY OF J. ROBERT MALKO AND EXHIBITS ON REVENUE REQUIREMENT ON BEHALF OF UIEC** to the parties below. For those who have signed the protective order and would like a copy of the confidential version, please email a copy of your execution of the agreement and we will in turn send you a copy of the confidential testimony.

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