

Take a 5-question quiz and you could be eating your favorite cuisine.

Our Blue Sky program continues to build momentum, helping to lessen the impact of energy use on the environment and providing funding to community-based renewable energy projects in areas we serve.

You can help make the Blue Sky program even stronger by signing up for Blue Sky today. To learn more, take our five question quiz at rockymountainpower.net/blueskyquiz before November 30, 2010. You'll not only be entered for a chance to win, but you'll help us improve the Blue Sky program.

If you do not have Internet access and wish to be entered to win, simply call us at 1-800-769-3717.



Let's turn the answers on.



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1 1/2



7/8 x 1 1/4

Save a stamp.
Pay your
bill online.



4 7/8

Food for your thoughts.

Take a 5-question online quiz about Blue SkySM renewable energy for a chance to win one of ten \$100 gift certificates* to a restaurant of your choice. Visit rockymountainpower.net/blueskyquiz and take the quiz before November 30, 2010 to be entered to win.



201 South Main St., Suite 2300
Salt Lake City, UT 84111

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*Verifiable retail value of each prize: \$100. Exact odds of winning dependent on the number of quiz respondents. No purchase necessary to win the free gift. A drawing will be held on December 1, 2010. Winners will be contacted via phone on December 3, 2010.



Enroll in Blue Sky at
rockymountainpower.net/bluesky

Or, sign me up now for:

- ☐ 1 block (100 kwh) \$1.95/month
- ☐ 2 blocks (200 kwh) \$3.90/month
- ☐ 3 blocks (300 kwh) \$5.85/month
- ☐ 8 blocks (800 kwh) \$15.60/month
- ____ blocks/month @1.95/month

Blue Sky Block supports wind from the Western region (WECC). Your purchase may also support small, community renewable energy projects in your state. A typical Utah household uses 774 kilowatt-hours of energy each month (based on 2009 data). When you enroll in Blue Sky, Rocky Mountain Power purchases renewable energy certificates equal to your Blue Sky purchase; this guarantees that renewable energy was produced and delivered to the grid which helps reduce the need for non-renewable electricity production in the region where the renewable energy facility is located. For every unit of renewable electricity generated, an equivalent amount of renewable energy certificates are produced. For more information about RECs, please visit rockymountainpower.net/bluesky or www.green-e.org.



Name* (as it appears on your Rocky Mountain Power bill)

Rocky Mountain Power account street address (no P.O. boxes)

City, State, Zip

Daytime phone or e-mail

Account number (optional)

Credit criteria apply.

*I agree to pay the extra charge (\$1.95 per block) on my monthly electric bill and may cancel enrollment at any time.

GUM

TO ENROLL, DETACH HERE AND INSERT IN PAYMENT ENVELOPE. IF YOU DO NOT WISH TO ENROLL, PLEASE DETACH FLAP AND RECYCLE.

