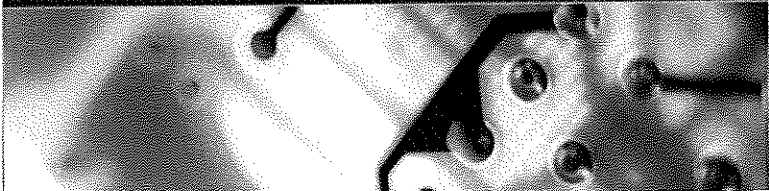


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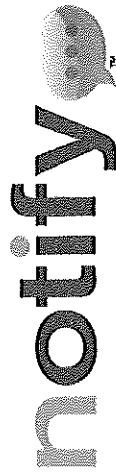
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# Notify™ - Alden Systems

[www.aldensys.com](http://www.aldensys.com)

# Why Notify™?



Notify™ currently manages over 5 million poles in 25,000 conversations, involving hundreds of users across the US

**Standardizes joint use communications between partner companies, contractors, city employees, engineers**

**Full Visibility to Poles and other assets  
via secure online 24 hour access**

**Empowers Joint Use Directors, Managers and staff to respond to work orders in a timely manner through improved Status Tracking**



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# Why Notify™?

## Notify™ - Specific Applications for Pole Attachers

### Attachers can:

- *Submit applications* to pole owners for permission to attach
- *Constant Access* to track the status of applications in the system
- *Approve* any make-ready work as deemed necessary by pole owner
- *Reporting* is available on open, closed, & in-progress applications

### Attachers are *most likely to initiate the following conversation types:*

#### Permit to Attach

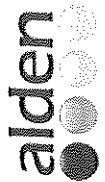
Attaching companies often send requests to Pole Owners for permitting purposes.

#### Miscellaneous Joint Use Requests

This type of conversation can be related to any type of request that is not already specified, such as a meeting request with an attacher or another pole owner.

### Pole Owners can:

- *Communicate* approvals, denials and make-ready work to attachers
- *Manage* the lifecycle of an application



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# Why Notify™?

## Standardizes Joint Use Communications between Partner Companies

### **Notify™ simplifies the process for attachers**

- Improves relationships with Joint Use partners since transfers become small issue
- Streamlines permitting process
- Reduced exposure to penalties/fines or abandoned assets
- Standard way to identify poles

### **Free Access available for Attachers/Contractors**

- No costs involved for general users

### **Joint Use team has visibility to information they need**

- Ensures proper records updates

### **Positive confirmation of attachment completion**

- Easily report inspection results to attaching company



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# Why Notify™?

Full Visibility to Poles and other assets  
via secure online 24 hour access to system

## Pole Replacement Activity – Visibility Critical for Action

- Pole that have been identified for replacement
- Poles that are waiting on engineering
- Poles awaiting construction (make-ready, make right)
- Pole work waiting on attacher transfers
- Calculate your average cycle time for replacements and average time transfers waiting on attachers
- Reporting can be done based on region or company-wide



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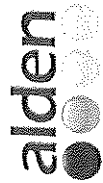
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# Why Notify™?

**Empowers Joint Use Managers to respond to work orders in a timely manner through improved Status Tracking**

## **Replacements and Transfers – Status Tracking**

- Management visibility to outstanding work
- Visibility to outstanding attacher work
- Ability to easily escalate
- Visibility to complete history of the event
- Positive confirmation when attachers work is complete
- Allows for advanced notice to attachers if needed



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# About Notify™

## Stay Informed

Notify™ sends automatic updates via email to keep transfers, attachment requests and make-ready work on-track.

## Manage Billable Items

Manage fees, permit costs, inspections, pole replacement costs all within each conversation.

## Keep in Touch

Designate contacts for each job and improve coordination of work requests between you and your joint use partners.

## Dynamic Reporting Capabilities

Generate a custom report for current work orders and easily view the status of all your on-going projects.

## Flexible Workflows

Route projects through workflows customized for each of your partner companies.

## Complete Historical Records

Store archival documentation of ALL owner/attacher communications, including negotiations and agreements.

## Eco-Friendly Paperless System

Notify™ uses a paperless process and can reduce paper costs, as well as your company's eco-footprint.

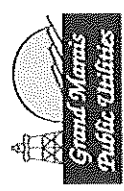
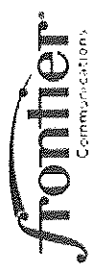
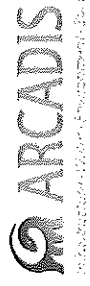
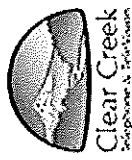
## Available in Two Subscriptions

Notify™ Free accounts are available for basic users, such as attachers. Notify™ PROaccounts are available for customers who prefer customization.



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# A few companies currently using Notify™



Northeast Utilities



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 Suite 500  
 Birmingham, AL 35242  
 205.976.2400  
 205.976.2401  
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# The Full List

81 Registered Companies using Notify™ to manage utility poles and other assets owned or attached by 3,109 companies

- >> ABOVE NET COMMUNICATIONS, INC.
- >> ACI
- >> AETHEON COMMUNICATIONS INC.
- >> ALLETE
- >> AMALGAMATED CONSTRUCTION & COMMUNICATION
- >> ARCADIS
- >> ARIZONA PUBLIC SERVICE COMPANY
- >> AVISTA CORPORATION
- >> BLACK HILLS ENERGY
- >> BLACK HILLS POWER
- >> BROADSTRIPE LLC, NW REG
- >> CABLEONE
- >> CABLEVISION
- >> CENTURYLINK
- >> CHEYENNE LIGHT, FUEL & POWER
- >> CITY OF LONGMONT
- >> CITY OF SAFFORD
- >> CITY OF SEATTLE
- >> CLEAR CREEK TELEPHONE & TELEVISION
- >> CLEARLIGHT ELECTRIC LLC
- >> COLORADO SPRINGS UTILITIES
- >> COMCAST COMMUNICATIONS
- >> COMCAST OF UTAH II INC
- >> COMCAST SPOKANE
- >> CONNECTICUT LIGHT & POWER
- >> COWLITZ COUNTY PUD
- >> COX COMMUNICATIONS
- >> CROWN CASTLE
- >> CUSTER TELEPHONE BROADBAND SERVICES LLC
- >> ECLIPSE ENGINEERING
- >> EDM INTERNATIONAL
- >> ELECTRIC LIGHT/WAVE/INTEGRA TELECOM
- >> EXTENET SYSTEMS, INC.
- >> FLATHEAD ELECTRIC COOPERATIVE INC.
- >> FOCUS FIBER SOLUTIONS
- >> FRED HUTCHINSON CANCER RESEARCH CENTER
- >> FRONTIER COMMUNICATIONS, NW
- >> GLOBAL TRANSPORTATION SERVICES
- >> GRAHAM COUNTY ELECTRIC COOPERATIVE, INC.
- >> GRAND MARAIS PUBLIC UTILITIES
- >> INTERMOUNTAIN RURAL ELECTRIC ASSOCIATION
- >> JDH CONTRACTING, INC.
- >> KING BROADCASTING
- >> KING COUNTY DOT
- >> MGC TECHNICAL CONSULTING, INC.
- >> MIDCONTINENT COMMUNICATIONS
- >> MINNESOTA POWER AND LIGHT
- >> MODERN ELECTRIC WATER CO. MONTANA WEST, LLC
- >> NATIONAL GRID
- >> NORTH CENTRAL TELEPHONE COOPERATIVE
- >> NORTHWESTERN ENERGY
- >> NV ENERGY
- >> ORANGE & ROCKLAND UTILITIES
- >> PACIFICORP
- >> PAR ELECTRIC
- >> PRO-COM INC.
- >> ROCKY MOUNTAIN CONTRACTORS INC.
- >> SEATTLE DOT
- >> SEATTLE CITY LIGHT
- >> SEFNCO COMMUNICATIONS
- >> SPECTRUM SURVEYING & ENGINEERING
- >> SULPHUR SPRINGS VALLEY ELECTRIC COOPERATIVE, INC.
- >> TC3 TELECOM, INC.
- >> TETRA TECH INC
- >> TUCSON ELECTRIC POWER
- >> TW TELECOM
- >> TWIN CITIES BROADBAND LLC
- >> UNIVERSITY OF WASHINGTON
- >> VERA WATER AND POWER
- >> VERIZON MCI (OR, WA)
- >> WESTCOM INC.
- >> XCELENERGY NSPM, PSCO & ENERGY SPS
- >> XO COMMUNICATIONS
- >> ZAYO FIBER SOLUTIONS



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Suite 500  
Birmingham, AL 35216  
205-378-2400  
205-378-2401  
www.alden.com

# notify

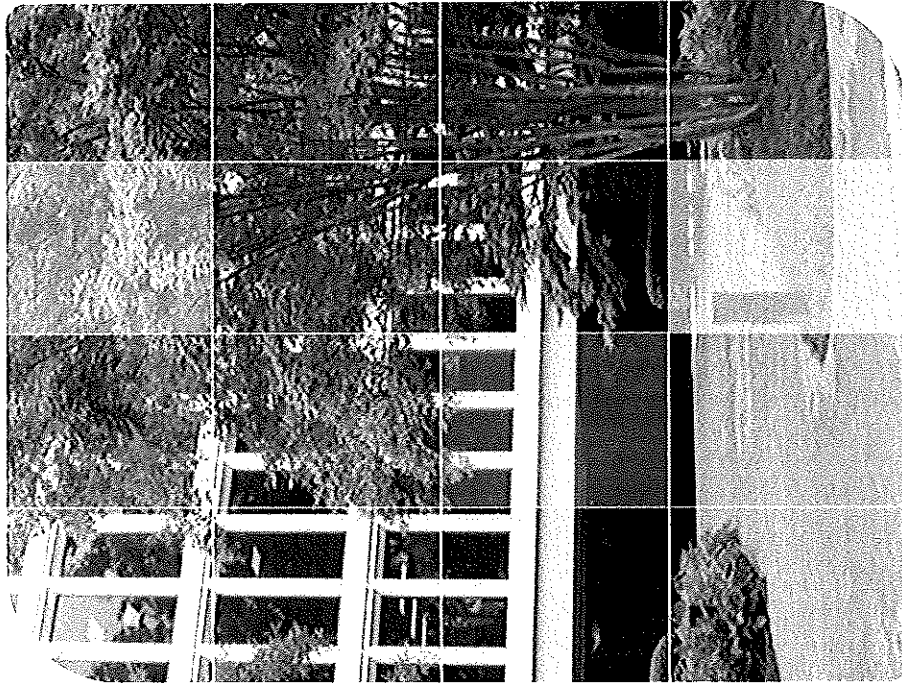
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# About Alden

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**In addition to Joint Use Communication, Alden also offers Inventory and Inspection services for Telecommunications, Power Utilities, Municipalities (city, county, state).**

**COMPANY FOUNDED  
1995**

#### **OUR GOAL**

**Blend technology with extensive practical experience to raise the bar in joint use**

#### **OUR EXPERTISE**

**Alden manages 4% of utility poles in the US and has created the only nationwide database for utility poles.**

**LEARN MORE**

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