

BEFORE THE PUBLIC SERVICE COMMISSION OF UTAH

In the Matter of the Application of)	
Rocky Mountain Power for Authority)	Docket No. 11-035-200
to Increase its Retail Electric Utility)	Direct COS/RD
Service Rates in Utah and for)	Testimony of
Approval of Its Proposed Electric)	Daniel E. Gimble
Service Schedules and Electric)	For the Office of
Service Regulations)	Consumer Services

June 22, 2012

1 I. INTRODUCTION

2 Q. PLEASE STATE YOUR NAME, POSITION AND YOUR BUSINESS ADDRESS.

3 A. My name is Daniel E. Gimble. I am a special projects manager with the Office of
4 Consumer Services. My business address is 160 E. 300 S. Rm. 201, Salt Lake
5 City, Utah.

6
7 Q. PLEASE DISCUSS YOUR EDUCATION AND QUALIFICATIONS.

8 A. I have a B.A. degree with honors in economics and history from Western
9 Michigan University. I also have an M.A degree in economics from the same
10 university. I completed course work towards a Ph.D. in economics at the
11 University of Utah. In 1987, I joined the Utah Public Service Commission
12 (Commission) Staff and in 1990 was hired by the Office of Consumer Services
13 (Office). In my time with the Office, I have worked in various capacities and have
14 been a manager since 2003.

15

16 Q. HAVE YOU APPEARED AS A WITNESS BEFORE THIS COMMISSION IN
17 PRIOR CASES INVOLVING ROCKY MOUNTAIN POWER OR OTHER
18 UTILITIES?

19 A. Yes. Since 1991 I have testified numerous times in major cases involving Rocky
20 Mountain Power (the Company or RMP) and other utilities providing service in
21 Utah. These cases include general rate cases, merger and acquisition dockets,
22 power cost proceedings, avoided cost cases, EBA proceedings, major plant
23 addition cases and the sale of Qwest's Dex (Yellow Pages) asset. I filed
24 testimony supporting the Office's cost-of-service, rate spread and rate design
25 recommendations in the last four RMP general rate cases (GRCs).¹

26

27 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY IN THIS CASE?

28 A. My testimony does the following:

- 29
- Presents the Office's cost-of-service recommendations;
 - Presents the Office's rate spread proposal;
- 30

¹Docket Nos. 07-035-93, 08-035-38, 09-035-23 and 10-035-124.

- 31 • Responds to the Company's rate spread proposal;
- 32 • Presents the Office's rate design proposals;
- 33 • Responds to the Company's rate design proposals;
- 34

35 Q. ARE THE OFFICE'S RECOMMENDATIONS IN YOUR TESTIMONY
36 SUPPORTED BY OTHER OFFICE WITNESSES?

37 A. Yes. Mr. Paul Chernick, a principal with Resource Insights, Inc., is filing expert
38 testimony that raises concerns with certain aspects of the Company's COS Study
39 and recommends a number of improvements to that Study. In addition, he
40 discusses the Utah Marginal Cost Study filed by the Company in the last GRC
41 and the use of that study for ratemaking purposes. Mr. Danny Martinez, a utility
42 analyst with the Office, is filing testimony on the Office's residential customer
43 charge proposal in this proceeding.

44

45 II. SUMMARY OF RECOMMENDATIONS

46 Q. PLEASE SUMMARIZE THE OFFICE'S COS RECOMMENDATIONS.

47 A. The Commission should adopt the improvements to the Company's COS Study
48 recommended by Mr. Chernick in his testimony. Those proposed improvements
49 are as follows:

- 50 • Eliminate the calibration of sampled class loads to jurisdictional loads;
- 51 • Modify RMP's load research methods to reduce inconsistencies between
52 the Company's approach to forecasting jurisdictional and class energy and
53 peak loads. Specifically, RMP should:
- 54 ○ Base the jurisdictional and retail class energy and peak forecasts
55 on weather-normalized load data; and
- 56 ○ Estimate the losses for Utah in the JAM that may be due to
57 wholesale transactions and interstate transfers of power;
- 58 • Recognize the sharing of service drops by residential customers in multi-
59 family buildings and correct the resulting error in the allocation of service
60 drop costs among affected customer classes;

- 61 • Recognize that the current irrigator load data is inaccurate and unsuitable
62 for use in the Company's COS Study;
- 63 • Classify 80% of steam generation plant and associated expenses as
64 energy-related;
- 65 • Classify 94% of wind plant and associated expenses as energy-related;
- 66 • Classify at least 25% of other plant (SCCT, CCCT, and Hydro) and
67 associated expenses as energy-related; and
- 68 • Classify at least 50% of firm non-seasonal purchases as energy-related.
69

70 The Office also supports the Company's change to allocate demand-related
71 generation plant according to an un-weighted 12-CP factor.
72

73 Q. PLEASE SUMMARIZE THE OFFICE'S RATE SPREAD RECOMMENDATION.

74 A. The Commission should order a rate spread that brings the retail customer
75 classes and a special contract customer closer to paying rates that recover their
76 estimated cost of service. The Office has developed a fair and reasonable rate
77 spread proposal to accomplish that objective. At a hypothetical rate increase of
78 \$80 million, the Office's proposal is:

- 79 • Residential Schedules 1, 2, 3, and General Service Schedule 8 should
80 receive a rate increase no higher than the jurisdictional average rate
81 increase;
- 82 • Irrigation Schedule 10 should receive the jurisdictional average rate
83 increase;
- 84 • Commercial Schedules 6 and 23 should receive a rate increase one
85 percentage point below the jurisdictional average rate increase;
- 86 • Large Industrial Schedule 9 should receive a rate increase two percentage
87 points above the jurisdictional average rate increase;
- 88 • Special Contract 3 should receive a rate increase consistent with its
89 individual contract terms; and

- 90 • Lighting Schedules 7, 11, 12, and 15 (MOL)² should receive no rate
91 increase.

92 At a revenue requirement increase higher or lower than \$80 million, the
93 percentages recommended by the Office would need to be adjusted to reflect the
94 same relative differences, which would be reflected through a change in
95 percentage point differences.

96

97 Q. PLEASE SUMMARIZE THE OFFICE'S RATE DESIGN RECOMMENDATIONS.

98 A. The Office's rate design recommendations are set forth below.

- 99 • Schedules 1, 2 and 3 (Residential):

100 The Office recommends that the majority of the residential class revenue
101 increase be placed on the summer and non-summer³ energy rate
102 components and relatively less of the increase be applied to raising the
103 monthly customer charge. The main elements of our proposal are as
104 follows:

- 105 • Increase the monthly single-phase customer charge from \$4.00 to
106 \$4.75;
- 107 • Increase the monthly three-phase customer charge from \$8.00 to
108 \$9.50;
- 109 • Increase the residential minimum bill from \$7.00 to \$10.00;
- 110 • Leave the summer energy rate structure unchanged but modify the
111 single (flat) non-summer energy rate structure into two energy rate
112 blocks;
- 113 • Set the summer and non-summer first block rates at the same level;
- 114 • Schedules 10 and 23 (Irrigation and Small Commercial):

115 The Office recommends no changes to the Company's rate design
116 proposals for Schedules 10 and 23.

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118

²MOL = Metered Outdoor Lighting.

³Summer months include May through September. Non-summer months include October through April.

119

120 III. RATE SPREAD121 *Office's Rate Spread Proposal*122 Q. PLEASE PROVIDE THE OFFICE'S RATE SPREAD PROPOSAL FOR THIS
123 GRC.124 A. Since a Commission Order on revenue requirement will not be available prior to
125 the filing of rate spread proposals in this GRC, the Office's spread proposal is
126 based on a hypothetical revenue requirement increase of \$80 million. An \$80
127 million rate increase is approximately half of the Company's updated rate request
128 of \$164.8 million and is slightly higher than the Office's recommended increase of
129 \$73.4 million. At an increase of \$80 million, the Office's rate spread proposal is
130 as follows:

- 131
- 132 • Residential Schedules 1, 2, and 3, and General Service Schedule 8
133 should receive a rate increase no higher than the jurisdictional average
134 rate increase;
 - 135 • Irrigation Schedule 10 should receive the jurisdictional average rate
136 increase;
 - 137 • Commercial Schedules 6 and 23 should receive a rate increase one
138 percentage point below the jurisdictional average rate increase;
 - 139 • Large Industrial Schedule 9 should receive a rate increase two percentage
140 points above the jurisdictional average rate increase;
 - 141 • Special Contract 3 should receive a rate increase consistent with its
142 individual contract term;⁴ and
 - 143 • Lighting Schedules 7, 11, 12, and 15 (MOL)⁵ should receive no rate
144 increase.

144

145 At a revenue requirement change higher or lower than \$80 million, the Office's
146 spread proposal would need to be adjusted to reflect the same relative

147 differences, which would be reflected through a change in percentage point
148 differences.

149

150 Q. DO YOU HAVE AN EXHIBIT THAT SHOWS THE IMPACT OF THE OFFICE'S
151 SPREAD PROPOSAL ON THE MAJOR RATE SCHEDULES?

152 A. The Office's rate spread proposal is set forth in my Direct Exhibit OCS 5.1, page
153 1 of 2. Table 1 (below) depicts the Office's rate spread for the major rate
154 schedules at a revenue requirement increase of \$80 million, which represents a
155 jurisdictional average increase of 4.70%.⁶ For comparison purposes, Table 1
156 also shows the Company's current rate spread proposal at the hypothetical \$80
157 million and maintains the same percentage point relationships as discussed in
158 Company witness Griffith's direct testimony.⁷

159

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Table 1

Retail Classes	Schedules	OCS Rate Spread @ \$80 Million RR Increase	RMP Rate Spread @ \$80 Million RR Increase
Residential	1, 2, 3	4.70%	5.13%
Small Commercial	23	3.70%	3.13%
Large Commercial	6	3.70%	3.13%
Gen. Serv. (> 1 MW)	8	4.70%	4.13%
Large Industrial	9	6.70%	7.13%
Irrigation	10	4.70%	8.13%

161

⁶The calculated jurisdictional average increase of 4.70% assumes no rate increase for the lighting schedules.

⁷The spreadsheet for the Company's spread proposal at a revenue requirement increase of \$80 million is included in my Direct Exhibit OCS 5.1, page 2 of 2.

162

163 Q. PLEASE EXPLAIN THE BASIS FOR THE OFFICE'S RATE SPREAD
164 PROPOSAL.

165 A. Three main factors were considered in developing the Office's rate spread
166 proposal. First, the Office examined the rate of return performance for each
167 class as presented by the Company in this GRC.⁸ Second, the Office reviewed
168 the returns for individual rate schedules over the last six rate cases to determine
169 which classes consistently produced sufficient revenue to cover calculated costs.
170 The Office presented similar information in recent GRCs, which the Commission
171 relied on to guide its decision the last time rate spread was contested.⁹ Third,
172 the Office took into consideration the improvements to the Company's COS
173 Study recommended by its expert, Mr. Chernick.

174

175 *Evaluation of Class Returns*

176 Q. PLEASE DISCUSS THE OFFICE'S EVALUATION OF CLASS RETURNS.

177 A. In the current GRC, the Company's COS results indicate that the commercial
178 schedules have the strongest returns, the residential schedules and General
179 Service Schedule 8 produce satisfactory returns and the large industrial and
180 irrigation schedules have relatively poor returns. As shown in Table 2 below,
181 this pattern of class returns has existed over the past six GRCs.

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⁸Paice Direct Exhibit CCP-1 includes a "class rate of return index," which shows the calculated revenue shortfall or excess compared to the estimated cost for each class. Page 1 of Exhibit CCP-1 shows Class COS results on a revenue neutral basis. Page 2 of the same exhibit shows Class COS results according to the Company's requested revenue requirement increase for this GRC.

⁹ Utah Commission Order, Docket 09-035-23, page 148.

189

Table 2¹⁰

Rate Schedule	2006	2007	2008	2009	2010	2011
Sch. 1	1.00	1.05	1.23	1.16	0.95	0.93
Sch. 23	1.18	0.84	1.15	1.01	1.21	1.24
Sch. 6	1.31	1.23	0.90	1.03	1.23	1.18
Sch. 8	1.00	1.01	0.97	0.94	0.97	1.06
Sch. 9	0.62	0.77	0.68	0.69	0.71	0.77
Sch. 10	0.29	0.17	0.32	0.43	0.72	0.79

190

191 In reviewing the class return information in Table 2, it is important for the
 192 Commission to recognize that the residential and commercial schedules have
 193 consistently had satisfactory to very strong returns in the majority of these
 194 proceedings. Thus, these classes have consistently produced the revenue
 195 necessary to cover the estimated cost-of-service. By contrast, the large
 196 industrial schedule has failed to generate adequate returns in each of the past six
 197 GRCs with the resulting rates producing a large and persistent revenue shortfall.

198

199 Q. PLEASE EXPLAIN WHY THE INFORMATION PRESENTED IN TABLE 2
 200 CONTINUES TO BE RELEVANT TO THE COMMISSION'S DETERMINATION
 201 OF RATE SPREAD IN THIS GRC.

202 A. While class returns in the current GRC are certainly an important piece of
 203 information, it represents a snapshot and should not be the only evidence applied
 204 in developing a fair and reasonable rate spread proposal. The six-year history of
 205 class returns in Table 2 helps the Commission better understand which classes
 206 have consistently produced strong returns (e.g., residential and commercial)
 207 versus classes (e.g., large industrial) that have underperformed and continue to

¹⁰The class returns were taken from the summary table of Class COS results prepared by the Company's COS witness (Paice) for each GRC.

208 pay rates that fail to cover costs. Thus, the Commission can use this information
209 as a guide to develop a rate spread that directionally moves classes towards
210 paying rates that cover estimated costs.

211

212 Q. SHOULD THE COMMISSION BE ESPECIALLY CONCERNED ABOUT THE
213 RETURNS SHOWN IN TABLE 2 FOR SCHEDULE 9?

214 A. Yes. The rates charged to Schedule 9 (large Industrial) have failed to generate
215 sufficient revenue to cover costs in each of the past six GRCs. The revenue
216 shortfall for Schedule 9 in this GRC is substantial. In the Company's current
217 COS Study the calculated revenue shortfall for Schedule 9 is \$10.4 million on a
218 revenue neutral basis and \$32.5 million at the Company's rate request.

219 Therefore, the Commission should recognize there is an immediate need to
220 address the chronic revenue deficiency of Schedule 9 and set rates that move
221 this class closer to generating the revenues necessary to cover costs. Absent a
222 significant rate increase for Schedule 9, this class will continue to be unfairly
223 subsidized by the other retail rate classes.

224

225 Q. IF THE COMMISSION ADOPTS THE OFFICE'S RATE SPREAD
226 RECOMMENDATION FOR SCHEDULE 9, WILL THAT MOVE SCHEDULE 9
227 ALL THE WAY TO COST-OF-SERVICE?

228 A. No. However, it would be a positive step towards establishing rates for Schedule
229 9 that more appropriately align revenues from the industrial class with cost-of-
230 service.

231

232 Q. PLEASE DISCUSS WHY THE COMMISSION SHOULD BE CIRCUMSPECT IN
233 CONSIDERING THE COMPANY'S REPORTED RETURN FOR SCHEDULE 10
234 (IRRIGATION CLASS.)

235 A. The use of inaccurate load data by the Company in its COS study serves to
236 significantly understate returns for the irrigation class. Concerns about the
237 inaccuracy of the irrigation load data have been brought to the Commission's

238 attention in several recent GRCs¹¹ and continue to be an issue in this proceeding
239 as well (see Chernick Direct, pages 16-19). Accurate load data is the foundation
240 of a good COS Study and such data is not currently available in the case of the
241 irrigation class.

242

243 Q. WHAT IS THE OFFICE'S POSITION REGARDING THE ACCURACY OF THE
244 IRRIGATION LOAD DATA USED BY THE COMPANY IN ITS COS STUDY?

245 A. The combination of a number of factors (e.g., weather variability, economic
246 conditions, crop rotations, etc.) has made it difficult for the Company to obtain
247 accurate load data for the irrigation class. As discussed in the Division's Working
248 Group I-II Report in 09-035-23, most parties agree that the quality of the load
249 data for the irrigation class is problematic and no clear solution was proposed at
250 the time.¹² The Office continues to have concerns with the accuracy of the
251 irrigator load data. These concerns once again make this load data unsuitable to
252 use in the Company's COS Study. This is the primary reason why the Office
253 recommends the irrigation class receive the jurisdictional average rate increase
254 in this GRC.

255

256 Q. IS THERE AN ALTERNATIVE TO LOAD SAMPLING FOR ESTIMATING
257 IRRIGATION LOADS IN FUTURE COS STUDIES?

258 A. While the past is not always a reliable predictor of future conditions, using
259 actual, weather normalized irrigation load data may be better way to estimate
260 irrigation loads for COS purposes. This approach involves using the historical
261 monthly peaks and annual energy usage over a number of years (e.g., 5-15
262 years) to determine a normalized irrigation load shape. The feasibility of this
263 approach would need to be discussed with the Company, Division, and Utah
264 Farm Bureau Federation to determine available data and how various factors
265 (weather, crops rotations, technology, economics, irrigator load control program,
266 etc.) have affected irrigation usage patterns over time. Given that the problems

¹¹Concerns with the reliability of the irrigator load data was also addressed in the Division's Working Group I-II Report (Docket 09-035-23) and in the responses by parties to that Report.

¹²Working Group I-II, DPU Report; "Variability of Irrigation Class Loads," pgs. 11-12, Docket 09-035-23.

267 with Company's irrigator load data lack a clear remedy, this approach to
268 estimating test year irrigation loads may be worth exploring.

269

270 *Critique of Company's COS Study*

271 Q. WHAT ADDITIONAL INFORMATION DID THE OFFICE CONSIDER IN
272 DEVELOPING ITS RATE SPREAD PROPOSAL?

273 A. The Office considered the specific improvements recommended by Mr. Chernick
274 to the Company's COS Study and the resulting impacts on class returns. In his
275 critique of the COS Study, Mr. Chernick recommends the following improvements
276 to the Study:

- 277 • Eliminate the calibration of sampled class loads to jurisdictional loads;
- 278 • Weather normalize both class and jurisdictional loads to improve
279 comparability;
- 280 • Correct the error in the over-allocation of service drop costs to the
281 residential class;
- 282 • Recognize that the current irrigator load data is inaccurate and unsuitable
283 for use in the Company's COS Study;
- 284 • Classify 80% of steam generation plant and associated expenses as
285 energy-related;
- 286 • Classify 94% of wind plant and associated expenses as energy-related;
- 287 • Classify at least 25% of other plant (SCCT, CCCT, and Hydro) and
288 associated expenses as energy-related; and
- 289 • Classify at least 50% of firm non-seasonal purchases as energy-related.

290

291 The impacts on the major rate schedules from Mr. Chernick's proposed
292 improvements to the Company's COS Study are shown in Table 9 (page 40) of
293 his direct testimony. When combined together, these proposed improvements
294 increase the Company's reported return for Schedule 1 from .93 to 1.03, slightly
295 increase the returns for Schedules 6 and 23 and lower the returns for the
296 remaining rate schedules.

297

298

299 *Response to the Company's Rate Spread Proposal*300 Q. WHAT IS THE OFFICE'S OVERALL RESPONSE TO THE COMPANY'S RATE
301 SPREAD PROPOSAL?

302 A. The Office opposes several aspects of the Company's rate spread proposal.
303 Most notably, the Company does not justify its use of an adjusted midpoint level
304 and fails to support its large rate increase for Schedule 10. As discussed in Mr.
305 Griffith's direct testimony, the Company adjusted the Utah Jurisdictional average
306 return upwards by 0.43% to achieve a "midpoint" level.¹³ This higher midpoint
307 level serves as the reference or anchor point for the Company's spread proposal.
308 The Company also proposes to increase irrigator rates by three percentage
309 points above its calculated midpoint and one percentage point above the
310 recommended increase for the large industrial class. The Company makes this
311 recommendation despite 1) the irrigation class producing a higher return of .79
312 than the industrial class' return of .77 in its current COS Study, 2) a dramatic
313 improvement in the irrigation class's return from .43 to .79 over the past three
314 GRCs, and 3) lack of accurate irrigator load data.

315

316 Q. WHAT IS THE OFFICE'S SPECIFIC RESPONSE TO THE 0.43% UPWARD
317 ADJUSTMENT MADE BY THE COMPANY TO ACHIEVE A MIDPOINT LEVEL
318 FOR ITS RATE SPREAD PROPOSAL?

319 A. The 0.43% upward adjustment is arbitrary and completely unnecessary for
320 purposes of developing a reasonable rate spread proposal. The appropriate
321 starting point for evaluating class returns and developing a rate spread proposal
322 is the jurisdictional average increase. This is precisely the approach the Office
323 followed in developing its rate spread proposal, albeit at a lower \$80 million
324 hypothetical revenue requirement level.

325

326

327

¹³Griffith Direct, pg. 3 lines 59-60.

328 Q. WHAT IS THE OFFICE'S SPECIFIC RESPONSE TO THE COMPANY'S
329 PROPOSED INCREASE FOR THE IRRIGATION CLASS?

330 A. The Company's proposed increase for Schedule 10 is unsupported and it does
331 not consider relevant information, including the improvement in irrigation class
332 returns over the last three GRCs, the fact that the .79 return for Schedule 10 is
333 slightly higher than the .77 return for Schedule 9 in the current GRC and most
334 importantly the inaccuracy of the irrigation load data. Regarding the improved
335 performance of the irrigation class in recent GRCs, this improvement in
336 estimated returns has occurred over a period where the irrigation class received
337 the jurisdictional average increase. By contrast, Schedule 9's relatively low
338 return has shown little improvement in recent GRCs, despite receiving increases
339 above the jurisdictional average. (See Gimble Direct, Table 2, page 8) In
340 addition, the Company ignores its own evidence that irrigation loads are not
341 driving the need for new investment. The Company's irrigation load forecast in
342 this GRC is only 1.6% higher than the base period, which is much lower than the
343 4.2%-4.3% forecasted increase in loads for the commercial and large industrial
344 classes.¹⁴ For the reasons discussed above, the Company's proposed increase
345 for the irrigation class should be rejected by the Commission.

346

347 Q. WHAT IS THE OFFICE'S RECOMMENDATION FOR THE IRRIGATION
348 CLASS?

349 A. Until accurate irrigator load data can be developed for use in the Company's
350 COS Study, the irrigation class should receive the jurisdictional average
351 increase. If the Commission is inclined to give irrigators an increase higher than
352 the jurisdictional average, the increase should be capped at the increase ordered
353 for Schedule 9.

354

355

356

¹⁴Eelkema Direct, pg. 12, Table 3.

357 Q. ARE THERE OTHER DIFFERENCES BETWEEN THE TWO RATE SPREAD
358 PROPOSALS THAT SHOULD BE NOTED?

359 A. Yes. In recent GRCs, Residential Schedule 1 and General Service Schedule 8
360 have consistently produced returns close to unity (1.00, revenues = costs).
361 Consequently, they have been treated the same in those GRCs, with both rate
362 schedules receiving the jurisdictional average rate change. In the current GRC,
363 the Company proposes giving Schedule 8 a rate increase set at one percentage
364 point below its recommended midpoint increase for Schedule 1. Conversely, the
365 Office proposes that the same level of rate increase continue to be applied to
366 both Schedules 1 and 8 and that this rate increase should be no higher than the
367 jurisdictional average increase.

368

369 Q. WHAT IS THE OFFICE'S RESPONSE TO THE COMPANY'S RATE
370 PROPOSALS FOR SCHEDULES 1 AND 8?

371 A. The Company's evaluation does not use an appropriate time horizon and
372 overstates the differences in these classes' performance. In comparing the
373 returns for these two schedules over the past four rates cases, the Office notes
374 that:

375

- 376 • This is the only GRC out of the past four where Schedule 8 has a return
377 (1.06) that exceeds COS unity (1.00). In the other cases, the returns for
378 Schedule 8 were slightly below unity.
- 379 • In the past four GRCs, the return for Schedule 1 has either exceeded or
380 been close to unity.

381

382 In addition, the improvements to the Company's COS Study proposed by Office
383 witness Chernick in his direct testimony increase the return for Schedule 1 and
384 decrease the return for Schedule 8. Therefore, it is appropriate that Schedules 1
385 and 8 continue to receive the same level of rate increase in this proceeding.

386

387

388 IV. RATE DESIGN

389 *Rate Design Concept*

390 Q. PLEASE EXPLAIN THE CONCEPT OF RATE DESIGN.

391 A. In the rate design step, the Commission considers how the change in revenue for
392 each customer class will be collected through the rate elements (customer
393 charge, energy charges, etc.). Decisions need to be made on what portion of the
394 revenue should be collected through the fixed customer charge, energy charges
395 and demand charges. The goal of rate design is to develop a rate structure that
396 is cost based, fair, stable, and sends proper price signals to customers.
397 However, a fundamental premise is that rates should reflect cost causation.

398

399 Q. CAN A MARGINAL COST STUDY BE USED BY PARTIES AS A GUIDE TO
400 INFORM RATE DESIGN PROPOSALS?

401 A. If the marginal cost study is found to be reasonable, then the results can be used
402 for rate design purposes.

403

404 *Utah Marginal Cost Study*

405 Q. IN THE LAST GRC, THE COMPANY PREPARED AND FILED A NEW UTAH
406 MARGINAL COST STUDY (STUDY). DOES THE COMPANY CONTINUE TO
407 RELY ON THE RESULTS OF THAT STUDY TO SUPPORT ITS RATE DESIGN
408 PROPOSALS?

409 A. The Company relies on portions of that Study to support specific rate design
410 proposals in the current GRC.

411

412 Q. HAS THE OFFICE EXAMINED THE STUDY?

413 A. Mr. Chernick, the Office's COS expert, analyzed the Study in the last GRC (10-
414 035-124) and provided his assessment at that time. In his testimony in this GRC,
415 he provides further comments on the Study.

416

417 Q. BASED ON HIS ANALYSIS OF THE STUDY, WHAT ARE MR. CHERNICK'S
418 PRIMARY CONCLUSIONS?

419 A. First, the Study likely understates the cost of load growth. Consequently, the
420 Company's estimate of the long run marginal cost for demand and energy should
421 be viewed as a reasonable *minimum* level for the tailblock rate for the residential
422 class. Second, the Company's estimate of marginal customer costs is not valid
423 and should not be used in determining the level of the residential customer
424 charge.

425

426 Q. IN THE OFFICE'S VIEW, CAN CERTAIN RESULTS FROM THE STUDY BE
427 USED FOR RATE DESIGN PURPOSES?

428 A. Yes. In the Study, the Company estimated the long run (10-year) marginal cost
429 for demand and energy for the residential class at 13.5 cents/kWh.¹⁵ As
430 discussed later in my testimony, the Office has given some weight to that
431 information in developing our residential rate design proposal.

432

433 *Office's Residential Rate Design Proposal*

434 Q. PLEASE DESCRIBE THE OFFICE'S RESIDENTIAL RATE DESIGN
435 PROPOSAL.

436 A. The Office recommends that the majority of the residential class revenue
437 increase be placed on the summer and non-summer energy rate components
438 and relatively less of the revenue increase be applied to the monthly customer
439 charge. Our proposal includes the following elements:

- 440 • Increase the monthly single-phase customer charge from \$4.00 to \$4.75;
- 441 • Increase the monthly three-phase customer charge from \$8.00 to \$9.50;
- 442 • Increase the residential minimum bill from \$7.00 to \$10.00;
- 443 • Leave the summer energy rate structure unchanged but modify the
444 single (flat) non-summer energy rate structure into two energy blocks;
- 445
- 446 • Set the summer and non-summer first block energy rates at the same
447 level;
- 448

¹⁵ Paice Exhibit (CCP-5), page 2 of 63, Docket 10-035-124.

449 My Direct Exhibit OCS 8.2, page 1 of 3 sets forth the Office's residential rate
 450 design proposal in a spreadsheet format. As a starting point, the Office's
 451 proposed residential rate design relies on our recommended rate spread for the
 452 residential class at a total revenue requirement increase of \$80 million. Table 3
 453 below summarizes the Office's proposed changes to the Schedule 1 rate
 454 charges:

Table 3

	<u>Current</u>	<u>Proposed</u>	<u>% Rate</u> <u>Change</u>	<u>% Revenue</u> <u>Inc. Collected</u>
459 Customer Charge:	\$4.00	\$4.75	18.8%	10.4%
460 Minimum Bill:	\$7.00	\$10.00	42.9%	0.7%
461 Summer 1 st block:	8.4004	8.8204	5.0%	9.0%
462 Summer 2 nd block:	10.3481	11.3312	9.5%	17.5%
463 Summer 3 rd block:	12.8709	14.3200	11.3%	14.5%
464 Winter 1 st block:	8.7035	8.8206	1.3%	3.3%
465 Winter 2 nd block:	8.7035	10.1396	16.5%	44.5%

466
 467 Note: Energy Rates = Cents/kWh
 468 Summer & Winter 1st Block = (0-400 kWh)
 469 Winter 2nd Block = (>400 kWh)
 470 Summer 2nd Block = (401-1000 kWh)
 471 Summer 3rd Block = (> 1000 kWh)

472
 473 Under the Office's residential rate design proposal, 10.4% of the revenue
 474 increase would be collected through the customer charge, 0.7% would be
 475 collected through the minimum bill, 41.0% of the increase would be collected
 476 through the summer energy block rates and 47.8% of revenue increase would be
 477 collected through the non-summer energy block rates. The highest energy rate
 478 in the Office's proposal is the summer tailblock rate at 14.3 cents/kWh.

479
 480

481 Q. HAVE YOU PREPARED AN EXHIBIT THAT SHOWS THE BILL IMPACTS OF
482 THE OFFICE'S RATE DESIGN PROPOSAL ON RESIDENTIAL CUSTOMERS?

483 A. Yes. My Direct Exhibit 5.2, page 3 of 3 indicates the summer, winter and
484 weighted annual bill impact across customer usage ranging from 100 – 5,000
485 kWh per month. Table 4 below presents a range of monthly summer usage and
486 the associated bill impacts. As Table 4 shows, the impact on residential
487 customers' bills is proportionately greater as usage increases from low to very
488 high in the summer period.

489

490

491

Table 4
Summer Bill Impacts

Usage (kWh)	Bill Impact (%)
500 kWh	3.70%
833 kWh*	4.50%
1500 kWh	5.80%
2000 kWh	6.30%

492

493

*Average Summer Usage = 833 kWh

494

495 Table 5 below illustrates the weighted annual bill impacts resulting from the
496 Office's rate design proposal.¹⁶ As Table 5 shows, the annual bill impacts are
497 more pronounced across the usage spectrum, which primarily results from the
498 recommended implementation of a two-part winter rate structure and the linking
499 of the summer and winter first block energy rates. However, it is important to
500 note that the "typical" residential customer with annual usage at 767 kWh per
501 month would see an annual bill impact of 4.50%, which is near the class average
502 increase of 4.70%.¹⁷

503

504

¹⁶The weighted bill impacts assume the same average level of energy use in each month.

¹⁷A 4.70% increase is the residential class average increase per the Office's rate spread proposal.

505
506

Table 5
Annual Bill Impacts

Usage (kWh)	Bill Impact (%)
500 kWh	2.83%
767 kWh*	4.50%
1500 kWh	7.61%
2000 kWh	8.28%

507
508
509
510

*Average Annual Usage = 767 kWh

511 Q. PLEASE EXPLAIN THE BASIS FOR THE OFFICE'S RESIDENTIAL RATE
512 DESIGN PROPOSAL.

513 A. Beginning in the 2006 GRC (Docket 06-035-21), the Commission has
514 consistently taken a balanced approach to residential rate design. It has
515 gradually increased the residential customer charge to cost-of-service according
516 to its approved method, but has limited increases to the customer charge in any
517 single case to \$1.00. In addition, the Commission has applied revenue allocated
518 to the summer and non-summer energy charges relatively evenly, but in certain
519 cases placed more of the increase on the summer second and third energy block
520 rates to send stronger price signals that higher summer usage is more costly to
521 serve.

522
523 The Office's proposal continues this balanced approach to designing residential
524 rates. However, we believe it is necessary at this time to modify the non-
525 summer energy rate structure so that rates established in this proceeding for
526 residential customers continue to be just and reasonable. In addition, we
527 believe it is important that the Commission recognize that from a cost causation
528 standpoint, increases in capital investment, operations and maintenance
529 expense and net power costs are significant drivers of the Company's overall

530 rate request in this GRC.¹⁸ As a result, the Office focused on the energy
531 component of rates in order to send appropriate price signals to residential
532 customers that energy- and demand-related costs are expected to increase in
533 the test year.

534

535 Q. WHAT ADDITIONAL FACTORS OR PRINCIPLES WERE CONSIDERED BY
536 THE OFFICE IN DEVELOPING ITS RATE DESIGN PROPOSAL?

537 A. The Office considered a number of additional factors in developing its proposal in
538 this GRC. First, the Office believes it is important to recognize that the first
539 summer and non-summer energy blocks relate to essential usage of electricity by
540 residential customers and these rates need to be kept at an affordable level.
541 Consequently, we set the summer and non-summer first block energy rates at
542 the same level and propose that increases for the first block be lower than the
543 increases for the other energy blocks. This design step results in proportionately
544 more of the class revenue increase being collected in the summer and non-
545 summer months through the second and third block (summer only) energy rates.
546 Second, the class revenue increase allocated to the energy component of rates
547 was divided between the summer and non-summer periods in way that
548 appropriately recognizes there is less forecasted usage in the summer months
549 (five) versus non-summer months (seven), but that usage in the summer period
550 is normally more costly to serve. Third, the bill impacts are such that the typical
551 residential customer will see annual bill impacts of 4.50%, which is close to the
552 class average increase of 4.70% according to the Office's rate spread proposal
553 (see Table 1). At the same time, customers with higher usage will receive
554 stronger price signals to conserve energy in both the summer and non-summer
555 periods. Fourth, the Office continues to recommend setting the summer tailblock
556 rate at a level supported by marginal cost analysis. In summary, the Office's
557 rate design proposal balances a number of key ratemaking principles and
558 achieves an overall outcome that is fair and reasonable for residential customers.

¹⁸According to Company witness Walje's direct testimony, pages 3-4, lines 62-78, increases in capital investment, operations and maintenance expense and net power costs comprise \$83 million of the total requested revenue requirement increase in this GRC.

559

560 Q. DOES THE OFFICE HAVE SIGNIFICANT CONCERNS ABOUT INCREASING
561 THE SUMMER THIRD BLOCK (TAILBLOCK) ENERGY RATE TO ABOUT 14.3
562 CENTS/KWH?

563 A. The Office believes the 14.3 cents/kWh tailblock rate reasonably approximates
564 the long run (10-year) marginal cost for demand and energy for the residential
565 class, which was estimated by the Company at 13.5 cents/kWh in the Utah
566 Marginal Cost Study filed last year.¹⁹ That Marginal Cost Study is now 18
567 months old and has not been updated. Since the Marginal Cost Study was filed,
568 PacifiCorp has submitted both its 2011 IRP and more recently the 2011 IRP
569 Update with the Commission.²⁰ In particular, the significant revisions to loads
570 and resources in the 2011 IRP Update increase the Company's resource deficit
571 position after 2015. These IRP revisions would likely raise the long run marginal
572 costs for demand and energy if the Utah Marginal Cost Study was updated.

573

574 Q. WHAT IS THE OFFICE'S PROPOSAL FOR THE MINIMUM BILL?

575 A. The Office proposes increasing the minimum bill from \$7.00 to \$10.00.

576

577 Q. PLEASE EXPLAIN THE REASONS FOR THE PROPOSED INCREASE IN THE
578 MINIMUM BILL TO \$10.00.

579 A. The Office proposes raising the minimum bill to continue moving in the direction
580 achieved in the last GRC. In that proceeding, the Commission approved a
581 settlement that increased the minimum bill for the first time in many years.
582 Although parties to the settlement may have reached their positions on the
583 minimum bill differently, the Office's view is that the minimum bill was increased
584 in part due the fact that parties did not agree on what cost components should be
585 included in the residential customer charge formula and in part to mitigate
586 concerns that the Company was not collecting sufficient revenue from very low
587 use customers to cover system costs. Increasing the minimum bill from \$7.00 to

¹⁹ Paice Exhibit (CCP-5), Docket 10-035-124.

²⁰The Utah Marginal Cost Study was filed in January 2011; PacifiCorp's 2011 IRP was filed in March 2011 and PacifiCorp's 2011 IRP Update was filed in March 2012.

588 \$10.00 should provide an opportunity for the Company to recover costs
589 associated with customer-related service and a portion of distribution investment
590 from these very low use customers.

591

592 *Response to RMP's Residential Rate Design Proposal*

593 Q. IS THE COMPANY'S RESIDENTIAL RATE DESIGN PROPOSAL IN THIS GRC
594 SIMILAR TO ITS PROPOSAL IN THE LAST GRC?

595 A. Yes, the Company's residential rate design proposal in this case is almost
596 identical to its proposal in the last case. In the last GRC (10-035-124), the
597 Company proposed increasing the residential customer charge from \$3.75 to
598 \$10.00 and collecting the balance of the class revenue through the energy rates.
599 In the current GRC, the Company proposes once again to increase the
600 residential customer charge from \$4.00 to \$10.00 and collect the balance of the
601 class revenue via the energy rates. The Company refers to the current
602 residential rate design proposal as the "2012 Methodology" and characterizes it
603 as a "reasonable bridge" to a straight-fixed variable (SFV) rate design. Under its
604 preferred SFV method, the Company would include all costs relating to customer
605 (including retail), distribution and miscellaneous service accounts in the customer
606 charge.²¹ Thus, the Company's rate design proposal in this case is nearly the
607 same as in the last GRC and its long-term pricing objective (i.e., SFV rate
608 design) remains unchanged as well.

609

610 Q. WHAT EVIDENCE DOES THE COMPANY PROVIDE IN SUPPORT OF ITS
611 RESIDENTIAL RATE DESIGN PROPOSAL?

612 A. The Company provides little in the way of evidence or rationale in support of its
613 residential rate design proposal. As explained in Office Witness Martinez's
614 testimony, Mr. Griffith fails to justify the Company's proposal to modify the
615 Commission's existing customer charge formula by including a number of new

²¹Company witness Griffith's Exhibit WRG-2, pg 1 compares three customer charge methods: 1) the Commission's present methodology labeled as "1985 Methodology;" 2) the Company's proposed "2012 Methodology;" and 3) the "Fixed Cost Methodology," which reflects the Company's preferred SFV method. The monthly customer charge under the Fixed Cost Methodology totals \$28.63.

616 accounts, which substantially increases the customer charge by \$6.00 in a single
617 proceeding. Regarding the Company's proposed energy charges, it appears
618 these charges were simply derived from the revenue amount remaining after
619 increasing the customer charge from \$4.00 to \$10.00.²²

620

621 Q. WHAT APPEARS TO BE THE PRIMARY MOTIVE UNDERLYING THE
622 COMPANY'S RESIDENTIAL RATE DESIGN PROPOSAL?

623 A. Revenue assurance or stability has been discussed by the Company in recent
624 GRCs as a principal driver underlying the Company's residential rate design
625 proposals.²³ Again in this proceeding, revenue assurance appears to be a
626 primary motivation and the Company's current proposal is portrayed as a "bridge"
627 to its ultimate objective, which is a SFV rate design.

628

629 Q. DID THE COMPANY PROVIDE ANY EVIDENCE THAT DEMONSTRATES
630 VOLATILITY IN RESIDENTIAL CLASS REVENUE?

631 A. No.

632

633 Q. HAVE THE COMPANY'S RECENT COS STUDY RESULTS INDICATED
634 SUBSTANTIAL VOLATILITY IN THE RETURNS FOR THE RESIDENTIAL
635 CLASS?

636 A. No. As shown earlier in Table 2 of my direct testimony, the residential class has
637 consistently been a solid performer in RMP's COS studies over the last six GRCs
638 and returned sufficient revenue to cover costs.

639

640 Q. WHAT IS THE OFFICE'S RESPONSE TO THE COMPANY'S RATE DESIGN
641 PROPOSAL?

642 A. The Office has a number of concerns relating to the Company's rate design
643 proposal. Those concerns are as follows:

²²Griffith Direct, Pg. 5, lines 98 – 101.

²³Docket 09-035-23, Griffith Direct, pg 5, lines 103-108 and Docket 10-035-124, Griffith Direct, pg. 6, lines 111- 116.

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- The Company's customer charge proposal is a sharp departure from the Commission's present customer charge method. The Company fails to provide any evidence or rationale justifying why the Commission's current customer charge method should be modified to include certain new cost elements, including the retail accounts (900 accounts). This concern is discussed in greater detail in Office witness Martinez's direct testimony.
 - The Company fails to demonstrate how its overall rate design proposal is consistent with key ratemaking criteria such as cost causation, fairness, gradualism and efficiency. These criteria are normally relied on by analysts in designing rates. For example, Mr. Griffith does not describe what criteria he relied on for his proposed summer and winter energy charges or whether raising the customer charge by \$6.00 in one proceeding may have disparate impacts on the low, medium and high use segments of the residential class.
 - The Company has made no attempt to analyze whether the customer charge for residential customers living in multi-family complexes should be lower because service drops are shared by two or more customers in those buildings. The current reality is that residential customers with shared services pay a customer charge which exceeds cost-of-service.
 - The Company's residential bill impact analysis is very misleading because it only indicates the impact of the Company's proposed changes to the energy charges on residential customers' monthly bills.²⁴ An accurate bill analysis should show the *combined impact* of the Company's proposal, which includes a significant \$6.00 increase to the customer charge and the relatively smaller increases to the summer and winter energy rates on customers' monthly bills. By placing proportionately more of the total increase in class revenue on the fixed customer charge component of customers' bills, the Company's proposal results in significantly higher bill impacts for the lower use segment (100 – 400 kWh) of the residential class.

²⁴Exhibit RMP____(WRG-4), pg. 1 of 6.

674 • The Company's proposal represents a very unbalanced, punitive rate
 675 design that results in extremely high bill impacts for essential energy users
 676 in the first block of the rate structure and has lower bill impacts on
 677 discretionary energy users in the higher blocks of the rate structure. In its
 678 testimony, the Company makes no attempt to explain the equity
 679 ramifications or energy conservation implications associated with its
 680 current proposal, which would be even more severe under its ultimate rate
 681 design objective of SFV.

682

683 Q. HAVE YOU PREPARED AN EXHIBIT TO SHOW THE IMPACT ON
 684 CUSTOMERS' BILLS RESULTING FROM THE COMPANY'S RATE DESIGN
 685 PROPOSAL?

686 A. Yes. My Exhibit OCS 8.3, pages 1-3, illustrates the impact of the Company's
 687 proposal on residential customers' bills for annual, summer and non-summer
 688 time periods. Information from page 1 of Exhibit OCS 8.3 was used to construct
 689 Table 6 below, which presents four levels of usage, ranging from low (400 kWh)
 690 to medium (767 kWh = annual average) to high (1500 and 2000 kWh). Table 6
 691 clearly shows that the annual bill impacts resulting from the Company's proposal
 692 are very uneven. For example, a customer using 400 kWh would receive an
 693 annual bill increase of 18.01% compared to the Company class average increase
 694 of 10.5%. By contrast, a customer using 2,000 kWh would receive an annual bill
 695 increase of only 5.81%.

696

697

Table 6

698

Annual Bill Impacts – RMP's Rate Design Proposal

Usage (kWh)	Bill Impact (%)
400 kWh	18.01%
767 kWh*	10.89%
1500 kWh	6.87%
2000 kWh	5.81%

699

700 *Average Annual Usage = 767 kWh.

701 **Residential Class average increase under Company's rate spread proposal is
702 10.5%, at the Company's rate request of \$172.2 million.

703

704 Therefore, annual bill impacts are significantly greater for low use customers than
705 high use customers under the Company's rate design proposal.

706

707 Q. WHAT IS THE OFFICE'S RECOMMENDATION REGARDING RMP'S
708 RESIDENTIAL RATE DESIGN PROPOSAL?

709 A. The Commission should reject the Company's rate design proposal for the
710 following reasons:

711 • The proposal fails to support with evidence the Company's recommended
712 changes to the Commission's customer charge method.

713 • The proposal raises intra-class equity concerns because of the
714 substantially greater bill impacts on low use customers compared to high
715 use customers.

716 • The proposal fails to address residential customers living in multi-family
717 complexes. These customers are already paying a customer charge that
718 is excessive because they are allocated the full cost of a service drop
719 rather than a shared cost. The Company's ignores this issue entirely and
720 offers no credible solution to a recurring problem within the residential rate
721 structure.

722 • The proposal emphasizes revenue assurance over other ratemaking
723 principles such as cost causation and energy conservation because it
724 recovers significantly more of the class revenue increase through the fixed
725 customer charge and sends a weak price signal to high use customers to
726 reduce electricity usage. The Company's proposed \$6.00 increase in the
727 customer charge in a single case is also inconsistent with the principle of
728 gradualism; a principle the Commission has embraced in recent GRCs
729 when deciding how much to raise the customer charge. Since the

730 inception of the customer charge back in 1985, the most the Commission
731 has raised the customer charge in any single case was by \$1.00.

732 • The proposal does not reflect the Company's current planning and
733 operating environment where capital investment, operations and
734 maintenance costs and net power costs continue to drive cost increases to
735 customers. These cost increases relate to load changes and are more
736 properly recovered through energy rates than the customer charge.

737

738 *Rate Schedules 10 and 23*

739 Q. WHAT IS THE OFFICE'S POSITION REGARDING THE COMPANY'S RATE
740 DESIGN PROPOSALS FOR SCHEDULES 10 AND 23?

741 A. Based on our review of the Company's rate design proposals for these two rate
742 schedules, the Office recommends no changes.

743

744 Q. DOES THIS CONCLUDE YOUR DIRECT TESTIMONY?

745 A. Yes.

746

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