ACTION REQUEST

Date: March 27, 2012

 FROM:
 Public Service Commission
 Due: April 26, 2012_

 SUBJECT
 Rocky Mountain Power DSM
 12-035-71 Re: 09-035-36

 (Company Name, Case Number, etc.)

This is a request for the Division to conduct:

- _____ Review Tariff Compliance
- _____ Analysis of Complaint
- _____ Investigation
- X Other

EXPLANATION AND STATEMENT OF ISSUES TO BE ADDRESSED:

3/22/2012
12-035-71 Re: 09-035-36
(11) <u>STRATEGIC COMMUNICATIONS AND OUTREACH PLAN FOR DEMAND-SIDE</u> <u>MANAGEMENT</u> In the Matter of the Application of Rocky Mountain Power for Approval of a Strategic Communications and Outreach Program for Demand-Side Management