

August 7, 2012

***VIA ELECTRONIC FILING  
AND OVERNIGHT DELIVERY***

Public Service Commission of Utah  
Heber M. Wells Building, 4<sup>th</sup> Floor  
160 East 300 South  
Salt Lake City, UT 84114

Attention: Gary Widerburg  
Commission Secretary

Re: In the Matter of the Application of Rocky Mountain Power for Approval of a  
Promotional Program Pursuant to R746-404

Rocky Mountain Power (the “Company”) hereby submits for filing with the Public Service Commission of Utah (the “Commission”) an original and ten (10) copies of its Application and proposed tariff sheet associated with Tariff P.S.C.U No. 48 of PacifiCorp, d.b.a Rocky Mountain Power, applicable to electric service in the State of Utah. Pursuant to the requirement of Rule R746-405D, Rocky Mountain Power (the “Company”) states that the proposed tariff sheet does not constitute a violation of state law or Commission rule.

Rocky Mountain Power is seeking authority to use promotional concessions would consist of thank you gifts (“promotional gifts”), valued at \$25 or less, that would be offered to encourage enrollment in the Blue Sky program. This Application is being submitted in accordance with Commission Rule R746-404. The Company respectfully requests the Commission issue an order regarding this Application by September 4, 2012.

Rocky Mountain Power respectfully requests that all formal correspondence and requests for additional information regarding this Application be addressed to the following:

By E-mail (preferred): [datarequest@pacificorp.com](mailto:datarequest@pacificorp.com)

By regular mail: Data Request Response Center  
PacifiCorp  
825 NE Multnomah, Suite 2000  
Portland, OR 97232

Informal inquiries regarding this Application may be directed towards Jana Saba, regulatory manager, at (801) 220-2823.

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Sincerely,

Jeffrey K. Larsen

Vice President, Regulation & Government Affairs

Enclosure

cc: Division of Public Utilities  
Office of Consumer Services