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State of Utah
DEPARTMENT OF COMMERCE
Office of Consumer Services

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To: The Public Service Commission of Utah
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Division of Public Utilities
Chris Parker, Director
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Date: February 25, 2013
Subject: Docket No. 13-035-13, Rocky Mountain Power's Application for Approval of a Promotional Program Pursuant to R746-404

Background

On February 4, 2013, Rocky Mountain Power (Company) filed with the Public Service Commission (Commission) its application for approval for a promotional program ("Program"). The Program is a video contest based on the Company's **watts**smart brand and offers customers the opportunity to win prizes for identifying how they have improved energy efficiency in their homes. The Company previously ran a similar contest. The Program was included in the Strategic Communications and Outreach Budget and approved by the Commission. The Company provided a draft of the Program to the DSM Steering Committee for review. The Office provided preliminary input to the Company regarding the Program prior to this filing. The Office has reviewed the filing and has no additional questions or concerns.

Recommendation

The Office recommends that the Commission approve the Program as filed by the Company.