



RMP - PROPOSED TARIFF 248093 ACTION REQUEST

1 message

Mark Wilson <mark@wilsonsalesinc.com>

Fri, Jul 25, 2014 at 1:03 PM

To: "psc@utah.gov" <psc@utah.gov>

To Whom it Concerns:

It has come to our attention that Rocky Mountain Power (RMP) is in the process of proposing changes to it's incentives on LED fixtures in conjunction with the Utah Public Service Commission (UPSC).

Please see the attachment.

As a Manufacturer Representative serving the Utah area I have been involved in the selling of this LED product line to the Electrical Wholesaler & Lighting Showrooms that service the customers of RMP. The changes that are being proposed (i.e. The 'upstream' model that limits the incentive/rebate for RMP customers to 'big box' stores) are largely unethical. These proposed changes will affect not only myself, but they will have impact upon distributors, contractors & RMP customers. The proposed changes will direct business to 'big box' stores while excluding small businesses which are the backbone of Utah's strong economic position. The 'business' that will be lost does not only include the LED fixtures but many other products. As soon as the UPSC and RMP begin sending the message that rebates are only offered through these 'big box' stores, local businesses will suffer.

It is appalling and concerning that a partner such as RMP, that promotes involvement with the contractors & distributors is proposing changes that will exclude an entire sector of the industry. While this is a residential program, the assumption or assertion that any individual who will be placing these fixtures in their home will only be able to do so through a 'big box' store, promotes an unfair market position and is a disservice to the RMP customer.

I request that the proposed 'up stream' model be evaluated and the exclusion of Wholesale & Lighting Showroom sales be revised.

Thank you for your consideration.

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