

Attn. Utah Division of Public Utilities

I live in Pleasant Grove Utah and I am a Rocky Mountain Power Customer.

I also own a Batteries Plus Bulbs business in Lehi, Utah. We sell not only batteries, but light bulbs as well. Because of the location of our store we have been told that we can't be an approved retailer for the instant incentive program. The way the current incentive program works now puts our business at a disadvantage to other businesses in the area. We have had not only customers but friends, neighbors, and family that have wanted to shop with us for their light bulb needs but chose to buy from our competitor's because they are approved vendors and can offer the incentives.

We feel that the incentive program should be revamped to allow all retailers to sell light bulbs in the same competitive market. Choosing some retailers over others because of geographical location does not ensure that only Rocky Mountain Power customers get the incentives. We are capable of at informing a customer whether they would qualify for the incentives based on their power bill. Rocky Mountain is not capable of ensuring only their customers are getting the instant rebates at a store. We understand that only Rocky Mountain customers should be getting Rocky Mountain incentives.

We feel that the only fair way to do the incentives and ensure that they are only going to a RMP customer would be to verify customer with a power bill and pay incentives through a mail in rebate, while this isn't as convenient as an instant rebate it will allow all retailers to participate and would cut out non RMP customers from getting rebates they really don't qualify for.

Please consider forcing a change to this system we are at a disadvantage and have lost a lot of dollars in sales.

Thanks Dave Jones Batteries Plus Bulbs owner and RMP customer.

Batteries Plus Bulbs #848

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