

1 **Q. Please state your name, business address, and present position with PacifiCorp**
2 **dba Rocky Mountain Power (“RMP” or the “Company”).**

3 A. My name is Loren (“Lucky”) P. Morse. My business address is 70 North 200 East
4 American Fork, Utah 84003. I am employed by the Company as the Director of
5 Customer and Community Management for the states of Utah and Idaho.

6 **Q. Please briefly describe your professional experience.**

7 A. I received a B.S. in Mechanical Engineering from Brigham Young University in
8 1984 and a M.B.A. from the University of Utah in 1991. I have been employed by
9 the Company or its predecessors since 1984. At the Company, I have worked in
10 Engineering, Customer Service, District Management, Account Management and
11 Community Management. From 2000 to the present, I have held several
12 supervisory and management positions in account and community management.

13 **PURPOSE AND SUMMARY**

14 **Q. What is the purpose of your testimony?**

15 A. The purpose of my testimony is to provide an overview of the administration
16 costs and the customer billing procedures associated with the proposed Subscriber
17 Solar Program (“Program”) introduced by Company witness Mr. Paul H.
18 Clements.

19 **ADMINISTRATION COSTS**

20 **Q. Please provide an overview of the program costs associated with the**
21 **Subscriber Solar Program.**

22 A. Program costs occur in three main categories: 1) administration; 2) marketing; and
23 3) billing.

24 Administration

25 Administration support will be accounted for in a manner similar to the accounting
26 treatment for the current Blue Sky Program. All administrative expenses will be
27 booked to a liability account specific to Utah for this Program that is excluded from
28 revenue requirement in rate case proceedings. This support will include the
29 equivalent of one full time employee for program management and oversight. This
30 employee will manage day-to-day operations and interactions to ensure successful
31 implementation and administration of the Program. Job responsibilities will include
32 monitoring and evaluating Program progress; customer service support with
33 contracts, enrollments, cancellations and transfers; program reporting;
34 development and delivery of training and communications; oversight of third-party
35 vendors contracted to support the delivery of the program; recordkeeping of
36 purchases and sales; matching customer solar requirements to the program's
37 supply, or other support as identified. Initial program costs in this category will
38 include the development of processes and procedures to administer the program.

39 Marketing

40 The objective of the communications and marketing plan is to introduce the
41 Subscriber Solar Program as a new renewable energy option for customers who are
42 interested in solar generation and to generate subscriptions. The Program will be
43 marketed under the Blue Sky program umbrella so that it is easily recognizable as
44 a renewable program option. Communications around the Subscriber Solar
45 Program will be funded through the Subscriber Solar Program; however the
46 Program will also utilize the current Blue Sky marketing and outreach efforts which

47 will present the Subscriber Solar and Blue Sky program options simultaneously.
48 This will create an efficient outreach marketing program. The Company will reach
49 customers directly at events and through targeted communications and online
50 advertising, much like what has been done successfully for the Blue Sky program.
51 Broad awareness will be created through statement communications and news
52 media outreach. Communications will be easy-to-understand, and web tools will
53 enable customers to compare options and encourage enrollment.

54 Communications around the Program will commence soon after the
55 Company makes its application for approval of the Program. However, increased
56 marketing of the Program will not begin until program approval has been obtained
57 and the program design has been approved by the Commission. The Company will
58 create a waiting list for customers expressing early interest and will contact those
59 customers directly when the Program is approved and available.

60 Billing

61 Integrating the new Program with the Company's billing system and developing
62 tools to efficiently manage customer participation are key metrics to the Program
63 success. The Program costs associated with billing include initial design and
64 implementation of enhancements to the customer billing system to accommodate
65 the billing requirements for the Program. Additionally, a management tool will be
66 implemented to support contract management, reporting requirements and the
67 customer application/enrollment process.

68 Billing setup, annual reconciliation administration, pricing adjustments,
69 testing/verification and final contract billing will require a combination of

70 automated and manual processes to fulfill the requirements of this Program. The
71 expected number of full time employees needed to support the annual billing for
72 the program is 1.5. Over the lifecycle of the project, the Company anticipates the
73 monthly billing cost to decrease as system enhancements are implemented to
74 further automate the billing process.

75 **Q. What are the projected Program administration costs, and how will they be**
76 **charged to Subscriber Solar Program customers?**

77 A. The projected Program administration costs average approximately \$600k per year.
78 The costs are included as a component of the Solar Block Generation Charge, which
79 is described by Company witness Mr. Clements.

80 **Q. Will customers who do not desire to participate in the Subscriber Solar**
81 **Program pay any of the Program administration costs?**

82 A. No. The administration costs of the Program will be entirely assigned to and
83 collected from Program subscribers.

84 **CUSTOMER BILLING**

85 **Q. How will residential and small non-residential Subscriber Solar Program**
86 **customers be billed?**

87 A. Residential (Schedules 1, 2, and 3) and small non-residential (Schedule 23)
88 customers will continue to be billed on their existing rate schedules, with certain
89 adjustments to reflect their participation in the Program. The subscriber's bill will
90 include two additional line items. The first line item will be the Solar Energy Block
91 Charge, which includes the Solar Block Generation Charge and the Solar Block
92 Delivery Charge. The second line item will show the amount of kilowatt-hour

93 (“kWh”) purchased through the Program. For example, if a customer subscribes to
94 two blocks, and each block is 200 kWh, the line item will show 400 kWh.

95 The kWh subscribed (the 400 kWh in my example) will be deducted from
96 the customer’s total metered energy use for the period, and the remaining kWh will
97 be billed according to the applicable tariff (such as Schedule 1 for most residential
98 customers). All tariff riders, taxes and other adjustment schedules, except for the
99 energy balancing account (“EBA”) tariff rider following the first year of
100 enrollment, will apply to the subscribed energy portion of the bill as they would to
101 other energy charges under the underlying tariff. Since the EBA is for recovery of
102 the prior year’s power costs, the Company proposes to apply the EBA adjustment
103 to the subscribed energy during the first year of enrollment (or period applicable to
104 the recovery of the EBA) so those costs will not be shifted to other customers.
105 Thereafter, the EBA will not apply to the subscribed energy.

106 **Q. Can you provide a basic example of how the Program will impact a residential**
107 **customer’s bill?**

108 A. Yes. Assume a customer uses 1,300 kWh in a summer month (e.g., a month
109 between May and September), and the customer subscribes to one subscriber solar
110 energy block that produces 200 kWh. First, the customer will be charged the Solar
111 Energy Block Charge described earlier in my testimony. Then, the 200 kWh of
112 subscriber solar energy will be deducted from the customer’s metered total usage.
113 In this example, 200 kWh would be deducted from 1,300 kWh, leaving 1,100 kWh.
114 The remaining 1,100 kWh will be billed based on the standard Schedule 1 billing
115 parameters. Since Schedule 1 has a tiered rate schedule, this customer would be

116 billed 400 kWh in the first energy block (the lowest cost block), 600 kWh in the
117 second energy block (the next lowest cost block) and the final 100 kWh would be
118 billed in the third energy block (the highest cost block). In this example, had this
119 customer not subscribed to one subscriber solar energy block, this customer would
120 have been billed 300 kWh in the third energy block instead of 100 kWh in the third
121 energy block. The subscriber solar energy is always deducted from the customer's
122 usage prior to calculating the charges for the remaining energy.

123 **Q. Will the calculation be similar for Schedule 23 customers?**

124 A. Yes. Schedule 23 customers will be billed in a similar manner.

125 **Q. How will large non-residential Subscriber Solar Program customers be billed?**

126 A. I will address the billing for large non-residential customers in two groups: 1)
127 Schedule 6 customers and 2) Schedules 8 and 9 customers.

128 Most Schedule 6 customers do not have interval meters that are capable of
129 collecting 15 minute billing information and instead have a meter that only
130 measures a peak demand and cumulative energy usage. Some may have a time of
131 use meter that can capture cumulative usage during on peak and off peak periods
132 and a time stamp of when the peak usage occurred, but these time of use meters do
133 not capture and report 15 minute usage data. For that information, a customer
134 requires an interval meter. For Schedule 6 customers who do not have interval
135 meters, meaning customers who do not have meters that can produce 15 minute
136 meter data, their subscriber solar energy block purchases will be deducted from
137 their energy usage prior to calculating the energy charges under the applicable
138 Schedule 6. If a Schedule 6 customer has an interval meter, or elects to install an

139 interval meter, the customer will be billed consistent with the billing for Schedule
140 32.

141 Schedule 8 and Schedule 9 customers have interval meters, meaning the
142 meter produces 15 minute data. These customers (and Schedule 6 customers who
143 have interval meters) will be billed on Schedule 32. Schedule 32 went into effect
144 April 1, 2015, and is intended to fulfill the requirements of Utah Senate Bill 12,
145 which allows customers to purchase a portion or all of the energy needs from a
146 renewable resource that is not located behind their own meter. Under Schedule 32,
147 the renewable resource can be owned by a third party or by the Company. For large
148 non-residential customers who desire to participate in the Subscriber Solar
149 program, Schedule 32 is an ideal fit for billing purposes as it was specifically
150 designed for customers who meet some or all of their needs with a renewable
151 resource that is not behind their meter.

152 **Q. Can you provide a basic description of how the Program will impact a large**
153 **non-residential customer's bill?**

154 A. Yes. Under Schedule 32, the output of the customer's share of the solar resource
155 (in this case it would be the capacity of the subscriber solar resource to which the
156 customer has subscribed) is deducted from the customer's bill on a 15 minute basis.
157 In other words, if the customer subscribes to one subscriber solar energy block, and
158 each block is 1 kW of the solar resource, the output associated with 1 kW of the
159 solar resource over a given 15-minute period will be deducted from the customer's
160 metered usage over that same 15-minute period. This calculation will occur for
161 every 15-minute period in the billing cycle. This essentially is equivalent to the

162 customer having 1 kW of solar behind their own meter.

163 Once the customer's share of the output of the subscriber solar resource is
164 deducted for each 15-minute period, the customer is then billed the applicable
165 charges in Schedule 32.

166 **Q. Can a large non-residential customer offset demand charges?**

167 A. Yes. Since the subscriber solar resource output is deducted from the customer's
168 usage on a 15 minute basis, and demand charges are based on the highest usage
169 during any given 15-minute period in the billing cycle, a large non-residential
170 customer may offset a portion of their otherwise applicable demand charges.

171 **Q. Can a subscriber solar customer bank unused subscriber solar energy in one**
172 **month for use during future months?**

173 A. Residential and small non-residential customers can roll forward excess subscribed
174 energy to be deducted from the customer's usage in the following month(s) until
175 any excess subscribed energy has either been consumed by the customer or the
176 customer reaches its annual subscription anniversary. On the annual subscription
177 anniversary, any unused excess subscribed energy from the prior 12 months will be
178 donated to the Company's Low Income Program, consistent with the treatment of
179 excess energy under the net metering program.

180 For large non-residential customers, the subscriber solar energy is deducted
181 from the customer's usage on a 15 minute basis. If the subscriber solar energy
182 exceeds the customer's usage in any given 15-minute period, the usage is set to zero
183 for that 15-minute period and no banking or rolling forward occurs for the excess.

184 **Q. Please summarize your testimony.**

185 A. Program costs for the subscriber solar program consist of administration, marketing
186 and billing costs. These costs are necessary to provide the management and
187 structure required to ensure the program is managed successfully and will be
188 entirely assigned to and collected from Program subscribers. A description of how
189 bills will be calculated for residential, small non-residential and large non-
190 residential customers has been provided to describe how subscribed energy will be
191 incorporated into a customer's total power costs.

192 **Q. Does this conclude your direct testimony?**

193 A. Yes.