



Salt Lake City, Utah 84116

1407 W. North Temple, Suite 330

December 3, 2015

***VIA ELECTRONIC FILING
AND OVERNIGHT DELIVERY***

Public Service Commission of Utah
Heber M. Wells Building, 4th Floor
160 East 300 South
Salt Lake City, UT 84114

Attention: Gary Widerburg
Commission Secretary

Re: In the Matter of the Request of Rocky Mountain Power for Approval of its Seventh-Year Action Plan and Budget for the Strategic Communications and Outreach Plan for Demand Side Management – Docket No. 15-035-__

On June 11, 2009, in Docket No. 09-035-36, the Public Service Commission of Utah (“Commission”) issued an order approving the implementation of an outreach and communications program in Utah for Rocky Mountain Power’s (“Company”) energy efficiency and peak management programs (“Campaign”) for a period of three years. The intent of the Campaign was to increase awareness and participation in the Company’s energy efficiency and peak reduction programs.

In Docket 12-035-71, the Company asked for approval for an additional three years of the Campaign. The Commission approved the year four plan, but did not approve budgets for years five and six due to the unknown costs of inflation. In Docket Nos. 13-035-198 and 14-035-141, the Company received approval for the five and six year plans, respectively.

Provided herein as Attachment A, the Company has developed an action plan and budget for year seven of the program, January 1, 2016 – December 31, 2016 (“2016 Plan”). The Company is proposing a budget of \$1.4m for the 2016 Plan. The 2016 Plan was circulated to the Steering Committee on November 19, 2015.

The expenses associated with the Campaign were included in the Company’s forecast of expenses in the Annual Demand Side Management Deferred Account & Forecast Report filed November 2, 2015 in Docket No. 15-035-48, and also in the Company’s Advice No. 15-14 in Docket No. 15-035-T15 requesting approval for an adjustment to Schedule 193.

In addition, Rocky Mountain Power respectfully requests that all formal correspondence and staff requests regarding this filing be addressed to:

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By regular mail: Data Request Response Center
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Informal inquiries may be directed to Michael Snow, DSM Regulatory Projects Manager, at (801) 220-4214.

Sincerely,

Bill Comeau
Director, Demand Side Management

cc: Division of Public Utilities
Office of Consumer Services

Enclosures