

December 1, 2016

***VIA ELECTRONIC FILING
AND OVERNIGHT DELIVERY***

Public Service Commission of Utah
Heber M. Wells Building, 4th Floor
160 East 300 South
Salt Lake City, UT 84114

Attention: Gary Widerburg
Commission Secretary

Re: In the Matter of the Request of Rocky Mountain Power for Approval of its Eighth-Year Action Plan and Budget for the Strategic Communications and Outreach Plan for Demand Side Management – Docket No. 16-035-__

On June 11, 2009, in Docket No. 09-035-36, the Public Service Commission of Utah (“Commission”) issued an order approving the implementation of an outreach and communications program in Utah for Rocky Mountain Power’s (“Company”) energy efficiency and peak management programs (“Campaign”) for a period of three years. The intent of the Campaign was to increase awareness and participation in the Company’s energy efficiency and peak reduction programs.

In Docket No. 12-035-71, the Company asked for approval for an additional three years of the Campaign. The Commission approved the year four plan, but did not approve budgets for years five and six due to the unknown costs of inflation. In Docket Nos. 13-035-198 and 14-035-141, the Commission approved the five and six year plans, respectively.

In Docket No. 15-035-83, the Company requested approval of a seventh-year action plan and budget for the 2016 Strategic Communications and Outreach Plan for Demand Side Management (“DSM”), which was approved in the Commission’s order issued January 27, 2016.

Provided herein as Attachment A, an action plan and budget has been developed for year eight of the program, January 1, 2017 – December 31, 2017 (“2017 Plan”). A budget of \$1.4 million is proposed for the 2017 Plan. The 2017 Plan was circulated to the DSM Steering Committee on November 18, 2016. The Office of Consumer Services had some preliminary questions and indicated its intention of conducting some discovery once the Company filed the 2017 Plan, however no major concerns were raised by Steering Committee members.

The expenses associated with the 2017 Plan were included in the Company’s forecast of expenses in the DSM Deferred Account & Forecast Report filed November 1, 2016 in Docket No. 16-035-30, and also in the Company’s Advice No. 16-14 in Docket No. 16-035-T15

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requesting approval for an adjustment to Schedule 193. It is respectfully requested that the Commission issue an order approving the 2017 Plan with an effective date of January 1, 2017.

In addition, all formal correspondence and staff requests regarding this filing should be addressed to:

By e-mail (preferred): datarequest@pacificorp.com
 michael.snow@pacificorp.com

By regular mail: Data Request Response Center
 PacifiCorp
 825 NE Multnomah, Suite 2000
 Portland, Oregon 97232

Informal inquiries may be directed to me at (801) 220-4214.

Sincerely,

A handwritten signature in blue ink that reads "Michael S. Snow". The signature is written in a cursive style with a long horizontal flourish extending to the right.

Michael S. Snow
Manager, DSM Regulatory Affairs

cc: Division of Public Utilities
 Office of Consumer Services

Enclosure