

**BEFORE THE PUBLIC SERVICE COMMISSION  
OF UTAH**

**IN THE MATTER OF:**

Joint Application of Questar Gas            )  
Company, the Division of Public            )  
Utilities, and Utah Clean Energy            ) **Docket Number 05-057-T01**  
For the Approval of the Conservation       )  
Enabling Tariff Adjustment Option         )  
And Accounting Orders                        )

**SUPPLEMENTAL REBUTTAL TESTIMONY  
OF  
DAVID E. DISMUKES, PH.D.  
  
ON BEHALF OF THE  
UTAH COMMITTEE OF CONSUMER SERVICES**

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2                           **DAVID E. DISMUKES, PH.D.**  
3                           **ON BEHALF OF**  
4                           **UTAH COMMITTEE OF CONSUMER SERVICES**  
5                           **DOCKET NO. 05-057-T01**

6  
7    **I. INTRODUCTION**

8    **Q.    WOULD YOU PLEASE STATE YOUR NAME AND BUSINESS**  
9    **ADDRESS?**

10   A.    My name is David E. Dismukes. My business address is 6455 Overton  
11   Street, Baton Rouge, Louisiana. I previously filed rebuttal testimony in this  
12   proceeding on behalf of the Committee of Consumer Services (“Committee”).

13   **Q.    WHAT IS THE PURPOSE OF YOUR SUPPLEMENTAL REBUTTAL**  
14   **TESTIMONY?**

15   A.    The purpose of my supplemental rebuttal is to address a number of  
16   questions posed by the Commission Staff (“Staff”) during the course of the June  
17   7, 2006 technical conference on the issues in this proceeding. Prior to the  
18   meeting, Staff issued a list of questions for discussion including:

- 19           (1)    Relationship of Earnings to Net Revenues;  
20           (2)    Additional Benefits of Decoupling;  
21           (3)    Use per Customer Data;  
22           (4)    Changes in Risk and Risk Shifting; and  
23           (5)    Alternatives Comparison.

24 During the technical conference, Staff directed parties to prepare responses to  
25 these issues in their surrebuttal testimony. Since that time, a new procedural  
26 order has been issued that has directed responding parties to file this information  
27 as supplemental rebuttal.

28 **Q. HOW IS THE REMAINDER OF YOUR SUPPLEMENTAL REBUTTAL**  
29 **TESTIMONY ORGANIZED?**

30 A. My supplemental rebuttal testimony is organized in an order similar to the  
31 Staff issues list. However, I do address a number of topics included in the  
32 “alternatives comparisons” section first (Issues 4(d) and 4(e)), since I think there  
33 are considerable opportunities for developing a progressive policy supporting the  
34 implementation of cost-effective demand-side management (“DSM”) in Utah.  
35 The topics outlined under Section 2 of the issues list have been compressed into  
36 other sections of my testimony. For instance, issues 2(a) and 2(b) are included  
37 in my discussion of “risk and risk sharing” while issue 2(c) is addressed in the  
38 section addressing “earnings and net revenues.” Specifically, my testimony is  
39 organized into the following sections:

40 Section II: Alternative DSM Promotion Policies;

41 Section III: Relationship of Earnings to Net Revenues;

42 Section IV: Use per Customer Data;

43 Section V: Changes in Risk and Risk Shifting;

44 Section VI: Alternatives Comparison; and

45 Section VII: Recommendations and Conclusions

46 **Q HOW WOULD YOU CHARACTERIZE THE POSITIONS IN THE**  
47 **TECHNICAL CONFERENCE?**

48 A The technical conference reflected a number of strong opinions  
49 concerning the merits of revenue decoupling and the appropriate policies for  
50 promoting cost-effective DSM. Amid the differences, these areas of consensus  
51 stood out:

- 52 (1) All parties want to promote the efficient use of natural gas in Utah;  
53 and  
54 (2) All parties see opportunities for progressive policies to promote  
55 natural gas efficiency.

56 The biggest challenge is how to achieve each of these important goals.

57 **Q HOW WOULD YOU CHARACTERIZE THE MAIN AREAS OF**  
58 **CONTENTION?**

59 A There appears to be two primary areas of contention in this proceeding:

- 60 (1) Identifying the real motivating factors for promoting (or not  
61 promoting) DSM; and  
62 (2) Determining which progressive policy should be adopted over a  
63 range of different alternatives.

64 **Q HOW DO THE POSITIONS ON DSM INCENTIVE ISSUES DIFFER?**

65 A The Joint Applicants, as noted in their various filings and positions at the  
66 technical conference, believe that utilities have strong disincentives to promote  
67 DSM. Their position is that a utility's financial position will be significantly harmed  
68 if DSM is required without the adoption of a policy like the proposed CET. Other

69 parties, including those representing most all of the ratepayer groups in Utah  
70 (i.e., residential and small commercial, low income, industrial), take the position  
71 that utilities have a statutory obligation to provide least-cost service to their  
72 customers, which includes both supply and demand-side resources. If providing  
73 least-cost service creates a financial difficulty for the utility, it has the ability to  
74 seek rate relief from the Commission. Further, ratepayer groups have also  
75 pointed out there are a number of different mechanisms to address the  
76 Company's reservations about promoting DSM without resorting to the CET  
77 proposal.

78 **Q IF THE OPPOSING PARTIES BELIEVE THAT THE UTILITY HAS AN**  
79 **OBLIGATION TO PURSUE LEAST-COST DSM, WHERE IS THE**  
80 **OPPORTUNITY FOR A “PROGRESSIVE POLICY?”**

81 A The progressive policy – in the sense that it advances the movement of  
82 energy efficiency – would be for the Commission to order Questar to develop and  
83 implement cost-effective DSM programs. While the Commission should remind  
84 the Company that it has this obligation, it may also be the case, as the Questar's  
85 expert in the technical hearing noted, that having an active and willing participant  
86 in the DSM process may be more productive than one that is recalcitrant.

87 **Q IS THE PURPOSE OF YOUR RECOMMENDATION TO REJECT THE**  
88 **CET PROPOSAL AN ATTEMPT TO PREVENT THE COMPANY FROM**  
89 **EARNING ITS AUTHORIZED RATE OF RETURN?**

90 A No and unfortunately this appears to be a fundamental misunderstanding  
91 that the Company expressed in the technical conference. The purpose of my

92 recommendation was to advise the Commission against adopting a policy that  
93 was not well-defined and shifted retail sales revenue recovery risk to customers.  
94 I believe that the biggest source of confusion (and disagreement) over the  
95 decoupling recommendation is the Company's dual justifications. On the one  
96 hand, the Company notes that the proposal will remove disincentives to promote  
97 DSM. On the other hand, it argues that the proposal will assist in what it refers to  
98 as its "declining average use problem" and the challenges that problem poses in  
99 allowing the Company to earn its authorized rate of return. While it is clear that  
100 revenue decoupling will help the Company secure a guaranteed revenue stream,  
101 the DSM benefits to customers (and which types of customers may benefit) are  
102 at this time unclear. The CET proposal, in keeping with one of the general  
103 findings reached in the revenue decoupling report recently prepared by the  
104 National Regulatory Research Institute ("NRRRI"), presents clear benefits to the  
105 utility and unclear benefits to ratepayers.<sup>1</sup>

106 **Q ARE THERE ALTERNATIVES THAT THE COMMISSION COULD**  
107 **CONSIDER THAT PROMOTE DSM AND AT THE SAME TIME DO NOT**  
108 **UNNECESSARILY SHIFT RISK TO RATEPAYERS?**

109 A. Yes and I have provided summaries and examples of three different  
110 alternatives that I believe are superior to the current CET proposal. These  
111 summaries are included in Supplemental Rebuttal ("SR") Exhibit CCS-2.1  
112 through SR Exhibit CCS-2.3. I will discuss each alternative in the following  
113 section of my testimony. However, if the Commission adopts one of these

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<sup>1</sup> Ken Costello. *Briefing Paper: Revenue Decoupling for Natural Gas Utilities*. National Regulatory Research Institute, April 2006: 18, 23.

114 alternatives, it should do so conditionally upon the Company's provision of a  
115 complete listing of DSM programs, estimated savings and costs, clear monitoring  
116 and evaluation goals, and accounting and ratemaking treatment practices for the  
117 entire three-year pilot program.

118 **II ALTERNATIVE DSM PROMOTION POLICIES**

119 **Q WOULD YOU PLEASE SUMMARIZE THE ALTERNATIVES THAT YOU**  
120 **PROPOSE?**

121 A Yes. Exhibit SR CCS-2.1 through SR Exhibit CCS-2.3 presents three  
122 different policy alternatives that the Commission could consider that I believe are  
123 superior to the current CET proposal. These alternatives are being offered in  
124 response to the inquires made by Staff in its technical conference issues list; in  
125 particular, Section 4(d) and 4(e).

- 126 • The first alternative is an incentive regulation approach that would base  
127 the target goals on an achieved benefit/cost ("B/C") ratio.
- 128 • The second alternative is also an incentive regulation approach. This  
129 approach would base the target on some forecasted level of total natural  
130 gas savings.
- 131 • The third alternative is a partial revenue-sales decoupling approach. This  
132 approach would make adjustments for economic, price, and exogenous  
133 trend shifts in use per customer that are unrelated to specific Company-  
134 provided DSM programs.

135 **Q WOULD YOU PLEASE DISCUSS THE FIRST ALTERNATIVE WHICH**  
136 **YOU DESCRIBE AS AN INCENTIVE APPROACH?**

137 A My first recommended alternative is an incentive-based mechanism that  
138 would be based on an achieved B/C ratio for DSM programs. Here, a target or  
139 benchmark B/C ratio is established. This can be done by evaluating the  
140 estimated B/C ratios for the respective plans offered by the Company at some  
141 future date. The benchmark could also be influenced by some best practice  
142 experiences in other states. I propose that a dead-band be established around  
143 this ratio within which neither penalties nor rewards would be set. Exceptional  
144 performance outside of the dead-band would be rewarded on some fixed dollar  
145 per decatherm ("Dth") saved. Sub-standard performance, where the B/C ratio  
146 falls below the lower end of the dead-band, would be penalized. A series of  
147 blocks could also be established (though not required) that would increase the  
148 fixed incentive amount as higher levels of efficiency are reached. A generalized  
149 example has been provided on the second page of SR Exhibit CCS-2.1. Specific  
150 numbers cannot be included in this proposal since that requires specific DSM  
151 programs, which the Company is reportedly in the process of developing.  
152 Specific parameters can be added to this alternative once those DSM plans are  
153 provided to parties.

154 **Q HAS THIS APPROACH BEEN UTILIZED IN ANY OTHER STATE?**

155 A No, this would be a unique approach and it does include some potential  
156 implementation issues. However, this alternative is one that instead of being  
157 targeted to a gross amount of natural gas savings, irrespective of cost, would  
158 reward efficient DSM delivery. I point that benefit out because during the  
159 technical conference, there was some discussion about past DSM programs



160 around the country. From the discussion, it appeared that energy efficiency  
161 advocates were disappointed with some of the early results associated with DSM  
162 implementation since many of these early programs turned out to be more about  
163 marketing and reputation-building than delivering exceptional energy efficiency  
164 savings. Since the Company has virtually no DSM experience to date, and will  
165 be starting its initiatives from scratch, this type of approach would help  
166 discourage these inefficiencies (or perceptions of inefficiencies) from occurring.

167 **Q DO YOU THINK ANY PROBLEMS COULD ARISE IN UTILIZING THIS**  
168 **TYPE OF APPROACH WITHIN A STRICT THREE YEAR PERIOD?**

169 A. Perhaps, although it is unclear because the Company has not provided  
170 any DSM programs at this point. In particular, there is a potential for realized  
171 savings lags that may fall out of the three-year pilot window, and for which the  
172 Company would receive no benefit. If this alternative were adopted, the specific  
173 time duration for the pilot may have to be altered. Further, it could be the case  
174 that over time, diminishing returns would begin to occur as the Company picks  
175 the low-hanging fruit off the program development tree. Bear in mind that at this  
176 date, the Company has yet to even plant the tree. So the commencement date,  
177 the duration of the pilot program, and any continuation of the program beyond the  
178 pilot period may need to consider an adjustment to the target B/C ratio. Again,  
179 this is an empirical issue dependent upon the Company's proposed DSM  
180 programs.

181 **Q HOW WOULD YOU RECOMMEND DEALING WITH SOME OF THESE**  
182 **IMPLEMENTATION ISSUES?**

183 A I recommend that the Commission issue an order directing the Company  
184 to have a complete list of DSM programs, with estimated costs and benefits and  
185 other relevant implementation information by some date certain (to the extent  
186 **complete** information is not provided during the course of the remainder of this  
187 proceeding). Parties to this proceeding should be required to present their  
188 recommendations on B/C ratios, bands, and incentive levels by some later date  
189 certain; this later date being set such that parties get a reasonable chance to  
190 review submitted programs. The Commission could potentially issue an order  
191 soon after the parties have submitted recommendations, and DSM programs  
192 could begin soon after that date. The Committee understands that on May 25,  
193 2006, the Company secured the services of Nexant for a Market Characterization  
194 & Delivery Evaluation to be completed by July 5, 2006. Parties may be able to  
195 use this very preliminary survey to develop the parameters needed for any one of  
196 my alternative DSM incentive approaches, which in turn, would advance the  
197 DSM process and take advantage of the Company's reported DSM efforts in the  
198 last several weeks.

199 **Q CAN YOU EXPLAIN THE SECOND ALTERNATIVE?**

200 A The second alternative is a more traditional DSM incentive-based plan.  
201 Here a fixed target level of savings (in Dth) is established for the baseline.  
202 Again, I would propose a dead-band surrounding the target level with rewards for  
203 savings outside the band, and penalties for savings under the band. A series of  
204 blocks could also be established (though not required) that would increase the  
205 fixed incentive amount as higher levels of savings are reached. Incentive

206 amounts, bands, and targets would have to be established once the Company  
207 provides its three-year portfolio of proposed DSM programs.

208 **Q HAVE ANY OTHER STATES UTILIZED MECHANISMS OF THIS**  
209 **NATURE?**

210 A Yes. There are a number of states that have utilized incentive  
211 mechanisms as highlighted in Exhibit CCS-2.9 of my rebuttal testimony.

212 **Q CAN YOU PLEASE EXPLAIN THE REMAINING ALTERNATIVE?**

213 A The remaining alternative is referred to as a statistical re-coupling  
214 approach. The approach is “statistical” in nature because it uses parameter  
215 estimates from statistical demand models to adjust the revenue decoupling  
216 mechanism true-up amounts for exogenous factors like economic and price risk,  
217 as well as trend changes in consumption that go beyond utility conservation  
218 efforts. I believe the approach can be more appropriately characterized as a  
219 “partial decoupling” method since it primarily adjusts for changes in DSM-created  
220 changes in sales, but nothing else. Thus, it should remove the Joint Applicants’  
221 claims of utility disincentives for promoting its own conservation programs since  
222 revenues would be adjusted for sales losses associated with these DSM efforts.  
223 At the same time, the traditional risk relationships between the utility and  
224 ratepayers would be preserved.

225 **Q HOW DO YOU MAKE THESE ADJUSTMENTS?**

226 A At least three statistical measures are extracted from the utility’s load  
227 forecast to make these adjustments. These measures include the price elasticity  
228 of demand, the income elasticity of demand, and an adjustment for exogenous

229 changes in usage that have nothing to do with utility DSM efforts. Stated simply,  
230 these elasticity parameters (price, income) estimate how natural gas demand  
231 changes with a change in price and income, respectively, while the trend  
232 adjustment corrects for other factors having nothing to do with utility actions. The  
233 elasticity estimates (and trend adjustment) could come from the Company's most  
234 recent IRP that includes an income elasticity of 0.05 and a price elasticity of -0.06  
235 on a use per customer basis. The Company's most recent IRP also has a 2.7  
236 Dth/customer adjustment for trend changes in usage that could be utilized in this  
237 alternative approach.

238 **Q WHY ARE THESE ADJUSTMENTS IMPORTANT?**

239 A The adjustments are important because they would keep the risk of sales  
240 variations due to economic conditions, price changes, and customer-initiative  
241 efficiency with the Company instead of shifting those risks to ratepayers (as is  
242 currently the case with the proposed CET). Preserving this risk relationship  
243 between the Company and its ratepayers would eliminate the need to make  
244 some other type of risk-shifting adjustment like a change in the Company's  
245 allowed rate of return.

246 **III RELATIONSHIP OF EARNINGS TO NET REVENUES**

247 **Q WHAT IS THE RELATIONSHIP BETWEEN USE PER CUSTOMER AND**  
248 **NET EARNINGS?**

249 A The Commission Staff's technical conference issues list highlighted a  
250 mathematical representation included in the NRRI revenue decoupling report  
251 describing the relationship between earnings and changes in revenue. The

252 relationship has been replicated in SR Exhibit CCS-2.4. An explanation in non-  
253 mathematical terms is provided below the equation. The representation has  
254 been provided in the report in order to show the overall relationship of earnings  
255 and revenue growth, but needs to be expanded one more level in order to  
256 explain the impacts of changes in use per customer on overall revenues, and  
257 subsequently, on overall earnings.

258 **Q HAVE YOU PROVIDED A COMPARABLE EXAMPLE SHOWING THIS**  
259 **RELATIONSHIP?**

260 A Yes, it has been provided in SR Exhibit CCS-2.5. This exhibit shows that  
261 changes in total usage are a function of (1) the change in usage per customer  
262 associated with existing customers and (2) the new usage associated with  
263 customer growth. If usage increases resulting from customer growth outpace the  
264 usage decrease associated with reduced usage per customer (from existing  
265 customers), then total usage will increase. The inverse would occur if usage  
266 from customer growth was less than the total decreases created by reduced use  
267 per customer. If prices and costs are held constant, then earnings will continue  
268 to increase if new customer-related usage growth outpaces the decrease in use  
269 per customer for existing customers. The inverse would occur if new customer-  
270 created usage was less than the decreases in use per customer for existing  
271 customers; again, holding other factors constant. Thus, the impact that  
272 decreases in use per customer has on earnings growth can be offset for a utility  
273 serving a growing service territory. Utilities that serve stagnant, or very slow  
274 growing service territories, could see earnings attrition if usage per customer

275 falls. All of these relationships are based upon the premise that other factors are  
276 held constant.

277 **Q IS IT POSSIBLE TO FORM AN ESTIMATE OF CHANGES IN NET**  
278 **REVENUES FROM CHANGES IN USE PER CUSTOMER BASED ON THE**  
279 **COMPANY'S ACTUAL DATA?**

280 A Yes. I have presented a series of different exhibits that highlight some of  
281 these relationships from information included in the Company's Results of  
282 Operations. SR Exhibit CCS-2.6 shows the offsetting impacts on total usage  
283 created by (1) changes in use per customer and (2) changes associated with  
284 customer growth. Between 2001 and 2002, the Company saw GS1 sales  
285 decrease by 47,033 Dth. GS-1 customers during that period grew by 2.6  
286 percent, or by some 18,320 customers. Usage decreases associated with  
287 decreases in use per customer were of a comparable percent (2.6 percent), or  
288 from 118.97 Dth/customer to 115.84 Dth/customer. As seen from the last three  
289 columns, the impact on total consumption was close to offsetting between the  
290 two impacts. Total usage reductions resulting from decreased use per customer  
291 were estimated to be around 2,169,247 Dth, while increased usage from new  
292 customers is estimated to be 2,122,214 Dth. The net change (subtracting the  
293 two) was a decrease of 47,033 Dth.

294 **Q HOW HAVE USAGE TRENDS CHANGED IN LATER YEARS?**

295 A There have been several years of both increases and decreases in total  
296 usage. Between 2002-2003, both use per customer and usage associated with  
297 new customers increased. Increases in annual use per customer is estimated to

298 have contributed 2,175,756 Dth to overall sales. The increase in use from new  
299 customer growth was 2,275,842 Dth. The total annual change in sales that year  
300 is the sum of these two impacts or 4,451,598 Dth. Other years have seen  
301 comparable movements; in the most recent full year, use per customer  
302 reductions contributed to a decrease of 924,563 Dth, while increased usage  
303 associated with customer growth was 3,588,674 Dth, resulting in a net positive  
304 change of 2,664,111 Dth. Over the past five years, there have been two years of  
305 decreases in usage associated with the decline in use per customer accounting  
306 for 907,601 Dth. There have also been two years of substantial increases  
307 created by customer growth accounting for 7,115,709 Dth. The net period  
308 change has been an increase in usage (net of decreases created by use per  
309 customer declines) of 6,208,108 Dth. In other words, the Company has seen  
310 total usage increase of about 6 billion cubic feet ("Bcf") despite the decrease in  
311 average use per customer.

312 **Q HAVE YOU DONE A COMPARABLE ANALYSIS FOR REVENUES?**

313 A Yes, SR Exhibit CCS-2.7 presents a comparable analysis on a revenue  
314 basis. Two different columns have been provided that show the estimated  
315 changes in revenues associated with a decrease in use per customer versus the  
316 increase in revenues associated with changes in customer growth. Between  
317 2001 and 2002, I have estimated that revenues decreased by \$2.8 million dollars  
318 due to decreased usage per customer. Estimated revenue increases due to  
319 customer growth for that period was \$4.9 million, resulting in a net increase in  
320 revenues of \$2.1 million. In the subsequent year, it is estimated that revenues

321 increased for both impacts since average usage per customer and customer  
322 growth were both positive and significant (net positive change of \$17.8 million).

323 **Q DO YOU ANTICIPATE THESE TRENDS CONTINUING INTO THE**  
324 **FUTURE?**

325 A They could at least until 2009. Exhibit SR CCS-2.8 presents a forecast of  
326 potential usage trends using information from the Company's current IRP. I have  
327 assumed customer growth of 25,000 per year for 2006-2007 and 22,000 per year  
328 from 2008-2010. Average usage per customer is assumed to decrease by  
329 roughly 2.7 Dth per customer per year. As shown in SR Exhibit CCS-2.8, usage  
330 associated with customer growth more than offsets estimated impacts from  
331 decreased usage per customer until about 2009. At that point, two years of total  
332 usage decreases are forecasted to set in (holding other factors constant).  
333 However, in total, those two years of forecasted usage decreases are only  
334 260,737 Dth – substantially less than the two years of decreases already seen in  
335 the past five years (i.e., 907,601 Dth).

336 **Q HAVE YOU ATTEMPTED TO ESTIMATE THE FINANCIAL IMPACT OF**  
337 **THE RECENT CHANGES IN USAGE?**

338 A Yes. SR Exhibit CCS-2.9 provides that information. The exhibit consists  
339 of three pages: (1) a summary page; (2) detailed calculations on the estimated  
340 financial impact of changes in use per customer; and (3) detailed calculations on  
341 the estimated financial impact of changes from customer growth. The first  
342 summary page of the exhibit shows that for the better part of the five year period,  
343 the positive financial contributions of customer growth exceeded the negative



344 implications of decreases in use per customer. The only exception was in 2003  
345 when positive use per customer is estimated to have actually contributed more to  
346 the overall financial results than the increase in customer growth. The  
347 information at the bottom of the summary table provides comparable information  
348 for the return on equity (“ROE”).

349 **Q IF USAGE PER CUSTOMER DOES NOT APPEAR TO BE DRAGGING**  
350 **DOWN THE COMPANY’S FINANCIAL PERFORMANCE, WHERE IS THE**  
351 **PROBLEM?**

352 A The problem, if there is one, appears to be associated with the cost of  
353 providing service to new these customers. Page 1 of SR Exhibit CCS-2.9 shows  
354 that changes in rate base and capital elements have the largest negative impact  
355 on the Company’s achieved ROR – not changes in usage. SR Exhibit CCS-2.10  
356 shows the Company’s recent investment trends on an average and incremental  
357 basis. The bottom two rows are the more informative. Average net utility plant in  
358 service per customer ranges between \$835 to \$935 per customer. However, the  
359 incremental net utility plant cost per change in customer is significantly higher at  
360 an average of around \$1,650 for the past several years.

361 **Q WHAT CONCLUSIONS DO YOU DRAW FROM THIS ANALYSIS?**

362 A It appears that the real challenge the Company faces is its ability to  
363 recover the costs associated with serving new customers. This has nothing to do  
364 with DSM, and also has little to do with decreasing use per customer (for existing  
365 customers), or usage in general. The Joint Applicants are attempting to use a  
366 **demand-related** regulatory adjustment mechanism, historically used to support

367 conservation, as a means to solve a cost-related problem (having nothing to do  
368 with DSM). Issues related to serving new customers are cost recovery and rate  
369 design in nature. Trying to use decoupling as a means of correcting this problem  
370 is akin to creating an attrition adjustment. This would be inconsistent with the  
371 purpose of decoupling as it has been adopted in other states. Decoupling should  
372 be used as a mechanism for promoting DSM, rather than making earnings  
373 corrections caused by the cost of adding new customers. If the Company has a  
374 problem with covering the cost of serving these new customers, the problem  
375 should be dealt with in the traditional ratemaking process and not through  
376 revenue decoupling.

377 **Q EFFICIENCY ADVOCATES IN OTHER DECOUPLING PROCEEDINGS**  
378 **AROUND THE U.S. HAVE PRESENTED SOME RATHER OMINOUS**  
379 **EXAMPLES OF SHAREHOLDER PENALTIES THAT COULD RESULT FROM**  
380 **DSM IMPLEMENTATION. DO THESE REPRESENTATIONS PROVIDE**  
381 **COMMISSIONS WITH USEFUL INFORMATION?**

382 A No, such examples are incomplete representations of how earnings and  
383 financial performance are impacted by changes in usage, including the impact of  
384 DSM. A common example given in the past by efficiency advocates starts with  
385 the assumption that usage will decrease by 1 percent per year with each year  
386 adding savings equal to the savings achieved during the pervious year. The  
387 resulting negative financial impacts can be quite large and alarming, and in a  
388 recent proceeding in Washington, efficiency advocates estimated that the

389 financial impacts to the utility in question (Pacifcorp) could be as great as \$21.0  
390 million over a 5 year period.<sup>2</sup>

391 **Q. CAN SUCH AN EXAMPLE BE MISLEADING?**

392 A. Yes. I have applied similar assumptions to Questar's financial results in  
393 SR Exhibit CCS-2.11. This generalized example would incorrectly suggest that  
394 the Company's shareholders would be harmed by as much as \$13.0 million from  
395 DSM implementation. However, there are problems with such a simple example.  
396 First, it fails to take into consideration the tax impact associated with the  
397 reduction in revenue. If revenues are reduced as a result of decreased sales,  
398 then income taxes would also be reduced. Therefore, a 1 percent reduction in  
399 sales would result in a negative \$8.0 million impact on shareholders. It is  
400 important to point out that even at this limited point of analysis, a 1 percent sales  
401 reduction from DSM is clearly hypothetical since the Company has yet to provide  
402 any specific DSM plans or savings goals.

403 **Q. ARE THERE OTHER PROBLEMS WITH SUCH A SIMPLE EXAMPLE?**

404 A. The example essentially assumes that there are no offsetting factors  
405 impacting the Company's overall financial performance. As I earlier explained,  
406 there is substantial customer growth on Questar's system. In the past, this  
407 growth in customers and sales has contributed to the Company's positive  
408 financial performance and this should be taken into consideration in any example  
409 of the overall financial implications of utility-promoted DSM.

410 **Q. HAVE YOU CONDUCTED A MORE ACCURATE ANALYSIS?**

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<sup>2</sup> Direct Testimony of Ralph Cavanagh, Before the Washington State Utilities and Transportation Commission, Docket No. UE-050684, November 2, 2005.

411 A. Yes, Exhibit CCS 2.11 presents a more balanced analysis while  
412 continuing to assume that the Company had DSM programs in place that would  
413 result in a 1 percent reduction in sales. However, this potential DSM-created  
414 reduction would be offset by an increase in sales due to the addition of new  
415 customers. The increased sales associated with customer growth over a 3-year  
416 pilot program would result in an increase in shareholder wealth of \$12.3 million.  
417 The net impact of the sales losses associated with DSM and customer growth is  
418 a positive \$4.2 million in shareholder wealth. For this example, I have used the  
419 Company's most recent forecast for customer growth that is included in its IRP. I  
420 have also assumed that the \$1,700 incremental investment cost per customer  
421 trend experienced over the past several years, continues into the future. In  
422 reviewing this exhibit, it is important to remember that the income impacts are  
423 **incremental**, not total. Holding other factors constant, total net income for the  
424 Company would still be positive in any given year and other factors, like changes  
425 in operating (but not incremental investment) costs, would need to be considered  
426 in order to determine the Company's overall financial performance. So for  
427 instance, in 2008-2009, the net income impact, holding other factors constant,  
428 would decrease overall achieved earnings by a very small 0.07 percent, despite  
429 assumed significant cumulative DSM savings in the amount of over 3 percent of  
430 total sales and a continued high incremental investment cost per customer.

431 **Q WHAT WOULD BE NEEDED TO FORM A MORE ACCURATE**  
432 **ANALYSIS OF THE IMPACT OF DSM ON POTENTIAL EARNINGS?**

433 A The most important information needed to do this analysis is the level of  
434 DSM the Company is committed to achieving. I would like to hold open the right  
435 to provide supplemental calculations should the Company provide this  
436 information at some future date. To date, no DSM programs, savings levels, or  
437 costs have been provided so any estimate on earnings at this point is  
438 hypothetical. Assuming that this data were available, a forecast of earnings  
439 impacts could be developed that examined the anticipated change in revenues  
440 that was created by the implementation of DSM. These forecasts would need to  
441 estimate the expected revenue growth net of DSM (a calculation similar to those  
442 calculated in a projected test year). Thus, anticipated revenue growth less  
443 losses from DSM would result in a forecast of net-DSM related revenue growth.  
444 This, in turn, would be compared to forecasts associated with other cost and  
445 financial changes in order to determine the impact on earnings.

446 **IV USE PER CUSTOMER DATA**

447 **Q DOES THE COMPANY'S CET PROPOSAL HAVE ANY SPECIAL**  
448 **IMPACTS GIVEN THE BROAD AGGREGATION OF DIFFERENT CUSTOMER**  
449 **TYPES IN THE GS CLASS?**

450 A It could for two different reasons. First, if the forecasted GS class  
451 composition is moving more in the direction of residential customers, as opposed  
452 to commercial customers, and if forecasted residential use per customer is falling  
453 at a rate faster than commercial use per customer, then commercial customers  
454 may be called upon to cover revenue shortfalls associated with decreasing  
455 residential sales (holding other factors constant). Second, the potential inequities

456 could be even greater if the DSM programs promoted by the Company primarily  
457 target residential customers. Thus, commercial customers will bear the full costs  
458 of revenue decoupling, in terms of covering revenue shortfalls and contributing to  
459 DSM implementation costs, potentially receiving little if any benefits.

460 **Q THE STAFF HAS ASKED A NUMBER OF QUESTIONS RELATED TO**  
461 **THE JOINT APPLICANTS' EXHIBIT REFLECTING TEMPERATURE**  
462 **ADJUSTED USE PER CUSTOMER. CAN THEIR QUESTIONS BE**  
463 **ANSWERED FROM ANY OF THE DATA PROVIDED BY THE COMPANY?**

464 A No. The data provided in SR Exhibit CCS-2.12 represents a time series  
465 graph showing monthly use per customer since 1981. The graph shows many  
466 changes over the past 20 years. However, it is difficult to ascertain the reasons  
467 and justifications for these changes since, as I noted in my rebuttal testimony, the  
468 Company has been unable to provide any of the supporting documentation for  
469 this graph. Thus, it is difficult to determine what impacts various factors like price  
470 changes, income changes, appliance standards, tariff shifts, regulatory changes,  
471 among other factors, have specifically had on use per customer over the time  
472 period presented in SR Exhibit CCS-2.12.

473 **Q DOES THE STAFF'S QUESTION RAISE ANY IMPORTANT ISSUES?**

474 A Yes, the Staff's question recognizes that there are a considerable number  
475 of factors impacting usage per customer that go beyond DSM. A broad  
476 decoupling approach like that proposed by the Joint Applicants would shift all of  
477 the risk associated with the various factors listed by the Staff onto ratepayers.  
478 This is why one of the alternatives I presented earlier would attempt to adjust for

479 many of these changes. First, weather-related changes are generally already  
480 accounted for in the data since it is provided on a weather-adjusted basis.  
481 Second, impacts due to changes in price and the economy would be picked up in  
482 the income and price elasticity adjustments I discussed earlier. Third, exogenous  
483 factors, like those associated with greater overall appliance efficiency and  
484 improved building codes, will be picked up in the trend adjustment factor.

485 **Q WHAT ARE THE REASONABLE LEVELS TO WHICH USAGE PER**  
486 **CUSTOMER CAN FALL?**

487 A This is an important question which has no answer in the Joint Applicants'  
488 CET filing. In my opinion, understanding the cost-effective levels by which the  
489 Company can reduce natural gas usage is an important policy question that  
490 needs to be considered in conjunction with the CET proposal. This conclusion  
491 was also reached in the technical conference by Ken Costello, author of the  
492 NRRI report on revenue decoupling, who participated by phone. He clearly  
493 indicated that any decoupling proposal should be accompanied by a full set of  
494 DSM programs. To date, the Company has provided little information on  
495 potential DSM programs, and has indicated that some information will be  
496 available at the hearing. However, Nexant is only preparing a survey of gas  
497 efficiency programs with savings and cost estimates. Recommendations for  
498 DSM programs in the detail that utility ratemaking requires are not contemplated.  
499 This gives parties little to no time to (1) review the potential savings relative to the  
500 CET proposal and (2) being able to critically examine the programs, estimated  
501 costs, or savings being offered as a benefit for having the CET approved.

502 **Q HASN'T THE COMPANY INDICATED IT IS IN THE PROCESS OF**  
503 **PREPARING A LIST OF THESE DSM PROGRAMS AND SHOULD HAVE**  
504 **THEM READY FOR REVIEW AT THE HEARINGS?**

505 A Yes it appears that the Company has recently taken action in developing a  
506 roadmap for program identification. However, it filed its joint application on  
507 December 16, 2005. It was not until around May 9, 2006, only 6 days before  
508 interveners filed testimony critical of the Joint Applicants' proposal, that some  
509 type of firm action was taken on identifying DSM programs that would be in place  
510 during the pilot period.<sup>3</sup> At that time, the Company started negotiations to secure  
511 the services of Nexant, a consulting firm with expertise in the research and  
512 development of DSM programs. The Company did not execute a formal contract  
513 with Nexant until May 25, 2006. The contract at present appears to authorize  
514 only a market and delivery survey. Moving forward with any DSM activity, while  
515 late in this process, is a positive step. But the details of the programs, the level  
516 of commitment associated with these programs, and the total costs associated  
517 with the programs are still unknown.

518 **Q ARE THERE ANY STUDIES THAT HAVE EVALUATED THE CHANGE**  
519 **IN USAGE PER CUSTOMER CREATED BY NATURAL GAS PRICE SPIKES?**

520 A The Company indicates that it has a price elasticity of demand of -0.06 on  
521 a use per customer basis. This means that a one percent increase in price  
522 results in a decrease of natural gas usage per customer of 0.06 percent.  
523 However, natural gas prices have increased and decreased over the past several  
524 years resulting in positive and negative price-created usage changes. Taking

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<sup>3</sup> Response to Committee of Consumer Services Data Request CCS 5.03.



525 this elasticity factor, and applying it to the changes in retail prices (average  
526 revenues) since 2001, yields an estimated total (net) period decrease in usage of  
527 roughly 14,540 Dth.

528 **Q ARE THE MORE RECENT CHANGES IN USE PER CUSTOMER**  
529 **STATISTICALLY SIGNIFICANT?**

530 A No. SR Exhibit CCS-2.13 presents the summary statistics needed to  
531 evaluate the statistical significance of the Company's recent changes in use per  
532 customer since 2000. The most recent year's usage per customer of 112.8 Dth  
533 would appear to be much lower than the 2001 level of 118.9 Dth. However, this  
534 level is nowhere close to being meaningfully different from the most recent five-  
535 year average (on a statistical basis).

536 **Q WHAT DO YOU MEAN WHEN YOU SAY THAT THE CURRENT LEVEL**  
537 **IS NOT STATISTICALLY DIFFERENT?**

538 A This is not an extraordinary, or abnormal shift given recent trends in use  
539 per customer over the past five years. Use per customer has moved, either  
540 above or below the sample mean, by approximately 2.76 Dth. This 2.76 Dth  
541 represents the standard deviation from the sample mean during the five year  
542 period. Generally, deviations around the sample mean are considered  
543 statistically significant when they are greater than two times the standard  
544 deviation, which in this case would be +/-5.52 Dth. The difference between the  
545 average use per customer for the sample period and the most recent year is only  
546 -3.26 Dth, well below the +/-5.52 Dth threshold of statistical significance.

547 **Q IS THERE ANY STATISTICALLY SIGNIFICANT DIFFERENCE IN**  
548 **AVERAGE REVENUE PER CUSTOMER?**

549 A No, and in fact, the difference between the most recent year's DNG  
550 revenues per customer and the five-year average are even less significant. The  
551 summary statistics analyzing these trends are provided in SR CCS Exhibit-2.13.  
552 The five-year average revenue per customer is \$275.32 and the standard  
553 deviation in the Company's average revenue trend is \$7.19 per customer. The  
554 recent decrease in revenue per customer to \$274.82 differs from the five-year  
555 average by only \$0.51 per customer, which amounts to \$400,000 at 2005  
556 customer levels, and less than 1 cent per Dth. Further, as I noted in my rebuttal  
557 testimony, the \$274.82 in revenue per customer in 2005, while lower than 2004,  
558 is higher than the levels in 2001 (\$270.50).

559 **Q HAVE YOU DONE ANY ANALYSIS OF THE CHANGES IN THE**  
560 **COMPANY'S USE PER CUSTOMER INFORMATION?**

561 A Yes. SR Exhibit CCS-2.14 presents a replica of the Company's analysis,  
562 with an inset chart showing major period trends in the data. Three major periods  
563 are visible in the chart and are outlined in the inset table. From 1981 to mid-  
564 1987, use per customer was decreasing at a rate of about 5.4 Dth/customer, a  
565 relatively rapid decrease. However, the decade spanning 1987-1997 saw use  
566 per customer flat to slightly increasing (0.386 Dth per customer). Since 1997,  
567 usage per customer has fallen by 3.7 Dth per customer. However, this period  
568 has its own set of trends. For instance, from mid-1997 to late 1998, use per  
569 customer decreased at a rapid pace of roughly 8.8 Dth per customer. From late

570 1998 to the spring of 2002, the decreases in use per customer moderated to a  
571 still healthy reduction of 4.0 Dth per customer, and for the last four years, from  
572 spring 2002 to current, the decrease has been much more modest, indicating a  
573 reduction of roughly 1.0 Dth/customer, considerably lower than the more recent  
574 five-year average.

575 **Q HOW HAS USE PER CUSTOMER CHANGED OVER THE PAST FIVE**  
576 **YEARS?**

577 A SR CCS Exhibit-2.14 shows the more recent trends in use per customer  
578 from the information provided by the Company in its Application (see “Recent  
579 Trends” section of the inset table). For the overall five year period, use per  
580 customer has fallen by an average of 2.4 Dth/customer. Each year, these  
581 decreases have moderated. Reductions in use per customer have decreased  
582 from 6 Dth/customer in 2001 to last year’s reduction of 1.2 Dth/customer.

583 **Q HOW WOULD YOU INTERPRET THESE RECENT TRENDS?**

584 A The recent trends would suggest that the decreases in use per customer  
585 are getting smaller relative to historic trends. Assuming large decreases in use  
586 per customer in the future, while still an empirical issue that deserves  
587 considerably more analysis, may be unreasonable.

588 **V. CHANGES IN RISK AND RISK SHIFTING**

589 **Q NRRI LISTS THREE CONDITIONS THAT WOULD SUPPORT**  
590 **REVENUE DECOUPLING. ARE ALL OF THESE CONDITIONS PRESENT IN**  
591 **UTAH?**

592 A No. The three conditions listed by NRRI are also identified by Staff in their  
593 issues list. The supportive conditions include: (1) forecasted decreasing use per  
594 customer; (2) static customer base; and (3) decreased usage per customers not  
595 reflected in the ratemaking process. Conditions (2) and (3) are not present in  
596 Utah. Questar has a rapidly growing customer base, and its most recent IRP  
597 anticipates 2006-2007 growth to be 25,000 customers per year for each year.  
598 From 2008 forward, the Company anticipates growth of 22,000 customers. The  
599 current ratemaking process should allow the utility to reflect the test year  
600 decreases in use per customer. So of the three conditions, two are not present  
601 in Utah. Condition (1) is present, but the extent to which these decreases will  
602 continue, is questionable.

603 **Q DOES THE WNA AND GAS PASS-THROUGH MECHANISM INCREASE**  
604 **OR DECREASE THE BENEFITS OF REVENUE DECOUPLING?**

605 A The WNA and 191 Account provide no real meaningful benefit to the CET  
606 proposal nor to revenue decoupling. In other states where revenue decoupling  
607 has been debated, risk shifting associated with weather has often been  
608 contentious. Weather risk is less of an issue in this proceeding since the  
609 Commission already has a WNA in place to address this form of risk. However,  
610 the presence of both of these mechanisms does raise larger questions about the  
611 Company's unwillingness to promote DSM. The Commission allows the  
612 Company to receive significant benefits, in terms of being able to mitigate  
613 business risk, from the presence of the WNA and the 191 Account. These are  
614 benefits that many utilities in the U.S. would find supportive of DSM development

615 and in fact, are benefits that some gas utilities do not get, and yet still provide  
616 cost-effective DSM for their customers. Despite these benefits and the  
617 recognition that cost-effective DSM opportunities exist, the Company appears to  
618 be unwilling to implement cost-effective DSM until virtually all revenue risk is  
619 eliminated from its current rates.

620 **Q HOW WOULD THE PROPOSED CET IMPACT COMPANY FINANCIAL**  
621 **RISK?**

622 A. As I noted in my rebuttal testimony, the proposed CET would shift the  
623 risks associated with changes in price, the economy, and other factors like  
624 greater economy-wide energy efficiency, away from the Company and to  
625 ratepayers without any offsetting shifts in rates.

626 **Q WOULD IT BE NECESSARY TO MAKE A COST OF CAPITAL**  
627 **ADJUSTMENT IF THE CET IS ADOPTED?**

628 A A cost of capital adjustment is one way to address the Company's  
629 reduction in business risk. Other jurisdictions have recognized this opportunity  
630 in their review of revenue decoupling proposals. As noted by a Division  
631 representative in the technical conference, it may be difficult to make such an  
632 adjustment since the current allowed cost of capital was developed during the  
633 last rate case. A financial revenue decoupling adjustment, however, would be  
634 based upon current financial information creating a potential mismatch in  
635 financial information for ratemaking purposes. While the Company has recently  
636 updated its rates to reflect adjustments in its capital structure, it has not made  
637 corresponding adjustments to all of the rate elements. Thus, it may be difficult to

638 make a cost of capital adjustment in this proceeding without a full rate case. If the  
639 Commission were to adopt the partial revenue decoupling alternative I discussed  
640 earlier, a considerable amount of this risk would remain with the Company, and  
641 an immediate cost of capital adjustment may be unneeded, at least for pilot  
642 program purposes.

643 **Q ARE YOU AWARE OF ANY ANALYSES THAT HAVE IDENTIFIED THE**  
644 **FINANCIAL IMPLICATIONS OF RISK SHIFTING ASSOCIATED WITH**  
645 **REVENUE DECOUPLING?**

646 A Yes, Moody's Investor Service ("Moody's"), in a June 2005 Special  
647 Comment on natural gas utilities, noted:

648 Moody's believes that having utility rate designs that compensate  
649 the gas LDC for variations in conservation as with variations in  
650 weather would serve to stabilize the utility's credit metrics and  
651 credit ratings.<sup>4</sup>

652 Further, revenue decoupling can impact the business risk categorization under  
653 which utilities are judged by Standard and Poor's. This categorization, based  
654 upon business risk profiles, includes a measure for utilities that face supply and  
655 volumetric risk. Those with high risk are in the higher categories (highest risk  
656 category is 10), while those utilities that face lower risks by having adjustment  
657 clauses, are moved to lower levels. NW Natural, a gas distribution utility in  
658 Oregon that has both a PGA and decoupling mechanism, was able to lower its  
659 rank to 1, the lowest level category.

660 **Q DOES REVENUE DECOUPLING HAVE ANY POTENTIAL IMPACT ON**  
661 **DEBT?**

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<sup>4</sup>Moody's Investors Services. *Special Comment: Impact of Conservation on Gas Margins and Financial Stability in the Gas LDC Sector*. June, 2005: 8.

662 A Yes. Moody's recently reiterated the strong benefits revenue decoupling  
663 would provide in maintaining shareholder value. Such a mechanism will maintain  
664 strong credit metrics and improve credit ratings relative to utilities that do not  
665 have such mechanisms since revenue decoupling eliminates shareholder  
666 exposure to risk and volatility from price and climate changes.<sup>5</sup> Further,  
667 according to a recent review of the NW Natural decoupling program:

668 [NW Natural] CFO David Anderson believes that DMN  
669 [Distribution Margin Normalization] and WARM [Weather  
670 Adjusted Rate Mechanism] were contributing factors to NW  
671 Natural obtaining the best rating in the Standard & Poor's (S&P)  
672 business risk profile (scoring a 1 on a scale of 1 to 10). Similarly,  
673 he believes that DMN and WARM contributed to the upgrade in  
674 NW Natural's S&P bond rating from A to A+. An improved risk  
675 profile has several beneficial effects. It allows NW Natural to  
676 maintain smaller lines of credit, reduce the share of equity in its  
677 capital structure, and maintain a lower coverage ratio.<sup>6</sup>

678 **Q DURING THE COURSE OF THE TECHNICAL CONFERENCE, SOME**  
679 **PARTIES INDICATED THAT AN ADJUSTMENT FOR LOWER BUSINESS**  
680 **RISK WAS RELATIVELY UNIMPORTANT AND THAT THE PROPOSED CET**  
681 **WAS A HARMLESS "GARDEN VARIETY" DECOUPLING PROPOSAL THAT**  
682 **SHOULD BE ADOPTED IN ITS CURRENT FORM. DO YOU AGREE WITH**  
683 **SUCH AN ASSESSMENT?**

684 A No. If making these types of risk adjustments are not that important, then  
685 they should be required as part of this proceeding. Clearly, as I noted earlier,  
686 Wall Street (as reflected in two different Moody's reports) finds these adjustments  
687 very important in the potential risk insulation they provide to investors. Failure to

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<sup>5</sup>Moody's Investor Services. *Special Comment: Local Gas Distribution Companies: Update on Revenue Decoupling and Implications for Credit Ratings*. June 2006.

<sup>6</sup>Christensen and Associates. *A Review of Distribution Margin Normalization as Approved by the Oregon Public Utility Commission for Northwest Natural Gas*. March 31, 2005: 72.

688 make these risk adjustments results in giving the utility an admitted windfall in its  
689 allowed return. This amounts to bad regulatory policy and is inconsistent with  
690 setting rates in a fair, just, and reasonable manner. The Commission should  
691 reject any recommendations in this proceeding that would dismiss this basic  
692 principle of regulation so easily.

693 **Q DO YOU AGREE WITH THE POSITION THAT MAKING A DOWNWARD**  
694 **COST OF CAPITAL ADJUSTMENT AT THIS POINT IN THE DSM**  
695 **DEVELOPMENT PROCESS WOULD SEND A BAD SIGNAL TO THE**  
696 **UTILITY?**

697 A No. Failing to recognize the risk shifting inherent in this proposal would  
698 result in rates that, by definition, were not fair, just, and reasonable – regardless  
699 of degree or magnitude. To do so without attempting to make any reasonable  
700 adjustment essentially allows the utility to claw into the very monopoly profits that  
701 regulation is intended to control. Given the current CET proposal, not correcting  
702 for this would be especially problematic since no definitive list of DSM programs  
703 has been provided to date.

704 **Q COULDN'T YOUR PROPOSED PARTIAL DECOUPLING**  
705 **ALTERNATIVE BE USED IN LIEU OF MAKING THIS ADJUSTMENT?**

706 A Yes. A partial decoupling approach would be one method by which risk  
707 shifting could be minimized at least for pilot purposes.

708 **Q DURING THE TECHNICAL CONFERENCE, THE JOINT APPLICANTS**  
709 **INDICATED THAT THEY CONSIDERED USING ELASTICITY ESTIMATES TO**



710 **ADJUST FOR RISK SHARING, BUT FOUND IT TO BE TOO COMPLEX. DO**  
711 **YOU AGREE WITH THIS POSITION?**

712 A No. In fact, the Company's application explicitly recognized that the type  
713 of adjustments I have proposed through a partial decoupling approach (also  
714 known as a statistical "re-coupling" approach) are superior to the form of revenue  
715 decoupling included in the proposed CET. In Exhibit 1.7 of the Company's  
716 application it states, "[t]he recoupling is an improvement that could easily be  
717 added at a later time, if desired." Further, the Company's technical hearing  
718 expert has also recognized the improvements associated with these types of  
719 adjustments in his testimony and filings in other states. In a filing in California,  
720 the Natural Resources Defense Council ("NRDC") states that the "[it] is open to  
721 exploring alternatives that shift more weather and business-cycle risks to  
722 utilities."<sup>7</sup> The NRDC filing notes that California's ERAM ["Electric Rate  
723 Adjustment Mechanism] "involves a 'true-up' of actual electricity sales to match  
724 forecasted sales; adjustments for weather or the local business cycle could be  
725 built into the true-up system." The NRDC filing then points to the ORNL report,  
726 *Statistical Recoupling: A New Way to Break the Link Between Electric-Utility*  
727 *Sales and Revenues*, as an example of how this re-coupling may be  
728 accomplished. However, the Company and the Joint Applicants indicated during  
729 the technical conference that they really didn't want this proposal to get to the  
730 "Ph.D. level." This justification simply short-changes ratepayers, and as I noted  
731 earlier, is entirely inconsistent with setting fair, just, and reasonable rates. While

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<sup>7</sup> "Comments of the National Resources Defense Council on Customer Choice through Direct Access: Role, Structure and Efficacy," National Resources Defense Council, Before the Public Utilities Commission of the State of California, R.94-04-031, August 23, 1994.

732 having a Ph.D. might be helpful in reviewing the appropriate elasticity estimates,  
733 it doesn't take a Ph.D. to figure out which party benefits from the omission of  
734 these important risk adjustments: the Company and its shareholders. The  
735 appropriate data to make a re-coupling adjustment is available as part of the  
736 Company's load forecasting and IRP process, and should be used in this  
737 proceeding if other mechanisms, like an incentive-based approach, are not  
738 adopted.

739 **Q WHAT BENEFITS DO CUSTOMERS GET FROM ASSUMING THE**  
740 **ADDITIONAL RISK ASSOCIATED WITH THE PROPOSED CET?**

741 A Customers get no additional benefits from the proposed CET. Investors,  
742 on the other hand, stand to get considerable benefits by being insulated from a  
743 broad variety of factors impacting sales.

744 **Q CAN THE PROPOSED CET IMPACT EFFICIENCY?**

745 A Potentially. As I noted in my direct testimony, certainty in revenues  
746 creates better certainty for earnings. Lower revenue volatility allows a Company  
747 to better customize its operations. While the Company is correct in its assertion  
748 that the CET would not give it a guaranteed rate of return, and the Company is  
749 correct that it would still have to keep control of its cost structure, it is equally  
750 correct that revenue stability creates a comfortable environment for the utility to  
751 maintain the *status quo* without needing to aggressively looking for new sources  
752 of efficiency or cost reductions.

753 **Q WOULD YOU AGREE WITH THE PREMISE THAT REVENUE**  
754 **DECOUPLING IS CONSISTENT WITH TRADITIONAL RATEMAKING?**

755 A No. Revenue decoupling adjusts rates every year. Traditional regulation,  
756 however, sets rates on a “normal” test year basis, indicating that rates are set on  
757 normal company operations and typical conditions for the environment (period) in  
758 which the Company operates. Its allowed rate of return reflects the business risk  
759 that the utility faces and it is up to the Company to manage its operations in  
760 mitigating that risk and maintaining shareholder value. Thus, there is relationship  
761 between: (1) the normal test year, on the one hand; and (2) the allowed rate of  
762 return, on the other. If rates are adjusted every year, then the allowed rate of  
763 return needs to reflect that fundamental change in risk. Setting rates on a normal  
764 test year basis cannot be consistent with a mechanism that allows those rates to  
765 change every year. Under a revenue decoupling mechanism, every year  
766 becomes a “normal” or “typical year” for ratemaking purposes – which is clearly  
767 not the case.

768 **Q ARE TEST YEARS TYPICALLY BASED ON “EXTREME EVENTS?”**

769 A No, there is long history of state regulatory orders that note that typical  
770 test years should be based on normal conditions and not those associated with  
771 extremities. There are several state regulatory orders from the early 1980s, and  
772 the recession of the early 1990s, that reject the notion of using recession years  
773 as a test year. But if revenue decoupling were in place, like it was in Maine  
774 during the recession of the early 1990s, rates would be set on just exactly that  
775 kind of environment. As a result, the sales risk associated with the economy that  
776 would have traditionally been borne by the utility, was covered by ratepayers.  
777 Clearly this is inconsistent with traditional regulation.

778 **Q ARE YOU SUGGESTING THAT THE UTAH ECONOMY COULD CRASH**  
779 **INTO A RECESSION SOON AFTER THE CET IS ADOPTED?**

780 A No, this is not a likely event, and indications from the Company's IRP are  
781 that the Utah economy will continue to remain strong in the upcoming years.  
782 However, it is equally likely that Maine regulators did not intentionally adopt  
783 revenue decoupling in the early 1990s knowing that a full-blown recession was  
784 just around the corner and would saddle its ratepayers with over \$50 million of  
785 lost revenues associated with an economic downturn. It is the law of unintended  
786 consequences that makes a broad and indiscriminating revenue decoupling  
787 proposal like the CET such a risky proposition. The CET proposal is very similar  
788 to that adopted by the Maine Commission and yet this "garden variety" form of  
789 revenue decoupling, that was adopted as a "harmless pilot program," and made  
790 no adjustments for exogenous shifts in utility business cycles, cost Maine  
791 ratepayers dearly. The Utah Commission should not make a similar mistake  
792 based on assertions about the harmlessness of a revenue decoupling pilot  
793 program in this proceeding, particularly when there are a number of other  
794 reasonable regulatory policy options at its disposal.

795 **VI ALTERNATIVES COMPARISON**

796 **Q DOES THE COMPANY HAVE AN OBLIGATION TO PROVIDE DSM IF**  
797 **IT IS THE LEAST-COST RESOURCE?**

798 A Yes. One of the hallmarks of least-cost planning is that demand and  
799 supply resources be evaluated on a comparable basis. Cost-effective DSM

800 appears to not be getting equal footing in the Company's IRP process, despite its  
801 recognition that such cost-effective DSM alternatives are available.

802 **Q IS IT PRUDENT FOR THE COMPANY TO FOREGO IMPLEMENTATION**  
803 **OF DSM IN THE ABSENCE OF A CET?**

804 A No. If it can be verified that cost-effective DSM programs are available, a  
805 prudent utility should be actively pursuing such programs. However, entering  
806 into a prudence investigation, particularly at this stage of process, may be  
807 premature and Questar should be encouraged to continue with its recent efforts  
808 in DSM program identification and development. Nevertheless, while utilities  
809 should not be bludgeoned into implementing DSM, their failure to engage in least  
810 cost planning and to implement conservation and efficient programs should not  
811 be coddled either. Utility regulation is often a balancing of the use of "carrot" and  
812 "stick." Providing incentives can be an effective means of directing utility  
813 behavior, but begging, pleading, and offering an infinite number of concessions is  
814 not effective regulatory policy either. There are a number of opportunities for  
815 addressing the Company's concerns regarding DSM impacts on financial  
816 performance that are far less extreme than its proposed CET. Further, this  
817 proceeding would be good opportunity for the Commission to clearly lay out its  
818 expectations on the topic: namely, that if there are cost-effective DSM  
819 opportunities, the Commission expects the Company to be taking advantage of  
820 these opportunities, and DSM savings and goals should be included in the next  
821 IRP filing. There are a number of utilities around the country that have equally  
822 important statutory obligations as Questar, which provide a wide range of cost-

823 effective DSM programs to their customers, and do not have a mechanism like  
824 the CET.

825 **Q CAN THE USE OF A FUTURE TEST YEAR OFFSET SOME OF THE**  
826 **COMPANY'S PURPORTED DISINCENTIVES?**

827 A Yes it can. Adjusting total projected sales for potential DSM savings is not  
828 an uncommon regulatory practice. Florida electric and gas utilities use projected  
829 test years and test year billing determinants are regularly adjusted for the  
830 forecasted DSM savings. The Florida Public Service Commission ("FPSC")  
831 recently estimated that Florida's electric utilities have saved some 4,951 MW and  
832 5,488 GWh in electricity consumption through its DSM programs over the past 25  
833 years. Florida electric utilities have a statutory obligation to provide least cost  
834 resources including DSM and are required to regularly appear before the  
835 Commission to forecast potential savings and set DSM goals for planning  
836 purposes.

837 **Q WHAT ARE THE IMPACTS OF USING A FUTURE TEST YEAR AND**  
838 **REVENUE DECOUPLING?**

839 A The use of a forecasted test year could help minimize true-up variations  
840 associated with the revenue decoupling mechanism. The degree to which these  
841 variations are minimized would be a function of forecast accuracy and  
842 unanticipated shocks in the exogenous variables used in developing the forecast.

## 843 **VII RECOMMENDATIONS AND CONCLUSIONS**

844 **Q CAN YOU PLEASE SUMMARIZE YOUR RECOMMENDATIONS?**

845 A I maintain the same recommendations that were included in my earlier-  
846 filed rebuttal testimony that the proposed CET should be rejected. The CET  
847 shifts too many risks to customers and represents a significant departure from  
848 past regulatory practices. However, if the Commission is looking for a  
849 progressive policy for advancing DSM development, I have offered three different  
850 alternatives for consideration. All would represent a significant improvement over  
851 the currently proposed CET. Clearly, a number of additional details would need  
852 to be worked out with some, and perhaps all of these alternatives. However,  
853 given strong direction from the Commission, this could easily be accomplished in  
854 an expedited fashion.

855 **Q DOES THIS CONCLUDE YOUR SUPPLEMENTAL REBUTTAL**  
856 **TESTIMONY?**

857 A Yes it does.