

August 28, 2012

***VIA ELECTRONIC FILING  
AND HAND DELIVERY***

Public Service Commission of Utah  
Heber M. Wells Building, 4<sup>th</sup> Floor  
160 East 300 South  
Salt Lake City, UT 84114

Attention: Gary Widerburg  
Commission Secretary

Re: Docket No. 09-035-36 - Annual Report on Rocky Mountain Power's Demand-side Management Outreach and Communications Campaign

In the June 11, 2009, order in the above referenced docket, the Public Service Commission of Utah (Commission) initially approved Rocky Mountain Power's (Company) demand-side management outreach and communications campaign (Campaign). As part of the order, the Commission directed the Company to report Campaign effectiveness on an annual basis, due on August 31 of each year; in a subsequent August 16, 2011 order the Commission granted the Company an extension of time for filing to September 30 of each year.

Rocky Mountain Power has recently concluded the third year of the Campaign (running from July 1, 2011, through June 30, 2012) and is in the process of conducting market research and customer surveys to assess the Campaign's effectiveness. However, Rocky Mountain Power has recently found that completing the market research and customer surveys by September 30 to be problematic. Delays in starting the market research and customer surveys have extended the timing at which they will be complete and delivered to the Company. The results of market research and customer surveys are an essential factor in assessing Campaign effectiveness.

Rocky Mountain Power respectfully requests the Commission extend the filing date of this year's Campaign annual report from September 30, 2012 to October 31, 2012.

Please direct any inquires concerning this matter to Dave Taylor, Regulatory Manager, at (801) 220-2923.

Sincerely,

Carol L. Hunter  
Vice President, Services

cc: Division of Public Utilities  
Office of Consumer Services