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June 30, 2015

Mr. Gary Widerburg  
Commission Administrator  
Utah Public Service Commission  
160 East 300 South, 4th Floor  
Salt Lake City, Utah 84114

*via courier*

Re: Blue Jay Wireless, LLC Service Semi-Annual Report

Dear Mr. Widerburg:

Blue Jay Wireless, LLC (“Blue Jay”) has been designated by the Utah Public Service Commission as an Eligible Telecommunications Carrier (“ETC”) for provision of wireless Lifeline services.<sup>1</sup> Pursuant to the Commission’s Semi-Annual reporting requirement for ETCs,<sup>2</sup> Blue Jay hereby submits the following:

**Blue Jay’s Lifeline Program**

Blue Jay offers two non-tribal Lifeline plans, consisting, respectively, of (i) 125 free monthly minutes or texts with rollover; and (ii) 250 free monthly minutes plus 250 monthly texts without rollover. Blue Jay also offers three tribal Lifeline plans, consisting, respectively, of (i) unlimited voice and text at no charge; (ii) unlimited voice and text plus 500 MB of data for a charge of \$5.75 per month; or (iii) unlimited voice and text plus 5 GB of data for a charge of \$14.75 per month.

<sup>1</sup> *In the Matter of the Petition of Blue Jay Wireless, LLC for Designation as an Eligible Telecommunications Carrier for the Purpose of Offering Lifeline Service on a Wireless Basis*, Docket No. 12-2559-01, Order Approving Settlement Stipulation (issued May 20, 2013).

<sup>2</sup> Ut. Admin. Code R746 § 341-7.



**Forgone Revenue Resulting from the Discounts Provided to Lifeline Customers**

Non-tribal customers receive service at no cost and therefore Blue Jay forgoes \$9.25 per month for each customer. This results in the following foregone revenues: January (\$1,421.75); February (\$1,347.75); March (\$1,292.25); April (\$1,264.50); May (\$1,098.00); and June (\$758.50) totaling 5,761.00 for the six month period through June 30, 2015.

**Administrative, Advertising, Voucher And Other Program Expenses**

Blue Jay has a very limited customer base to date in Utah. However, it has incurred outreach expenses from mobile enrollment events in Utah and a portion of the Company’s significant nationwide operating and administrative expenses (several million dollars) can be attributed to each state in which it is a designated ETC, including Utah.

**Interest Accrual Amounts on Lifeline and Link Up Funds**

Blue Jay has accrued no interest on Lifeline funds in 2015.

**Number of Lifeline Telephone Service Customers by Exchange Area**

Blue Jay’s Lifeline customer counts for the first half of 2015 are as follows:

Area Code	January	February	March	April	May	June
385	4	3	3	3	2	1
702	3	3	3	3	3	--
725	1	1	1	1	1	--
775	72	66	62	61	45	37
801	71	70	68	66	65	44
Total	151	143	137	134	116	82

**Outreach Efforts**

Blue Jay is still developing its infrastructure and optimal staffing resources for Lifeline services in Utah. The Company is gradually building a customer base. Consistent with its long-term business strategy, in the first half of 2015, Blue Jay has concentrated on a number of small community mobile enrollment events.

Please contact the undersigned at (801) 426-2108 if you have any questions.

Respectfully Submitted,



David J. Shaw