CAPM/RISK PREMIUM METHOD CALCULATION

CAPM /Risk Premium Method Equation:

 $Rf + Beta(Rm-Rf_{Rm}) = Ke$

where:

Ke = Cost of Equity

Rf_{Rm} = Risk-Free Rate of Return (consistent w/ period for market return data)

Rf = Risk-Free Rate of Return

Beta = Beta, used to measure level of $risk^1$

Rm = Expected Market Return (Rm-Rf_{Rm}) = market equity risk premium

	<u>Rf</u>	+	<u>Beta</u>	X	(<u>Rm</u>	-	$\underline{Rf_{Rm}}$)	=	<u>Ke</u>
CCS (Regan) CAPM Calculation	3.47%	+	0.734	x	(12.33%	-	3.73%)	=	9.78%
Carbon/Emery Proposed Meredith "Reasonableness Check"	4.03%	+	0.734	X	(19.90%	_	4.03%)	=	12.50% 15.67%

¹http:// www.Investopedia.com/terms/c/capm.asp, visited on November 3, 2005.