Level 3 Communications, LLC Docket No. 10-049-16 Witness: Richard E. Thayer

#### BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF UTAH

#### LEVEL 3 COMMUNICATIONS, LLC

Surrebuttal Testimony of Richard E. Thayer

October 14, 2010

4812-7599-0279.3

#### 1 I. INTRODUCTION OF WITNESS

2	Q.	PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.
3	A.	My name is Richard E. Thayer. I work for Level 3 Communications, LLC ("Level 3").
4		My business address is 1025 Eldorado Boulevard, Broomfield, Colorado, 80021.
5	Q.	WHAT IS YOUR POSITION AT LEVEL 3?
6	A.	I am Senior Corporate Counsel. I have been with Level 3 for eight years.
7 8	Q.	ARE YOU THE SAME RICHARD E. THAYER WHO FILED DIRECT TESTIMONY IN THIS DOCKET ON AUGUST 19, 2010?
9	A.	Yes.
10	II.	SUMMARY OF SURREBUTTAL TESTIMONY
11	Q.	WHAT IS THE PURPOSE OF YOUR TESTIMONY?
12	A.	In this round, I respond to specific issues raised in rebuttal testimony regarding the
13		pending indirect transfer of control of Qwest Communications International ("Qwest") to
14		CenturyLink ("CenturyLink") (collectively, "Joint Applicants"). As I did in initial
15		testimony, I will refer to the post-closing company at the "Combined Entity".
16 17	Q.	PLEASE DESCRIBE THE RESPONSE OF LEVEL 3 TO THE REBUTTAL TESTIMONY OF QWEST AND CENTURYLINK.
18	A.	Qwest and CenturyLink have been evasive and disappointing in both rounds of
19		testimony. Given the scope of this transaction and the role both companies play in the
20		state's telecommunications marketplace, Level 3 believes that Qwest and CenturyLink
21		have not offered specific information to demonstrate that the proposed transaction is in
22		the public interest. It is clear that the basic theme of the Joint Petitioners is to brush aside
23		the concerns of the Commission and any interveners. This approach puts the
24		Commission, the public, and the competitive industry in the untenable position of having

25 to know how the Combined Entity will act *before* the Combined Entity will answer any

- 26 questions.
- 27 Q. WHY IS THAT DISINGENUOUS?

A. It is disingenuous for the Joint Petitioners to demand that the Commission, the public,

- and competitors predict the future when the Combined Entity won't tell anyone how it
- 30 intends to function. "Trust us" is not an answer that meets the public interest test, which
- 31 the Joint Petitioners must pass to close this transaction. The burden is on the Joint
- 32 Petitioners to show that this transaction is in the public interest.

## Q. THE JOINT PETITIONERS ARGUE THAT MANY OF THE ISSUES RAISED ARE COMMERCIAL IN NATURE AND THAT THIS PROCESS SHOULD NOT BE USED TO RENEGOTIATE CONTRACTS. HOW DOES LEVEL 3 RESPOND?

- 37 The issues raised by the CLECs, and especially Level 3, go to the ability of companies to A. 38 compete against the Combined Entity. In fact, many of the issues revolve around the legal 39 obligations of both Qwest and CenturyLink. It seems that the Joint Petitioners prefer a 40 "divide and conquer" approach. They take this approach by leveraging their market 41 power to push those issues that relate to the Combined Entity's legal obligations into 42 commercial negotiations or individual complaint cases if the Combined Entity does not 43 get its way. 44 This allows the Combined Entity to leverage the legal and financial power it maintains 45 from its market dominance to force delay while the legal process plays out. In addition to
- 46 delay, decisions in the complaint process are not self-enforcing across the industry.
- 47 Qwest's practice has been to require a third-party seeking to implement a decision to
- 48 invoke negotiations, which inevitably leads to the complaint process. The result is that
- 49 complaint decisions are not applied uniformly across the industry, which gives

50		competitive providers disparate rights. By addressing these open questions in the context
51		of this proceeding, the Commission ensures (1) that wholesale customers are treated in a
52		non-discriminatory manner, (2) that competitors and the Combined Entity understand
53		their legal rights and obligations, and (3) that competition is not harmed or delayed.
54 55 56	III.	THE COMMISSION SHOULD CONDITION APPROVAL OF THE MERGER BY PROHIBITING THE COMBINED ENTITY FROM LEVERAGING BILLING DISPUTES TO DELAY OR REFUSE TO PROVIDE SERVICES.
57 58	Q.	CAN YOU PLEASE BRIEFLY SUMMARIZE LEVEL 3'S CONCERN WITH RESPECT TO THE COMBINED ENTITY LEVERAGING BILLING DISPUTES?
59	А.	Yes. In my previous testimony, Level 3 raised a concern that post-closing, the Combined
60		Entity will leverage billing disputes with one affiliate to slow-roll or refuse to provision
61		services post-closing. Again, as already noted by Mr. Coleman in his testimony, the
62		Combined Entity will possess significant market power over Competitive Local
63		Exchange Carriers (CLECs) due to its control over the vast majority of network
64		infrastructure in the state of Utah. There can be no question of the Combined Entity's
65		ability to (or incentive) to create and leverage billing disputes to its advantage. <sup>1</sup> Let me
66		provide an example. Assume that Level 3 and Qwest have a billing dispute for \$100 for
67		transport charges in Utah. We'll also assume that Level 3 has no outstanding billing
68		disputes with CenturyLink. After the closing, Level 3 submits an order for a transport to
69		meet a customer critical deadline in a CenturyLink state outside of the legacy Qwest

<sup>&</sup>lt;sup>1</sup> Joint Application of Qwest Communications International, Inc. and CenturyTel, Inc. for Approval of Indirect Transfer of Control of Qwest Corporation, Qwest Communications Company, LLC, and Qwest LD Corporation, Docket No. 10-049-16, DPU Exhibit 1.0, Direct Testimony of Casey J. Coleman, p. 5-6 (August 30, 2010) ("Coleman Direct") (Noting that "competition is not as robust in the wholesale market" and that there may be a "locale of effective competition", particularly viewed in light of changing market conditions and the fact that "the success of the wholesale market depends almost entirely on Qwest providing a network that is open and available for all parties to use [...] such that "terms and conditions for using the network" [are] "just and reasonable for both Qwest and for the CLEC[.]").

footprint. Level 3 is concerned that CenturyLink will rely upon the open billing dispute
with Qwest to refuse delivering the transport even though the transport request involves
another state, not to mention another CenturyLink affiliate.<sup>2</sup>

## Q. IN HIS REBUTTAL TESTIMONY, MR. HUNSUCKER CALLS THIS "SPECULATIVE BEHAVIOR" AND CRITICIZES YOU FOR RAISING "WHAT MIGHT HAPPEN".<sup>3</sup> HOW DOES LEVEL 3 RESPOND?

- A. Mr. Hunsucker's response continues the theme that unless you can know the future, you
- 77 will have to trust the Combined Entity. It is an "Ask but We Won't Answer" defense.
- 78 That argument is especially absurd with this issue. First, the ability to leverage billing
- 79 disputes between the two companies cannot occur until *after* this transaction closes. So
- 80 contrary to Mr. Hunsucker's protestations, the Commission and competitive industry
- 81 have to question how the Combined Entity will act.
- 82 The second reason to address this issue now is because Level 3 has experienced this exact
- 83 type of conduct from other companies post-merger. The problems arise normally through
- 84 internal process changes or new contract interpretations. These changes come without
- 85 warning and are first encountered when a service order service is held or rejected.
- 86 Because such conduct "escapes Commission review," it causes delay and harms
- 87 competition. The lengths that ILECs will go through to reinterpret contract clauses bears
  - proof that the contract provisions do not provide the security that would prevent

<sup>&</sup>lt;sup>2</sup> Given, as Mr. Coleman notes, "the almost monopolistic nature of the incumbent's infrastructure" Level 3's concerns that the Combined Entity would have incentive to leverage access to such infrastructure based upon faulty, inaccurate or deliberately manufactured billing disputes are well-founded. *See* Coleman Direct, p. 21 (noting also that there are a "variety of areas where competition could be harmed by CenturyLink integrating the Qwest's assets.").

<sup>&</sup>lt;sup>3</sup> Joint Application of Qwest Communications International, Inc. and CenturyTel, Inc. for Approval of Indirect Transfer of Control of Qwest Corporation, Qwest Communications Company, LLC, and Qwest LD Corporation, Docket No. 10-049-16, DPU Exhibit 1.0, Rebuttal Testimony of Michael Hunsucker On Behalf of Qwest Corporation, p. 45, l. 7-14 (September 30, 2010) ("Hunsucker Rebuttal").

- 89 CenturyLink or Qwest from defying the "ICA terms that legally dictate the operating90 relationship" between the companies.
- 91 Mr. Hunsucker's response is further weakened by the fact that he does not try to prove
- 92 his point with any contract language. The simple truth is that the interconnection
- 93 agreements with Qwest and CenturyLink do not expressly prohibit an affiliate or other
- 94 entity from leveraging billing disputes across the corporate family because they were not
- 95 written with an understanding that Qwest and CenturyLink would seek a merger. Without
- 96 such express language, the Combined Entity can take the unilateral position that it does
- 97 not have to provide services in the event of a billing dispute between a wholesale
- 98 customer and any other affiliate of the Combined Entity.

### 99Q.ARE THERE OTHER ISSUES IN THIS PROCEEDING THAT RELATE TO100LEVERAGING DISPUTES BETWEEN AFFILIATES?

- A. Yes, in initial testimony, Level 3 raised the issue of Qwest unilaterally imposing a 90-day time frame in which a carrier had to identify and raise a billing dispute or it was deemed waived. Since the ability to identify and raise billing disputes is a crucial tool for each carrier, neither Qwest nor CenturyLink should be allowed to arbitrarily short-circuit a customer's ability to raise disputes. In addition to being denied the ability to pursue a legitimate claim, if the Combined Entity is allowed to leverage billing disputes across entities it will gain extra leverage over entities that try to raise disputes outside of the
- arbitrary windows that the Combined Entity establishes.

## 109 Q. DID QWEST OR CENTURYLINK ADDRESS THE 90-DAY DEADLINE IN 110 THEIR TESTIMONY?

A. Yes, and the response of Qwest witness Karen Stewart proves Level 3's point. Stewart
admits that Qwest is "in the process of negotiating agreements that will provide more

113		explicit guidelines" in those instances where express terms are not identified. <sup>4</sup> Qwest
114		goes on to say that resolution of the issue is between the companies. Nothing can be
115		farther from the truth because it shifts the power to reach fair and equitable terms and
116		conditions to the Combined Entity. Qwest and CenturyLink should offer the same basic
117		terms and conditions to all carriers. By forcing each carrier into "one-off" negotiations,
118		the Combined Entity can use its dominant position to force vastly different terms on
119		otherwise relatively similar companies – in this case, the same CLEC, say Level 3, could
120		be subject to vastly disparate treatment by Qwest on one hand and CenturyLink on the
121		other. Such treatment is not in the public interest because it can only result in
122		unreasonable discrimination harmful to legitimate competition.
123 124	Q.	CAN THESE MARKET PROBLEMS BE SOLVED THROUGH CONDITIONS ON THIS TRANSACTION?
	<b>Q.</b> A.	
124	-	ON THIS TRANSACTION?
124 125	-	<b>ON THIS TRANSACTION?</b> Yes. By imposing such requirements on the Combined Entity, the Commission will
124 125 126	-	ON THIS TRANSACTION? Yes. By imposing such requirements on the Combined Entity, the Commission will ensure that competition is not harmed through dilatory or unilaterally arbitrary conduct.
124 125 126 127	-	ON THIS TRANSACTION? Yes. By imposing such requirements on the Combined Entity, the Commission will ensure that competition is not harmed through dilatory or unilaterally arbitrary conduct. Any delay in the provision of services harms competition and is unacceptable. The
124 125 126 127 128	-	ON THIS TRANSACTION? Yes. By imposing such requirements on the Combined Entity, the Commission will ensure that competition is not harmed through dilatory or unilaterally arbitrary conduct. Any delay in the provision of services harms competition and is unacceptable. The Commission can avoid the types of competitive harm that concerned Mr. Coleman if it
124 125 126 127 128 129	-	ON THIS TRANSACTION? Yes. By imposing such requirements on the Combined Entity, the Commission will ensure that competition is not harmed through dilatory or unilaterally arbitrary conduct. Any delay in the provision of services harms competition and is unacceptable. The Commission can avoid the types of competitive harm that concerned Mr. Coleman if it adopts these simple, targeted, and common-sense conditions. Moreover, if the Combined
124 125 126 127 128 129 130	-	ON THIS TRANSACTION? Yes. By imposing such requirements on the Combined Entity, the Commission will ensure that competition is not harmed through dilatory or unilaterally arbitrary conduct. Any delay in the provision of services harms competition and is unacceptable. The Commission can avoid the types of competitive harm that concerned Mr. Coleman if it adopts these simple, targeted, and common-sense conditions. Moreover, if the Combined Entity has no intention of engaging in such conduct, then there would be no reason to

<sup>&</sup>lt;sup>4</sup> Joint Application of Qwest Communications International, Inc. and CenturyTel, Inc. for Approval of Indirect Transfer of Control of Qwest Corporation, Qwest Communications Company, LLC, and Qwest LD Corporation, Docket No. 10-049-16, DPU Exhibit 1.0, Rebuttal Testimony of Karen A. Stewart On Behalf of Qwest Corporation, p. 36, l. 6-16 (September 30, 2010) ("Stewart Direct").

135 the largest telecommunications carriers in the nation), arguably at least that portion of the 136 public interest which depends upon the health of a competitive market would be served. 137 If, however, the Combined Entity refuses to declare its intentions, the Commission 138 cannot preserve the public interest in competition on a post-closing basis unless the 139 Commission regulates on a proactive and prospective basis. If the Commission takes the 140 Combined Entity at its word, the Combined Entity's entire case is summed up in the 141 words "wait and see," as contrasted with the Commission's regulatory authority to 142 anticipate and prevent unnecessary harm.

somehow gaining an unfair advantage over a company that is poised to become one of

#### 143 Q. WHAT IS THE RECOMMENDATION OF LEVEL 3?

144 A. In order to preserve competition and ensure that the public interest is met, Level 3 urges

145 the Commission to condition its approval of the merger by prohibiting the Combined

146 Entity from using a billing dispute that arises between a telecommunications carrier and

147 either Qwest or CenturyLink to delay or refuse to provision services by the Combined

148 Entity, the other affiliate, or as a result of an unrelated matter. "Unrelated matter," by

149 definition, therefore, means any disputes that arise in different states or between different

150 corporate entities.

134

# 151 IV. THE COMMISSION SHOULD CONDITION APPROVAL WITH A COMMON 152 SENSE CONDITION THAT PROHIBITS CENTURYLINK FROM 153 ESTABLISHING A RURAL CLEC IN QWEST OPERATING TERRITORIES IN 154 ORDER TO ARBITRAGE ACCESS RATES.

## Q. CAN YOU PLEASE SUMMARIZE LEVEL 3'S CONCERN WITH RESPECT TO THE COMBINED ENTITY ESTABLISHING A RURAL CLEC?

157 A. Yes. As I discussed in my initial testimony, Level 3 is focused on one particular form of

158 arbitrage. It involves a rural local exchange company establishing a competitive local

159 exchange carrier to provide services in the less populated areas of an adjoining territory

160		of a Regional Bell Operating Company. In that case, the rural competitive local exchange
161		carrier is allowed to charge the same access rates as its rural parent instead of being
162		capped at the rate established for the RBOC. Level 3 is concerned that on a post-closing
163		basis, CenturyLink will establish rural competitive local exchange carriers in qualifying
164		Qwest territories. The Combined Entity could then develop a business plan that attracts to
165		the rural CLEC high-volume users of access minutes, and charge the higher CenturyLink
166		rate instead of the lower Qwest rate.
167 168	Q.	DID QWEST AND/OR CENTURYLINK RESPOND TO LEVEL 3'S CONCERNS?
	<b>Q.</b> A.	DID QWEST AND/OR CENTURYLINK RESPOND TO LEVEL 3'S
168	-	DID QWEST AND/OR CENTURYLINK RESPOND TO LEVEL 3'S CONCERNS?
168 169	-	DID QWEST AND/OR CENTURYLINK RESPOND TO LEVEL 3'S CONCERNS? No. Rather than respond to Level 3's concerns directly, Mr. Hunsucker references a
168 169 170	-	DID QWEST AND/OR CENTURYLINK RESPOND TO LEVEL 3'S CONCERNS? No. Rather than respond to Level 3's concerns directly, Mr. Hunsucker references a string of cases involving Qwest and various rural LECs now pending in various states,

174 leveraging billing disputes across the Combined Entity, this issue is one where the harm

- 175 can be prevented ahead of time, but is certain to occur and harm competitors if the
- 176 Commission waits until after the fact to redress it.<sup>6</sup> Due to the potential harm that would

<sup>&</sup>lt;sup>5</sup> *See* Hunsucker Rebuttal Testimony at p. 27, lines 4-9, and footnote 23, which cites several Qwest cases, but makes no mention of CenturyLink.

<sup>&</sup>lt;sup>6</sup> See, e.g. Qwest Communications Corporation v. Superior Telephone Cooperative, et al., IUB Docket No. FCU-07-2, 2009 Iowa PUC Lexis 428, Final Order (Iowa Util. Bd. Sept. 21, 2009)(Both Qwest and the Iowa Utilities Board note violations of the filed rate doctrine as applied to intrastate tariffs, discriminatory treatment of LEC customers, and necessity to collect refunds for charges imposed.) It may also be worth noting that the protracted litigation that started at the state level continues to this day despite FCC orders limiting these practices. Without effective state guidance on this issue, high access charge entities will continue to have strong financial incentives to exploit this system. As a result, the Iowa Utilities Board, for example, enacted rules limiting practices where a "LEC's rates for intrastate access services are based, indirectly, on relatively low traffic volumes, but the LEC then experiences a relatively

177 be caused by such an arbitrage opportunity -- by imposing inappropriate access charges 178 on traditional Qwest traffic -- the Commission must resolve this issue now.<sup>7</sup> **OWEST AND CENTURYLINK INDICATE THERE ARE NO RURAL** 179 0. 180 **CENTURYLINK EXCHANGES IN UTAH. IS THAT ALONE ENOUGH TO** 181 PREVENT CENTURYLINK FROM LEVERAGING ARBITRAGE 182 **OPPORTUNITIES?** 183 A. No. CenturyLink has been very successful at acquiring and consolidating rural, and now, 184 RBOC carriers. If the Commission does not establish conditions as Level 3 has 185 suggested, then CenturyLink could engage in this practice any time it chooses to, leaving 186 the competitive industry to expensive, time consuming, and, ultimately harmful post-hoc 187 proceedings to address what is already a known industry problem. In addition, as I 188 explain more thoroughly below, CenturyLink tends to view the lack of rules as justification for routing and call classification practices as applied to high volume 189 190 wireless traffic that, if they are not clearly unjustified rate arbitrage, they certainly merit

191 further examination.

large and rapid increase in those volumes, resulting in a substantial increase in revenues without a matching increase in the total cost of providing access service." *In re High Volume Access Services*, RMU-2009-0009, Order Adopting Rules (Iowa Util. Bd. June 7, 2010). The RLEC's CLEC customers, however, appealed this case to federal court. Much of this, however, could have been prevented on a forward-looking basis, particularly where, as here, both the FCC and many states have enacted rules that could be readily applied to prevent future harm. Notably, challenges to Iowa Utilities Board regulations limiting traffic pumping schemes have failed. (See, *Aventure Comm'n Tech., L.L.C., vs. Iowa Util. Bd.*, No. C 10-4074-MWB, 2010 U.S. Dist. LEXIS 87250 (USDC ND IA Aug. 17, 2010).

<sup>7</sup> The Commission recently addressed an unfortunate traffic pumping situation in which a CLEC sought to operate in rural territory. With the increased traffic coming through on the free conference calling lines, however, the traffic would have resulted in a "higher per minute cost to Qwest and other IXC's to terminate traffic. Because the CLEC seeking such rural operations, however, mirrored the access rates of the rural ILEC, it can bill those higher access rates, while providing Utahans no benefit of increased services or completion in the state. *See In the Matter of the Consideration of the Rescission, Alteration, or Amendment of the Certificate of Authority of All American to Operate as a Competitive Local Exchange Carrier within the State of Utah*, Docket No. 08-2469-01, 2010 Utah PUC LEXIS 101, (Utah Pub. Serv. Comm'n, April 26, 2010).

## 192 Q. IS THERE AN INCENTIVE FOR THE COMBINED ENTITY TO ENGAGE IN 193 SUCH A PRACTICE?

194 As discussed in Level 3's initial testimony, this transaction is one of first impression A. 195 where a largely rural, independent local exchange carrier is purchasing a Regional Bell 196 Operating Company. It will create unique policy issues that have not arisen in traditional 197 RBOC or CLEC combinations. This is a prime example because every profit-seeking 198 entity should seek to maximize its ability to generate revenue from its assets. Presumably 199 that is one of the reasons why CenturyLink is purchasing Qwest. That incentive is 200 heightened when regulatory rules create an opportunity and mandate the terms and 201 conditions instead of traditional market forces or contract negotiations. It would be a 202 normal outgrowth for the Combined Entity to evaluate whether it can maximize its 203 revenue by pursuing a particular regulatory path. Level 3 does not believe that it is 204 "speculative" for CenturyLink to undertake such an evaluation because it is in the best 205 interests of the Combined Entity to do that. The broader policy issue arises when that 206 regulatory opportunity is used in manner that goes beyond the rationale for creating that 207 policy. That's when regulatory arbitrage occurs. WHAT WAS THE INTENT OF THE ORIGINAL POLICY ALLOWING RURAL 208 **Q**. 209 CLECS TO CHARGE THE HIGHER ACCESS RATES OF ITS RURAL 210 **PARENT?** 211 When the Federal Communications Commission exempted rural CLECs from its order A. 212 capping CLEC access rates, it wanted to preserve nascent competition in the more rural

- 213 territories of the RBOC.<sup>8</sup> The FCC determined that in less densely populated RBOC
- 214 territories, it was unlikely that a competitive local exchange carrier would expand into

See 47 C.F.R. § 61.26(f).

those markets.<sup>9</sup> The idea behind the exemption was to provide an incentive for rural
CLECs to provide competitive services in adjoining territories.

## 217 Q. HOW DOES THIS TRANSACTION IMPACT THE RATIONALE FOR THE 218 FCC'S RURAL CLEC EXEMPTION?

219 Once the entities are combined, CenturyLink no longer has the incentive to enter an A. adjoining Qwest market to compete for new customers if it will be competing against an 220 221 affiliate. Instead, its incentive to enter a market will be driven more by a regulatory 222 opportunity such as extracting rates that it normally would not be able to charge. In this 223 scenario, the Combined Entity has the incentive to reassign customers if it can increase 224 access revenue that would normally be generated for calls terminated to a CenturyLink 225 rural CLEC instead of Qwest. The rationale for encouraging competition has been 226 replaced with an arrangement that maximizes a regulatory rate and hurts competition by 227 forcing competitive, terminating carriers to pay more for services because of a loophole in the rules. Where the incentives to arbitrage are this strong, and the patterns of market 228 229 behavior are well known to state regulators nationally and to the FCC, the Commission's 230 refusal to take action ahead of time and instead waiting until disputes and market harm 231 occurs, cannot be, and is not, in the public interest.

## Q. ARE THERE OTHER REASONS WHY THE COMMISSION SHOULD CONSIDER REGARDING THIS ISSUE?

A. In my initial testimony, Level 3 raised this issue in the context of understanding the

235 financial projections of the Combined Entity. The Commission needs to evaluate whether

the Combined Entity is including any revenue projections from this arbitrage opportunity.

<sup>&</sup>lt;sup>9</sup> The FCC has defined a Rural CLEC as a CLEC that does not service, by originating or terminating traffic within any incorporated place of more than 50,000 inhabitants based on most recently available Census Bureau statistics or an urbanized area as defined by the Census Bureau. *See* 47 C.F.R. § 61.26(a)(6).

- 237 The fact that CenturyLink did not respond to the question speaks volumes of its long-
- term plans. Under such circumstances, the Commission should assume that the Combined
- Entity will pursue this course for growing its revenue stream.

#### 240 Q. WHAT IS LEVEL 3'S RECOMMENDATION TO THE COMMISSION?

- A. Since CenturyLink and Qwest have refused to provide any response to how the
- 242 Combined Entity will act if this transaction closes, the Commission should assume that
- they will engage in the conduct discussed here. In that case, the Commission should
- 244 condition its approval so that the Combined Entity cannot grow its revenues at the
- 245 expense of competition by using a regulatory loophole. The Commission can achieve that
- with a targeted, common-sense condition that requires any rural CLEC established by
- 247 CenturyLink that operates in an adjoining Qwest territory to mirror the access charges of
- 248 its Qwest affiliate. Such a condition would level the playing field and allow competitors
- in the Qwest territories to be treated in a nondiscriminatory manner.

### V. THE COMMISSION SHOULD REQUIRE THE COMBINED ENTITY TO LIMIT TRANSPORT CHARGES RELATED TO 8YY CALLS AND DATABASE DIPS.

## Q. DID CENTURYLINK RESPOND TO THE 8YY TRANSPORT ISSUES RAISED IN YOUR INITIAL TESTIMONY?

A. It does not appear to me that CenturyLink addressed the issue Level 3 raised with respect

- to the transport incurred for certain wireless calls directed to Level 3's 8YY customers.
- 256 My initial testimony involves a call on today's networks; thus my testimony is not
- speculative. In that instance, a call originates on a wireless network. Instead of that call
- being exchanged and the database dip being performed at the closest tandem, Embarq has
- been transporting the call to a distant tandem. The call is then routed back to the more
- logical tandem that should have handled the call in the first instance and handed off to

261		Level 3. The problem is that CenturyLink charges the full transport to the distance
262		tandem and back.
263 264	Q.	MR. HUNSUCKER ASSERTS THAT YOU ARE WRONG AND THAT EMBARQ DOES NOT CHARGE FOR ALL OF THE TRANPORT. DO YOU AGREE?
265	A.	No, I do not. When Mr. Hunsucker says on page 44 of his testimony that the charges are
266		"limited," Level 3 does not understand whether only some elements are charged or
267		whether CenturyLink is limiting the mileage of the transport charge. The latter is what
268		Level 3 believes should be the appropriate resolution but as our bills indicate, that is not
269		the case.
270 271 272	Q.	MR. HUNSUCKER BRUSHES ASIDE THE IMPORTANCE OF THIS ISSUE BY SAYING THAT LEVEL 3 DID NOT RAISE IT WHEN CENTURYTEL PURCHASED EMBARQ. WHAT IS LEVEL 3'S RESPONSE?
273	A.	CenturyLink's response is just more of the same. Qwest and CenturyLink prefer to
274		demean the issues raised in this proceeding and cast aspersions on the motives of anyone
275		who has a question. The reason why Level 3 did not raise the issue in the CenturyLink-
276		Embarq proceeding is simple. At the time of the transaction, Level 3 did not have a full
277		understanding of this problem. At that time, Level 3 believed it was limited to one
278		operating territory. We understand the problem now and have a concern that it might
279		spread from CenturyLink territory throughout the Qwest operating territory. That's why
280		we've raised it now.
281 282 283 284	Q.	MR. HUNSUCKER ALSO SAYS THAT CENTURYLINK SHOULD BE ALLOWED TO RE-ROUTE AND DOUBLE-TANDEM CMRS-ORIGINATED BECAUSE THERE ARE NO RULES AGAINST THIS SPECIFIC PRACTICE. WHAT IS YOUR RESONSE?
285	A.	Perhaps the single most aspect of Mr. Hunsucker's statements is the fact of
286		CenturyLink's bald reliance on the lack of "rules" as justification for their actions. If no
287		rules exist, what prevents the Combined Entity from routing traffic anywhere to any

288 tandem they like and charging access rates simply because they believe there are no rules 289 prohibiting it? What is to stop them from adopting practices they apparently consider 290 perfectly legal across their current operating territory in Qwest territory post-merger? 291 What prevents the Combined Entity from routing calls that originate in Utah to another 292 state in order to leverage the transport costs, or from establishing an outsourcing 293 arrangement whereby Embarq does all database dips for the Combined Entity? For Level 294 3, the real issue is whether the Combined Entity is likely to export this practice of 295 inefficient network routing into Utah or the rest of the its service territory.

#### 206

#### 296 Q. WHAT IS LEVEL 3'S RECOMMENDATION TO THE COMMISSION?

297 A. In my initial testimony, Level 3 proposed a targeted, common-sense condition to alleviate 298 the incentives for the Combined Entity to use its market dominance to derive new 299 revenue from inefficient practices. Mr. Hunsucker's testimony reaffirms the need for this 300 condition. When a former RLEC that is obtaining major national market dominance relies 301 upon a lack of rules to justify practices it would most certainly oppose were it subjected 302 to them, alarm bells should go off for everyone. Under these circumstances, Level 3 303 urges the Commission to adopt the following condition: "The Combined Entity agrees 304 that it will limit any tandem transport charges for 8YY traffic to charges based upon the 305 nearest tandem identified in the Local Exchange Routing Guide to the originating point 306 of the call." This simple change is rational, consistent with industry practices of routing 307 traffic to the nearest tandem, and it prevents the Combined Entity from leveraging its 308 market dominance to impose new and unjustified costs upon carriers who will have no 309 choice but to turn around and pass those costs through to consumers while they pay their 310 erstwhile incumbent "competitor" above-market and above-cost rates for services that are

311		not required. It is hard to see how rewarding the Combined Entity for inefficient and
312		expensive network practices can benefit wholesale competition or Utah consumers.
313 314	VII.	THE COMMISSION SHOULD RESOLVE OUTSTANDING ISSUES WITH THE TREATMENT OF ISP-BOUND TRAFFIC
315 316	Q.	WHY DOES THE ISSUE OF ISP-BOUND TRAFFIC BEAR ON THIS PROCEEDING?
317	A.	At its most fundamental, the treatment of ISP-bound traffic goes to the public interest
318		because it involves how one class of consumers will obtain or maintain access to the
319		Internet. That issue is crucial because the Combined Entities have cited as a benefit in
320		their testimony here and before the Federal Communications Commission that this
321		transaction will lead to increased broadband deployment and the introduction of IPTV. <sup>10</sup>
322 323 324 325	Q.	DIVISION WITNESS COLEMAN SUGGESTS THAT THERE SHOULD BE CLEAR GUIDELINES AROUND THE COMPENSATION FOR ISP-BOUND TRAFFIC IN ORDER TO MINIMIZE REGULATORY AND JUDICIAL REGULATION. HOW DO YOU RESPOND?
326	A.	Level 3 agrees with Mr. Coleman on a number of fronts. First, the treatment of ISP-
327		bound traffic and the classification of how that traffic is treated for assessing Relative
328		Use Charges go to the heart of the finances of the Combined Entity. That is especially
329		true when regulators consider how the Combined Entity will pay for or meet its
330		broadband commitments. It is important for regulators to understand the economic
331		assumptions the Combined Entity has made with respect to it intercarrier compensation

<sup>&</sup>lt;sup>10</sup> Ex Parte filing, In Re: Applications filed by Qwest Communications International Inc. and CenturyTel, Inc. d/b/a CenturyLink for Consent of Transfer of Control, Federal Communications Commission, WC Docket No. 10-110, filed Sept. 16, 2010. "During the meeting, CenturyLink and Qwest discussed the extensive public interest benefits of the transaction for consumers, including expanding IPTV opportunities, creating a stronger service provider to the enterprise market, improving the financial strength of the combined company, and expanding broadband services available to consumers consistent with the Commission's goals in the National Broadband Plan.

332 obligations. Does the Combined Entity treat ISP-bound traffic as income from access 333 charges or a network expense for terminating compensation? This is an important 334 question that the Commission needs to consider as it evaluates whether this transaction 335 meets the public interest. If the Combined Entity is relying upon traffic classifications or 336 other assumptions to fund its broadband or IPTV efforts, then the Commission must 337 consider the ability of the Combined Entity to rely upon those revenue sources. 338 The economics of the dial-up Internet access business have changed since the FCC took 339 its initial steps to reign in what it saw as problems in the market for dial-up ISP services.<sup>11</sup> The FCC later found that the arbitrage opportunities were eliminated when it 340 lifted the minute and new market caps.<sup>12</sup> As more Americans transition to broadband 341 342 services, the ISP bound market continues to shrink but dial-up service remains an 343 important means of accessing the Internet for those areas with no or low broadband 344 penetration, for those who cannot afford broadband services, and those who do not wish 345 to adopt broadband. In today's marketplace, the reality is that the costs imposed by Qwest 346 for Relative Use Charges and its constant fight against its obligation to pay reciprocal 347 compensation rates for ISP bound traffic have made it largely uneconomical for carriers 348 to provide wholesale dial-up services. By bringing the regulatory regime into line with 349 the current status of the law, the Commission will ensure that those who prefer dial-up or 350 cannot obtain broadband services have competitive choices. It is what the public interest 351 requires.

<sup>11</sup> In the Matter of Implementation of the Local Competition Provisions in the Telecommunications Act of 1996, Developing a Unified Intercarrier Compensation Regime, Intercarrier Compensation for ISP-Bound Traffic , FCC 08-262, 24 FCC Rcd 6475 (2008) (the "ISP Order").

<sup>12</sup> Core Communications Inc. v. Federal Communications Commission, et al; 592 F.3d 139, decided Jan. 12. 2010. ("Core Mandamus Order") 352 In its decision approving the merger of US WEST and Qwest Communications, the 353 Commission cited under state law its duty to ensure that "the applicants show that the 354 transaction provides a net positive benefit to the public." In other words, the Commission 355 can only find the merger to be in the public interest only where there is a "definable net benefit" to the public.<sup>13</sup> Since the Joint Petitioners are asserting their ability to deploy 356 high speed Internet access throughout the state, the Commission and the industry must 357 358 examine the ability of the Combined Entity to do so. Understanding how the Combined 359 Entity plans to pay for its commitments to deliver this infrastructure is required in order 360 to determine net public benefit. How the Combined Entity plans to treat and classify ISP bound traffic, is a crucial part of that analysis. 361

## 362 Q. DID QWEST OR CENTURYLINK RESPOND TO THE FINANCIAL OR 363 PUBLIC INTEREST ISSUES RAISED IN YOUR TESTIMONY?

A. No they did not. Their witnesses did not address what financial assumptions they were
 making with respect to ISP bound traffic and Relative Use Charges. Instead, it appears

- that Qwest witness Karen Stewart was designated to take the lead on the response, but
- 367 she did so on legal grounds.

## 368 Q. DOES LEVEL 3 AGREE WITH THE ANALYSIS THAT MS. STEWART 369 PROVIDES IN HER REBUTTAL TESTIMONY?

A No, Level 3 does not. We'll provide more guidance in our briefs and other post-hearing
submissions. However, I would say that Ms. Stewart's reliance on the "ISP Order" is
incorrect. That Order has been superseded by the FCC's action taken in the ISP Remand

<sup>&</sup>lt;sup>13</sup> In the Matter of the Merger of the Parent Corporations of Qwest Communications Corporation, LCI International Telecom Corp. and US West Communications, Inc., Docket No. 99-049-41, 2000 Utah PUC LEXIS 228, (Utah PSC, June 9, 2000) citing Utah Code Ann. §§ 54-4-28, 54-4-29 and 54-4-30 and rejecting Qwest's arguments that the public interest standard did not apply in telecommunications. Notably the Commission's merger conditions required that Qwest convert all of its Utah central offices to DSL.

373	Order and the subsequent action by the D.C. Circuit Court of Appeals in the Core
374	Mandamus Order. Those decisions have replaced the previous underlying legal rationale
375	of the original ISP Order with a coherent legal structure that leaves little room for the
376	type of creative regulatory lawyering that Qwest has pursued for the past five years.
377	Under those decisions, ISP-bound traffic is classified as telecommunications traffic
378	subject to the reciprocal compensation requirements of Section 251(b)(5) of the
379	Telecommunications Act. However, because of the interstate nature of that traffic, the
380	FCC determined that it could set the rate for that traffic under its authority over interstate
381	traffic in Section 201 of the Communications Act. Since locally-dialed ISP-bound traffic
382	falls under Section 251(b)(5), the Part 51 rules apply and they prohibit one carrier from
383	assessing charges on traffic that originates on the network of another carrier. That alone
384	prohibits the Combined Entity from excluding ISP-bound traffic when assessing Relative
385	Use Charges against an interconnecting carrier.
386 <b>VI</b> 387 388	I. THE COMMISSION SHOULD REQUIRE THE COMBINED ENTITY TO MAINTAIN THE QWEST STATEMENT OF GENERALLY AVAILABLE TERMS FOR (SGATS) FOR UP TO FIVE YEARS.
<ul> <li>389</li> <li>390</li> <li>391</li> </ul>	IN THE STEWART REBUTTAL, QWEST ARGUES THAT THE LAW DOES NOT REQUIRE IT TO MAINTAIN ITS SGAT. HOW DOES LEVEL 3 RESPOND?
392 A.	Level 3 will respond to the legal analysis of Ms. Stewart in its reply briefs. However,

- from a policy perspective Level 3 disagrees with much of her testimony.
- 394 Q. PLEASE EXPLAIN.
- A. As a threshold matter, Level 3 does not believe that Qwest can withdraw its SGAT
- 396 without the approval of the Commission. Despite Qwest's view that it is not required to
- 397 maintain the SGAT, a number of state commission have had to weigh in on Qwest's

attempts to withdraw it.<sup>14</sup> Qwest cites Idaho as one state where they have been allowed to
withdraw the SGAT but even that discussion shows that an order was required from that
state regulatory authority. Based on my research, I do not believe that this Commission
has allowed Qwest to withdraw its SGAT or to just ignore its implementation.

#### 402 Q. WHY SHOULD QWEST BE REQUIRED TO MAINTAIN THE SGAT?

- 403 A. Qwest should be required to maintain the SGAT because it would be in public interest.
- 404 Having an available set of terms and conditions can allow a carrier the ability to avoid the
- 405 extended costs and transactional delays involved in negotiating an interconnection
- 406 agreement. This is especially true when there are no available interconnection agreements
- 407 to adopt. As I mentioned in my original testimony, Level 3's agreement with Qwest has
- 408 been in evergreen status since June 2006. That status makes it unavailable to other
- 409 carriers. The SGAT provides a quick roadmap for new entrants to bring their competitive
- 410 services to the marketplace. As I discussed earlier, preserving a competitive market for
- 411 telecommunications is one of the factors state law requires the Commission to consider as
- 412 it evaluates this proposed transaction.

#### 413 IX. SUMMARY OF TESTIMONY AND RECOMMENDATIONS

#### 414 Q. CAN YOU PLEASE SUMMARIZE YOUR REBUTTAL TESTIMONY?

- 415 A. Yes. Level 3 believes that the Joint Petitioners have failed to provide adequate
- 416 information for the Commission and the telecommunications industry as a whole to
- 417 evaluate whether this transaction complies with the public interest. Absent a thorough
- 418 review of the finances of the Companies and the assumptions underlying their
- 419 projections, the Commission cannot make a determination as to the ability of the

<sup>&</sup>lt;sup>14</sup> Stewart Rebuttal at pp. 30 to 32.

420 Combined Entity to meet its post-closing obligations. Those projections are crucial 421 because they go to the ability of the Combined Entity to meet all of its obligations. As a 422 competitor of Qwest and CenturyLink, Level 3's main concern is that the Combined 423 Entity be able to meet is contractual obligations to provide interconnection services, to 424 provide operational support systems, and to understand the financial arrangements that 425 will govern an RBOC's relationship with those entities. Yet, when asked to answer the 426 most basic questions regarding those assumptions, Qwest and CenturyLink obfuscate, 427 avoid, and ignore. That type of conduct raises red flags.

428 Compounding the problem is the long-term negative impacts on competition that will 429 follow if the Combined Entity stumbles. While Mr. Hunsucker may be technically correct 430 to brush aside CLEC concerns over OSS systems based upon the fact that FairPoint and 431 Hawaii Telephone attempted to cut over to new OSS systems too rapidly following their 432 respective mergers, his testimony fails to address the fact that substantial harm to the 433 competitive industry occurred as a result. Following the FairPoint merger proceedings, 434 for example, the respective FairPoint state commissions have been tied up in years of 435 proceedings aimed at remedying the irreparable harms that occurred as a result of 436 multiple failures of OSS systems. If anything, Mr. Hunsucker's attempt to avoid the issue 437 of OSS cutover by focusing on companies who cutover their systems too quickly and too 438 early underlines the importance of requiring the Combined Entities to provide something 439 more substantive than "CenturyLink pledges to give its CLEC customers ample and 440 adequate notice of any future changes in compliance with all rules and terms of the interconnection agreements and accepted business practices."<sup>15</sup> Just as such pleasant 441

Hunsucker Rebuttal at p. 11.

442	sounding and apparently sincere statements were made by the acquiring entities in the
443	Hawaii Telephone and FairPoint proceedings, so too, will the CLECs, Commission Staff
444	and the Commission be left holding the bag, if, for whatever reasons that may come,
445	inadequate thought was given to requiring substantive commitment to OSS cutover
446	before, rather than after, the fact. <sup>16</sup> This is amplified by the fact that in the same section
447	of testimony Mr. Hunsucker states that, "it is to benefit of all of the Joint Applicants'
448	retail and wholesale customers for CenturyLink to conduct a thorough review of the
449	legacy systems and to make decisions regarding the systems and practices to be used
450	post-merger in a timely manner." <sup>17</sup> If, indeed, it would benefit retail and wholesale
451	customers to conduct such a review, the public interest would be served if that review
452	were conducted in the full light of proceedings taking place before the fact rather than in
453	the absence of public involvement where the Combined Entity is the sole determinant of
454	what may or may not benefit retail and wholesale customers after these proceedings have
455	closed.
456	If the Combined Entity stumbles, the impact will be felt throughout the
457	telecommunications industry and competition will suffer just as it has in Hawaii, Maine,

458

New Hampshire and Vermont. If financial projections are not met, then regulators must

<sup>&</sup>lt;sup>16</sup> Evaluating the Proposed Merger of CenturyLink and Qwest Communications, National Regulatory Research Institute, Sherry Lichtenberg, Ph.D. (July 12, 2010). The NRRI evaluation states: "Failure to maintain the existing wholesale systems or seamlessly transition to new systems could drive even the largest competitors from the market. For example, the failure of the Hawaii and FairPoint operational support systems and the merged BellSouth/AT&T systems (albeit for a shorter time) resulted in thousands of orders that did not complete (including orders to transfer customers to cable companies), dissatisfied customers, and incorrect bills. Each of these problems significantly impacted the ability of competitors to retain and support their customers and resulted in financial loss." Pgs. 4-5. See: http://www.nrri.org/pubs/telecommunications/NRRI\_merger\_evaluation.pdf.

<sup>&</sup>lt;sup>17</sup> Hunsucker Rebuttal at p. 11.

459 understand what will happen to the employees of the Combined Entity and which parts of

- the Combined Entity will be targeted for restructuring or reduction. Will the Combined
- 461 Entity lay off employees in wholesale services in order to focus their efforts on
- 462 broadband deployment, for example?
- 463 Level 3 expects the results of such behavior would be profound. Without vibrant
- 464 competitive pressure, the Combined Entity will lack the market pressure to deploy
- broadband Internet access as soon as possible. Further, the Combined Entity will lack the
- 466 incentive to provide innovative, price appealing services. And finally, the Combined
- 467 Entity will have every incentive to reduce its workforce that it deems unnecessary in the
- 468 face of diminished competition. The ripple effect on employment throughout the
- telecommunications industry will be devastating.
- 470 Such conduct is the classic example of stiff-arming your competition while you expand
- 471 your revenue sources. That result cannot be tolerated. While Level 3 will address the
- 472 standard of review in post hearing briefs, I would like to mention that the public interest
- 473 is in part reflected in Utah's Legislative policy to "encourage the development of
- 474 competition as a means of providing wider customer choice for public
- 475 telecommunications services throughout the state." Utah Code. Ann. § 54-8b-1.1(3).
- 476 The record presented by the Joint Petitioners does not meet that standard.

## 477 Q. CAN YOU PLEASE SUMMARIZE LEVEL 3's RECOMMENDATION TO THE 478 COMMISSION?

- 479 A. In my initial testimony, Level 3 stated that this transaction could be approved if the
- 480 Commission adopted targeted, common sense conditions. Nothing the Joint Petitioners
- 481 has submitted so far has changed the Company's position. Those conditions include:
- 482

1. Extending the time period of existing interconnection agreements;

- 2. Requiring the Combined Entity to allow the portability from one state to
  another any existing interconnection agreement between the Combined Entity and that
  CLEC;
- 486 3. Require Qwest to extend its existing Statements of Generally Agreeable
  487 Terms and Conditions ("SGATs") for a period of five years;
- 488 4. Require the Combined Entity to compensate terminating carriers at the
  489 appropriate rate for ISP-bound traffic and that ISP bound traffic shall include traffic
  490 provisioned using virtual NXX codes;
- 491 5. The Combined Entity shall treat all locally dialed ISP-bound traffic
  492 including virtual NXX traffic as local traffic in the calculation of relative use factors
  493 pursuant to 47 C.F.R §703(b);
- 494 6. Require the Combined Entity to allow carriers to use new or expanded
  495 interconnection routes established by affiliates of the Combined Entity that are in
  496 adjoining service territories;
- 497 7. Require all contracts between the affiliates of the Combined Entity for
  498 telecommunications services and network interconnection to be made publicly available;
  499 8. Prohibit the Combined Entity from using billing disputes with one entity
  500 from threatening disconnection, disconnecting or refusing to provision new orders across
  501 the Combined Entity;
- 502 9. Prohibit the Combined Entities from continuing or expanding the
  503 improper homing of 8YY switched access charge and transport practices;

504	10. Require Qwest to cease its unlawful and arbitrary practice of denying
505	dispute claims solely on the basis that they are more than 90 days beyond the date
506	originally billed; and
507	11. Require Qwest to cease its practice of using its interstate tariffs as a
508	claimed basis for establishing billing analogs for intrastate charges that are not in its
509	intrastate tariffs.

- 510 Q. DOES THIS CONCLUDE YOUR TESTIMONY?
- 511 A. Yes it does.