## BEFORE THE PUBLIC SERVICE COMMISSION OF UTAH

|   | ) |                        |
|---|---|------------------------|
| In the Matter of the Petition of Q Link     | ) | Docket No. 12-2549-01  |
| Wireless LLC for Designation as an Eligible | ) |                        |
| Telecommunications Carrier in the State of  | ) |                        |
| Utah  | ) | SEMI-ANNUAL ETC REPORT |
|   | ) |                        |

Pursuant to Rule 746-341-7 and Rule 746-341-9 of the Utah Administrative Code, Q Link Wireless LLC ("Q Link") hereby submits this Eligible Telecommunications Carrier ("ETC") Semi-Annual Report for the second half of 2013. Q Link does not receive state Universal Service Fund ("USF") support, only low-income support from the Federal USF. Q Link provides the following information regarding the ETC reporting requirements to the extent they are applicable to an ETC participating in the Federal USF program only.

## **RULE 746-341-7 REPORTING REQUIREMENTS:**

1. Forgone revenue resulting from the discounts provided to Lifeline customers - Q Link is not requesting or receiving support from the State USF. Its only revenue forgone from discounts provided to Lifeline customers relate to support from the Federal USF. Therefore, in accordance with Rule 746-341-9 of the Utah Administrative Code, this question is inapplicable.

- 2. Amounts of administrative, advertising, voucher and other program expenses Q Link is not requesting or receiving support from the state USF. It is not requesting reimbursement for program expenses from the Utah USF. Therefore, in accordance with Rule 746-341-9 of the Utah Administrative Code, this question is inapplicable.
- 3. Interest accrual amounts on Lifeline and Link up funds Q Link is not requesting or receiving support from the state USF. It has no interest accrual on state Lifeline and Linkup funds.

  Therefore, in accordance with Rule 746-341-9 of the Utah Administrative Code, this question is inapplicable.
- 4. <u>Number of Lifeline telephone service customers by exchange area</u> Q Link hereby provides its total number of Lifeline customers by month, from June through November 2013:

| Month   | Customers |
|---------|-----------|
| 2013-06 | 602       |
| 2013-07 | 662       |
| 2013-08 | 788       |
| 2013-09 | 846       |
| 2013-10 | 961       |
| 2013-11 | 1196      |

5. <u>Detailed report of outreach efforts</u> - In Utah, Q Link advertises its Lifeline program via its website, www.qlinkwireless.com, as well as Internet-based methods including: Direct Media Buys; Google Ad words & Bing; Targeted Email Lists; Banner Retargeting; Media Marketing; and Social Media.

## Respectfully Submitted,

/s/

Lance J.M. Steinhart Lance J.M. Steinhart, P.C. 1725 Windward Concourse, Suite 150 Alpharetta, Georgia 30005 (770) 232-9200 (Phone) (770) 232-9208 (Fax)

E-Mail: <a href="mailto:lsteinhart@telecomcounsel.com">lsteinhart@telecomcounsel.com</a>

Attorneys for Q Link Wireless LLC

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