

BEFORE THE PUBLIC SERVICE COMMISSION OF UTAH

---

|                                     |   |                       |
|-------------------------------------|---|-----------------------|
| In the Matter of Emery Telephone's  | ) | Docket No. 15-042-01  |
| Application for an Increase in      | ) |                       |
| Utah Universal Service Fund Support | ) | Direct Revenue        |
|                                     | ) | Requirement Testimony |
|                                     | ) | of Bion C. Ostrander  |
|                                     | ) | For the Office of     |
|                                     | ) | Consumer Services     |

---

NONCONFIDENTIAL – REDACTED VERSION

August 27, 2015

## TABLE OF CONTENTS – BION C. OSTRANDER

| Description  | Page |
|--|------|
| Introduction   | 1    |
| Sponsored Exhibits   | 3    |
| Purpose of Testimony   | 3    |
| OCS Recommended Revenue Requirement  | 4    |
| OCS Summary of Adjustments   | 5    |
| OCS Summary of Position  | 6    |
| Rigorous Review of UUSF Filings and Coop Issues  | 8    |
| Best Practices – Section 254(k) of Federal Telecom Act   | 11   |
| Best Practices – Utah Code 54-8b-6   | 12   |
| Best Practices – FCC Part 32 Affiliate Transaction Rules   | 13   |
| Best Practices – FCC Part 64 Cost Allocation Procedures  | 14   |
| Adjustment BCO-1 – Allocate Fiber/Internet-Related Common<br>Costs From Emery to ETV/Nonregulated Affiliates | 16   |
| Why Emery Fiber/Internet Should Not be Provided Free   | 19   |
| Emery’s Payment to ETV   | 21   |
| Why a 50/50 Allocation Between Emery and Affiliates is Proper  | 23   |
| Adjustment BCO-2 – Allocate Corporate Overhead Expenses<br>From Emery to ETV/Nonregulated Affiliates         | 27   |
| Impact of Allocation Adjustments on Emery and Affiliates   | 30   |
| Financial Analysis Shows Allocations to Emery are Overstated   | 33   |
| Unusual That Company Has No Allocation Factors That<br>Allocate Greater Than 50% to Nonregulated Operations  | 35   |
| Problems With █████ Allocation Factor  | 36   |
| ██████████ Are Not Cost-Causative for █████ Allocations  | 37   |
| OCS Proposed █████ Factor  | 39   |
| Problems with █████ Allocation Factor  | 41   |
| Adjustment BCO-3 – Remove Customer Deposits  | 44   |
| Adjustment BCO-4 – Remove Prepayments  | 44   |
| Adjustment BCO-5 – Deduct LT Liabilities   | 45   |
| Adjustment BCO-6 – Remove 50% of TPUC  | 45   |
| Adjustment BCO-7 – Remove 50% of M&S   | 47   |
| Adjustment BCO-8 – Reverse Emery’s Projected Access<br>Line Reduction  | 48   |
| Adjustment BCO-9 – Remove Depreciation Expense on<br>Fully Depreciated Assets                                | 49   |

1

**INTRODUCTION**2 **Q. WHAT IS YOUR NAME, OCCUPATION AND BUSINESS ADDRESS?**

3 A. My name is Bion C. Ostrander. I am an independent regulatory consultant  
4 and have maintained an uninterrupted permit to practice as a Certified  
5 Public Accountant (“CPA”) in the State of Kansas since 1990.<sup>1</sup> I am  
6 President of Ostrander Consulting. My business address is 1121 S.W.  
7 Chetopa Trail, Topeka, Kansas 66615-1408.

8

9 **Q. PLEASE SUMMARIZE YOUR PROFESSIONAL QUALIFICATIONS AND**  
10 **EXPERIENCE.**

11 A. I am an independent regulatory consultant with a specialization in  
12 telecommunications regulatory accounting and policy issues. I have over  
13 thirty-five years of regulatory and accounting experience. My firm Ostrander  
14 Consulting has been operating for twenty-four years. I previously worked  
15 for the public accounting firm Deloitte, Haskins and Sells (now “Deloitte”).  
16 And before starting my own firm, I previously served as the Chief of  
17 Telecommunications and the Chief Auditor for the Kansas Corporation  
18 Commission. I have addressed issues in numerous state jurisdictions and  
19 an international basis. I have addressed rate cases alternative regulation  
20 plans, state universal service funds, affiliate transactions, cost allocation,

---

<sup>1</sup> Mr. Ostrander’s current permit to practice it pending renewal subject to meeting the continuing professional education hours requirement in Kansas. Mr. Ostrander does not provide any services that “require” a permit to practice, this is maintained primarily for credential purposes.

21 wholesale and retail cost studies, compensation issues, taxes, universal  
22 service, specialized regulatory accounting issues, competition policy, and  
23 many other matters.

24

25 **Q. HAVE YOU PREPARED AN EXHIBIT SUMMARIZING YOUR**  
26 **QUALIFICATIONS AND EXPERIENCE?**

27 A. Yes. I have attached OCS Exhibit 1D-1, which is a summary of my  
28 regulatory experience and qualifications.

29

30 **Q. ON WHOSE BEHALF ARE YOU APPEARING?**

31 A. Ostrander Consulting (and subcontractor David Brevitz) were retained by  
32 the Utah Office of Consumer Services (“OCS”) to review Emery Telcom<sup>2</sup>  
33 (ET”, “Emery”, or “Company”) revenue requirements regarding its  
34 application for increased Utah Universal Service Funds (“UUSF”).  
35 Accordingly, I am appearing on behalf of the OCS.

36

37 **Q. HAVE YOU EVER TESTIFIED BEFORE THE PUBLIC SERVICE**  
38 **COMMISSION OF UTAH (“COMMISSION” or “PSC”)?**

39 A. Yes. I filed direct, rebuttal, and surrebuttal testimony on behalf of the OCS  
40 in Manti Telephone Company’s request for UUSF in 2012,<sup>3</sup> and appeared

---

<sup>2</sup> Emery Telephone (dba Emery Telcom) is a cooperative and is the entity seeking UUSF funds in this case.

<sup>3</sup> In the Matter of the Application for the Increase of Rates and Charges by Manti Telephone Company, Docket No. 08-046-01.

41 as a witness before this Commission. In addition, I have assisted and  
42 advised the OCS in UUSF applications by other rural local exchange  
43 companies (“RLECs”), although I did not file testimony or appear as a  
44 witness in these other cases which were ultimately resolved through  
45 stipulation.<sup>4</sup> A list of other prior UUSF proceedings in which I assisted the  
46 OCS is listed below:

- 47 ✓ Manti Telephone Company – Docket No. 08-046-01
- 48 ✓ Manti Telephone Company – Docket No. 13-046-01
- 49 ✓ Hanksville Telephone Company – Docket No. 14-2303-01
- 50 ✓ Beehive Telephone Company – Docket No. 14-051-01
- 51 ✓ Emery Telephone Company – Docket No. 14-042-01

52

53 **Q. DO YOU HAVE EXHIBITS SUPPORTING YOUR TESTIMONY?**

54 A. Yes. OCS Exhibits 1D-1 through 1D-5 which is attached to this testimony.

55

56 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?**

57 A. I am addressing policy issues, adjustments, and presenting the overall  
58 revenue requirement for Emery as recommended by the OCS for the test  
59 period ending December 31, 2014. The overall revenue requirement also  
60 includes rate of return (“ROR”) testimony and recommendations of David  
61 Brevitz, the other expert witness appearing on behalf of the OCS.

---

<sup>4</sup> The OCS was not a signatory to the related stipulation in all of these other UUSF cases.

62

63 **Q. CAN YOU EXPLAIN THE CURRENT AND PROPOSED INCREASE IN**  
64 **UUSF SOUGHT BY EMERY?**

65 A. As a result of the Stipulation in Emery's prior UUSF case,<sup>5</sup> it currently  
66 receives annual UUSF revenues of \$561,000 (\$46,750 per month),<sup>6</sup> and in  
67 this proceeding Emery is seeking another \$739,293, for a total of  
68 \$1,300,293 in UUSF revenues.

69

70 **Q. WHAT IS THE OCS RECOMMENDED REVENUE REQUIREMENT AND**  
71 **HOW DOES THIS COMPARE TO EMERY'S POSITION?**

72 A. Emery's filing shows a revenue requirement of \$739,293 and a proposed  
73 increase in UUSF revenues of the same amount. The OCS adjustments  
74 currently produce a negative revenue requirement (also called excess  
75 earnings) of \$719,733.<sup>7</sup> Because Emery's excess earnings of \$719,733 are  
76 \$158,733 greater than the amount Emery's current UUSF of \$561,000, this  
77 means that Emery should not receive any of its requested UUSF of  
78 \$739,293 or any of its existing UUSF of \$561,000. OCS recommends that  
79 Emery not receive any UUSF funds, although OCS is not proposing that the

---

<sup>5</sup> In the Matter of Emery Telephone's Application for Utah Universal Service Fund Support, Docket No. 14-042-01, Order issued February 12, 2015, page 1.

<sup>6</sup> Emery also received a one-time reimbursement for rate case expenses of \$30,959.80.

<sup>7</sup> Emery's profits after OCS adjustments are \$1,138,200, the required return on rate base for Emery is \$418,467, and because adjusted profits are \$719,733 greater than the required return this means that Emery still has excess profits and is not due any UUSF.

80 remaining \$158,733 of excess earnings be used for any rate reductions or  
81 other actions.

82

83 OCS is also aware that the Division of Public Utilities (“DPU”) is proposing  
84 some additional adjustments which the OCS may support or adopt,<sup>8</sup> and  
85 this will produce an even lower revenue requirement or greater revenue  
86 surplus (excess earnings).

87

88 If the final revenue requirement adopted by the Commission is in the range  
89 of \$0 to \$739,578, then Emery will continue receiving all of its current UUSF  
90 of \$561,000, plus any additional amount approved in the range of \$0 to  
91 \$739,578. If the Commission adopts a negative revenue requirement  
92 (excess profits) of \$561,000 or more, this means that Emery is not justified  
93 in receiving any of its current UUSF revenues of \$561,000 or the additional  
94 requested UUSF of \$739,293.

95

96 **Q. WHAT ADJUSTMENTS ARE YOU PROPOSING?**

97 **A.** Below is a list of adjustments that I am supporting:

98 Adjustment BCO-1: Allocate Fiber/Internet-Related Common Costs from  
99 Emery to Emery Telecom Video, LLC (“ETV”)/Nonregulated Affiliates

100

101 Adjustment BCO-2: Allocate Corporate Overhead Expenses from Emery to  
102 ETV/Nonregulated Affiliates

103

104 Adjustment BCO-3: Deduct Customer Deposits from Rate Base

---

<sup>8</sup> In order to be more efficient, the OCS will not sponsor testimony which duplicates some of the adjustments of DPU, and we will support some of those adjustments.

105  
106 Adjustment BCO-4: Remove Prepayments from Rate Base  
107  
108 Adjustment BCO-5: Deduct Long-Term Liabilities from Rate Base  
109  
110 Adjustment BCO-6: Remove 50% of telephone plant under construction  
111 (TPUC) from Rate Base  
112  
113 Adjustment BCO-7: Remove 50% of materials & supplies (“M&S”) from  
114 Rate Base  
115 Adjustment BCO-8: Reverse Emery’s Projected Access Line Reduction  
116 Adjustment BCO-9: Remove Depreciation on Fully Depreciated Assets  
117  
118 **Q. PLEASE SUMMARIZE THE OCS’ FINAL POSITION.**  
119 **A.** After making the adjustments above and adjustments from Mr. Brevitz, the  
120 OCS’ final position shows a significant negative revenue requirement (or  
121 excess profits) for Emery, and this means that Emery should not receive  
122 either the additional annual UUSF of \$739,293 that it seeks in this  
123 proceeding nor its existing annual UUSF of \$561,000. The primary reason  
124 for Emery’s excess earnings,<sup>9</sup> (and which reduces the revenue requirement  
125 by **[Begin Confidential]** ██████████ **[End Confidential]**) is the Company’s  
126 excessive allocation of both common internet/fiber plant facilities and  
127 corporate overhead expenses to Emery (and regulated operations in total)  
128 and the corresponding understatement of such costs to ETV and other  
129 nonregulated affiliates. Emery’s cost allocation procedures are not

---

<sup>9</sup> This consists of OCS proposed Adjustments BCO-1 and BCO-2.

130 consistent with regulatory best practices and safeguards which are intended  
131 to help insure that a regulated telecom company does not subsidize the  
132 operations of its nonregulated affiliates. These regulatory best practices  
133 include compliance with Section 254(k) of the Federal Telecom Act, Utah  
134 Code 54-8b-6, FCC Part 32 Affiliate Transaction Rules, and FCC Part 64  
135 Cost Allocation Procedures.

136

137 Per Adjustment BCO-1, Emery has significant fiber/internet-related facilities  
138 on its books that are used by ETV and the other nonregulated affiliates to  
139 provide retail internet and other nonregulated services to their customers,  
140 yet Emery is not properly reimbursed by affiliates (or in the alternative, there  
141 is not proper allocation of these costs from Emery to the nonregulated  
142 affiliates). Also, from a fairness standpoint, nonregulated affiliates should  
143 not be allowed to use the fiber facilities of Emery for free because it is  
144 unlikely that Emery would receive reciprocal treatment and be able to use  
145 these same facilities for free if they were transferred to the books of  
146 nonregulated affiliates.

147

148 Per Adjustment BCO-2, the Company substantially overstates the amount  
149 of corporate overhead expenses allocated to Emery Telephone (and  
150 regulated LECs). The Company has allocated corporate overhead  
151 expenses **[Begin Confidential]** █████ **[End Confidential]** to regulated  
152 operations and **[Begin Confidential]** █████ **[End Confidential]** to

153 nonregulated; and, the OCS adjustment corrects this allocation to some  
154 degree and allocates [Begin Confidential] [REDACTED] [End Confidential] to  
155 regulated operations and [Begin Confidential] [REDACTED] [End Confidential] to  
156 nonregulated operations. The Company uses the [Begin Confidential]  
157 [REDACTED] [End Confidential] to allocate [Begin  
158 Confidential] [REDACTED] [End Confidential] of expenses to regulated operations  
159 for the related departments of [Begin Confidential] [REDACTED]  
160 [REDACTED]. [End Confidential]  
161 However, the [Begin Confidential] [REDACTED] [End  
162 Confidential] is not related to how personnel in these departments spend  
163 their time on regulated and nonregulated operations. There is no direct or  
164 cost-causative<sup>10</sup> basis for this factor. Instead, I have used a 50/50 split of  
165 these costs between regulated and nonregulated operations. In fact, Total  
166 Revenues and Total Expenses are two financial statistics that support an  
167 approximate [Begin Confidential] [REDACTED] [End Confidential] of  
168 regulated and nonregulated costs, yet the Company does not even use  
169 these inputs in any of their allocation factors.

170

171 OCS also proposes a significant adjustment to remove and amortize some  
172 depreciation expense on fully depreciated assets. In addition, there are

---

<sup>10</sup> FCC Part 64 supports a direct or cost-causative basis for cost allocations.

173 several other adjustments to correct Emery's improper inclusion or  
174 exclusion of certain amounts from rate base.

175

176 The adjustments proposed by OCS are reasonable and supports the  
177 Office's recommendation that no UUSF support is required for Emery.

178

179 **Q. DO UUSF PROCEEDINGS WARRANT RIGOROUS ANALYSIS AND**  
180 **OVERSIGHT?**

181 **A.** Yes. A telco should be required to meet a rigorous standard in a UUSF  
182 proceeding because it is seeking "public" funds from a UUSF that is funded  
183 by a significant number of citizens from all over Utah that do not get any  
184 direct or measurable benefit from the telco or its related services because  
185 they are served by other communication companies.<sup>11</sup> A further concern is  
186 that these consumers are being asked to fund service and capacity which  
187 they themselves cannot receive, i.e., FTTH. The broader expanse of  
188 citizens that are contributing to the UUSF (but receiving no direct benefit  
189 from the rural telcos receiving UUSF funding) at least deserve the benefit  
190 of a rigorous review of the telcos that are seeking public UUSF funds.

191

192 **Q. HOW ARE COOPERATIVES DIFFERENT FROM NON-COOPERATIVE**  
193 **TELCOS SEEKING UUSF FUNDING?**

---

<sup>11</sup> Other communication companies may mean other telco, cable, broadband/internet, and other entities.

194 **A.** There is a difference in negative impacts and benefits as it relates to telco  
195 cooperatives like Emery, as compared to other telcos (non-cooperatives) in  
196 UUSF proceedings. In a rate case, there is a balancing act in play for  
197 Cooperative members, because the members may incur the negative  
198 impact of a rate increase but they will also receive the benefit of increased  
199 capital credit payments in the future due to the increased profitability  
200 provided by the same rate increase.<sup>12</sup> However, in a UUSF proceeding,  
201 there is little or no offsetting downside for cooperative members, there is  
202 only a reward. This is because cooperative members do not face the  
203 downside of potential rate increases with a UUSF proceeding,<sup>13</sup> but they  
204 receive the upside of increased capital credit payments stemming from  
205 increased profits produced by the additional UUSF revenues. Thus,  
206 cooperative members are more incented to support a UUSF proceeding of  
207 their cooperative, even if there are legitimate concerns of the members with  
208 cross-subsidization via inadequate allocation of common and other costs to  
209 nonregulated affiliates, along with substantive general and administrative  
210 expenses.

211

---

<sup>12</sup> Capital credits are paid out of the historical profits (or “retained earnings”) that are of the Company, the greater the profit, then the greater the potential capital credits to be paid to members over time.

<sup>13</sup> This assumes that the telco elects to receive UUSF for all of its revenue deficiency and not increase its customer rates, which has been the circumstance in all recent UUSF proceedings.

212 **Q. WILL YOU DESCRIBE THE SERVICES PROVIDED BY EMERY AND ITS**  
213 **AFFILIATES?**

214 A. Yes. The consolidated operations of Emery Telcom<sup>14</sup> consist of three  
215 regulated LECs (providing what is mostly traditional regulated services) and  
216 three nonregulated affiliates (providing nonregulated services) as shown  
217 below:

218 **Regulated:**

219  
220 **Emery Telephone (dba Emery Telcom)** – provides basic local service via  
221 copper and fiber facilities to end users, access to long distance, and  
222 DSL/fiber wholesale services to ET&V.

223  
224 **Carbon Emery Telephone** - provides basic local service via copper and  
225 fiber facilities to end users, access to long distance, and DSL/fiber  
226 wholesale services to ET&V.

227  
228 **Hanksville Telephone** – provides basic local service, access to long  
229 distance, and other services.

230  
231 **Nonregulated:**

232  
233 **Emery Telecommunications & Video, Inc. (ET&V)** – Provides fiber  
234 transport services, ISP to fiber broadband and copper DSL customers,  
235 end user circuits and constructed facilities outside of existing regulated  
236 exchange area boundaries, VOIP phone service, retail sales, computer  
237 repair and maintenance, key systems, CPE and voicemail.

238  
239 **Emery Telecom Video, LLC (ETV LLC)** - Provides cable internet, cable  
240 TV, cable, and advertising services through the operation of a local  
241 newspaper, news website, and local TV content.

242  
243 **Emery Telcom Long Distance (ETLC)** – Provides intrastate and  
244 interstate long distance service.

245

---

<sup>14</sup> Technically, Emery Telcom, Inc.(the Holding Company), is the holding company for the taxable operating companies in the group which include all affiliates except the cooperative of Emery Telcom. Regardless, all of the taxable and non-taxable companies are affiliates that share significant common costs.

246

**OCS PROPOSED ADJUSTMENTS**

247

**Q. ARE YOU ADDRESSING ADJUSTMENTS RELATED TO ALLOCATION OF COSTS BETWEEN EMERY AND ITS AFFILIATES, AND WHAT REGULATORY BEST PRACTICES ARE YOU RELYING UPON IN THIS REGARD?**

248

249

250

251

A. Yes, I am proposing two significant adjustments to address two types of allocation problems between Emery and its nonregulated affiliates that cause Emery's regulated costs to be overstated and the nonregulated affiliate costs to be understated (and Mr. Brevitz is also providing economic support for these adjustments) as shown below:

252

253

254

255

256

257

258

259

260

261

262

263

264

- 1) Adjustment BCO-1 - Adjust and allocate fiber/internet-related common costs (including related fixed assets and plant/operations related expenses) from Emery to ETV/nonregulated affiliates for use of Emery's plant to provide internet service to its retail customers.
- 2) Adjustment BCO-1 - Allocate additional corporate overhead/common expenses from Emery to nonregulated operations.

265

266

267

268

269

270

The underlying justification for my allocation adjustments is supported by regulatory best practices and guiding principles that are summarized below, all of which are intended to promote competition, prevent a regulated company (or regulated line of business) from "cross-subsidizing" a nonregulated company (or nonregulated line of business), and promote universal service.

- 271 1) Part 47, Section 254(k) of the Federal Telecom Act of 1996.<sup>15</sup>
- 272 2) Utah Statutes 54-8b-6.
- 273 3) The Federal Communications Commission's ("FCC") Uniform System  
274 of Accounts ("USoA") Part 32 Affiliate Transaction Rules.
- 275
- 276 4) The FCC's Part 64 Allocation of Costs and Cost Allocation Manual.

277

278 **Q. DOES SECTION 254(K) OF THE 1996 FEDERAL TELECOM ACT**  
279 **("FTA") PROTECT AGAINST CROSS-SUBSIDIZATION AND PROMOTE**  
280 **COMPETITION?**

281 A. Yes, both the FCC's 1997 order that codified Section 254(k) of the FTA  
282 (Code of Federal Regulation – Title 47) and actual Section 254(k) of the  
283 FTA are addressed below:

284 The opening paragraph of the FCC's 1997 order that codified Section 254(k)  
285 of the FTA in its Part 64 rules states:

286 In conjunction with its overarching goal of promoting  
287 competition in the telecommunications industry, the 1996 Act  
288 specifically prohibits telecommunications carriers from  
289 subsidizing competitive services with services that are not.<sup>16</sup>

290 In addition, Section 254(k) of the FTA states:

291 A telecommunications carrier may not use services that are  
292 not competitive to subsidize services that are subject to  
293 competition. The Commission, with respect to interstate  
294 services, and the States, with respect to intrastate services,

---

<sup>15</sup> Telecommunications Act of 1996, Pub. L. No. 104-104, 110 Stat. 56 (1996) (1996 Act), amending the Communications Act of 1934 (the Act). 47 U.S.C. § 254(k).

<sup>16</sup> Before the FCC, *In the Matter of Implementation of Section 254(k) of the Communications Act of 1934, as Amended*. Order Adopted May 8, 1997 and released May 8, 1997.

295 shall establish any necessary cost allocation rules, accounting  
296 safeguards, and guidelines to ensure that service included in  
297 the definition of universal service bear no more than a  
298 reasonable share of the joint and common costs of facilities  
299 used to provide those services.<sup>17</sup>

300

301 Section 254(k) makes it very clear that the Utah Commission has the  
302 regulatory jurisdiction and discretion to make decisions regarding cost  
303 allocation and related safeguards to prevent Emery from subsidizing its  
304 nonregulated affiliates for the specific kinds of allocation concerns and  
305 related adjustments that I am addressing in this proceeding - - both of which  
306 relate to “common costs”<sup>18</sup> used to provide services to both the regulated  
307 operations of Emery and to the nonregulated affiliates.

308

309 **Q. DOES UTAH LAW ALSO PROTECT AGAINST CROSS-**  
310 **SUBSIDIZATION?**

311 **A.** Yes, Utah Code 54-8b-6 is essentially consistent with the Section 254(k)  
312 and under the section titled “Prohibition on subsidization of  
313 telecommunications services” it states that subsidization is prohibited both  
314 directions, the regulated intrastate services cannot subsidize nonregulated  
315 intrastate services (exempted from regulation) and nonregulated intrastate  
316 services cannot subsidize intrastate regulated services as indicated below:

---

<sup>17</sup> 47 U.S.C. § 254 – Universal Service.

<sup>18</sup> The “common costs” relate to my adjustments addressing the allocation of fiber/internet-related common assets and expenses in Adjustment BCO-1 and allocation of corporate overhead expenses in Adjustment BCO-2.

317 A telecommunications corporation providing intrastate public  
318 telecommunications services may not subsidize its intrastate  
319 telecommunications services which are exempted from  
320 regulation or offered pursuant to a price list or competitive  
321 contract under authority of this chapter with proceeds from its  
322 other intrastate telecommunications services not so exempted  
323 or made subject to a price list or competitive contract.  
324 Similarly, proceeds from intrastate telecommunications  
325 services which are exempted from regulation or offered  
326 pursuant to a price list or competitive contract as authorized  
327 by this chapter may not subsidize other intrastate  
328 telecommunications services not so exempted or made  
329 subject to a price list or competitive contract.

330

331

332 **Q. CAN YOU EXPLAIN THE FCC'S PART 32 AFFILIATE TRANSACTION**  
333 **RULES THAT HELP PREVENT REGULATED CARRIERS FROM**  
334 **SUBSIDIZING THEIR NONREGULATED AFFILIATES?**

335 **A.** The purpose of the FCC's USoA Part 32 Affiliate Transaction rules ("FCC §  
336 32.27") is to protect the customers of regulated carriers from manipulative  
337 or improper practices between the regulated carrier<sup>19</sup> and its nonregulated  
338 affiliates. These Affiliate Transaction rules are intended to keep  
339 nonregulated affiliates from improperly shifting their costs to regulated  
340 carriers and gaming the system to recover these costs via the regulatory  
341 process in either a rate case or universal service fund proceeding. These  
342 Affiliate Transaction rules also keep nonregulated affiliates from shifting

---

<sup>19</sup> I use the term "regulated" carrier, but this is intended to refer to the incumbent local exchange carrier that has historically provided regulated basic local service (although some or all of these local services may be subject to some form of price or other deregulation in various states). Although I use the term "regulated" carrier for simplicity purposes, technically it is the specific services of a carrier that are either regulated or nonregulated in part.

343 their costs to regulated carriers to subsidize their competitive operations,  
344 reduce their retail prices, and gain an unfair economic advantage over their  
345 competitors that do not or cannot subsidize their operations.

346

347 In summary, these rules primarily require the regulated company like Emery  
348 to record the effect of transactions with its affiliates at the higher of cost or  
349 fair market value (for services/assets sold or transferred “to” an affiliate) or  
350 at the lower of cost or fair market value (for services/assets purchased or  
351 transferred “from” an affiliate).

352

353 **Q. PLEASE EXPLAIN THE FCC’S PART 64 ALLOCATION OF COST**  
354 **RULES THAT HELP PREVENT REGULATED CARRIERS FROM**  
355 **SUBSIDIZING THEIR NONREGULATED AFFILIATES?**

356 **A.** The FCC’s Part 64 Allocation of Costs and Cost Allocation Manual (“FCC §  
357 64.901 - .904”) requires carriers to separate their regulated costs from  
358 nonregulated costs and use the attributable cost method, whereby costs  
359 shall be directly assigned to either regulated or nonregulated activities as a  
360 first priority. Costs that cannot be directly assigned are called “common  
361 costs” and are grouped in homogenous cost categories (or “cost pools”) to  
362 facilitate allocation based on direct analysis of the purpose for which the  
363 cost was incurred or based on a cost-causative link.<sup>20</sup>

---

<sup>20</sup> Emery’s original Application was not compliant in providing proper supporting documentation for its Part 64 Cost Allocation Manual, and the OCS requested this underlying supporting documentation via various data requests.

364

365 **Q. HAS EMERY (AND ITS NONREGULATED AFFILIATES) PROPERLY**  
366 **IMPLEMENTED THESE AFFILIATE TRANSACTION BEST PRACTICES**  
367 **AND RELATED SAFEGUARDS?**

368 A. No, that is why I am proposing two significant cost allocation adjustments,  
369 and I will explain how the Company's implementation of the cost allocations  
370 is problematic when I address those specific adjustments in this testimony.  
371 Both of the cost allocation adjustments that I am addressing are related to  
372 "joint and/or common costs" that are shared and allocated between Emery,  
373 Carbon, Hanksville, and the three nonregulated affiliates. Section 254(k) of  
374 the FTA requires that local service<sup>21</sup> of regulated LECs bear no more than  
375 a reasonable share of joint and common costs. In this case, Emery's costs  
376 include an excessive amount of joint and common costs that should be  
377 removed via allocation from Emery's costs in this proceeding.

378

379 **Q. REGARDING YOUR TWO COST ALLOCATION ADJUSTMENTS, ARE**  
380 **YOU RECOMMENDING THAT NONREGULATED AFFILIATES BE**  
381 **REQUIRED TO RECORD THESE COMMON COSTS ON THEIR BOOKS**  
382 **OR ADJUST THEIR RETAIL INTERNET RATES?**

383 A. I am only recommending that these common costs be adjusted and  
384 removed from Emery's "regulated" costs in this filing via typical rate case

---

<sup>21</sup> The FTA actually refers to all services in the "Universal Service" category, which is primarily basic local service for Emery and the LECs.

385 type adjustments, and I am not recommending that these common costs be  
386 placed on the books of the nonregulated affiliates or that any retail rates be  
387 adjusted.

388

389 **Adjustment BCO-1: ALLOCATE FIBER/INTERNET-RELATED**  
390 **COMMON COSTS FROM EMERY TO NONREGULATED**  
391 **OPERATIONS**

392

393 **Q. WILL YOU SUMMARIZE OCS ADJUSTMENT BCO-1?**

394 A. Emery has not properly allocated fiber/internet-related common costs from  
395 its regulated operations to nonregulated affiliates providing  
396 internet/broadband operations. Therefore, I have allocated and removed  
397 50% of the “intrastate” only portion of these common fiber costs from  
398 Emery’s regulated operations, and I am proposing two possible adjustment  
399 options for allocating these costs.

400

401 Option 1 removes 50% of the “intrastate” common switching, along with  
402 cable and wire facility (“C&WF”) plant costs and related expenses, and this  
403 has an impact of reducing the revenue requirement by **[Begin**  
404 **Confidential]** [REDACTED]. **[End Confidential]**

405

406 Option 2 removes 50% of the “intrastate” fiber-related C&WF common plant  
407 costs and related expenses, and this has an impact of reducing the revenue  
408 requirement by **[Begin Confidential]** [REDACTED]. **[End Confidential]** I am

409 only removing the “intrastate” portion of plant and expense common costs,  
410 which makes my adjustment conservative.

411

412 **Q. WHY IT IS NECESSARY TO ALLOCATE AND REMOVE A**  
413 **REASONABLE PORTION OF INTRASTATE FIBER/INTERNET-**  
414 **RELATED COMMON COSTS FROM EMERY’S REGULATED**  
415 **OPERATIONS?**

416 A. It is necessary to allocate a reasonable portion of fiber/internet-related  
417 common costs from Emery’s regulated operations to the nonregulated  
418 affiliate operations providing retail internet/broadband services to be  
419 compliant with both Part 32 Affiliate Transaction rules (allocate the higher  
420 of cost or market related costs to affiliates sharing in the costs) and Part 64  
421 (properly allocate common costs between regulated and nonregulated  
422 operations). Significant fiber/internet-related common costs are being  
423 recorded on Emery’s books, and these same assets are being used to  
424 provide both basic local service on Emery’s books (regulated service) and  
425 internet service (nonregulated service) on ETV/nonregulated affiliate books.

426

427 These significant fiber/internet-related common costs that are recorded on  
428 the books of Emery are not generating any “new” revenues for Emery’s  
429 basic local service customers, they continue to get essentially the same  
430 basic local services<sup>22</sup> as they had with copper facilities at the same rates.

---

<sup>22</sup> Although the basic local service can provide better service quality.

431 However, customers of ETV/nonregulated affiliates benefit significantly  
432 from these same fiber/internet-related common costs on Emery's books,  
433 because they get faster internet,<sup>23</sup> internet TV, and other expanded  
434 services. Emery admits that **[Begin Confidential]** [REDACTED]  
435 [REDACTED]  
436 [REDACTED] **[End**  
437 **Confidential]**.<sup>24</sup> Therefore, a reasonable portion of these fiber/internet-  
438 related common costs on the books of Emery should be allocated to  
439 ETV/nonregulated affiliates (or ETV/nonregulated affiliates should  
440 reimburse Emery for a reasonable portion of these costs).

441

442 **Q. WHAT PORTION OF EMERY'S INTRASTATE FIBER/INTERNET**  
443 **RELATED COMMON COSTS HAS EMERY ALLOCATED TO ITS**  
444 **NONREGULATED AFFILIATES?**

445 **A.** ETV does not reimburse Emery for any "intrastate" common fiber costs (and  
446 Emery does not allocate any of these costs to ETV). ETV only reimburses  
447 Emery a relatively small amount of **[Begin Confidential]** [REDACTED] **[End**  
448 **Confidential]** that is related to **[Begin Confidential]** [REDACTED]  
449 [REDACTED])  
450 **[End Confidential]** in the Part 69 cost study (Emery refers to this as  
451 "wholesale" DSL/internet service), and which is used in part by ETV to

---

<sup>23</sup> Internet service that is faster than any previous internet service provided via copper-based DSL service.

<sup>24</sup> See OCS Exhibit 1D-3, Emery's response to OCS 2-32.

452 provide its Internet service [Begin Confidential]

453 [REDACTED]. [End Confidential]

454

455 **Q. EXPLAIN WHY EMERY'S INTRASTATE FIBER/INTERNET-RELATED**  
456 **COMMON COSTS SHOULD NOT BE PROVIDED FREE TO ITS**  
457 **NONREGULATED AFFILIATES?**

458 A. It is not reasonable that ETV/nonregulated affiliates get free use and benefit  
459 of Emery's significant "intrastate" investment in fiber/internet-related  
460 common costs on its books, especially without so much as even a contract  
461 to establish reasonable terms, conditions, and prices as would be  
462 necessary with a third-party user of these assets. This transaction does not  
463 approximate or resemble a third-party or independent transaction because  
464 no intrastate fiber/internet-related common costs are allocated to  
465 ETV/nonregulated affiliates.

466

467 **Q. WOULD EMERY MAKE ITS FIBER/INTERNET-RELATED COMMON**  
468 **COSTS AVAILABLE TO THIRD-PARTIES FOR FREE?**

469 A. I do not believe that Emery would make these same significant and valuable  
470 fiber/internet-related common costs available to another third-party for free  
471 and without any contractual terms or conditions as it does with its  
472 nonregulated affiliate ETV. If Emery was acting in an arms-length manner,  
473 it would require reasonable payment from ETV/nonregulated affiliates for  
474 the use of these valuable common fiber facilities. It is my understanding

475 that Emery does not have a tariff on file for these same common fiber  
476 facilities, and this may be one way in which Emery avoids any exposure of  
477 providing notice and availability of these same facilities to third-party  
478 vendors at the same free arrangement that ETV/nonregulated affiliates  
479 obtain.

480

481 **Q. IS THERE AN ECONOMIC BASIS FOR CONCERN WITH**  
482 **NONREGULATED AFFILIATES FREE USE OF EMERY'S INTRASTATE**  
483 **FIBER/INTERNET-RELATED ASSETS?**

484 A. Yes. Mr. Brevitz addresses the "alternative cost avoidance" approach and  
485 other principles in regards to jointly used facilities.<sup>25</sup>

486

487 **Q. IF ETV/NONREGULATED AFFILIATES AVOID PAYING FOR THE**  
488 **FIBER/INTERNET-RELATED COMMON COSTS, THEN SHOULD THIS**  
489 **SAME OPTION BE AVAILABLE TO EMERY?**

490 A. This is a basic fairness issue. If it is fair for ETV to avoid paying for Emery's  
491 intrastate fiber/internet-related common costs, then it should also be fair to  
492 transfer these same common assets to the books of ETV and let Emery  
493 enjoy the use of these common assets for free. I know this example is  
494 hypothetical, but a fairness and common sense standard should prevail on  
495 such issues. There is no logical reason why the interests of a nonregulated

---

<sup>25</sup> David Brevitz Direct Testimony, pages 18-26.

496 affiliate should be favored over the interests of a regulated affiliate, unless  
497 the primary incentive is for the regulated entity to subsidize the operations  
498 of the nonregulated entity. As I previously indicated, because ETV gets  
499 more value in terms of long-term revenue growth with its internet service  
500 (versus Emery's stagnant local revenues despite significant FTTH and other  
501 fiber investment), this means that ETV should bear a larger proportion of  
502 such common fiber costs - - or should at least bear 50% of these costs at  
503 the very minimum.

504

505 **Q. DOES ETV PAY EMERY FOR ANY INTERNET RELATED COSTS?**

506 A. The cost allocation amounts in the table below shows the **[Begin**  
507 **Confidential]** [REDACTED] **[End Confidential]** "revenue requirement" based  
508 payment from ETV to Emery is based upon the cost of **[Begin Confidential]**  
509 [REDACTED]  
510 **[End Confidential]** of **[Begin Confidential]** [REDACTED] **[End Confidential]**  
511 and related interstate expenses of **[Begin Confidential]** [REDACTED] **[End**  
512 **Confidential]**.

513

514 In addition, the table shows the two options that I recommend. Option 1  
515 removes 50% of the "intrastate" only common plant costs<sup>26</sup> **[Begin**  
516 **Confidential]** [REDACTED] **[End Confidential]** from rate base and removes

---

<sup>26</sup> These plant costs include switching and other outside plant common cost facilities that would be necessary for utilization of the fiber-related cable and wire facility costs, although this does not include any "support" assets such as land, buildings, vehicles, etc.

517 50% of related intrastate outside plant and depreciation expenses on these  
 518 same plant costs [Begin Confidential] ██████████ [End Confidential], and  
 519 this has an impact of reducing the revenue requirement by [Begin  
 520 Confidential] ██████████ [End Confidential]. Option 2 reduce removes 50%  
 521 of the “intrastate” fiber-related cable and wire facility (“C&WF”) common  
 522 plant costs [Begin Confidential] ██████████ [End Confidential] from rate  
 523 base and removes 50% of related intrastate C&WF and depreciation  
 524 expenses on these same plant costs [Begin Confidential] ██████████, [End  
 525 Confidential] and this has an impact of reducing the revenue requirement  
 526 by [Begin Confidential] ██████████. [End Confidential]

527 **Table BCO-1: Allocation of Fiber Common Costs:**

528 **[Begin Confidential]**

| Allocation of Common Costs               | Emery Method | OCS Option 1 | OCS Option 2 |
|--|--------------|--------------|--------------|
|  | Interstate   | Intrastate   | Intrastate   |
| Common assets to be allocated            | ████████     | ████████     | ████████     |
| ROR (11.25% Company/8.45% OCS)           | ████████     | ████████     | ████████     |
| Return                                   | ████████     | ████████     | ████████     |
| Common expenses to be allocated          | ████████     | ████████     | ████████     |
| Revenue requirement before TIC           | ████████     | ████████     | ████████     |
| Interstate TIC                           | ████████     | ████████     | ████████     |
| <b>Revenue Requirement</b>               | ████████     | ████████     | ████████     |
| 50% Allocator - Emery & Nonreg.          | ████████     | ████████     | ████████     |
| Revenue requirement (payment method)     | ████████     | ████████     | ████████     |
| Assets (allocation method)               | ████████     | ████████     | ████████     |
| Allocator                                | ████████     | ████████     | ████████     |
| Assets allocated 50/50 - Emery & Nonreg. | ████████     | ████████     | ████████     |
| Expenses (allocation method)             | ████████     | ████████     | ████████     |
| Allocator                                | ████████     | ████████     | ████████     |

|  |  |  |  |
|--|--|--|--|
| Expenses allocated 50/50 - Emery & Nonreg. |  |  |  |
|--|--|--|--|

529 [End Confidential]

530 **Q. HOW DID YOU DETERMINE THE INTRASTATE AMOUNT OF**  
 531 **INTERNET/FIBER-RELATED COMMON COSTS (FROM EMERY’S**  
 532 **BOOKS) THAT IS INCLUDED IN BOTH OPTION 1 AND 2 OF YOUR**  
 533 **PROPOSED ADJUSTMENTS?**

534 A. I relied on information from Emery’s books and Part 36 and 69 cost studies.  
 535 However, I note that Emery could not reconcile amounts from its financial  
 536 records to its cost studies<sup>27</sup> so it is possible that there are problems with the  
 537 cost study data that I relied upon.

538

539 **Q. WHY IS IT REASONABLE TO ALLOCATE 50% OF INTERNET/FIBER-**  
 540 **RELATED COMMON COSTS TO BOTH EMERY AND ETV/AFFILIATE**  
 541 **OPERATIONS?**

542 A. The 50/50 sharing of these common costs is very reasonable and  
 543 conservative for the following reasons:

---

<sup>27</sup> For example, OCS 2-16(d) and 3-19(a) asked Emery to reconcile the amount of its 2013 and 2014 interstate DSL/internet costs in its Part 69 cost study (the support for ETV’s payment of [Begin Confidential] [End Confidential] to Emery) to the specific account balances on its financial statements. Emery stated that it [Begin Confidential]

[Redacted]

[End Confidential] (See OCS Exhibits 1D-3 and 1D-5 for data request responses.)

544 1) ETV receives a significantly disproportional benefit by having these  
545 fiber/internet common costs recorded on the books of Emery instead of  
546 the books of ETV. For example, even with all of these fiber/internet-  
547 related common costs recorded on the books of Emery (and even when  
548 additional FTTH costs are recorded on Emery's books in the future),  
549 Emery will still generate about the same annual regulated local revenues  
550 of **[Begin Confidential]** [REDACTED] **[End Confidential]**<sup>28</sup> as it generates  
551 today because the fiber will not generate any significant new services  
552 for Emery local service customers, and the related local rates will also  
553 stay the same and not generate new revenues. However, with the  
554 assistance of these common fiber costs on Emery's books, ETV is  
555 generating at least **[Begin Confidential]** [REDACTED] **[End Confidential]**<sup>29</sup>  
556 in internet related revenues in 2014. I understand that ETV also has  
557 significant fiber assets on its books that assist in generating these  
558 revenues. Thus, while Emery's local revenues will stay relatively flat as  
559 more fiber costs are put on Emery's books, ETV will reap the continued  
560 benefit of increased internet revenues and this is not reasonable without  
561 a proper allocation of these common fiber costs to ETV's books.  
562

---

<sup>28</sup> Emery 2014 Annual Report, Local Network Service Revenues of **[Begin Confidential]** [REDACTED] **[End Confidential]**

<sup>29</sup> There is 2014 fiber and internet revenues of **[Begin Confidential]** [REDACTED] **[End Confidential]** on ETV's books) per ETV's income statement provided in response to OCS 3-13(a). (See OCS Exhibit 1D-5.)

563 2) Mr. Brevitz's testimony explains that up to 95% of the fiber common  
564 costs on Emery's books could be allocated to ETV (and only a 5%  
565 allocation to Emery's books) if relative capacity use of the fiber was used  
566 as an allocator.<sup>30</sup> Thus, the 50% allocation of fiber common costs to ETV  
567 is very reasonable when the allocator could be as high as 95%.

568

569 3) Both Option 1 and 2 of my proposed allocation adjustments only allocate  
570 a portion of Emery's "intrastate" fiber/internet-related common costs to  
571 ETV, and do not allocate any interstate costs. All or most of the  
572 interstate revenue requirement should be recovered from federal ICLS  
573 support, the EUCL, and other revenue sources - - so I did not allocate  
574 any additional interstate fiber common costs to ETV.

575

576 **Q. WHAT IS THE PROBLEM WITH USING ONLY EMERY'S [Begin**  
577 **Confidential] [REDACTED] [End**  
578 **Confidential] AS THE PROPER COST ALLOCATION METHOD (OR**  
579 **PROPER REVENUE REIMBURSEMENT AMOUNT)?**

580 A. This underlying method is not consistent with cost allocation best practices,  
581 because it does not represent proper amounts to be allocated under Part  
582 32 Affiliate Transaction rules (it is not the higher of cost or market) or Part  
583 64 (it only allocates some [Begin Confidential] [REDACTED])

---

<sup>30</sup> David Brevitz Direct Testimony, page 23.

584 [REDACTED] [End Confidential], and not allocate any intrastate  
585 common fiber costs). Emery's approach is primarily based on the prior  
586 method it used for the settlements process when it previously participated<sup>31</sup>  
587 in the National Exchange Carrier's Association ("NECA") DSL/broadband  
588 pool process with other NECA carriers. Under that process, Emery's  
589 interstate Part 69 wholesale DSL/internet revenue requirement was used in  
590 determining the amount of DSL revenues it received from the companies  
591 participating in the NECA pool, and NECA in turn provided Emery with the  
592 wholesale DSL/broadband rate it should bill to its affiliate ETV. However,  
593 Emery has now voluntarily exited that pool and it no longer uses the  
594 prescribed NECA wholesale DSL/internet tariff rate, but instead now uses a  
595 monthly rate of [Begin Confidential] [REDACTED]. [End Confidential]<sup>32</sup> Thus,  
596 it is clearly inappropriate for Emery to rely on this prior method in these  
597 proceedings after it has exited the NECA pool.

598

599 **Q. CAN YOU EXPLAIN THE PROBLEMS WITH RELYING ON EMERY'S**  
600 **PRIOR NECA SETTLEMENTS PROCESS AS A METHOD FOR PROPER**  
601 **COST ALLOCATION WITH AFFILIATES?**

602 A. The prior process for DSL cost recovery under the NECA pooling process  
603 should not be relied upon at this stage. NECA is an organization that is

---

<sup>31</sup> Emery participated in the NECA DSL pool up through June 2013.

<sup>32</sup> This rate of [Begin Confidential] [REDACTED] [End Confidential] is the interstate wholesale DSL revenue requirement divided by the number of DSL/internet customers of ETV.

604 owned and run by LEC interests, and so its policies can be favorable  
605 towards the LECs and can be contrary to consumer interests or reasonable  
606 cost allocation procedures. In addition, NECA is not a regulatory agency  
607 and it does not have any specific jurisdictional rights over state regulatory  
608 agencies and regulatory proceedings.

609

610 In fact, the NECA method that tells carriers to allocate DSL costs to the  
611 intrastate jurisdiction was rejected by the Regulatory Commission of Alaska  
612 (“RCA”), and these DSL costs were required to be shifted to the interstate  
613 jurisdiction in Alaska regulatory proceedings. However, the NECA policy  
614 that calls for allocating DSL costs to the intrastate jurisdiction is apparently  
615 still in place per Emery’s response to OCS 3-19.<sup>33</sup>

616 **Q. ARE YOU RECOMMENDING THAT THE COMMISSION REQUIRE**  
617 **EMERY TO INCREASE ITS WHOLESALE DSL/BROADBAND RATE**  
618 **CHARGED TO ETV TO REFLECT A PROPER COST-BASED RATE?**

619 A. No. It is more important that the Commission adopt an allocation  
620 adjustment as I propose for regulatory purposes to properly allocate costs  
621 consistent with the Section 254(k), Utah law, Part 32 affiliate transaction  
622 rules, and 64 cost allocations between regulated and nonregulated entities.  
623 Even Emery has proposed a Part 64-type adjustment in this proceeding to  
624 allocate shared support assets from ETV to Emery, so it is clear that the

---

<sup>33</sup> The NECA policy states that if costs for ADSL and SDLS services are ordered out of an intrastate tariff, then the related costs should be allocated to the intrastate jurisdiction. See OCS Exhibit 1D-5 for the data request response to OCS 3.19.

625 Commission can make offsetting adjustments to properly allocate costs  
626 away from Emery for regulatory purposes.

627

628 **Adjustment BCO-2: ALLOCATE GENERAL AND**  
629 **ADMINISTRATIVE EXPENSES FROM EMERY TO**  
630 **NONREGULATED OPERATIONS**

631

632 **Q. WILL YOU SUMMARIZE OCS ADJUSTMENT BCO-2?**

633 A. I have revised two of the Company's CAM allocation factors that were  
634 applied to four different Departments (also called "cost pools"), and this  
635 resulted in an adjustment to decrease expenses of **[Begin Confidential]**  
636 **[REDACTED]**.<sup>34</sup> **[End Confidential]** These two allocation factors are used to  
637 allocate the related Department cost pool between the three regulated  
638 RLECs (Emery, Carbon, and Hanksville) and the three nonregulated  
639 affiliates (ETV, ETV-LLC, and ETLD).<sup>35</sup> Although this adjustment primarily  
640 impacts both the Customer Operations and Corporate Operations  
641 expenses, for simplicity purposes I will periodically refer to this group of  
642 combined expenses as corporate overhead expenses.<sup>36</sup> The two expense  
643 allocation factors that I am revising are shown below:

---

<sup>34</sup> **[Begin Confidential]** **[REDACTED]**

**[REDACTED]** **[End Confidential]**

<sup>35</sup> I am not recommending that any expenses actually be shifted to nonregulated operations on the books, my adjustment is the same as other regulatory adjustments that remove or reduce expenses for regulatory purposes only. However, I will show how the reduction in regulated expenses impacts nonregulated expenses and related allocation factors.

<sup>36</sup> Customer Operations includes Marketing (account 6610) and Services (account 6620) expenses and Corporate Operations includes Executive and Planning (account 6710) and General and Administrative (account 6720) expenses.

644 1) [Begin Confidential] [Redacted] [End  
645 Confidential]

646 2) [Begin Confidential] [Redacted]  
647 [Redacted] [End Confidential]

648

649 The four different Departments and the related adjustments that I am  
650 proposing are shown below:

651 [Begin Confidential]

- 652 1) [Redacted]
- 653 [Redacted]
- 654 2) [Redacted]
- 655 [Redacted]
- 656 3) [Redacted]
- 657 4) [Redacted]
- 658 [End Confidential]

659 The table below shows the percentage of expenses allocated between  
660 regulated and nonregulated operations for each Department, and it  
661 compares the Company's allocation factors to the OCS revised allocation  
662 factors that I am supporting in this testimony.

663

664 **Table BCO-2: OCS Proposed Change in Allocation Factors**  
665 [Begin Confidential]  
666

| Department & Allocator | Per Company |             |            | Per OCS    |             |            |
|------------------------|-------------|-------------|------------|------------|-------------|------------|
|                        | Co. Reg.    | Co. Nonreg. | Co. Total  | OCS Reg.   | OCS Nonreg. | OCS Total  |
| [Redacted]             | [Redacted]  | [Redacted]  | [Redacted] | [Redacted] | [Redacted]  | [Redacted] |
| [Redacted]             | [Redacted]  | [Redacted]  | [Redacted] | [Redacted] | [Redacted]  | [Redacted] |
| [Redacted]             | [Redacted]  | [Redacted]  | [Redacted] | [Redacted] | [Redacted]  | [Redacted] |
| [Redacted]             | [Redacted]  | [Redacted]  | [Redacted] | [Redacted] | [Redacted]  | [Redacted] |

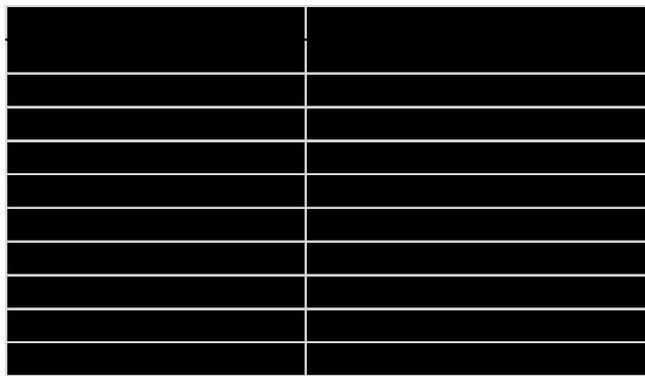
667 [End Confidential]

668 **Q. WILL YOU EXPLAIN THE COMPANY’S COST ALLOCATION FACTORS**  
669 **AND COST POOLS?**

670 A. The table below shows the Company’s nine allocation factors used to  
671 allocate expenses in the ten Department/Cost Pools. Some allocation  
672 factors are used to allocate several of the Department expenses, and the  
673 table below is not intended to show which allocation factors are applied to  
674 each specific Department.

675 **Table BCO-3: List of Allocation Factors and Department Cost Pools**

676 **[Begin Confidential]**



677

678 **[End Confidential]**

679 The Department cost pools may include expenses from numerous USoA  
680 expense accounts. However, a Department cost pool should only  
681 aggregate homogenous expenses that have a cost-causative relationship  
682 to the related allocation factor that is used to allocate the expenses. My  
683 testimony will explain and show that there is not a cost-causative  
684 relationship between some of the allocation factors and the related  
685 Department cost pools, and this is one of the reasons supporting my  
686 adjustments.

687

688 **Q. EXPLAIN THE IMPACT OF THE ALLOCATION ADJUSTMENTS YOU**  
 689 **MADE ON EMERY AND REGULATED AND NONREGULATED**  
 690 **OPERATIONS?**

691 A. The table below shows the revised allocation factor percentage and the  
 692 related impact on expenses for Emery (this agrees to my adjustment) and  
 693 all other affiliates. I will explain in more detail the impact of my allocation  
 694 adjustment on Emery, as well as regulated and nonregulated operations,  
 695 following the table below.

696 **Table BCO-4: OCS [Begin Confidential] [Redacted] [End Confidential]**  
 697 **Allocation Adjustment**  
 698 **[Begin Confidential]**

|   | A             | B          | C          | D          | E          | F              | G          | H          | I          |
|---|---------------|------------|------------|------------|------------|----------------|------------|------------|------------|
|   |               | [Redacted] |            |            |            | OCS Adjustment |            |            |            |
|   |               | [Redacted] |            |            |            | OCS            | Adjusted   | Adjusted   | Change     |
|   |               | [Redacted] |            |            |            | Alloc.         | Subject to | Alloc. By  | in         |
|   |               | [Redacted] |            |            |            | Adjustment     | Alloc.     | Company    | Alloc.     |
|   |               | [Redacted] |            |            |            |                |            |            | %          |
| 1 | Emery         | [Redacted] | [Redacted] | [Redacted] | [Redacted] | [Redacted]     | [Redacted] | [Redacted] | [Redacted] |
| 2 | Carbon        | [Redacted] | [Redacted] | [Redacted] | [Redacted] | [Redacted]     | [Redacted] | [Redacted] | [Redacted] |
| 3 | Hanksville    | [Redacted] | [Redacted] | [Redacted] | [Redacted] | [Redacted]     | [Redacted] | [Redacted] | [Redacted] |
| 4 | Total Reg.    | [Redacted] | [Redacted] | [Redacted] | [Redacted] | [Redacted]     | [Redacted] | [Redacted] | [Redacted] |
| 5 | ETV           | [Redacted] | [Redacted] | [Redacted] | [Redacted] | [Redacted]     | [Redacted] | [Redacted] | [Redacted] |
| 6 | ETV-LLC       | [Redacted] | [Redacted] | [Redacted] | [Redacted] | [Redacted]     | [Redacted] | [Redacted] | [Redacted] |
| 7 | ETLD          | [Redacted] | [Redacted] | [Redacted] | [Redacted] | [Redacted]     | [Redacted] | [Redacted] | [Redacted] |
| 8 | Total Nonreg. | [Redacted] | [Redacted] | [Redacted] | [Redacted] | [Redacted]     | [Redacted] | [Redacted] | [Redacted] |
| 9 | Grand Total   | [Redacted] | [Redacted] | [Redacted] | [Redacted] | [Redacted]     | [Redacted] | [Redacted] | [Redacted] |

699 **[End Confidential]**

700 My proposed adjustment decreases the amount of corporate overhead  
701 expenses allocated to Emery by **[Begin Confidential]** [REDACTED] **[End**  
702 **Confidential]**<sup>37</sup> (Column F, line 1) and decreases the percentage of these  
703 expenses allocated to Emery from **[Begin Confidential]** [REDACTED] **[End**  
704 **Confidential]** (Column H, line 1).<sup>38</sup> Although the impact of my allocations  
705 adjustment does not directly impact Carbon or Hanksville in this proceeding,  
706 the total impact of my adjustment would decrease the amount of corporate  
707 overhead expenses allocated to regulated operations (Emery, Carbon, and  
708 Hanksville) by **[Begin Confidential]** [REDACTED] **[End**  
709 **Confidential]** (Column F and H, line 4, respectively).

710

711 The amounts in Column B called “Total Expenses (No Depreciation)”<sup>39</sup>  
712 reflect both the direct and allocated expenses (total expenses) for each  
713 company (excluding depreciation expense).<sup>40</sup> These Total Expenses,<sup>41</sup> are  
714 provided only to show that the expenses that were allocated to all affiliates  
715 of **[Begin Confidential]** [REDACTED] **[End Confidential]** (Column D, line 8)  
716 represents about **[Begin Confidential]** [REDACTED] **[End Confidential]** of the total  
717 expenses (expenses that are allocated and directly assigned) of **[Begin**

---

<sup>37</sup> Column F, line 1 shows the decrease in **[Begin Confidential]** [REDACTED] **[End Confidential]** expenses allocated to Emery and related offsetting increase is re-allocated to the other nonregulated companies.

<sup>38</sup> Per Column E, line 1 less Column H, line 1, equals the change in Column I, line 1.

<sup>39</sup> These expenses also do not include any income taxes.

<sup>40</sup> These amounts are per the 2014 Audited Financials, Consolidated Statement of Income and Comprehensive Income.

<sup>41</sup> These Total Expenses are not used in calculating my corporate overhead expense adjustment.

718 **Confidential** [REDACTED] **[End Confidential]**<sup>42</sup> for all affiliates. Thus, a  
719 substantial amount of the combined total expenses of all companies  
720 **([Begin Confidential]** [REDACTED] **[End Confidential])** is  
721 subject to some allocation factor to spread these costs to the various  
722 regulated and nonregulated affiliates, so it is possible for the Company to  
723 use allocation factors to significantly impact earnings, revenue  
724 requirements, and the amount of requested UUSF for the regulated  
725 companies.

726

727 The expenses in Column D<sup>43</sup> are more relevant for this adjustment because  
728 they reflect the total expenses that the Company has allocated to each  
729 regulated and nonregulated entity using its cost allocation factors. Prior to  
730 my corporate overhead allocations adjustment, the Company allocated  
731 **[Begin Confidential]** [REDACTED] **[End Confidential]** (Column E, line 4) of total  
732 allocable expenses to regulated operations **([Begin Confidential]** [REDACTED]  
733 **[End Confidential]** to Emery) and **[Begin Confidential]** [REDACTED] **[End**  
734 **Confidential]** (Column E, line 8) to nonregulated operations. For corporate  
735 overhead expenses allocated to the regulated companies, both the amount  
736 of **[Begin Confidential]** [REDACTED] **([End Confidential]** Column D, line 4) and  
737 the related percentage of **[Begin Confidential]** [REDACTED] **[End Confidential]**  
738 appear to be unusually high.

---

<sup>42</sup> These excludes exclude depreciation expense and income tax expense.

<sup>43</sup> The amounts in Column D are from Emery's response to OCS 2-40. See OCS Exhibit 1D-3 for Emery's response to OCS 2-40.



761 margin<sup>44</sup> [Begin Confidential] [Redacted] [End  
762 Confidential], yet for the nonregulated affiliates net income stayed [Begin  
763 Confidential] [Redacted] [End Confidential]  
764 with a profit margin of [Begin Confidential] [Redacted] [End Confidential]  
765 ETV's net income only [Begin Confidential] [Redacted] [End  
766 Confidential] from 2013 to 2014, yet its net income of [Begin Confidential]  
767 [Redacted] [End Confidential] of the total profit among all of the  
768 regulated and nonregulated companies. In addition, from 2013 to 2014, the  
769 regulated RLECs expenses [Begin Confidential] [Redacted]  
770 [End Confidential] and ETV's expenses [Begin Confidential] [Redacted]  
771 [End Confidential] by about this same amount of [Begin Confidential]  
772 [Redacted] [End Confidential]. And although ETV's revenues [Begin  
773 Confidential] [Redacted] [End Confidential] from 2013 to 2014, its  
774 profits [Begin Confidential] [Redacted] [End Confidential]  
775 as the prior year due to the [Begin Confidential]  
776 [Redacted] [End Confidential]. From 2013  
777 to 2014, all other entities realized [Begin Confidential] [Redacted] [End  
778 Confidential] in expense, except ETV was the only entity that realized a  
779 [Begin Confidential] [Redacted] [End Confidential] in  
780 expense,<sup>45</sup> and its [Begin Confidential] [Redacted] [End  
781 Confidential] was significant.

---

<sup>44</sup> Profit margin is net income divided by revenues.

<sup>45</sup> ETLD realized a relatively small decrease in expense.

782

783 ETV's actual earned rate of return on rate base ("ROR") was a rather **[Begin**  
784 **Confidential]** [REDACTED] **[End Confidential]** in 2013 and  
785 2014, respectively<sup>46</sup> especially when compared to the regulated companies  
786 ROR's of **[Begin Confidential]** [REDACTED] **[End Confidential]** for  
787 these same years. The **[Begin Confidential]** [REDACTED]  
788 [REDACTED] **[End Confidential]** in 2014 (and corresponding  
789 increase in regulated company expenses of about this same amount)  
790 played a role in ETV's **[Begin Confidential]** [REDACTED] **[End**  
791 **Confidential]** ROR.

792

793 It is possible that the **[Begin Confidential]** [REDACTED] **[End Confidential]**  
794 in ETV's expense of **[Begin Confidential]** [REDACTED] **[End Confidential]** and  
795 the corresponding **[Begin Confidential]** [REDACTED] **[End Confidential]** in  
796 regulated RLEC expenses of **[Begin Confidential]** [REDACTED] **[End**  
797 **Confidential]** was the result of a **[Begin Confidential]** [REDACTED]  
798 [REDACTED]  
799 **[End Confidential]**, but that cannot be confirmed. Most importantly,  
800 because ETV does not bear a reasonable portion of either fiber-internet-  
801 related common plant costs (Adjustment BCO-1) or common corporate  
802 overhead expenses (Adjustment BCO-2), the related ETV profits and ROR

---

<sup>46</sup> The ROR for all combined nonregulated companies was also **[Begin Confidential]**  
[REDACTED] **[End Confidential]**, respectively.

803 appear **[Begin Confidential]** [REDACTED] **[End**  
804 **Confidential]** after consideration of the analysis that I performed. ETV's  
805 profits and ROR are **[Begin Confidential]** [REDACTED]  
806 [REDACTED] **[End Confidential]** the cost of the more reasonable cost  
807 allocations that I propose in Adjustment BCO-1 and BCO-2.

808

809 **Q. DID YOU FIND IT UNUSUAL THAT THE COMPANY DID NOT HAVE ANY**  
810 **ALLOCATION FACTORS THAT ALLOCATE 50% OR MORE OF**  
811 **EXPENSES TO NONREGULATED OPERATIONS?**

812 A. Yes, I did find this unusual. It appears that the **[Begin Confidential]**  
813 [REDACTED] **[End Confidential]** allocation factor may be the  
814 highest nonregulated allocation factor of **[Begin Confidential]** [REDACTED] **[End**  
815 **Confidential]**, although this factor does not have much impact on overall  
816 allocations because **[Begin Confidential]** [REDACTED] **[End**  
817 **Confidential]** expenses are relatively small.

818

819 I also find this unusual because there are numerous important financial  
820 amounts that approximate a **[Begin Confidential]** [REDACTED] **[End**  
821 **Confidential]** between regulated and nonregulated operations, yet these  
822 amounts do not appear to have been used in any Company allocation  
823 factor. For example, the split between Total Revenues is about **[Begin**  
824 **Confidential]** [REDACTED] **[End Confidential]**,  
825 although I don't believe that revenues were used as an input in any

826 Company allocation factor. If Total Revenues was adopted as an allocator  
827 for some expense, it would have been the only allocation factor that actually  
828 drove [Begin Confidential] ██████████ [End Confidential] to  
829 nonregulated operations versus regulated operations. This raises concerns  
830 about the bias of the Company's allocation factors.

831

832 Also, Total Operating Expenses (excluding depreciation and income taxes)  
833 are split [Begin Confidential] ██████████ ██████████  
834 [End Confidential]. Thus, the use of both or either of the Total Revenue  
835 and Total Expense inputs in allocation factors would have [Begin  
836 Confidential] ██████████ [End  
837 Confidential] to nonregulated operations, but for some reason these two  
838 significant financial drivers do not appear to have been used by the  
839 Company in any allocator that drives significant expenses or costs.

840

841 **Q. WHAT IS THE COMPANY'S [Begin Confidential] ██████████ [End**  
842 **Confidential] ALLOCATION FACTOR, AND WHAT REVISED FACTOR**  
843 **DO YOU RECOMMEND?**

844 **A.** The Company's [Begin Confidential] ██████████ [End Confidential] factor  
845 allocates about [Begin Confidential] ██████████ [End Confidential] of the  
846 related Department cost pool expenses to regulated operations and [Begin  
847 Confidential] ██████████ [End Confidential] to nonregulated operations. I  
848 revised the [Begin Confidential] ██████████ [End Confidential] allocation factor

849 and included inputs related to billing records, revenues, operating  
850 expenses<sup>47</sup>, net plant, and payroll. Also, I am recommending an **[Begin**  
851 **Confidential]** [REDACTED] **[End Confidential]** allocation factor that allocates 50%  
852 of expenses to regulated operations and 50% to nonregulated operations.  
853 More details are provided in Table BCO-5 later in this testimony.

854

855 **Q. WHAT ARE THE INPUTS TO THE COMPANY'S [Begin Confidential]**  
856 **[REDACTED] [End Confidential] ALLOCATION FACTOR AND DID YOU**  
857 **IDENTIFY AN [Begin Confidential] [REDACTED] [End Confidential] FACTOR**  
858 **USED IN PRIOR YEARS WITH INPUTS THAT ARE MORE SIMILAR TO**  
859 **YOUR PROPOSED A&G FACTOR?**

860 **A.** The Company's **[Begin Confidential]** [REDACTED] **[End Confidential]** allocation  
861 factor appears to be based upon the **[Begin Confidential]** [REDACTED]  
862 [REDACTED] **[End Confidential]** for each regulated and nonregulated  
863 company, although this analysis is somewhat **[Begin Confidential]**  
864 [REDACTED] **[End Confidential]** because it is based on information from  
865 **[Begin Confidential]** [REDACTED] **[End Confidential]**.<sup>48</sup>  
866 The **[Begin Confidential]** [REDACTED] **[End Confidential]** allocation factor  
867 includes a number of estimates with no supporting documentation or  
868 calculations, such as giving the CABS counts an **[Begin Confidential]**

---

<sup>47</sup> Operating expenses exclude depreciation and income taxes.

<sup>48</sup> The **[Begin Confidential]** [REDACTED] **[End Confidential]** allocation factor is set forth at Exhibit 9 of Emery's filed application.

869 [REDACTED]  
870 **[End Confidential]**. I believe this approach of using **[Begin Confidential]**  
871 [REDACTED] **[End Confidential]** is flawed in relation to the Department  
872 cost pools which it is used to allocate.

873  
874 OCS 2-40 asked Emery to provide supporting documentation for all CAM  
875 allocation factors, and when I reviewed the underlying Excel spreadsheets  
876 there was an **[Begin Confidential]** [REDACTED] **[End Confidential]** allocation  
877 factor that was calculated using a different method in the period **[Begin**  
878 **Confidential]** [REDACTED]. **[End Confidential]**<sup>49</sup> The previous **[Begin**  
879 **Confidential]** [REDACTED] **[End Confidential]** allocation factor method uses a  
880 weighting of the **[Begin Confidential]** [REDACTED]  
881 [REDACTED] **[End Confidential]**. The revised **[Begin Confidential]** [REDACTED]  
882 **[End Confidential]** allocation factor that I propose uses inputs that are  
883 more similar to this prior Company approach, because I have used  
884 additional inputs besides **[Begin Confidential]** [REDACTED] **[End**  
885 **Confidential]**.

886

887 **Q. DO THE “[Begin Confidential] [REDACTED]” [End Confidential]**  
888 **INPUTS TO THE COMPANY’S [Begin Confidential] [REDACTED] [End**  
889 **Confidential] ALLOCATION FACTOR HAVE A “DIRECT” OR “COST-**

---

<sup>49</sup> This other **[Begin Confidential]** [REDACTED] **[End Confidential]** allocation factor may have been used in prior years or by a previous management team. See OCS Exhibit 1D-3 for data request response for OCS 2.40.

890 CAUSATIVE” RELATIONSHIP TO THE EXPENSES IN THE  
891 DEPARTMENT COST POOL THAT THEY ARE USED TO ALLOCATE?

892 A. No. The use of [Begin Confidential] ██████████ [End Confidential] in  
893 the [Begin Confidential] █████ [End Confidential] allocation factor is not  
894 compliant with Part 64 cost allocations, because [Begin Confidential]  
895 ██████████ [End Confidential] do not have either a “direct” cost  
896 relationship or a “cost-causative” relationship with the expenses in the  
897 related Department cost pools driven by the [Begin Confidential] █████  
898 [End Confidential] factor. The [Begin Confidential] █████ [End  
899 Confidential] allocation factor used by Emery is applied to vastly different  
900 types of Department cost pools, including the Departments of [Begin  
901 Confidential] ██████████ [End Confidential]. Also, Emery’s  
902 response to OCS 2-40 shows that the [Begin Confidential] █████ [End  
903 Confidential] factor is applied to some other departments<sup>50</sup> [Begin  
904 Confidential] ██████████ [End Confidential] at the Department List  
905 at DPU 1-7, and these other departments cannot be sorted at the financial  
906 records provided in response to OCS 2-40.

907

908 I don’t believe that the number of [Begin Confidential] ██████████  
909 [End Confidential] (used as the only input in the [Begin Confidential] █████  
910 [End Confidential] factor) has a direct, cost-causative, or even much of

---

<sup>50</sup> Some of these departments include [Begin Confidential] ██████████  
██████████ [End Confidential], and others. See  
OCS Exhibit 1D-3 for data request response for OCS 2.36.

911 any relationship as a driver for the expenses in the Departments to which it  
912 is applied, such as the departments of **[Begin Confidential]**  
913 **[End Confidential]**. For example, the amount of time  
914 spent on regulated or nonregulated issues by the executive/management  
915 officers **[Begin Confidential]** **[End Confidential]**<sup>51</sup>, the  
916 members of the **[Begin Confidential]** **[End Confidential]**  
917 **[End Confidential]** and **[Begin Confidential]** **[End Confidential]**  
918 **[End Confidential]** is unlikely to be affected by the number of **[Begin Confidential]** **[End Confidential]**.  
919 **[End Confidential]** **[End Confidential]**.

921  
922 For example, I believe a CEO's time is spent more on forward-looking policy  
923 and plans, and especially issues related to nonregulated services such as  
924 Internet that particular drive total consolidated company profits, cash and  
925 ROR - - and this is not driven by the number of **[Begin Confidential]** **[End Confidential]**.  
926 Also, regarding the **[Begin Confidential]** **[End Confidential]** costs, a review of the Board of  
927 Director minutes appears to indicate that a **[Begin Confidential]** **[End Confidential]**  
928 **[End Confidential]**, and there is no reasonable  
929 **[End Confidential]**, and there is no reasonable  
930 relationship to the number of **[Begin Confidential]** **[End Confidential]**.

---

<sup>51</sup> This includes primarily the salary and other related overhead costs of **[Begin Confidential]** **[End Confidential]**.

932 **Confidential]**. Finally, **[Begin Confidential]** [REDACTED]  
933 [REDACTED] **[End Confidential]** costs would appear to be more closely tied  
934 to promoting those **[Begin Confidential]** [REDACTED]  
935 [REDACTED]  
936 [REDACTED] **[End**  
937 **Confidential]**, and this has no reasonable relationship to the number of  
938 **[Begin Confidential]** [REDACTED] **[End Confidential]**.

939

940 **Q. HOW DID YOU DETERMINE YOUR [Begin Confidential] [REDACTED] [End**  
941 **Confidential] ALLOCATION FACTOR?**

942 **A.** I used an approach that is more similar to a prior **[Begin Confidential]** [REDACTED]  
943 **[End Confidential]** factor methodology used by the Company. My  
944 understanding is that the **[Begin Confidential]** [REDACTED] **[End Confidential]**  
945 allocation factor should be more of a “general or all-encompassing” allocator  
946 (instead of a specific allocator based on **[Begin Confidential]**  
947 [REDACTED] **[End Confidential]** with diverse inputs that can be used to  
948 justify allocation of a wide variety of expenses in various Departments, and  
949 that is the approach that I used to calculate a **[Begin Confidential]** [REDACTED]  
950 **[End Confidential]** allocation factor as shown in Table BCO-5 below.

951

952 **Table BCO-5: OCS Proposed [Begin Confidential] [REDACTED]**  
953 **[REDACTED] [End Confidential] Allocation Factor**  
954 **[Begin Confidential]**

| A   | B         | C        | D        | E     | F       | G       | H            | I                |            |      |      |      |      |             |             |
|---|-----------|----------|----------|-------|---------|---------|--------------|------------------|------------|------|------|------|------|-------------|-------------|
|   |           |          | Expenses | Net   |         |         | <b>OCS</b>   | <b>OCS</b>       |            |      |      |      |      |             |             |
|   | Company   | Revenues | Note 1   | Plant | Records | Payroll | <b>Total</b> | <b>Proposed</b>  |            |      |      |      |      |             |             |
|   | Allocator | %        | %        | %     | %       | %       | <b>%</b>     | <b>Allocator</b> |            |      |      |      |      |             |             |
| Emery   |           |          |          |       |         |         |              |                  |            |      |      |      |      |             |             |
| Carbon  |           |          |          |       |         |         |              |                  |            |      |      |      |      |             |             |
| Hanksville                                      |           |          |          |       |         |         |              |                  |            |      |      |      |      |             |             |
| <b>Total Reg.</b>                               |           |          |          |       |         |         |              |                  | <b>50%</b> |      |      |      |      |             |             |
| ETV   |           |          |          |       |         |         |              |                  |            |      |      |      |      |             |             |
| ETV-LLC   |           |          |          |       |         |         |              |                  |            |      |      |      |      |             |             |
| ETLD  |           |          |          |       |         |         |              |                  |            |      |      |      |      |             |             |
| <b>Total Nonreg.</b>                            |           |          |          |       |         |         |              |                  | <b>50%</b> |      |      |      |      |             |             |
| <b>Grand Total</b>                              |           |          |          |       |         |         |              | 100.00%          | 100%       | 100% | 100% | 100% | 100% | <b>100%</b> | <b>100%</b> |
| Note 1 - Excludes depreciation and income taxes |           |          |          |       |         |         |              |                  |            |      |      |      |      |             |             |

955

956

**[End Confidential]**

957

Table BCO-5 shows that I assigned the specific amounts of revenues,

958

expenses<sup>52</sup>, net plant, payroll, and billing records<sup>53</sup> to each regulated and

959

nonregulated entity. Then I totaled these input amounts for all companies

960

and calculated the percentage of these combined inputs for each regulated

961

and nonregulated entity as shown at Column H at Table BCO-. These

962

calculations result in **[Begin Confidential]** [REDACTED] **[End Confidential]**

963

allocated to regulated operations and **[Begin Confidential]** [REDACTED] **[End**

964

**Confidential]** allocated to nonregulated operations. However, I have

965

revised these factors to a 50% allocation to regulated and 50% allocation to

966

nonregulated (Column I), to reflect downward adjustments to expenses,

---

<sup>52</sup> These expenses exclude depreciation and income taxes.

<sup>53</sup> These amounts are primarily from the 2014 Audited Financial Statements, along with additional records and information provided by Emery in other data request responses.

967 plant, and payroll costs that I have made in this proceeding.<sup>54</sup> My allocations  
968 adjustment is reasonable and further adjustments could be made to other  
969 Department cost pools.

970

971 **Q. WHAT ARE THE PROBLEMS WITH THE COMPANY'S [Begin**  
972 **Confidential] [Redacted] [End Confidential] FACTOR THAT IS USED TO**  
973 **ALLOCATE COSTS OF [Begin Confidential] [Redacted]**  
974 **[Redacted] [End Confidential]?**

975 **A.** The Company's **[Begin Confidential] [Redacted] [End Confidential]** allocation  
976 factor allocates expenses **[Begin Confidential] [Redacted] [End Confidential]** to  
977 regulated and **[Begin Confidential] [Redacted] [End Confidential]** to  
978 nonregulated, and I have essentially reversed these percentages and  
979 allocated **[Begin Confidential] [Redacted] [End Confidential]** to regulated and  
980 **[Begin Confidential] [Redacted] [End Confidential]** to nonregulated. There are  
981 numerous problems with Emery's **[Begin Confidential] [Redacted] [End**  
982 **Confidential]** allocator as I will explain.

983

984 First, the **[Begin Confidential] [Redacted] [End Confidential]** allocator study is  
985 outdated **[Begin Confidential] [Redacted]**  
986 **[Redacted] [End Confidential].**<sup>55</sup> The **[Begin Confidential]**

---

<sup>54</sup> The inputs to Table BCO-5 are based on the Company's unadjusted financial amounts before adjustments that I have proposed in this proceeding.

<sup>55</sup> This information is included in Emery's Exhibit 9i filing with its Application.

987 [Redacted] [End Confidential] may have changed significantly  
988 since [Begin Confidential] [Redacted] [End Confidential] because the number  
989 of internet and local service customers served by fiber has [Begin  
990 Confidential] [Redacted] [End Confidential], and the amount of  
991 fiber in the network should have reduced service quality calls and  
992 complaints. Emery has not been able to provide any evidence that the  
993 [Begin Confidential] [Redacted] [End Confidential] is  
994 still relevant and accurate today.

995  
996 Second, OCS 2-40 asked Emery to provide supporting documentation and  
997 calculations regarding the CAM and related allocation factors. However,  
998 Emery did not provide any written explanation or reconciliation to show how  
999 the [Begin Confidential] [Redacted] [End Confidential] regulated and [Begin  
1000 Confidential] [Redacted] [End Confidential] nonregulated [Begin Confidential]  
1001 [Redacted] [End Confidential] allocation factor reconciles to the various Excel  
1002 spreadsheets and the [Begin Confidential] [Redacted] [Redacted] [End  
1003 Confidential] that was provided. Emery did not provide any written  
1004 response to OCS 2-40 other than to refer to the Excel spreadsheets that  
1005 include thousands of fields of numbers, and I was not able to validate or  
1006 reconcile the numerous amounts in these Excel spreadsheets to the related  
1007 [Begin Confidential] [Redacted] [End Confidential] allocation factors. Thus,  
1008 Emery has not met a reasonable burden of proof to support its [Begin  
1009 Confidential] [Redacted] [End Confidential] allocation factors.

1010

1011 Third, Emery's response to OCS 2-40 includes a tab called **[Begin**1012 **Confidential]** [REDACTED] **[End Confidential]** that shows how various1013 **[Begin Confidential]** [REDACTED]

1014 [REDACTED]

1015 [REDACTED] **[End Confidential]**.1016 For example, the type of calls included in the category of **[Begin**1017 **Confidential]** [REDACTED] **[End Confidential]** (and within other categories)1018 are assigned to various services such as **[Begin Confidential]**1019 [REDACTED] **[End**1020 **Confidential]** and various other services. As one example, the service1021 category groupings of **[Begin Confidential]** [REDACTED]1022 [REDACTED] **[End Confidential]** are not explained, and the treatment1023 of **[Begin Confidential]** [REDACTED] **[End Confidential]** in these1024 groupings are not explained. However, **[Begin Confidential]** [REDACTED]1025 [REDACTED] **[End Confidential]** are both "nonregulated" services so it is not clear1026 why the nonregulated services of **[Begin Confidential]** [REDACTED]1027 **[End Confidential]** have been **[Begin Confidential]** [REDACTED]1028 [REDACTED] **[End Confidential]**. It is not clear if **[Begin**1029 **Confidential]** [REDACTED] **[End Confidential]** related to this

1030 category are assigned to the nonregulated or regulated category, but this

1031 could make a significant difference in the determination of the final **[Begin**1032 **Confidential]** [REDACTED] **[End Confidential]** allocation factor. And if these

1033 customer inquiries were related to both **[Begin Confidential]** [REDACTED]  
1034 [REDACTED] **[End Confidential]** services, it is not clear how the **[Begin**  
1035 **Confidential]** [REDACTED] **[End Confidential]** assigned these calls to the  
1036 regulated and nonregulated categories to influence the outcome of the  
1037 **[Begin Confidential]** [REDACTED] **[End Confidential]** allocation factor. Again,  
1038 adequate supporting documentation and explanation has not been provided  
1039 by Emery to justify the **[Begin Confidential]** [REDACTED] **[End Confidential]**  
1040 allocation factor.

1041  
1042 Fourth, The Company has a **[Begin Confidential]** [REDACTED]  
1043 [REDACTED] **[End Confidential]**, with **[Begin Confidential]** [REDACTED] **[End**  
1044 **Confidential]** per the response to DPU 1-4(b) (See OCS Exhibit 1D-4). It  
1045 is not clear why **[Begin Confidential]** [REDACTED] **[End Confidential]** or a **[Begin**  
1046 **Confidential]** [REDACTED] **[End Confidential]** of these **[Begin**  
1047 **Confidential]** [REDACTED] **[End Confidential]** costs would be allocated to  
1048 regulated operations when Emery and Carbon regulated access lines and  
1049 related local revenues are declining or stagnant and fiber/internet related  
1050 nonregulated services are **[Begin Confidential]** [REDACTED]  
1051 [REDACTED] **[End Confidential]** - - and the Company continues to place  
1052 fiber in the network. Emery has not provided any explanation for the **[Begin**  
1053 **Confidential]** [REDACTED] **[End Confidential]** and why  
1054 their costs are being **[Begin Confidential]** [REDACTED] **[End**  
1055 **Confidential]** to regulated operations, although this appears unusual.

1056 Based on the previously identified concerns, I propose **[Begin**  
1057 **Confidential]** [REDACTED] **[End Confidential]** allocation factor of 35% regulated  
1058 and 65% nonregulated.

1059

1060

1061

1062 **Adjustment No. 3 – Deduct Customer Deposits from Rate Base**

1063

1064 **Q. WILL YOU EXPLAIN OCS ADJUSTMENT BCO-3?**

1065 A. Emery has incorrectly “added” customer deposits of **[Begin Confidential]**  
1066 [REDACTED] **[End Confidential]** to rate base and I have made an adjustment to  
1067 properly deduct these customer deposits from rate base to be consistent  
1068 with traditional ratemaking policy and practices. Emery has not provided  
1069 any explanation, documentation or cited any precedent to support this  
1070 unique approach in this case.

1071

1072 In addition, both Emery’s 2013 and 2014 Part 36 cost studies (which it relies  
1073 on in this proceeding) show that customer deposits are deducted from rate  
1074 base, consistent with my position. It is not clear if it is Emery’s intent to have  
1075 two separate regulatory positions on customer deposits in this filing, but this  
1076 does indicate a fundamental inconsistency in Emery’s filing.

1077

1078 **Adjustment BCO-4: Remove Prepayments From Rate Base**

1079

1080 **Q. WILL YOU EXPLAIN OCS ADJUSTMENT BCO-4?**

1081 A. Emery has improperly included prepayments of **[Begin Confidential]**  
1082 **██████████** **[End Confidential]** in rate base, and I have made an adjustment  
1083 to remove these amounts from rate base. Emery has not provided any  
1084 explanation, documentation, or cited to any precedent for including  
1085 prepayments in rate base.

1086

1087 In addition, both Emery's 2013 and 2014 Part 36 cost studies (which it relies  
1088 on in this proceeding) do not include prepayments in rate base. Thus, it is  
1089 not clear if it is Emery's intent to have two separate regulatory positions on  
1090 prepayments in this filing, but this does indicate a fundamental  
1091 inconsistency in Emery's filing.

1092

1093 **Adjustment BCO-5: Deduct Long-Term Liabilities From Rate**  
1094 **Base**

1095

1096 **Q. WILL YOU EXPLAIN OCS ADJUSTMENT BCO-5?**

1097 A. Emery has failed to deduct long-term liabilities from rate base, so I have  
1098 made an adjustment of **[Begin Confidential]** **██████████** **[End**  
1099 **Confidential]** to properly deduct these amounts. In addition, both Emery's  
1100 2013 and 2014 Part 36 cost studies (which it relies on in this proceeding)  
1101 show that long-term liabilities are deducted from rate base, consistent with  
1102 my position. It is not clear if it is Emery's intent to have two separate  
1103 regulatory positions on long-term liabilities in this filing, but this does  
1104 indicate a fundamental inconsistency in Emery's filing.

1105

**Adjustment BCO-6: Remove 50% of Telephone Plant Under Construction from Rate Base**

1106  
1107  
1108  
1109  
1110  
1111  
1112  
1113  
1114  
1115  
1116  
1117  
1118  
1119  
1120  
1121  
1122  
1123  
1124  
1125  
1126  
1127  
1128  
1129  
1130

**Q. WILL YOU EXPLAIN OCS ADJUSTMENT BCO-6?**

A. This adjustment removes 50% of the telephone plant under construction (“TPUC”) balance of **[Begin Confidential]** [REDACTED] **[End Confidential]** resulting in a reduction of **[Begin Confidential]** [REDACTED] **[End Confidential]** from Emery’s proposed rate base. I am removing 50% of TPUC from rate base for the reasons that follow.

First, Emery’s TPUC balance for 2014 is overstated on a normalized basis and is **[Begin Confidential]** [REDACTED] **[End Confidential]** presumably due in part to Emery’s current fiber construction program. For example, TPUC has increased **[Begin Confidential]** [REDACTED] **[End Confidential]** from **[Begin Confidential]** [REDACTED] **[End Confidential]** in 2013 to **[Begin Confidential]** [REDACTED] **[End Confidential]** in 2014. TPUC has also been as low as around **[Begin Confidential]** [REDACTED] **[End Confidential]** in both 2009 and 2010. When Emery’s fiber program reaches an endpoint, then the TPUC balances should decrease to more reasonable levels. If Emery’s draw from the UUSF is established with an unusually high level of TPUC from this proceeding, then Emery will over-recover these costs in future years from the UUSF when its TPUC balance begins to decline with the conclusion of the fiber construction program.

1131 Second, most of this TPUC appears to be fiber-related, and Emery has  
1132 not provided certain requested information in response to OCS 2-41(b) to  
1133 show other related impacts of this TPUC that may be relevant regarding  
1134 corresponding adjustments to be consistent with the regulatory “matching”  
1135 principle.<sup>56</sup> The potential corresponding impacts of TPUC as set forth below  
1136 have not been identified by Emery:

1137  
1138 1) Increased revenues related to payments by affiliates to Emery use of the  
1139 fiber included in TPUC, federal support revenues, and revenues from  
1140 new services.  
1141

1142 2) It is not clear if the TPUC included in this case will result in subsequent  
1143 retirement of replaced copper (or other replaced assets), but at this time  
1144 the Company has not made a corresponding adjustment related to this  
1145 TPUC.  
1146

1147 **Adjustment BCO-7: Remove 50% of Materials and Supplies from**  
1148 **Rate Base**

1149  
1150 **Q. WILL YOU EXPLAIN OCS ADJUSTMENT BCO-7?**

1151 A. This adjustment removes 50% of the materials and supplies (“M&S”)  
1152 balance of **[Begin Confidential]** [REDACTED] **[End Confidential]** resulting in  
1153 a reduction of **[Begin Confidential]** [REDACTED] **[End Confidential]** from  
1154 Emery’s proposed rate base. I am proposing this adjustment for most of  
1155 the reasons set forth for the previous TPUC adjustment. Emery’s M&S

---

<sup>56</sup> The matching principle is also sometimes referred to as “synchronization”, whereas the full impact of a transaction should be reflected in a related adjustment and the adjustment should not be limited to only the positive or negative impacts of the transaction. Thus, if TPUC increases, then the corresponding related impacts on revenues, expenses and other issues should be considered in any related adjustment. See OCS Exhibit 1D-3 for Emery’s response to OCS 2.41(b).

1156 balance for 2014 is overstated on a normalized basis and is **[Begin**  
1157 **Confidential]** [REDACTED] **[End**  
1158 **Confidential]** presumably due in part to Emery's current fiber construction  
1159 program. For example, M&S has increased **[Begin Confidential]**  
1160 [REDACTED] **[End Confidential]** from **[Begin Confidential]**  
1161 [REDACTED] **[End Confidential]**<sup>57</sup> in 2013 to **[Begin Confidential]** [REDACTED]  
1162 **[End Confidential]** in 2014. M&S has also been as low as around **[Begin**  
1163 **Confidential]** [REDACTED] **[End Confidential]** in both 2009 and 2010. When  
1164 Emery's fiber program reaches an endpoint, then the M&S balances will  
1165 decrease to more reasonable levels. If Emery's draw from the UUSF is  
1166 established with an unusually high level of M&S from this proceeding, then  
1167 Emery will over-recover these costs in future years from the UUSF when it's  
1168 M&S balance begins to decline with the conclusion of the fiber construction  
1169 program.

1170

1171 **Adjustment BCO-8: Reverse Emery's Adjustment for Projected**  
1172 **Decline in Access Lines**

1173

1174 **Q. WILL YOU EXPLAIN OCS ADJUSTMENT BCO-8?**

1175 A. This adjustment increases revenues by **[Begin Confidential]** [REDACTED] **[End**  
1176 **Confidential]** to reverse Emery's proposed adjustment to decrease  
1177 revenues based on its 3-year projected decline in access lines through

---

<sup>57</sup> This balance varies depending upon if the financial reports or the Annual Report is relied upon.

1178 December 31, 2017. I am reversing this adjustment for the reasons set forth  
1179 below.

1180

1181 First, the projection of access line loss through the three-year projected  
1182 period ending December 2017 is too far beyond the test period to be  
1183 allowed, and the adjustment is not known and measurable. Emery's  
1184 response to OCS 2-12 admits that this line loss **[Begin Confidential]** ■  
1185 ■ **[End Confidential]**, but that any **[Begin Confidential]**  
1186 ■ **[End Confidential]**.<sup>58</sup> If Emery  
1187 cannot provide more assurance regarding this adjustment, then it should be  
1188 rejected.

1189

1190 Second, Emery's adjustment is not known and measurable, and even if it  
1191 was accepted there is a possibility that the line loss would be offset by  
1192 increased revenues related to a Commission decision to increase the  
1193 affordable rate for customers. Also, Emery is installing FTTH for its local  
1194 service customers and this can have the affect of slowing down the loss of  
1195 customer lines, although Emery has not considered this impact in its  
1196 adjustment.

1197

---

<sup>58</sup> See OCS Exhibit 1D-3 for Emery's response to data request question 2-12.

1198 Third, Emery did not provide any written or detailed explanation or analysis  
1199 supporting this adjustment.

1200

1201 **Adjustment BCO-9: Remove Depreciation Expense on Fully**  
1202 **Depreciated Assets**

1203

1204 **Q. WILL YOU EXPLAIN OCS ADJUSTMENT BCO-9?**

1205 **A.** This adjustment reduces depreciation expense by **[Begin Confidential]**  
1206 **██████████ [End Confidential]** on assets that are either fully depreciated or  
1207 will be fully depreciated within about 2 years. The depreciation adjustment  
1208 of **[Begin Confidential] ██████████ [End Confidential]** is net of depreciation  
1209 expense of **[Begin Confidential] ██████████ [End Confidential]** that I  
1210 already removed in Adjustment BCO-1 (Option 2), but if the Commission  
1211 does not adopt Adjustment BCO-1 then the gross amount of this  
1212 depreciation expense adjustment would be **[Begin Confidential]**  
1213 **██████████ [End Confidential]**.

1214

1215 I am relying on information at Emery's depreciation work papers at DPU 1-  
1216 11 in regards to this depreciation expense adjustment. Emery's total net  
1217 assets of **[Begin Confidential] ██████████ [End Confidential]** will be fully  
1218 depreciated within about **[Begin Confidential] ██████████ [End**  
1219 **Confidential]**, based on an annual depreciation expense of **[Begin**

1220 **Confidential** [REDACTED] **[End Confidential]**.<sup>59</sup> This raises concerns  
1221 about the amount of depreciation expense included in this filing, although I  
1222 am not proposing to adjust all depreciation accounts. I am removing the full  
1223 amount of depreciation expense of **[Begin Confidential]** [REDACTED] **[End**  
1224 **Confidential]** and **[Begin Confidential]** [REDACTED] **[End Confidential]** on the  
1225 current fully depreciated assets of **[Begin Confidential]** [REDACTED]  
1226 [REDACTED] **[End Confidential]** and **[Begin Confidential]** [REDACTED]  
1227 **[End Confidential]**, respectively.

1228  
1229 I am also adjusting depreciation expense on three other asset categories of  
1230 **[Begin Confidential]** [REDACTED]  
1231 [REDACTED] **[End Confidential]** because these assets will be fully  
1232 depreciated in about **[Begin Confidential]** [REDACTED] **[End Confidential]**.<sup>60</sup>  
1233 If Emery's depreciation expense of **[Begin Confidential]** [REDACTED] **[End**  
1234 **Confidential]** on these accounts is approved in this proceeding, then they  
1235 will recover annual depreciation expense and related UUSF of **[Begin**  
1236 **Confidential]** [REDACTED] **[End Confidential]** in each of the next two years.  
1237 However, when these assets are fully depreciated in about two years,  
1238 Emery will continue to recover the same amount of **[Begin Confidential]**

---

<sup>59</sup> Total Net Book Asset Value of **[Begin Confidential]** [REDACTED] **[End Confidential]** divided by annual Depreciation Expense of **[Begin Confidential]** [REDACTED] **[End Confidential]**. See OCS Exhibit 1D-7.

<sup>60</sup> Total Net Book Value of **[Begin Confidential]** [REDACTED] **[End Confidential]** divided by annual Depreciation Expense of **[Begin Confidential]** [REDACTED] **[End Confidential]**.

1239 ██████ **[End Confidential]** annually from the UUSF although they may  
1240 not be recording any depreciation expense on the books for these accounts  
1241 -- so after two years Emery could be over-recovering UUSF of about **[Begin**  
1242 **Confidential]** ██████ **[End Confidential]** annually.

1243

1244 I have taken the annual depreciation expense of **[Begin Confidential]**  
1245 ██████ **[End Confidential]** and divided this by 2.5 years (or the 2-year  
1246 depreciation expense total of **[Begin Confidential]** ██████ **[End**  
1247 **Confidential]** divided by 5 years) to allow Emery to recover **[Begin**  
1248 **Confidential]** ██████ **[End Confidential]** of annual depreciation expense  
1249 from the UUSF in the next 5 years (instead of recovering \$**[Begin**  
1250 **Confidential]** ██████ **[End Confidential]** annually before and after the  
1251 assets are fully depreciated). However, if Emery does not come in for  
1252 another UUSF proceeding after 5 years and it stops depreciation expense  
1253 on these accounts after 5 years, then it would only be over-recovering  
1254 annual depreciation expense and UUSF of **[Begin Confidential]** ██████  
1255 **[End Confidential]** instead of **[Begin Confidential]** ██████ **[End**  
1256 **Confidential]**. But my proposal to delay Emery's over-recovery of  
1257 depreciation expense from the UUSF from a period of two years (if no action  
1258 or adjustment is made in this proceeding) to a period of five years (if my  
1259 adjustment is adopted) is more reasonable -- albeit with some risk after the  
1260 fifth year.

1261

1262 My proposal results in an adjustment of **[Begin Confidential]** [REDACTED]  
1263 **[End Confidential]**<sup>61</sup> to depreciation expense for these three accounts, but  
1264 this is reduced by depreciation expense of **[Begin Confidential]** [REDACTED]  
1265 **[End Confidential]** (I already removed this depreciation expense in  
1266 Adjustment BCO-2 - Option 2) for a net adjustment of **[Begin Confidential]**  
1267 [REDACTED] **[End Confidential]**. However, if the Commission did not adopt  
1268 my proposed Adjustment BCO-2, then this depreciation expense  
1269 adjustment would be the gross amount of **[Begin Confidential]** [REDACTED]  
1270 **[End Confidential]** for these three accounts.

1271

1272 **Q. DOES THIS COMPLETE YOUR PREFILED DIRECT TESTIMONY?**

1273 **A. Yes.**

---

<sup>61</sup> Total depreciation expense of \$939,553 less allowed amount of \$375,822, equals \$563,731.