BEFORE THE PUBLIC SERVICE COMMISSION OF UTAH

In the Matter of the Carbon-Emery Telephone's Application for an Increase In Utah Universal Service Fund Support		Docket No. 15-2302-01 DPU Exhibit 2.0 DIR (REDACTED
	:	

DIRECT TESTIMONY

OF

JOSEPH HELLEWELL STATE OF UTAH DIVISION OF PUBLIC UTILITIES

August 21, 2015

1		I. INTRODUCTION
2		
3	Q:	Please state your name for the record.
4	A:	My name is Joseph Hellewell.
5		
6	Q:	By whom are you employed and what is your business address?
7	A:	I am employed by the Utah Department of Commerce, Division of Public Utilities
8		(DPU). My business address is 160 East 300 South, 4 th Floor, Salt Lake City, Utah,
9		84114.
10		
11	Q:	What is your position with the Division?
12	A:	Utility Analyst II
13		
14	Q:	Please summarize your educational and professional experience.
15	A:	I received a Masters of Accountancy degree and a Bachelor's of Science degree in
16		accounting from the University of Nevada-Las Vegas in 2010 and 2009 respectively. I
17		have been employed with the Division of Public Utilities since February, 2014. Prior to
18		this I have worked as a staff accountant and assistant controller for various businesses for
19		the past ten years.
20		
21	Q:	Have you testified before the Commission on prior occasions?
22	A:	No.
23		
24	Q:	Please describe your participation in the Division's review of Carbon-Emery
25		Telephone's Application for an Increase in Utah Universal Service Fund Support.
26	A:	I have been involved with the review of Carbon-Emery's operations and USF application
27		since the rate case was filed in March 2015.
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29		II. PURPOSE AND SCOPE OF TESTIMONY

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31 **Q**: What is the purpose of your testimony in these proceedings? 32 I will review four DPU adjustments to the application for increased Utah Universal A: 33 Service Fund (UUSF). First, an adjustment to depreciation expense. Second, the change 34 of accumulated depreciation presented on DPU Exhibit 1.2 DIR. Third, imputed revenue 35 Carbon-Emery Telephone will receive as it migrates customers from its cable television 36 system back to the regulated telephone company fiber to the home (FTTH) infrastructure. 37 Finally, the fourth adjustment is due to the under-collection of money by Carbon-Emery 38 Telephone based on their DSL tariff rate. 39 40 **O**: Please describe the DPU adjustment to Carbon-Emery Telephone's 2015 UUSF 41 application with regards to depreciation. 42 A: I made a adjustment to Carbon-Emery Telephone's 2015 UUSF application. 43 This adjustment was based upon Carbon-Emery's decision to use a questionable depreciation method, called mass asset or group depreciation, for the recording and 44 45 accounting of depreciation expense. 46 47 Is group depreciation considered an industry standard? **Q**: 48 A: In response to DPU Data Request 3, Carbon-Emery Telephone stated its reasoning for 49 adopting group depreciation was because it was an industry standard. However not all 50 regulated telecom utilities in the state use this group depreciation method. There are 51 telephone utilities in Utah that employ single asset straight-line depreciation. Group 52 depreciation is not clearly defined in any government statute and is implemented and 53 interpreted differently by each organization choosing to use it. Group depreciation as 54 currently used by Carbon-Emery Telephone modifies Commission approved rates and 55 accelerates depreciation, thus inflating the depreciation expense used in calculating 56 revenue requirement and UUSF support. How Carbon-Emery Telephone does this will be 57 explained later in my testimony. 58

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59	Q:	Are there benefits to group depreciation?
60	A:	Since group depreciation treats similar assets as a whole rather than individuals this can
61		reduce unnecessary record keeping and reporting that might be used when needing to
62		calculate depreciation on hundreds of assets.
63		
64		Group depreciation would also be beneficial to telephone companies in the state as well
65		as to the Division if all the companies used a standardized method for their calculation.
66		This would assist in the review process, and provide an equal footing where by
67		companies could fairly compete with one another.
68		
69	Q:	Despite those benefits, why are you recommending against using group depreciation
70		here?
71	A:	The Division acknowledges the fact that the use of group depreciation can simplify
72		depreciation calculations, especially when large numbers of assets are aggregated into a
73		single group. However, the practice is not recommended for the following reasons:
74		• Depreciation by Computer: If accounting software is used to calculate
75		depreciation, no labor or time is saved using group depreciation.
76		• Asset Tracking: It can be difficult to physically track a single asset when it is
77		encompassed in a larger group.
78		• <i>Disposal</i> : Disposal of a single asset in the group requires additional time and
79		calculation to recalculate the remaining group's yearly depreciation expense,
80		negating other conveniences.
81		• Group Characteristics: An asset may be incorrectly placed into the wrong asset
82		group in order to take advantage of the longer/shorter useful life or salvage value
83		assumptions used for that group. This would effectively accelerate or delay
84		expense recognition for the asset. Certain types of assets are particularly unsuited
85		to group depreciation such as vehicles because of their relatively short depreciable
86		lives, are not bought in bulk, and repairs and maintenance are common to

88 calculation of vehicles making them a poor choice for group depreciation. 89 Standardization: Group depreciation is not used state wide as the default 0 90 depreciation method and when used each company may use its own variation of 91 this depreciation method since no standard has been approved by the 92 Commission. This lack of standardization would impose an additional workload 93 on the Division for monitoring. 94 Volatility: During the normal business cycle assets are constantly being added and 0 95 retired. Depreciation expense increases or decreases slightly depending on the 96 number of assets added and their capitalization cost. Depreciation methods that 97 have a fixed life and rate smooth out depreciation expense making it predicable 98 many years in the future. Group depreciation, because of its nature to accelerate 99 depreciation, causes these increases and decreases to become more drastic and 100 volatile. This can cause depreciation expense to become abnormally high one year 101 and abnormally low the next. This makes it difficult to determine the actual 102 ongoing costs and revenues a company incurs during the normal course of 103 business. In a case such as this it is difficult for auditors to determine whether the 104 proposed test year has a high, low, or normal amount of depreciation expense. 105 Furthermore, while group asset depreciation can provide incentives for increased 106 infrastructure investment, the purpose of the UUSF is to make up shortfalls in revenue for 107 the provision of high cost service at affordable rates. Incentives for investing are not 108 generally permissible uses of the fund. Other incentives may be available through tax 109 law, economic development entities, and otherwise. As yet, the UUSF has not been 110 authorized for such purposes. 111 112 How does Carbon-Emery Telephone's use of group depreciation manipulate **Q**: 113 **Commission approved rates?**

individual assets. Each of these factors further complicate the depreciation

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A: The Public Service Commission of Utah (PSC) established approved depreciation lives
and rates in docket 05-2302-01. This docket establishes the useful life and depreciation

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110		note of each association of a contract of the second state in its is it is it is it is in the second state of the second state
116		rate of each asset category. Carbon-Emery Telephone uses these rates in its initial
117		depreciation calculation, however these rates do not end up being the actual time the
118		assets are depreciated. A clear example of this can be seen in DPU exhibit 2.1. This
119		exhibit is Carbon-Emery Telephone's response to DPU Data Request 1.11 and is entitled
120		Assets and CY 2014 Depreciation (CONF).
121		
122		Lines 31 through 35 of the attached spreadsheet account for the depreciation of account
123		2421.00 Aerial Cable. According to docket 05-2302-01 the commission has set this
124		account to be depreciated over 10 years and a yearly depreciation rate of 10% (0.833%
125		per month) as indicated in cell D31. Carbon-Emery Telephone added
126		new assets to this account in June of 2014 (seen in cell C32). This new addition will be
127		depreciated over instead of the Commission approved rate of 10 years.
128		
129		Every asset group with new assets added has had those assets' lives effectively reduced
130		by using Carbon-Emery Telephone's version of group depreciation. Mathematically,
131		using already fully depreciated assets in the depreciation base will always result in a
132		higher depreciation expense for the assets with remaining net book value than would be
133		warranted using straight-line depreciation. This inevitably mismatches the depreciation
134		expense and the assets' lives. Thus, to one degree or another, the acceleration of Carbon-
135		Emery Telephone's depreciation of assets under its preferred method, occurs throughout
136		its depreciation accounts. For purposes of the UUSF, this method is not in the public
137		interest.
138		
139	Q:	How does Carbon-Emery Telephone's use of group depreciation inflate depreciation
140		expense?
141	A:	The example above shows Carbon-Emery Telephone's use of group depreciation
142		drastically reduces the amount of time an asset is depreciated. By applying the approved
143		depreciation rate to the total gross value of the group, Carbon-Emery calculates monthly
144		depreciation expense of Using approved

145		depreciation rates, the new asset Carbon-Emery placed in service in June of 2014 should
146		have had a depreciation expense of per month
147		instead of the per month used by Carbon-Emery in its USF application. This
148		inflation of depreciation expense effectively changes the depreciation rates approved by
149		this Commission and leads to an increase in revenue requirement and the amount Carbon-
150		Emery Telephone would receive for UUSF support.
151		
152		In DPU Exhibit 2.2 inflated depreciation expense is demonstrated again on Carbon-
153		Emery Telephone's buried cable account (2423). By sorting each asset according to the
154		capitalization date we can determine that 426 assets are fully depreciated before the 2014
155		test year begins. These assets total which is being used in Carbon-Emery
156		Telephone's calculation of depreciation expense. The assets with remaining life in the
157		account total example , this amount multiplied by the commission approved rate of
158		5.0% yields an annual depreciation expense of Carbon-Emery Telephone is
159		claiming a expense for this category, which is a difference of .
160		
161		Asset groups will likely show a disproportionate increase in the amount of depreciation
162		expense generated when using Carbon-Emery Telephone's version of group depreciation.
163		By keeping fully depreciated assets in the calculation for depreciation expense Carbon-
164		Emery Telephone ensures that its depreciation expense is higher than it would be using
165		standard depreciation methods. For purposes of the UUSF this method is not in the public
166		interest.
167		
168	Q:	You mentioned that Carbon-Emery Telephone uses the commission approved rates
169		in its depreciation calculation, how does Carbon-Emery calculate its depreciation
170		expense?
171	A:	Group depreciation allows a company to group similar assets and depreciate them as you
172		would one asset. So instead of having ten \$500 assets you have one \$5,000 asset. This
173		allows for a faster and cleaner depreciation calculation. When new assets are purchased

174 and a new asset is formed, the original asset is not changed after it has be placed in use. 175 Carbon-Emery Telephone does not follow these principles on its books. 176 177 In the previous example it is clear that Carbon-Emery Telephone's 2421.00 account is 178 fully depreciated at the end of January 2014 (cell E31). Instead of starting a new asset 179 group when the new asset was put in place in June 2014, Carbon-Emery Telephone added 180 the new undepreciated asset to the fully depreciated assets (cell C32). Carbon-Emery 181 Telephone then applied the commission approved rate to the group. This results in a 182 shorter depreciable life, and a larger depreciation expense. 183 184 By adding undepreciated assets to fully depreciated assets Carbon-Emery Telephone 185 effectively suggests that one asset influences the depreciation of another. This allows 186 fully depreciated assets to influence the rate at which new assets are depreciated. 187 188 **O**: What method did the DPU use to calculate the adjustment to depreciation expense 189 mentioned previously? 190 A: *Single Asset Straight Line* – Perhaps the most simple of all depreciation methods. This 191 method would allow use of Commission approved rates, allow for simple addition and 192 disposal calculations, and could be easily implemented. Straight line depreciation was 193 used for this calculation because of it ease in applying Commission approved rates to the 194 assets held by Carbon-Emery Telephone. This method also has also been used in 195 adjusting depreciation expense in past rate cases and therefore was seen as being fair and 196 reasonable. Straight line depreciation cannot be accelerated or manipulated and thereby 197 matches the proper expense with the proper useful life of the asset. 198 199 **Q**: What other methods could be used as an alternative? 200 A: Group depreciation as it is being used by Carbon-Emery Telephone is not in the public 201 interest. However there is a variety of alternatives that Carbon-Emery Telephone could

202	use that	at would use the Commission approved life and rates, and would be reasonable
203	alterna	tives for calculating revenue requirement and Utah USF if correctly employed.
204	0	Single Asset Straight Line – Used by the Division for reasons stated above.
205	0	Straight Line Vintage Group Depreciation – Carbon-Emery Telephone may use
206		the groups already in place, however instead of modifying a group once it is in
207		place, groups would be recorded in vintages. This would allow a group of similar
208		assets to be bundled and depreciated as one asset, however when a new asset is
209		purchased it would begin a new vintage group and the original group would be
210		unchanged. This method would also allow for Commission approved rates, allow
211		for simple expense calculations and would also be easily implemented.
212	0	Net Book Value Group Depreciation – This method would be most similar to the
213		method currently used by Carbon-Emery Telephone. Instead of recalculating
214		depreciation expense based of the gross book value of the depreciated assets and
215		the new assets this method would net the book value and the accumulated
216		depreciation of that group then add the new asset to the group and use this figure
217		to calculate depreciation expense. While this method uses more calculation, it
218		eliminates accelerated depreciation, and would be easy for Carbon-Emery
219		Telephone to implement.
220	0	Depreciation Studies – The PSC could order Carbon-Emery to conduct
221		depreciation studies as are used in other utilities. These studies would be used to
222		set depreciation rates that more accurately reflect the depreciable life of the assets.
223	0	FCC Method: The FCC has developed a formula that has been used to recalculate
224		the depreciation rate based on the plants average remaining life, future net
225		salvage, and depreciation reserve ratio. This formula has been published in
226		several orders. (FCC 00-306, FCC 96-485) From FCC 00-306, "The depreciation
227		rate for an account is a function of the associated plant's average remaining life,
228		future net salvage, and depreciation reserve ratio. The depreciation rate is
229		calculated using the following formula:
230	De	preciation Rate = <u>100% - Accumulated Depreciation % - Future Net Salvage %</u>

231 232		Average Remaining Life
233		Both the average remaining life and the future net salvage factors are based upon
234		estimates that require periodic review to ensure their reasonableness."
235		
236	Q:	How would a change in depreciation methods impact Carbon-Emery's previous
237		financial statements?
238	A:	Any change in a depreciation method is considered by GAAP to be a change in
239		accounting estimate and should be accounted for in the period of the change. A change in
240		accounting estimate does not require the restatement of earlier financial statements, nor
241		the retrospective adjustment of account balances. Further, a change for purposes of
242		calculating Carbon-Emery's revenue requirement in a case for support from the UUSF
243		does not necessarily require the company to change it methods of depreciation accounting
244		for other purposes. It is merely used to establish the amount of UUSF support that is in
245		the public interest. Carbon-Emery Telephone is able to organize and operate their
246		financial records in a manner best suited for them, the Division is suggesting that group
247		depreciation is not a suitable method for determining UUSF support and should not
248		adjust any accounting practices of Carbon-Emery Telephone.
249		
250	Q:	Please explain the adjustment to accumulated depreciation.
251	A:	The Division has used straight line depreciation to calculate a reduction to Carbon-Emery
252		Telephone's proposed 2014 depreciation expense. This reduction in depreciation expense
253		is offset by the same amount being recorded to Carbon-Emery's accumulated
254		depreciation. Since a new expense is being recorded a new corresponding adjustment
255		should be made as well.
256		
257	Q:	Please describe the DPU adjustment for imputed revenue from migration of cable
258		television customers.
259	A:	Carbon-Emery Telephone is in the process of constructing a fiber to the home (FTTH)
260		network. In doing so, it will migrate current customers receiving internet service from

261		Emery Telecom and Video (ETV) to the new fiber system. ETV is an unregulated
262		subsidiary of Emery Telephone that operates a cable television network in Emery and
263		Carbon Counties. These customers will bring in additional revenue to Carbon-Emery
264		Telephone based on Carbon-Emery's DSL rates. Carbon-Emery Telephone has identified
265		customers that will make this switch paying a rate of per month for internet
266		service from the regulated telephone network. This equates to annual
267		revenue which is known and measurable and thus imputed to Carbon-Emery Telephone
268		as additional revenue for determining revenue requirement and UUSF support. Please see
269		DPU Exhibit 2.3 for calculations.
270		
271	Q:	Please describe the DPU revenue adjustment for Carbon-Emery Telephone's under-
272	-	collection of funds based on its DSL revenue requirement.
273	A:	Carbon-Emery Telephone conducts a detailed cost study analysis to determine an
274		accurate tariff rate for DSL customers use of regulated plant. Since the collection of data
275		is so rigorous Carbon-Emery Telephone creates a rate for current billing that is based on
276		data collected 6 months prior. When the actual figures are collected, Carbon-Emery
277		Telephone makes an adjusting entry truing up what was collected with what the revenue
278		requirement should have been. In this case Carbon-Emery Telephone's tariff rate was too
279		low and caused Carbon-Emery Telephone to under-collect revenue below what the
280		revenue requirement would have dictated. This results in and adjustment of
281		to Carbon-Emery Telephone's revenue. Please see DPU Exhibit 2.4 for a spreadsheet
282		showing these calculations.
283		
284	Q:	Does this conclude your direct testimony?
285	A:	Yes it does.