

Customer Name
Address
City, State, Zip

Dear Name,

Thank you for supporting renewable energy through Rocky Mountain Power's Blue SkySM renewable energy program in 2011.

Your current block purchase is **XX** blocks per month. Your total purchase of **XX,XXX** kilowatt-hours of renewable energy over the past year has had the equivalent environmental benefit of:



Your business, along with more than 80,000 customers participating in the Blue Sky program, helped support more than 606 million kilowatt-hours of Green-e Energy certified renewable energy over the last year. On the back of this letter, you can see all the ways that Blue Sky customers like you are making a real difference together.

Just for you

Make sure you are getting the most from your Blue Sky participation.

- Share your support with customers! We've enclosed a certificate, commending your 2011 Blue Sky renewable energy support. Display it proudly!
- Tour a renewable energy project! Send an email to windtour@rockymountainpower.net or call **1-866-476-9378** ext. 40 for information on 2012's renewable energy project tour.
- We're creating a coupon page just for Blue Sky customers featuring coupons from Blue Sky business partners! To offer Blue Sky customers a coupon to your business, contact us at bluesky@pacificorp.com.
- Find the bi-annual *Forecast* newsletter online and take advantage of our special website just for Blue Sky customers at rockymountainpower.net/supportbluesky.
- Sign up to go paperless and receive your annual letter and *Forecast* newsletters in your email inbox! Visit rockymountainpower.net/paperless.
- Like us on Facebook and stay connected to Blue Sky at facebook.com/rockymountainpower.bluesky.

If you are not already a partner, learn more at rockymountainpower.net/bizpartner, email bluesky@pacificorp.com or call **1-800-769-3717** and start receiving your benefits today.

Together we can do more

Rocky Mountain Power's Blue Sky program gives customers an option to support renewable energy, which has measurable environmental benefits, helps bring more renewable energy on-line and promotes development beyond Rocky Mountain Power's own investments. Learn more about Rocky Mountain Power's environmental efforts at rockymountainpower.net/environment.

Please feel free to contact us at **1-800-769-3717** with any questions about the program or visit rockymountainpower.net/bluesky.

Sincerely,



Karen Gilmore
Vice President, Customer Services



Completed in 2011, with help from a Blue Sky fund award, is a 20.24-kilowatt solar array on the roof of **Cedar City's new Aquatic Center** in Cedar City, Utah. This project includes an interface in the lobby of the aquatic center, displaying generation information about the array in real-time and is used by the local school district and the Southwest Technical College to teach students about alternative energy sources.

The environmental benefits figures in this letter are based on data and calculations provided by the U.S. Environmental Protection Agency.