

1 **Q. Please state your name, business address and present position with**  
2 **PacifiCorp (the Company).**

3 A. My name is Mark T. Klein, my business address is 825 N.E. Multnomah, Suite  
4 600, Portland, Oregon 97232, and my present position is Managing Director of  
5 Planning and Analytics within Commercial & Trading, PacifiCorp's regulated  
6 merchant function.

7 **Qualifications**

8 **Q. Briefly describe your education and business experience.**

9 A. I graduated from the University of Idaho in 1981 with a Bachelor of Science  
10 degree in Mechanical Engineering and from Washington State University in 1985  
11 with a Master of Science in Mechanical Engineering. I am also a registered  
12 professional engineer in the State of Texas. Since 1996, I have been employed in  
13 the wholesale merchant energy business for both PacifiCorp and ScottishPower.  
14 My previous duties included Director of Structuring and Pricing (US), Energy  
15 Risk Director (UK) and Director for Commercial Development (UK).

16 **Q. Please describe your current duties.**

17 A. My duties and responsibilities include managing the integrated resource planning,  
18 load/revenue forecasting, net power cost, market fundamentals and structuring  
19 groups within Commercial & Trading.

20 **Q. Have you testified previously?**

21 A. Yes. I have previously testified or submitted testimony in the states of Idaho,  
22 Wyoming, Utah and Wyoming.

23 **Purpose of Testimony**

24 **Q. What is the purpose of your testimony?**

25 A. I describe how the forecasts for the number of customers, kWh sales, system loads  
26 and system peaks for the twelve-month periods ending September 30, 2006 and  
27 September 30, 2007 are developed for the Company. These forecasts are  
28 produced for all six states in which the Company serves retail customers and are  
29 necessary to develop inter-jurisdictional allocation factors. As described later in  
30 my testimony, Messrs. Weston, Widmer, Anderberg, and Griffith rely on one, or  
31 more of these forecasts, either for the State of Utah, or for the system as a whole.

32 **Q. Has the Company used these same forecasting methodologies in prior cases**  
33 **before the Utah Public Service Commission?**

34 A. Yes. The Company purchases national and county-level economic, employment  
35 and population forecast data from Global Insight, Inc., an internationally  
36 recognized economic forecasting firm. The Company uses this information within  
37 various models and methodologies to produce the forecasts within the Company's  
38 Integrated Resource Plan (IRP). The staff of the Utah Public Service Commission,  
39 the Division of Public Utilities, the Committee of Consumer Services, and other  
40 interested parties has been part of the public input process of the IRP. The  
41 Company's forecasts are regularly reviewed in that process. The Company has  
42 used forecasts produced using these methodologies in regulatory proceedings in  
43 the states of Oregon and California for several years.

44

45 **Q. How does the Company's forecast methodologies compare with other**  
46 **utilities?**

47 A. The Company's use of independent third-party economic data and econometric  
48 and statistical methodologies used to forecast energy requirements and peak load  
49 are similar to the methods employed by Avista Utilities, Puget Sound Energy, San  
50 Diego Gas & Electric, and Southern California Edison.

51 **Q. Has the Company performed back-testing analyses on the accuracy of**  
52 **forecasts regularly produced?**

53 A. Yes. Since 2001 the Company has consistently checked forecast accuracy at the  
54 system and state levels and, where issues have arisen, has sought to improve  
55 accuracy and enhance forecast methodology.

56 **Q. What are the overall results of the back-testing analyses of the Company's**  
57 **load forecasts?**

58 A. From 1991 through fiscal year 2005, the Company has experienced an average  
59 difference of 0.8 percent between the weather normalized actual and forecasted  
60 sales amounts for the state of Utah. Of the fourteen forecasts for this time period,  
61 nine had normalized actual sales amounts that were lower than forecasted  
62 amounts and five had normalized actual sales amounts that were higher than  
63 forecasted sales amounts. The maximum difference between the actual and  
64 forecast values was 7.6 percent.

65 **Q. Has the Company prepared a comparison on the Utah forecast used for the**  
66 **last rate case?**

67 A. Yes. The Company weather normalized actual amounts for the ten months ending

68 January 2006 and we have compared this with the forecast presented in the last  
69 rate case. For this ten-month period the normalized actual amounts at the state  
70 level are 5.4 percent lower than the forecasted energy amounts. This level is  
71 within the maximum difference observed for Utah and is not significantly  
72 different than five other forecast periods since 1991.

73 **Sales Forecast**

74 **Residential, Commercial, Public Street & Highway Lighting, and Irrigation**  
75 **Forecasts**

76 **Q. How is the kWh sales forecast developed for the Residential, Commercial,**  
77 **Public Street & Highway Lighting and Irrigation customer classes?**

78 A. The forecast of kWh sales for each customer class is the product of two separate  
79 forecasts: number of customers and energy use per customer.

80 **Q. Please describe how the number of customers is forecasted in this**  
81 **proceeding.**

82 A. The forecast of the number of customers relies on weighted exponential  
83 smoothing statistical techniques and is based on a twelve-month moving average  
84 of the historical number of customers. By applying additional weight to more  
85 current data and utilizing exponential smoothing, the transition from actual data to  
86 forecast periods is made as smooth as possible. This technique also ensures that  
87 the December to January change from year to year is reflective of the same linear  
88 pattern. These forecasts are produced at the class level for each of the states in  
89 which the Company has a retail service territory.

90

91 **Q. Why is it important to weight the historical data for forecasting customers?**

92 A. The Company believes that the recent past is most reflective of the near future.  
93 Using weights applies greater significance to the recent historical periods than the  
94 more distant historical periods and improves the reliability and relevance of the  
95 final forecast. The forecasts are then reviewed for reasonableness and adjusted if  
96 appropriate.

97 **Q. How is average use per customer for these classes forecast?**

98 A. The Company performs both time-series and regression analyses on the average  
99 use per customer to determine if there is any material change in the trend over  
100 time. The forecasts are reviewed for reasonableness and adjusted if appropriate.

101 **Q. How then are these two forecasts used to forecast energy sales for each  
102 customer class?**

103 A. The forecast of the number of customers is multiplied by the forecast of the  
104 average use per customer to produce annual forecasts of energy sales for each of  
105 the four classes of service.

#### 106 **Industrial and Other Sales to Public Authorities Forecasts**

107 **Q. How does the Company forecast the Industrial and Other Sales to Public  
108 Authorities customer classes?**

109 A. These customers are classified based on Standard Industrial Classification (SIC)  
110 codes, numerical codes that represent different types of businesses. Customers are  
111 further separated into large power users and smaller power users. We consult  
112 with the account managers assigned to each of the large power users regarding  
113 their projected energy consumption. The account managers have ongoing direct

114 contact with large customers and are in the best position to know about the  
115 customer's plans for changes in business processes, which might impact their  
116 energy consumption. In addition, we review industry trends and monitor the  
117 activities of the customers in SIC code groupings that account for the bulk of the  
118 industry sales. Sales forecasts are then developed for each SIC code group and  
119 aggregated to produce a forecast for each class. The forecasts are reviewed for  
120 reasonableness and adjusted if needed.

121 **Q. Why are these classes forecasted by a different methodology than the other**  
122 **customer classes?**

123 A. These classes are forecasted differently because of the diverse make up of the  
124 customers within the class. In the industrial class, there is no "typical" customer.  
125 Large customers have very diverse usage patterns and sizes. It is not unusual for  
126 the entire class to be strongly influenced by the behavior of one customer or a  
127 small group of customers.

128 In contrast, customer classes that are made up of mostly smaller,  
129 homogeneous customers are best forecasted with the methodology described  
130 earlier in my testimony. These customer classes are generally composed of many  
131 smaller customers that have similar behaviors and usage patterns. No small group  
132 of customers, or single customer, influences the movement of the entire class.  
133 This difference in diversity necessitates the different approaches to sales  
134 forecasting.

135 **Q. How is the monthly forecast of sales and consumers developed?**

136 A. The consumers forecast is developed using the monthly distribution of customer

137 growth over the past 5 years. The distributions are reviewed by looking at the  
138 year-on-year growth of the customers to make sure they reflect reasonable values.  
139 If they do not, then the forecasts will be adjusted. Developing monthly forecasts of  
140 sales is a little more involved because we are trying to make the distribution and  
141 connection of values from month to month as seamless, and reasonable, as  
142 possible. The annual forecasted values are increased to system load levels by  
143 including line losses. Once this is done, they are distributed to hourly values using  
144 the regression model described later in my testimony. These hourly values are  
145 then summed to monthly totals. Line losses are then subtracted from this monthly  
146 value and the total state value at sales level is established. Then for each state and  
147 customer class an average monthly shape is developed using the most recent five  
148 years of history. This process captures any changing trends in usage on a monthly  
149 basis. This average monthly shape is then applied to the annual forecasts by state  
150 and class to arrive at monthly numbers. The sum of these class totals are  
151 compared and then adjusted by iteration to the total state level established earlier  
152 using the sum of the hourly values.

153 **Summary of Results of Sales Forecast**

154 **Q. Please summarize the results of the sales forecast used in this filing.**

155 A. PacifiCorp's Utah retail sales for all classes are forecast to increase by 4.2 percent  
156 for the twelve months ending September 30, 2006 from the twelve months  
157 normalized sales ending September 30, 2005 and are forecast to increase by 4.0  
158 percent for the twelve months ending September 30, 2007 from the twelve months  
159 forecast sales ending September 30, 2006. The class level detail is presented as

160 Exhibit UP&L\_\_(MTK-1).

161 **Q. Why are adjustments made to the actual sales for the twelve months ending**  
162 **September 30, 2005?**

163 **A.** The adjustments are done to bring the historical values into alignment with the  
164 assumptions for the future test period. The major adjustment is to remove the  
165 impact of warmer or colder weather during the historical period. The forecast is  
166 based on the NOAA normal weather values, a 30 year average of temperatures.  
167 The weather adjustment brings the historical period to this same weather  
168 condition.

169 **Utah Growth by Class of Service**

170 **Q. How do you group customers?**

171 **A.** The Company typically groups customers by the type of service they receive. The  
172 Company groups customers into Residential, Commercial, Industrial, Public  
173 Street and Highway Lighting, Other Sales to Public Authorities, and Irrigation  
174 categories.

175 **Q. How does each category of customers contribute to the total energy**  
176 **consumed in the state?**

177 **A.** In calendar year 2005, residential sales made up 28.4 percent of retail energy  
178 sales, while commercial sales contributed 33.7 percent and industrial sales made  
179 up 34.5 percent of retail energy sales. The remaining energy was split between the  
180 following categories: irrigation, other sales to public authorities and public street  
181 and highway lighting.

182



183 **Q. Can you explain how growth will occur by customer category?**

184 A. Yes.

185 **Residential Growth**

186 **Q. Why do you expect Utah to see a continuing high residential customer**  
187 **growth compared to surrounding states?**

188 A. One reason is that Utah has a higher birth rate than surrounding states. Also, as  
189 people age they have a tendency, all other things remaining equal, to locate where  
190 they grew up. As such, Utah has a fundamental difference from surrounding  
191 states that will result in a higher customer growth.

192 **Q. What other factors may drive residential load growth in Utah?**

193 A. Utah also tends to have a more educated labor pool and lower average living  
194 costs. This larger population of educated workers and lower wages tends to be a  
195 draw for businesses. Additionally, Utah offers a different culture from many  
196 locations. Many people seek to move to the state to enjoy the cultural differences  
197 in Utah. Utah also enjoys a strategic location in the West. Utah is somewhat  
198 centrally located in the West between population centers in Colorado, California  
199 and the Pacific Northwest. This makes it a prime location to establish businesses  
200 and have equal access to major western population centers.

201 **Q. On average Utah residential customers tend to use more each year. Do you**  
202 **expect that to continue?**

203 A. Yes.

204 **Q. Please explain.**

205 A. Some of the changes in Utah that have led to higher residential usage in Utah are

206 expected to continue. During the last decade, Utah homes on average have  
207 increased in size. As the growth continues, the Company expects the average size  
208 of homes to increase. Additionally, the Company has observed that more homes  
209 have Central Air Conditioners (CAC). Customers across our Utah service  
210 territory are seeking more comfortable living conditions and seem to be willing to  
211 pay for these amenities. CAC are becoming the norm for space conditioning on  
212 hot summer days. More new homes require CAC as a selling point. Some  
213 customers with Evaporative Air Conditioners (EAC) are changing their equipment  
214 to keep up with the norm. People who move into the state from areas with homes  
215 that have CAC bring that same expectation when locating in Utah.

216 **Q. Please provide details as to the level of change over time witnessed in the size**  
217 **of homes and CAC saturation.**

218 A. The Company periodically conducts surveys of its residential customers, seeking  
219 to better understand their energy usage characteristics. Over time, the residential  
220 customer surveys have shown an increasing home square footage and an  
221 increasing CAC saturation. From 1994 to 2004, Utah's overall residential CAC  
222 saturation increased from 20 percent to nearly 50 percent. Over the same time  
223 period, average home size increased from 1,762 square feet to 2,244 square feet.

## 224 **Commercial Growth**

225 **Q. Do you expect the commercial customer growth to continue?**

226 A. Yes, the commercial class will experience growth to meet the demand for services  
227 required by the growing residential class. This growth is most evident in sectors  
228 such as offices, transportation and warehousing, education, health, and retail trade

229 that are necessary to meet the needs of the increasing population. Additionally,  
230 some businesses are locating in the state to take advantage of the state's labor  
231 force or geographic location. These are businesses that export services, rather than  
232 goods manufactured in the state, and include call centers and regional distribution  
233 centers. The continuing growth in this area is also expected to increase growth in  
234 several of the commercial sectors such as offices and wholesale businesses. In  
235 addition, Utah has developed a robust tourism activity associated with visitors to  
236 the state and conventions in the area. As this activity continues it will contribute  
237 to ongoing growth in many of the commercial sectors, including hospitality  
238 activity within the hotels sector and the retail trade sub-sectors of restaurants and  
239 stores.

240 **Q. What is happening to the commercial average customer use?**

241 **A.** Commercial use per customer will increase. The Company's recent survey of its  
242 commercial customers shows increasing energy usage in cooling, ventilation,  
243 lighting (both interior and exterior), office equipment, and refrigeration end-uses.  
244 The increased energy usage in these end-uses outweighs any expected decreases  
245 from equipment efficiency increases over time. Also, adding to the increase in the  
246 class weighted-use-per-customer is faster growth in the office sub-sector. Due to  
247 the faster average growth rate in this sector it is becoming a proportionally larger  
248 part of Utah's commercial class. Offices, forecast to be the fastest growing  
249 commercial sector in terms of employment, have a higher use per customer than  
250 the average Utah commercial customer.

251

252 **Industrial Class Growth**

253 **Q. What can you tell us about the growth in the industrial category?**

254 A. Prior to the last decade, Utah's industries were heavily concentrated in areas that  
255 depended on the natural resource supplies in the state, such as coal, uranium, oil,  
256 gas and copper. While these industries are still very important contributors to the  
257 state overall, they have started to play a less significant role. During the last  
258 decade, the Company has seen a trend to a more diversified economy. Various  
259 manufacturing companies have moved into the state to take advantage of the well  
260 educated labor pool and the state's strategic location. Additionally, the service  
261 exporting businesses in the commercial sector have contributed greatly to  
262 providing a diversified economic base for the state. The state now has an  
263 economic base that is more stable during economic cycles. As the state becomes  
264 more diversified, the state has greater stability over a variety of economic  
265 conditions i.e., when some sectors of the business community are experiencing  
266 contracting cycles, other sectors may offset the loss with expanding cycles.

267 **Q. How do you see the past causes of growth continuing in the industrial**  
268 **category?**

269 A. Many of the things that have aided the state in the past we see continuing. Utah  
270 will continue to have a highly educated workforce. People will continue with a  
271 desire to locate in the state, and the state will likely continue to have a higher birth  
272 rate than the rest of the nation, resulting in a sizable and affordable labor pool. As  
273 the "Crossroads of the West", Utah makes it ideally located near major western  
274 population centers and business markets. These factors should continue to attract

275 businesses into the state and continue the increase in state growth.

276 **Q. Which other witnesses rely on these forecasts?**

277 A. As I discuss later in my testimony, Mr. Griffith relies on these forecasts to  
278 calculate present revenues for the forecasted test period. Mr. Gerrard uses these  
279 forecasts to assist with the development of distribution costs.

280 **System Load Forecasts**

281 **Q. Please explain the difference between the sales forecast that was just**  
282 **described and the system load forecast?**

283 A. The sales forecast for each state is increased by estimates of system line losses to  
284 create the system load forecast. Line loss percentages represent the additional  
285 electricity requirements to move the electricity from the generating plant to each  
286 end-use customer.

287 **Q. How are the loads distributed to hourly levels?**

288 A. The Company has developed a regression based tool that models hourly load  
289 against a large number of independent variables. Many of these variables  
290 represent spatial conditions over the year, such as the time of day, the week of the  
291 year or day of the week. Hourly temperatures for weather stations, where the bulk  
292 of the load in the state resides, is a variable in the model as well as humidity  
293 levels.

294 **Q. When using a model of this type the independent variables require a starting**  
295 **value for the calculation. What values does the Company use?**

296 A. For the spatial variables the date and time in the future is used. Typically the load  
297 on a weekend is lower than on a weekday because industrial and some

298 commercial customers use less. So a variable used to identify a weekend would  
299 have a lower contribution to the forecasted load than a weekday, and using the  
300 calendar date in the future identifies these spatial conditions. For the weather  
301 values we use the equivalent of the 30-year average temperature for the weather  
302 stations at the appropriate day and time in the future. This is also what is used for  
303 the humidity measure. We also review the growth of the hourly load over time  
304 against historical growth rates to make sure that the loads are growing at the  
305 appropriate times. State loads are aggregated by month and by time of day, and  
306 future growth rates are compared with historical growth rates. This allows us to  
307 review the night-time growth rates verses daytime growth rates. Growth in the  
308 winter months may differ from the growth in the spring and fall. All of this is  
309 reviewed and trends are incorporated to reflect the historical patterns observed.

310 **Q. Please explain how other witnesses use the system load forecast in this case.**

311 A. Mr. Widmer uses the system load forecast to estimate load resource balances in  
312 his net power cost study. The system load forecast estimates the amount of  
313 electricity that the Company will need to generate or purchase to meet projected  
314 customer usage. In addition, these forecasts are an input to the calculation of  
315 inter-jurisdictional allocation factors used by Mr. Weston and Mr. Anderberg in  
316 revenue requirement and cost of service analyses.

### 317 **System Peak Forecasts**

318 **Q. Please describe the system peak forecast.**

319 A. The system peaks are the maximum load required on the system in any hourly  
320 period. Forecasts of the system peak for each month are prepared based on the

321 load forecast produced using the methodologies described above. From these  
322 hourly forecasted values, forecast peaks for the maximum usage on the entire  
323 system during each month (the coincident system peak) and the maximum usage  
324 within each state during each month are extracted.

325 **Q. Which witnesses rely on these forecasts?**

326 A. Mr. Anderberg uses these forecasts in his cost of service study. Mr. Weston uses  
327 these forecasts for purposes of calculating inter-jurisdictional allocation factors.

328 **Rate Schedule Forecasts**

329 **Q. Are there any additional forecasts that you created for this proceeding?**

330 A. Yes. To develop forecasted billing determinants, Mr. Griffith requires two  
331 additional forecasts that are based on the kWh sales forecast and the number of  
332 customers forecast. Once the kWh sales forecast is complete, it must be applied  
333 to individual rate schedules to forecast kWh sales by rate schedule. In addition,  
334 the forecast of number of customers must be expressed in number of bills.

335 **Q. How are rate schedule level forecasts produced for the Company's service  
336 territory in Utah?**

337 A. Growth rates of sales to the customers on each rate schedule are calculated to  
338 determine how the different schedules are changing within the state. For the  
339 schedules that are very slow growing or have no growth, an average monthly  
340 energy usage from the last three years is used to determine the forecasted sales for  
341 this schedule. For schedules that are represented by single customers, or a few  
342 very large customers, a review of the information from the account managers  
343 helps determine the appropriate growth rate for this schedule. Adjustments are

344 made to historical consumption levels to reflect anticipated customers changes.  
345 For schedules that are growing or declining the average monthly energy usage is  
346 adjusted by a factor reflecting the level of change to calculate the forecasted sales  
347 for the schedule. The forecasts are then calibrated to make sure that the sum of  
348 the rate level forecasts equals the class level forecasts.

349 **Q. How is the number of bills for each schedule forecasted?**

350 A. Growth rates based on customer change for each rate schedule are calculated to  
351 determine how the different schedules are changing within the state. These growth  
352 rates are then used to forecast each rate schedule into the future. Growth rates by  
353 rate schedule are adjusted to reflect the overall trend in customer growth  
354 established by the total class forecast. The forecasts are then calibrated to make  
355 sure that the sum of the rate level forecasts equals the class level forecasts.

356 **Q. Does this conclude your direct testimony?**

357 A. Yes.