

BEFORE THE PUBLIC SERVICE COMMISSION OF UTAH

**In the Matter of the Application of Rocky
Mountain Power for Authority to Increase its
Retail Electric Utility Service Rates in Utah
and for Approval of Its Proposed Electric
Service Schedules and Electric Service
Regulations**

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Docket No. 09-035-23
DPU Exhibit No. 9.0

Direct Testimony of
Jonathan Nunes

For the Division of Public Utilities
Department of Commerce
State of Utah

October 8, 2009

1 **I. INTRODUCTION**

2 **Q. Please state your name and occupation.**

3 A. My name is Jonathan Nunes. I am employed by R. W. Beck, Inc., a division of Science
4 Applications International Corporation, as a Senior Economist.

5 **Q. What is your business address?**

6 A. 1000 Legion Place, #1100, Orlando, Florida, 32801.

7 **Q. On whose behalf are you testifying?**

8 A. The Utah Division of Public Utilities (“Division”).

9 **Q. Please describe your position and duties at R. W. Beck?**

10 A. As a Senior Economist in R. W. Beck’s Management and Economic Consulting practice
11 area, my primary work consists of providing consulting services to electric utilities in the
12 fields of power supply planning and energy market forecasting.

13 **Q. Please describe your education and work experience.**

14 A. I hold a Master of Arts degree in Applied Economics from the University of Central
15 Florida. Prior to that, I earned a Bachelor of Science in Business Administration with an
16 emphasis in Economics. I began working at R. W. Beck as an energy market analyst in the
17 fall of 1993. Since then, I have prepared load forecasts and related analyses for over 200
18 utilities across the contiguous United States and Alaska, as well as other work for utilities
19 in other subject areas. A copy of my resume and testimony presented in various regulatory
20 arenas is attached as DPU Exhibit 9.1.

21 **II. PURPOSE OF TESTIMONY**

22 **Q. What is the purpose of your Testimony?**

23 **A.** My testimony consists of a review of the Rocky Mountain Power (the Company) customer,
24 sales, and system load forecast and the Company's load research program that supports rate
25 class demands in this proceeding.

26 **III. CUSTOMER, SALES, AND SYSTEM LOAD FORECAST**

27 **Q. Please summarize your findings pertaining to the Company's customer, sales, and**
28 **system load forecast?**

29 **A.** The Company's methodology is generally reasonable and represents common practice in
30 the electric utility industry. Certain aspects of the Company's forecast, notably the
31 methodology and assumptions with respect to the forecast for the residential class could not
32 be adequately scrutinized as a result of lack of responsiveness by the Company to
33 discovery requests. In particular, the Company's responses to Data Requests DPU 19.1
34 and DPU 32.1 were not sufficiently helpful. However, the Company's methodology with
35 respect to its industrial class is problematic in certain respects and has resulted in an
36 overstatement of that portion of the sales forecast.

37 **Q. Please describe any problematic issues with the Company's sales forecast for the**
38 **industrial class.**

39 **A.** First, the Company relies solely on a subjective process, which cannot be independently
40 replicated or subjected to external review or scrutiny, for the major portion of the class
41 representing its larger customers, or approximately 75 percent of the overall industrial class
42 sales. In addition, the process is time consuming and therefore potentially not

43 representative of updated conditions by the time the data are to be used in a downstream
44 planning analysis (e.g., a cost of service study). The Company's typical methodology for
45 forecasting the large industrial class consists of obtaining information regarding expected
46 future loads and operations from those customers directly or through customer account
47 managers. For purposes of this proceeding and the last rate case, Docket 08-035-38, the
48 Company relied on a review of the 2000-2001 recession and consultations with the
49 customer account managers to develop monthly adjustments to the sales forecast
50 (developed as discussed previously). The monthly downward load adjustments ranged
51 from 6 to 13 percent and averaged 8.8 percent over the test year.

52 **Q. How appropriate is this review of the 2000-2001 recession as a basis for the**
53 **adjustment the Company has made?**

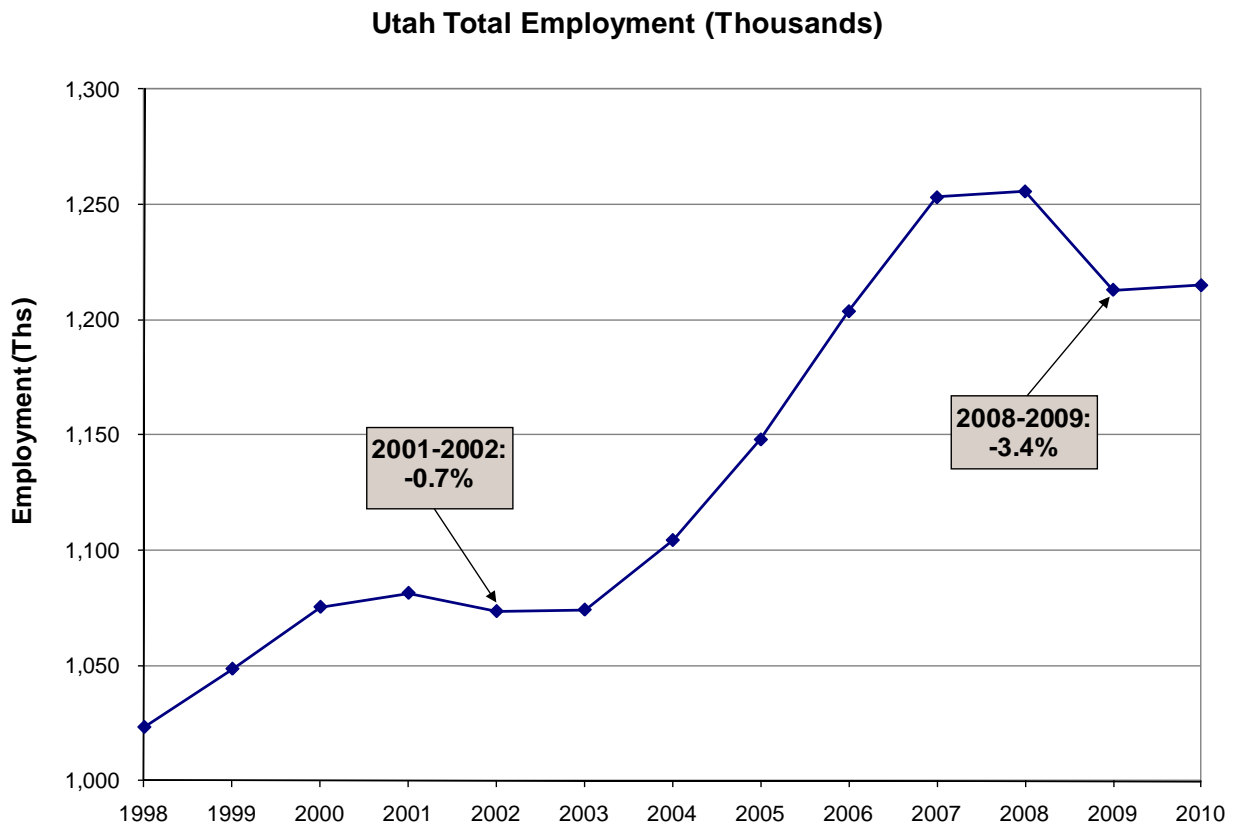
54 A. The predominant view is that the current recession, which began for the U.S. overall in
55 November 2007, has been far deeper and longer than the 2000-2001 recession. In fact, the
56 U.S. economy appears only now to be recovering in certain respects, and rather anemically
57 by historical standards. Comparisons pertaining to the Utah economy and Utah's
58 manufacturing base, in particular, are not as dramatic but still reflect that the current
59 recession is more severe than the 2000-2001 recession. Importantly, as the recession has
60 unfolded and at least through September 2009, projections appear to have been
61 continuously revised downward by many economic forecasting firms.

62 **Q. What details regarding the Utah economy can you provide?**

63 A. Figure 1 below depicts the trend in total employment in Utah, focusing on the percentage
64 change in employment from 2001-2002 and from 2008-2009. The former shows a decline

65 in employment of only 0.7 percent, while the latter shows a decline of well over 3 percent,
66 recognizing that a portion of 2009 is projected (approximate date of the projection is
67 September 2009). Figure 2 depicts the trend in manufacturing employment in Utah. In this
68 case, the recessionary pattern in the 2000-2003 period appears fairly similar to the 2007-
69 2010 period, recognizing that 2010 data are projected. The percentage difference between
70 2000 and 2003 in manufacturing employment is -10.5 percent, and between 2007 and 2010
71 is -12.1 percent.

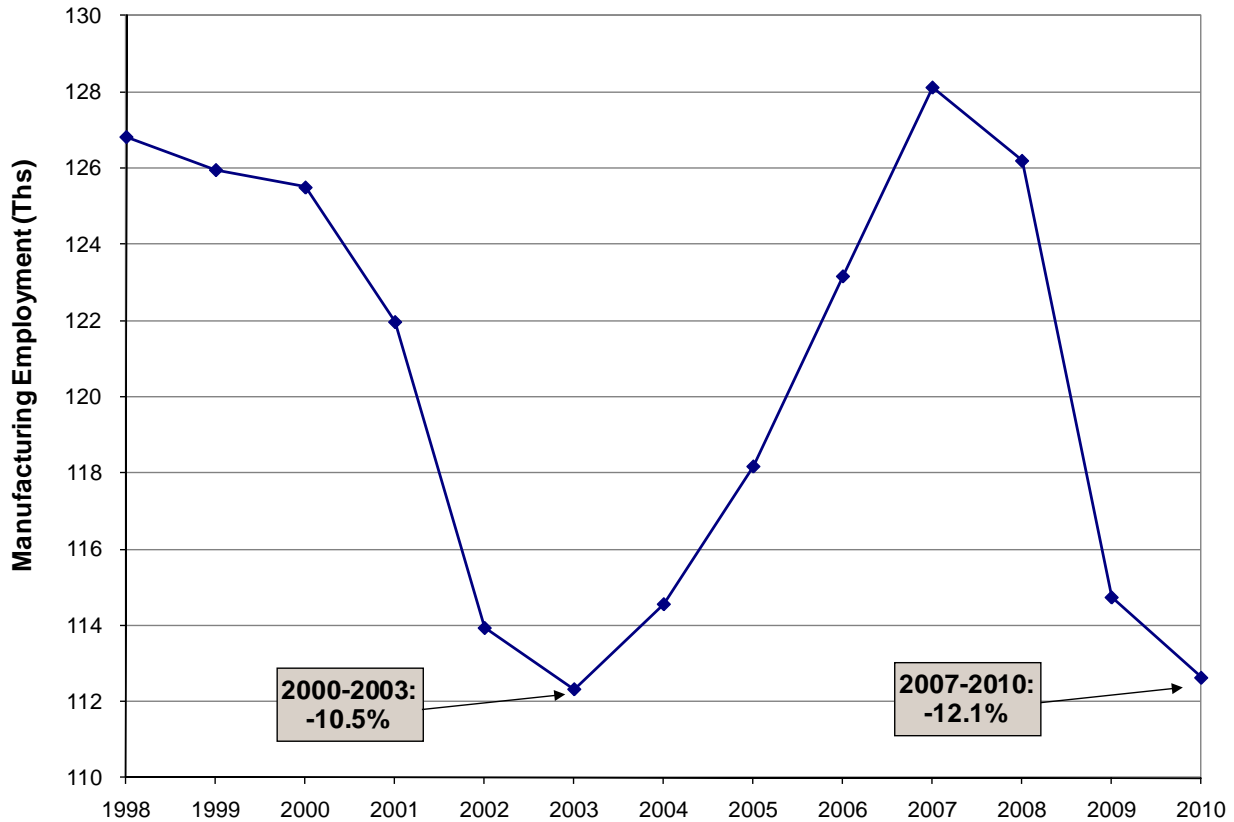
72 **Figure 1: Utah Employment (Thousands)**



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74 Source: IHS Global Insight (September 2009).

75 **Figure 2: Utah Manufacturing Employment (Thousands)**



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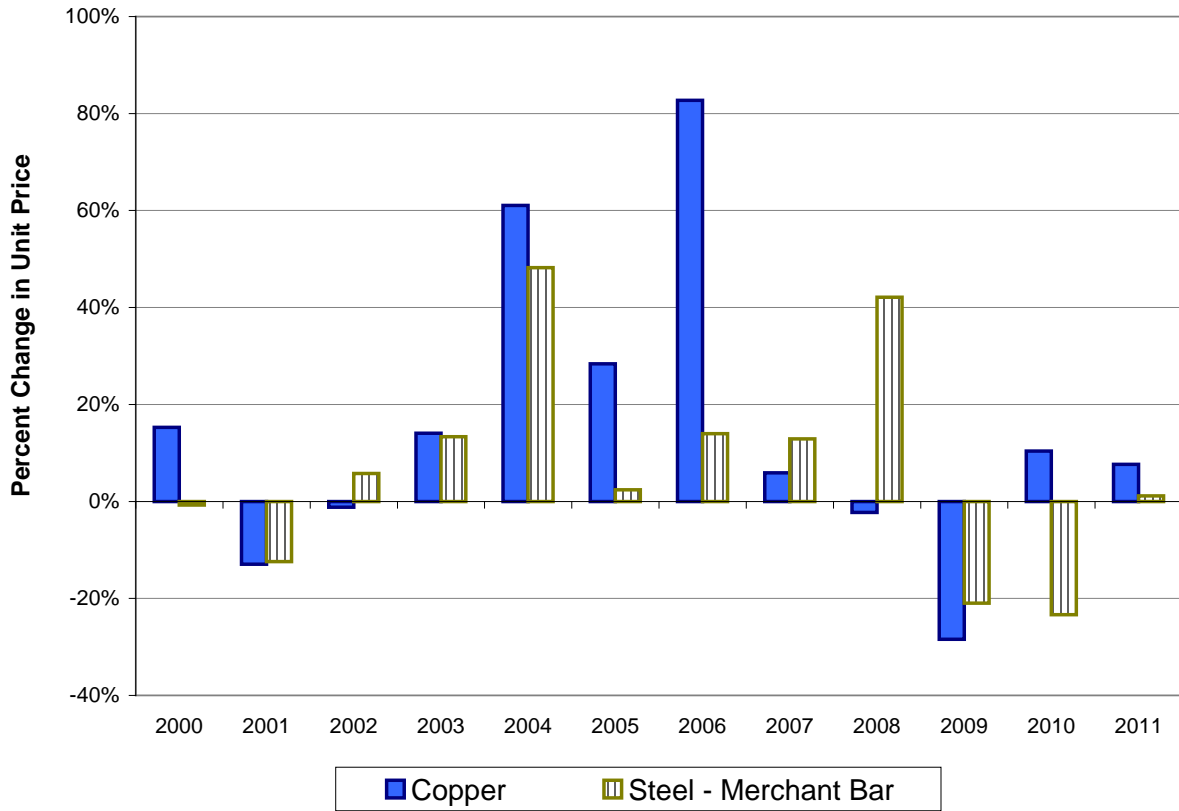
77 Source: IHS Global Insight (September 2009).

78 **Q. What other comparative data are useful to analyze?**

79 A. An important industrial sector served by the Company is the metals industry, which has
80 been particularly volatile during this economic cycle, along with the market for most other
81 commodities. This has been most readily seen in worldwide commodity prices and has
82 also strongly affected metals production in the U.S. Figure 3 depicts the annual percentage
83 change in spot metals prices in the U.S. Note the much sharper negative values in the
84 2009-2010 period than in the 2001-2002 period. Figure 4 depicts annual indices related to
85 metals production in the U.S. Note the sharp drop-off in production reflected in the 2009-

86 2010 period, which differs from the very shallow decline in production reflected over the
87 2001-2003 period.

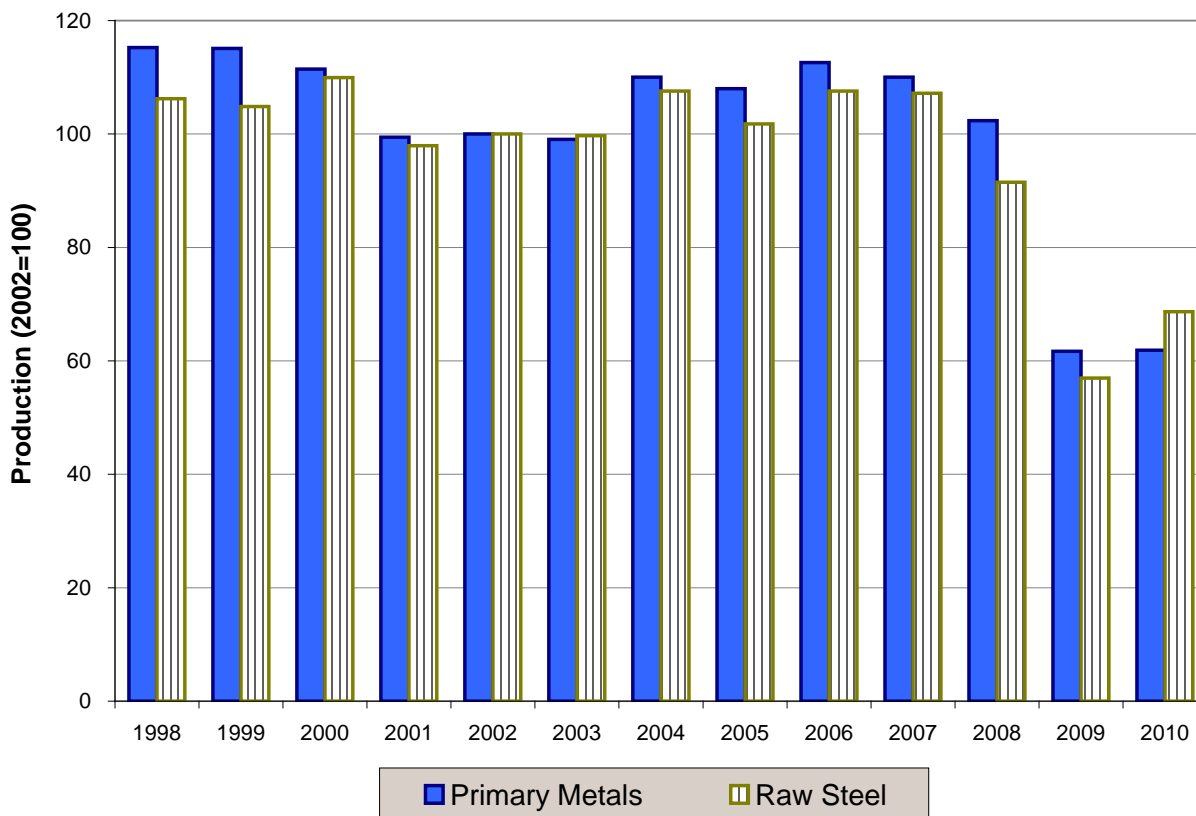
88 **Figure 3: Percentage Change in Metals Prices**



89

90 Source: IHS Global Insight (September 2009)

91 **Figure 4: U. S. Metals Tonnage Production Indices (2002=100)**



92

93 Source: Moody's Economy.com (August 2009)

94 **Q. What conclusions can you draw from these data?**

95 A. Most of the industries served by the Company are likely to be highly capital-intensive
96 rather than labor-intensive. Therefore, data pertaining to actual production are most useful
97 in drawing conclusions about electricity demand. In situations in which the pricing of
98 goods sold is highly volatile, it is also more appropriate to focus on the quantity of goods
99 produced rather than the total market value of production (i.e., contribution to gross
100 domestic product measured in dollars). Given that, the metals production chart above,
101 Figure 4, adheres to those principles most closely and shows clearly that the current

102 recession was much more severe than the 2001-2002 recession, particularly as it affects the
103 electricity demand of a significant portion of the Company's industrial customer base.

104 However, in order to bring these disparate elements together to measure their combined
105 impact on the Company's industrial sales, a more detailed analysis is required.

106 **Q. Have you performed such an analysis?**

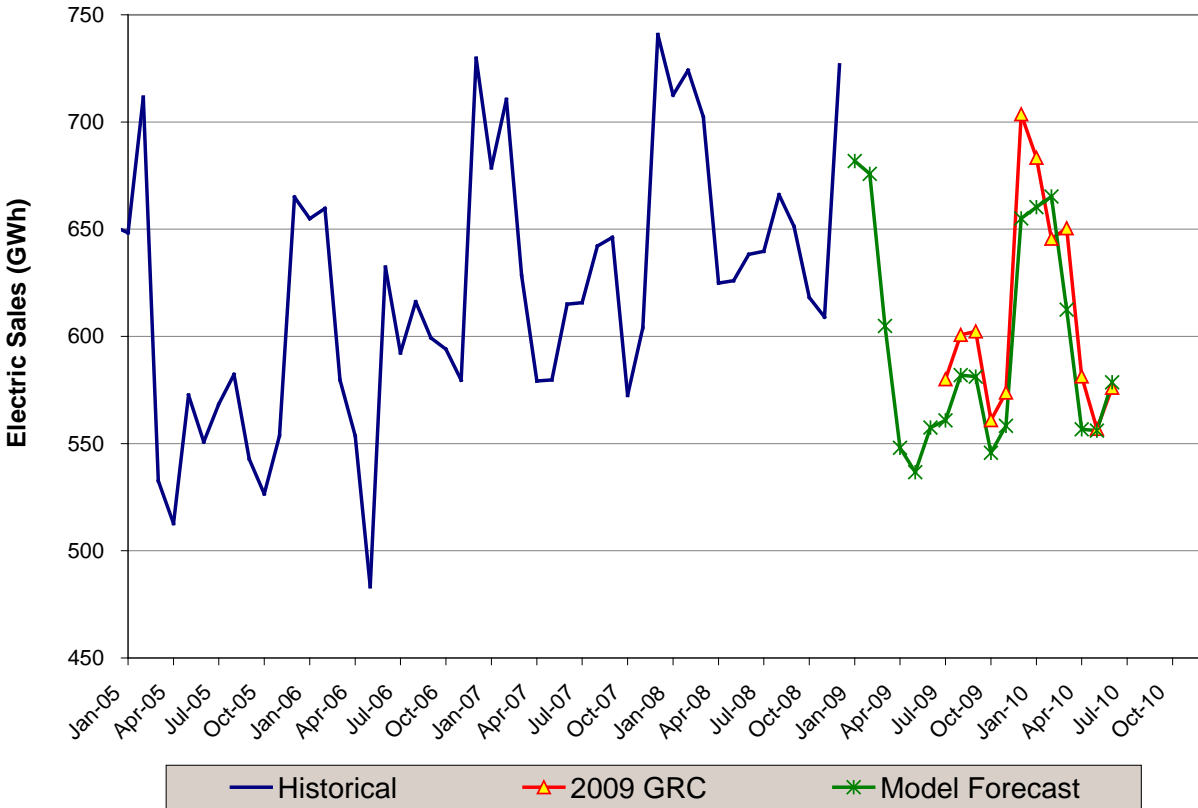
107 A. Yes.

108 **Q. Please describe this analysis.**

109 A. I developed a regression equation, shown in Exhibit 9.2, to forecast the Company's total
110 industrial sales as a function of several economic driving variables, including Utah
111 manufacturing output, U.S. primary metals production, U.S. refined copper production, and
112 the average real price of electricity experienced by industrial consumers in Utah. The
113 equation also includes several binary variables to capture seasonality in sales that is largely
114 not weather-related. The primary seasonal factor is generation from a coal-fired generating
115 resource owned and operated by Kennecott Utah Copper, LLC (Kennecott), to meet a
116 portion of its power requirements. The regression equation explains approximately 86
117 percent of the variation in monthly sales and has a mean absolute percent error of 3.0
118 percent.

119 Figure 5 below depicts the resulting monthly forecast through June 2010, as compared to
120 the Company's forecast, which includes its adjustments to account for the recession. The
121 results are remarkably close in some months but are generally lower over the test year, July
122 2009-June 2010, by about 2.8 percent and in some months by 6-7 percent.

123 **Figure 5: Industrial Sales Forecast Comparison**



124

125 **Q. What are your conclusions from this comparison?**

126 A. This analysis suggests that the Company has under-estimated the impact of the on-going
127 recession on its industrial customers. The results are fairly consistent with the variance
128 between the Company's forecast and actual sales over January through July 2009 for the
129 industrial class of 2.4% (i.e., industrial sales have been over-forecasted by 2.4%).¹ I would
130 recommend that, for this rate case, the Company should revisit its forecast for the industrial
131 class and, if differences in cost of service warrant, revise its filing accordingly.

¹ Source: the Company's response to DPU 12.4.

132 **Q. Why did you not use metals production data specific to the State of Utah in this**
133 **analysis or in Figure 4?**

134 A. Gross product associated with the metals industry by state is only reported with a
135 significant lag, such that data through 2007 only is available from the federal government.
136 In addition, as this data is dollar-denominated, its usefulness in load forecasting may be
137 limited. Actual tonnage data is not readily available at the state level based on my
138 research. Finally, while IHS Global Insight (the Company's economic data provider)
139 provides historical and projected data for a metals production index, the basis of the data
140 and source of the historical data is unclear and the data appear to suffer from the same lag
141 in historical data reporting at the state level discussed above. However, metals production
142 in Utah should be sufficiently correlated with national metals production as both serve the
143 same markets and are impacted by many of the same variables.

144 **Q. What are your conclusions from this overall analysis?**

145 A. The regression equation I developed demonstrates that, although the Company's industrial
146 class is more complex than can be explained by a simple variable like manufacturing
147 employment or output alone, an econometric approach using multiple explanatory variables
148 that reflect upon the important components of the Company's load is viable and, as
149 important, transparent and objective. Longer term, the Company should replace or
150 augment its time-consuming and subjective forecast process for the large industrial class
151 with an econometric approach similar to my approach discussed above. For example, an
152 econometric approach could be used by the Company to serve as a benchmark to its current
153 process and to provide more timely results for adjustment purposes as necessary. It might

154 also be warranted to reduce the number of customers for which loads are forecasted on the
155 basis of this qualitative and subjective process and instead include them in the regression-
156 based process used for the smaller industrial customers. This could reduce the required
157 effort and improve the timeliness and quality of the forecasts for the remaining large
158 customers, particularly as the largest customers may have contractual obligations to
159 provide short- to medium-term forecasts to the Company, significant deviations from
160 which may result in additional cost.

161 **Q: Is there another reason why a change is desirable?**

162 **A:** Yes. The current method relies upon information that is gathered through informal
163 processes and communications involving the Company's account managers. It aggregates
164 their subjective judgments, gathered over time and not necessarily up-to-date. The
165 information upon which industrial forecasts are constructed is neither available to parties in
166 this case, nor is it auditable or verifiable. This leaves non-Company parties at an inherent
167 disadvantage in evaluating the Company's industrial load forecasts and all of the results
168 that flow from them.

169 **Q. What new information or factors might change your conclusions?**

170 **A.** While the regression equation itself is subject to fairly small errors, particularly in any
171 consistent direction from month-to-month, the accuracy of the forecast relies in large part
172 on the accuracy of the projections of the underlying independent variables. These
173 projections are subject to change as events unfold and updated projections become
174 available. The metals industry, in particular, is subject to considerable volatility, and the
175 level of uncertainty for this industry in the current economic environment is probably

176 greater than is typical. It is possible that updated data, other variables, or other sources of
177 the same variables might be introduced into this analysis that may impact the resulting
178 forecast. However, this forecast relies on the best information available at this time and is
179 considerably more up-to-date than information relied on by the Company in its forecast. In
180 addition, the future operation of Kennecott's self-generation may cause Kennecott's net
181 power requirements to be somewhat different. The Company may be aware of plans or
182 expectations in this regard that are not explicitly addressed in the forecast I have produced.

183 **IV. LOAD RESEARCH PROGRAM**

184 **Q. What is your opinion of the Company's load research program?**

185 A. The Company purports to be designing its load samples for the non-demand metered
186 classes to meet a PURPA standard, discussed in Mr. Thorton's testimony, which mandates
187 that samples be designed so that 90 percent of population load estimates are within 10
188 percent of actual loads. While the Company may be designing samples in an appropriate
189 way to meet this standard, the resulting estimates from their samples over the last several
190 rate cases and this case do not appear to be meeting the standard.

191 **Q. Is the Company designing samples in an appropriate way?**

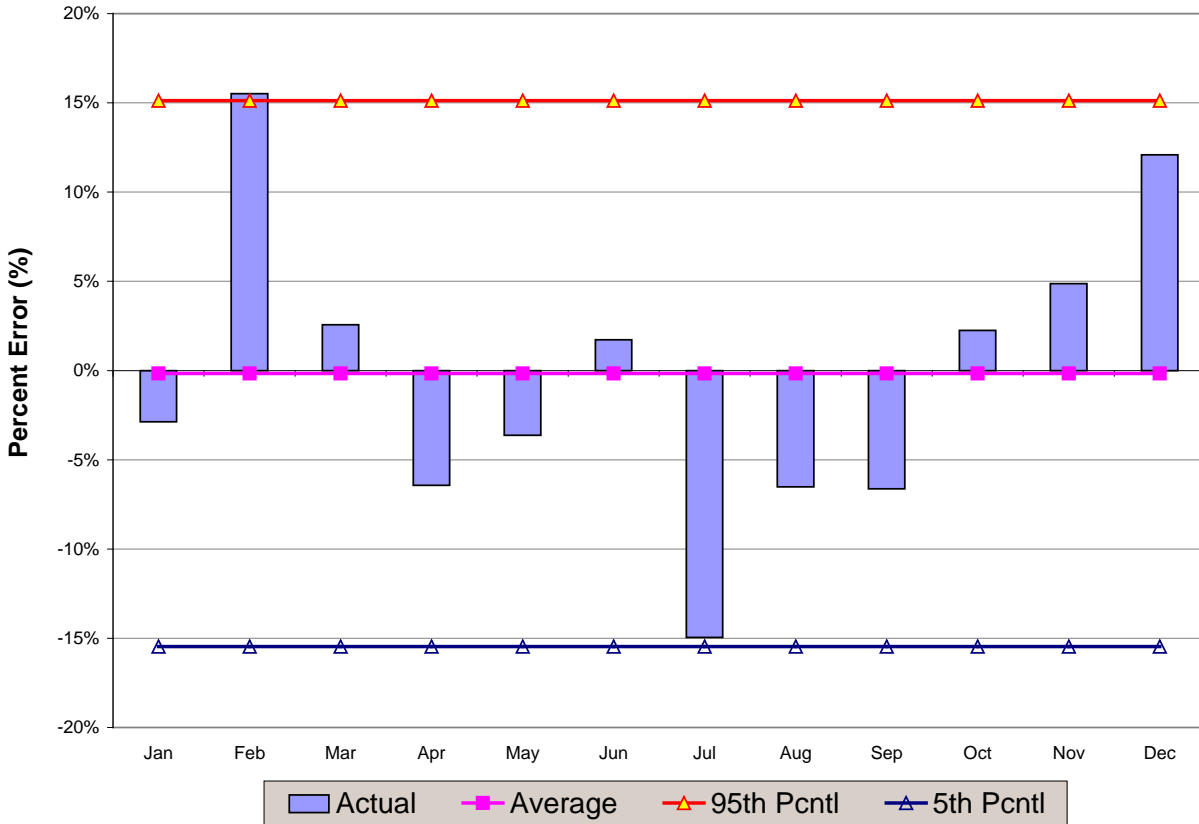
192 A. I do not have an opinion on that yet. Pending discovery may provide information on this
193 topic that may help in that regard.

194 **Q. What evidence can you present that the resulting estimates are not meeting the**
195 **PURPA standard?**

196 A. Mr. Thornton, the Company's load research witness, provided a table² comparing estimates
197 of monthly billed energy to actual billed energy for the base year in this rate case, January
198 through December 2008. A version of this table is provided as Exhibit 9.3 and computes
199 the percentage difference between the two values, positive numbers reflecting over-
200 estimates. Note that, while many of the differences are within 10 percent, many are not,
201 and there is considerable volatility with respect to the differences. Based on these twelve
202 observations, it is possible to construct a confidence interval of the error of any estimate of
203 billed sales resulting from the load research data. For the irrigation class the analysis
204 focuses on the predominant irrigation months of May through September only. Figures 6
205 through 9 depict the monthly percentage error in the estimated billed energy over January
206 through December 2008, the average percent error over the relevant months, and the 90
207 percent confidence interval of the percentage error. The confidence interval is depicted
208 using lines to represent the bounds at 5 percent and 95 percent. Accordingly, the two lines
209 convey the range of error that could be expected for 90 percent of load estimates.

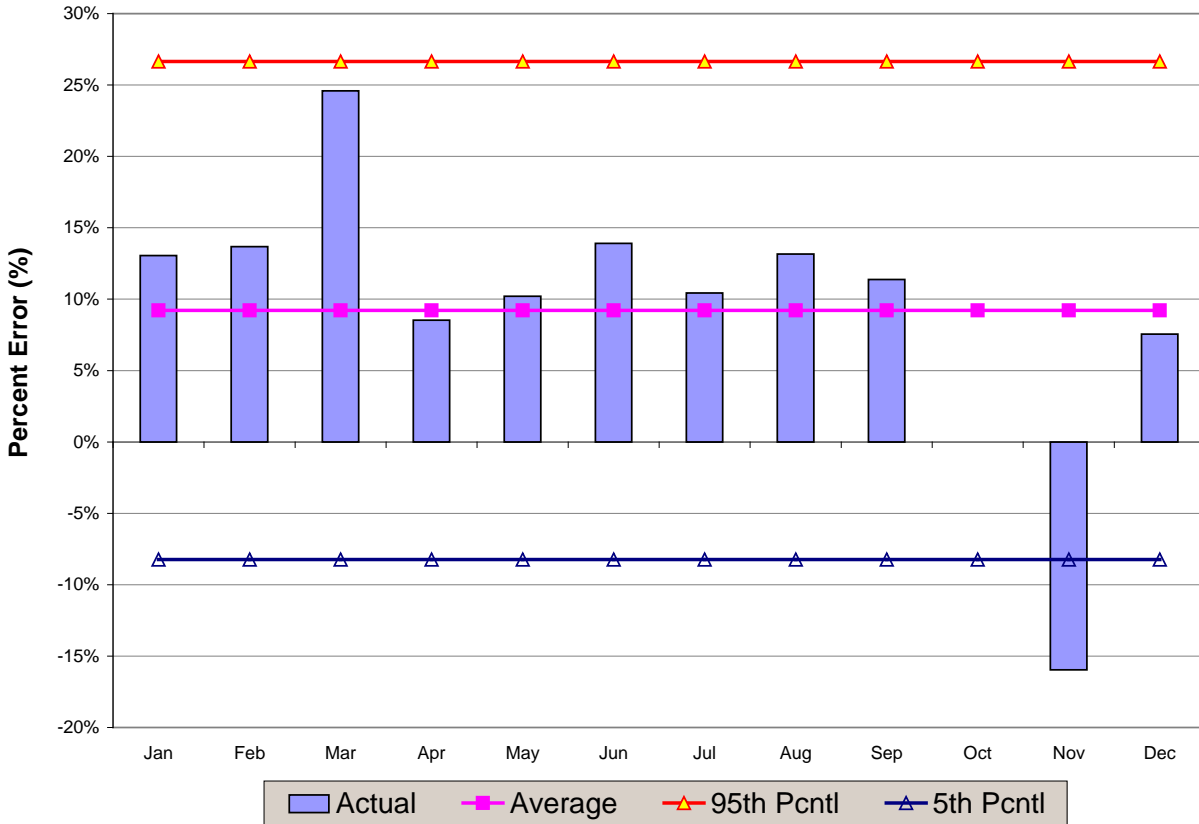
² Direct testimony of Scott D. Thornton, Exhibit RMP-SDT-1.

210 **Figure 6: Accuracy of Energy Estimate from Load Research – Residential (Schedule 1)**



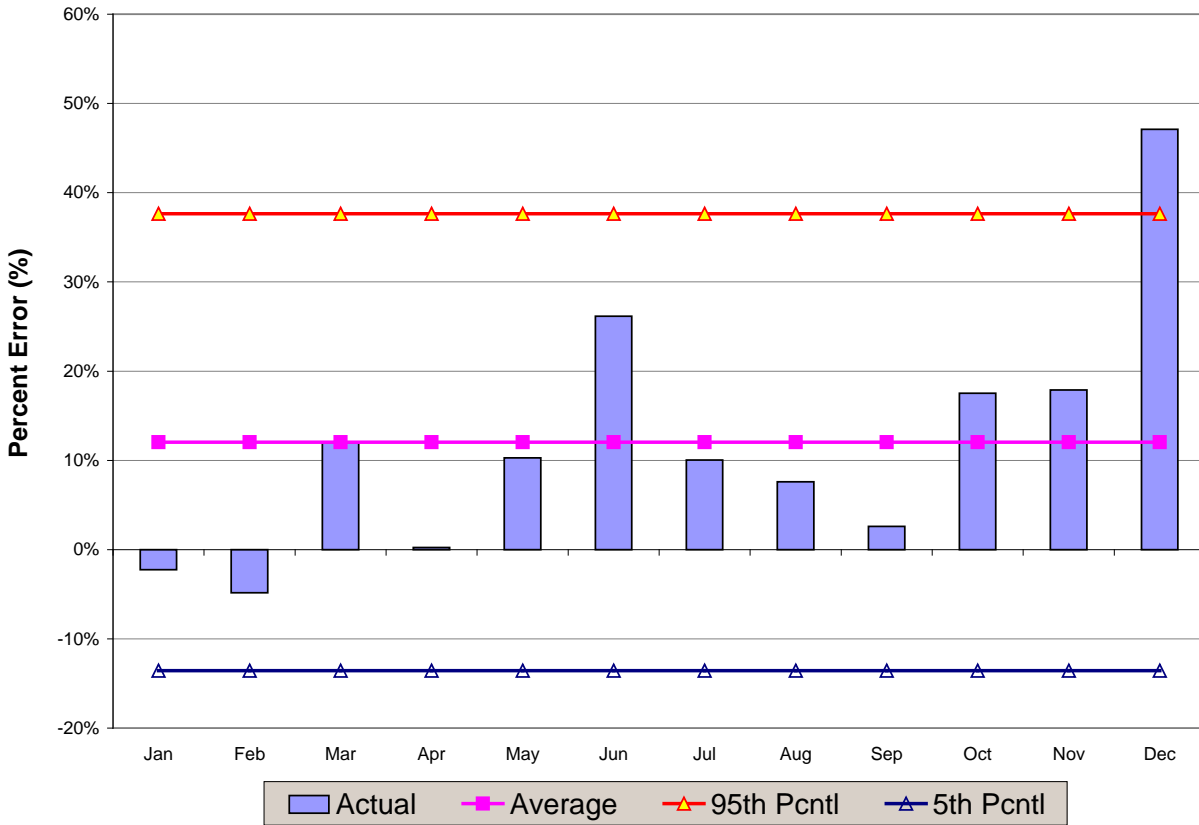
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212 **Figure 7: Accuracy of Energy Estimate from Load Research – Commercial (Schedule 6)**



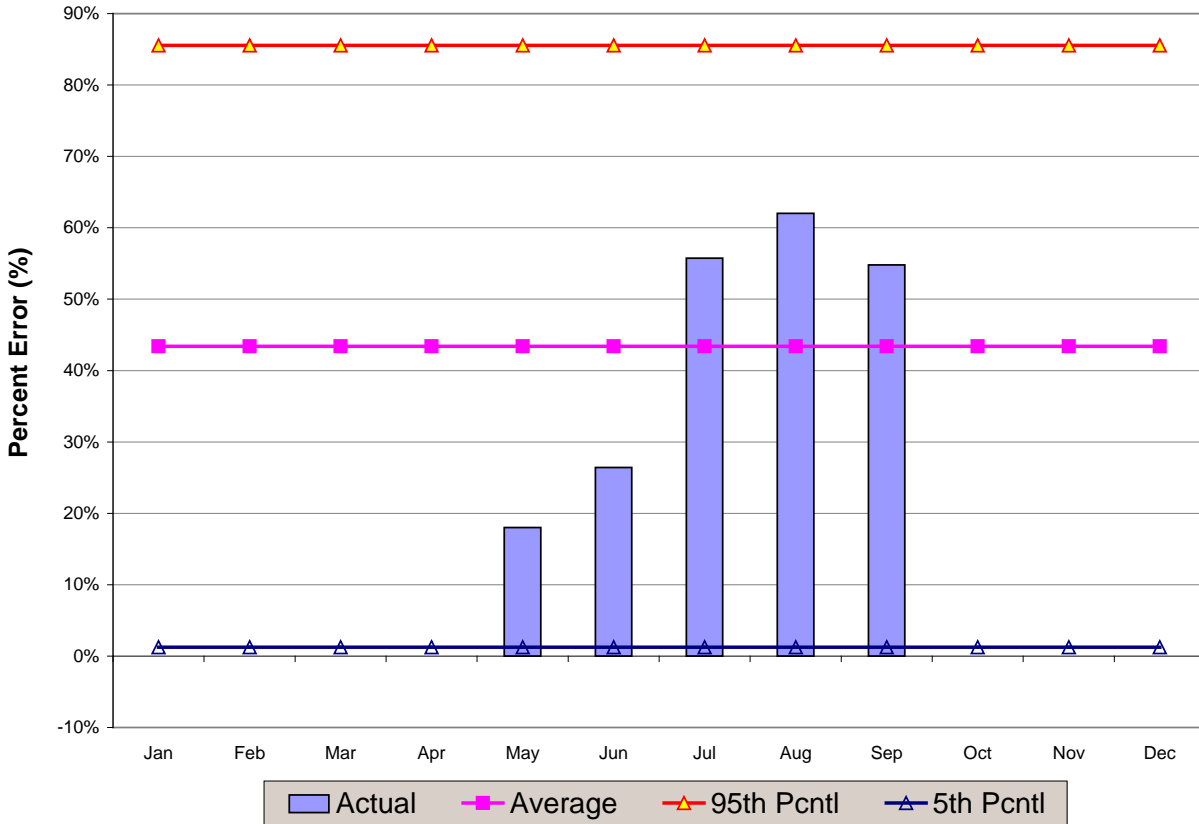
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214 **Figure 8: Accuracy of Energy Estimate from Load Research – Small Commercial**
215 **(Schedule 23)**



216

217 **Figure 9: Accuracy of Energy Estimate from Load Research – Irrigation (Schedule 10)**



218

219 **Q. How reliable are these estimates given that the number of observations used is so**
220 **small, particularly for the irrigation class?**

221 A. The rule of thumb is that 30 observations are preferred when constructing inferences from a
222 dataset. However, as described in a document entitled “Load Research Manual”, published
223 by the Association of Edison Illuminating Companies³, and standard statistics textbooks, a
224 small sample inference can be made using the *t* distribution, which is the basis of the
225 confidence intervals shown above.

226 **Q. What conclusions do you draw from these figures?**

³ “Load Research Manual, 2nd Edition”. Association of Edison Illuminating Companies, Load Research Committee. 2001.

227 A. The 90 percent confidence interval of the error in the Company's estimates of billed energy
228 resulting from the load samples and the Company's estimation process do not meet the
229 standard of being within 10 percent of actual values for any of the rate classes for which
230 load research is used to develop class demands. One would expect that over several
231 observations, the errors of the estimates would average close to 0 percent, setting aside the
232 irrigation class, for which Mr. Thornton explains in his testimony the Company has
233 purposely over-sampled regularly irrigating customers. In addition, based on the PURPA
234 standard, the width of the confidence intervals should be approximately 20 percent.

235 **Q. Is this poor performance of load research estimates isolated to the current case?**

236 A. No. Exhibit 9.4 contains several charts similar to those shown in Figures 6 through 9
237 above that compare the monthly percent error in the load estimates for this rate case to the
238 percent error in the load estimates from the last two rate cases. Recognizing that the load
239 estimates reflect some of the same samples and some overlap in the base years, these
240 comparisons demonstrate that the errors in load estimates over the succeeding rate cases
241 have been similar. The poor performance of the Company's load research program appears
242 to be a long-standing problem.

243 **Q. Does the Company's methodology correct for this problem in an appropriate way?**

244 A. No, I do not believe it does. The Company adjusts the resulting load profiles of each class
245 by a constant percentage for each month so that the estimated total energy equals the
246 forecast energy for the class. This does not assure that the class demands, which are the
247 output of load research for cost of service purposes, are accurate. Granted, the accuracy of
248 the directly estimated class energy (i.e., prior to this adjustment) also does not guarantee

249 similar accuracy of the class demand estimates, but it does provide a modicum of comfort
250 in that regard. The fact that the load research results in inaccurate estimates of class energy
251 is a symptom of a problem with the overall program that is not corrected by a simple
252 adjustment.

253 **Q. What is your recommendation to remedy this problem?**

254 A. Potential remedies include adjusting the sample design to produce greater precision than
255 reflected in the PURPA standard. For example, the criterion for the confidence interval
256 upon which the sample size is based could be increased to 95 percent rather than the
257 PURPA standard of 90 percent. This would presumably involve increasing the number of
258 samples, all else equal, and should improve the resulting estimates somewhat. Another
259 possible solution is to adjust the stratification process, either by increasing the number of
260 strata or stratifying using a different variable, perhaps in addition to billed energy, the
261 current stratification variable. Variables such as location within the service area, home age,
262 housing density, seasonality of energy usage, and other factors might be considered as
263 potential additional stratification variables. While many potential stratification variables
264 are not knowable without great expense, it might be possible to develop proxy variables
265 that would accomplish the goal of improving the representativeness of the samples. For
266 example, certain portions of the service area may be known to comprise a larger or smaller
267 proportion of new homes. Information in this regard could be used to create a binary
268 variable with which to stratify customers. The Company's service area is unique in several
269 regards, and the sampling plan might need to be made more complex to address that fact.

270 **Q. Do you have any other recommendations?**

271 A. Several years ago, a rate case involving the Company promulgated the formation of a Load
272 Research Working Group to delve into the same or similar issues. While some progress
273 appears to have been made with understanding these issues and moving toward solutions,
274 more needs to be done in that regard in such an open, cooperative forum. I recommend re-
275 convening that group to investigate the cause of the poor performance of the Company's
276 load research program relative to the PURPA standard and develop solutions to produce
277 more reliable load estimates for cost of service and related studies.

278 **Q. Would any new information cause you to change your testimony on this subject**
279 **matter?**

280 A. That is possible. The Company may provide additional information about its class demand
281 estimates used in the cost of service calculations that demonstrate greater reliability than
282 these data. In particular pending discovery may reveal more clearly the basis of the data
283 presented in Mr. Thornton's testimony.

284 **Q. Does this complete your Testimony?**

285 A. Yes.