

BEFORE THE PUBLIC SERVICE COMMISSION OF UTAH

In the Matter of the Application of)	
Rocky Mountain Power for Authority)	Docket No. 09-035-23
to Increase its Retail Electric Utility)	Rebuttal Rate Design
Service Rates in Utah and for)	Testimony of
Approval of Its Proposed Electric)	Michele Beck
Service Schedules and Electric)	For the Office of
Service Regulations)	Consumer Services

March 23, 2010

1 I. INTRODUCTION

2 Q. PLEASE STATE YOUR NAME, POSITION AND YOUR BUSINESS ADDRESS.

3 A. My name is Michele Beck. I am the Director of the Office of Consumer Services.
4 My business address is 160 East 300 South, Salt Lake City, Utah.

5
6 Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL RATE DESIGN TESTIMONY?

7 A. I present the Office's policy on and rebut the Division's proposal for residential
8 decoupling. Dan Gimble responds to the other rate design proposals applicable
9 to residential, small business and irrigator classes in his rebuttal testimony.

10

11 Q. PLEASE GIVE A BRIEF BACKGROUND REGARDING THE ROLE OF THE
12 OFFICE AND YOUR QUALIFICATIONS TO PRESENT THE OFFICE'S POLICY
13 RECOMMENDATIONS.

14 A. The Office is the state agency with the mandate to assess the rate impacts of
15 utility actions on residential and small commercial consumers and to advocate
16 positions advantageous to these consumers. I was appointed as Director by
17 Governor Huntsman in November 2006. As such, my statutory mandate includes
18 representing the interests of residential consumers. My experience in utility
19 regulation includes fifteen years of work on behalf of consumers, in a regulatory
20 agency in Minnesota, a consumer-owned utility and now with the Office. I have
21 worked on numerous rate design, resource and transmission planning, and other
22 energy issues and have testified before this Commission, the Minnesota Public
23 Utilities Commission and the Federal Energy Regulatory Commission.

24

25 II. OVERVIEW

26 Q. PLEASE SUMMARIZE THE DIVISION'S DECOUPLING PROPOSAL,
27 INCLUDING THE MOTIVATION UNDERLYING THE PROPOSAL.

28 A. As part of its primary rate design proposal, the Division recommends the
29 Commission adopt a residential decoupling mechanism that would be used to
30 recover the fixed distribution costs allocated to the residential class. The
31 proposed decoupling mechanism is patterned after Questar's existing
32 mechanism, with an important distinction: decoupling would apply only to the

33 residential class whereas Questar's applies to residential and commercial
34 customers. The Division proposes that the decoupling mechanism be
35 implemented under a three-year pilot tariff subject to annual reviews. An accrual
36 account would be established under the tariff with accruals and amortizations
37 capped at specified levels.

38

39 Q. WHAT IS THE OFFICE'S REACTION TO THE DIVISION'S PROPOSED
40 DECOUPLING MECHANISM?

41 A. The Office believes that the Division's decoupling proposal is not in the public
42 interest and cannot be just and reasonable for the following reasons:

- 43 • Untimeliness of the proposal, which does not allow for full review and
44 participation;
- 45 • Design flaws, including prohibited discrimination against one rate
46 class; and
- 47 • Lack of demonstration of need.

48

49 In addition, the Office also has the following concerns about the decoupling
50 proposal:

- 51 • The potential to create intra-class inequities; and
- 52 • The inconsistency of the proposal with rate design principles advanced
53 by the Division and others.

54

55 III. UNTIMELINESS OF PROPOSAL

56 Q. WHAT ARE THE OFFICE'S CONCERNS REGARDING THE UNTIMELINESS
57 OF THE DIVISION'S PROPOSAL?

58 A. The Division's decoupling proposal represents a major policy shift in the way
59 revenues would be collected from a single customer class; a policy change that
60 was inexplicably filed by the Division in the final phase of a long rate case that
61 began back in June 2009. There was no indication in earlier phases of this rate
62 case that the Division was thinking about combining its residential rate design
63 proposal with a decoupling proposal applicable to only the residential class.

64

65 By filing its decoupling proposal after the conclusion of the revenue requirement
66 and cost-of-service phases of this case, the Division has compromised parties'
67 ability to effectively respond in several important ways. First, the timeline simply
68 doesn't allow for the issues to be fully vetted and alternatives explored. Second,
69 parties are unable to present assessments of the risk impacts of the decoupling
70 mechanism and possibly recommend an adjustment to RMP's cost of capital to
71 reflect a reduction in risk. Such a risk assessment and recommended
72 adjustment to RMP's cost of capital would normally be presented in testimony in
73 the revenue requirement phase of a rate case, which is already completed.
74 Finally, the policy was presented well after the deadline for intervention with little
75 remaining time to the overall case. Parties that chose not to participate in the
76 case, based on the original understanding of what issues would be included, are
77 now precluded from participation despite the fact that they may have a strong
78 interest in the decoupling issue.

79

80 IV. DESIGN FLAWS OF THE PROPOSAL

81 Q. DOES THE OFFICE BELIEVE THAT THE DECOUPLING DESIGN PROPOSED
82 BY THE DIVISION IS APPROPRIATE?

83 A. No. It is completely inappropriate for the proposal to target only one rate class,
84 particularly a class with a history of providing revenues at or above its cost of
85 service. Further, the design doesn't appropriately account for risk by adjusting
86 the ROE nor does it tie cost recovery to any performance goals. Finally, the
87 proposal does not appropriately consider the full scope of design alternatives; it
88 simply adopts the same design as used for Questar's decoupling mechanism
89 without a demonstration that the circumstances are the same.

90

91 Q. HAS THE DIVISION DEMONSTRATED WHY IT WOULD BE APPROPRIATE
92 TO APPLY DECOUPLING ONLY TO THE RESIDENTIAL CLASS?

93 A. No, and their proposal is surprising for three reasons. First, the Division
94 indicated that it patterned its proposal after the existing Questar decoupling

95 mechanism, which includes all virtually all customers except industrial and NGV
96 customers. Second, the Division admitted in discovery that they had performed
97 no study in which the residential class did not meet or exceed cost of service.
98 Without evidence of under-performance by this class, it does not make sense
99 why the entire proposal would focus on only residential customers. Third, the
100 Division performed no study that determined that decoupling benefited
101 ratepayers or was necessary to implement new or enhance existing DSM
102 programs.

103

104 Q. ANOTHER KEY DESIGN ISSUE FOR MANY DECOUPLING PROGRAMS IS
105 AN ROE ADJUSTMENT. DOES THE DIVISION ADEQUATELY ADDRESS
106 THIS ISSUE?

107 A. No. The Division simply quotes two studies with differing opinions and sets the
108 issue aside. Although the Office has not done a comprehensive study of the
109 issue (primarily because we did not engage our Cost of Capital expert for this
110 portion of the proceeding, not anticipating that this type of proposal would be filed
111 without notice), we have reviewed the work of the two authors quoted by Dr.
112 Powell and did not draw the same conclusions as were presented in his
113 testimony. Dr. Powell also dismisses the issue of a declining risk profile by giving
114 hypothetical examples of where it would not be true, citing the difficulty of
115 quantification and suggesting that other alternatives (than a reduced ROE) might
116 be preferable. Nowhere in this discussion does the Division demonstrate why
117 these responses regarding declining risk profile may or may not specifically apply
118 to Rocky Mountain Power [Powell Direct, lines 380-387]. Most troubling of all,
119 however, is Dr. Powell's response regarding the potential shifting of risk to
120 consumers when he states: "Even if such risk shifting exists, the costs of that risk
121 shifting must be weighed against the benefits consumers receive from having a
122 financially healthy utility and, thus, is an empirical question." [Powell Direct, lines
123 423 – 426] In response to discovery from the Office, the Division indicated that
124 they had not conducted the empirical analysis he describes.

125

126 Q. WHAT ARE OTHER DESIGN ISSUES ARE NOT ADDRESSED BY THE
127 DIVISION'S DECOUPLING PROPOSAL?

128 A. Other jurisdictions that have carefully considered the impact of decoupling on
129 consumers implement design considerations such as tying cost recovery directly
130 to the achievement of certain conservation goals or mandating a demonstration
131 that the lower revenues are attributable to conservation efforts before they can
132 be recovered. The design proposed by the Division appears explicitly to only
133 address benefits (revenue assurance) to the Company and makes no attempt to
134 provide any commensurate benefit to consumers¹.

135

136 Q. WOULDN'T IT BE A BENEFIT TO CONSUMERS IF DECOUPLING ALLOWS A
137 RATE DESIGN THAT REDUCES OVERALL CONSUMPTION?

138 A. Such a benefit would likely be difficult to quantify and dependent on whether the
139 reduction in overall consumption is significant enough that it lowers future energy
140 costs by delaying or reducing the need for new supply-side resources. However,
141 there is no demonstration that the residential rate design proposed by the
142 Division along with the decoupling would result in significant incremental
143 conservation, or any at all. As suggested in Mr. Gimble's testimony, conducting
144 price elasticity studies may be helpful to better understanding consumer behavior
145 rather than approaching these rate design issues from the perspective of trial and
146 error.

147

148 If decoupling is implemented without the result of materially impacting future
149 energy costs, the result would be the worst case scenario described above: a
150 program that created new benefits to the utility (revenue assurance) without any
151 benefits to consumers. Presumably this is why many decoupling programs are

¹ The Office notes there are a variety of decoupling designs in place, including the one approved by the WUTC for Avista Corporation in Washington in 2007. This design defers 90% of the margin difference (negative or positive) for subsequent action (recovery or rebate) based on an earnings test and DSM conservation target test. Failure to meet these tests would result in all or a portion of deferred funds deemed as unrecoverable. In fact, in its Order dated December 22, 2009, the WUTC concluded that only 45 percent of Avista's lost revenues were attributable to conservation efforts and set maximum recovery at that level.

152 tied specifically to new DSM goals. Absent this clear link to DSM performance,
153 or conversely breaking the link entirely between the utility and DSM via a third
154 party administrator, moving forward with decoupling makes no sense from the
155 perspective of residential customers.

156

157 Q. WHAT EVIDENCE DOES THE DIVISION PROVIDE SUPPORTING THEIR
158 DESIGN?

159 A. In his direct testimony, Dr. Powell, relies, in part, on a recent Electricity Journal
160 article² by Pamela Lesh to support his general conclusion that electric decoupling
161 has had a minimal impact on customer bills, which along with their experience
162 with Questar appears to give the Division confidence that the same mechanism
163 will work in Rocky Mountain Power's circumstance. What Dr. Powell does not
164 include is that the report³ on which this article was based shows that, in stark
165 contrast to the Division's proposed decoupling mechanism that singles out the
166 residential class, all existing electric decoupling mechanisms target residential
167 and commercial (general service) classes and, in some instances, even industrial
168 classes.

169

170 I think the key points to be taken from Ms. Lesh's paper are that only 12 out of
171 approximately 210 investor-owned electric utilities in the United States presently
172 have decoupling mechanisms in place and all 12 mechanisms apply to more than
173 one customer class. Thus, electric decoupling mechanisms are in the early
174 stages of being developed and implemented and the mechanisms currently in
175 effect are more broadly applied among customer classes compared to the
176 Division's proposal.

177

178 Q. WHAT ARE THE OFFICE'S RECOMMENDATIONS REGARDING DESIGN.

² Pamela G. Lesh, "Rate Impact and Key Design Elements of Gas and Electric Utility Decoupling: A Comprehensive Review," *Electricity Journal*, Oct. 2009, Vol. 22, Issue 8, pp. 65-71.

³ The Electricity Journal article was based on an earlier and more extensive thirty-five page Report published by Ms. Lesh in June 30, 2009, which on pages 9-35 surveys current gas and electric utility decoupling mechanisms by state. The report is available on the Regulatory Assistance Project's website (www.raonline.org.)

179 A. No decoupling design should be considered until after certain cost of service
180 issues have been resolved.

181
182 Evidence presented to and reviewed by the Commission earlier in the cost-of-
183 service phase of this case indicates the large industrial class (Schedule 9) has
184 underperformed in recent years and the earned returns of the large commercial
185 class (Schedule 6) have been more variable compared to other classes. In the
186 cost-of-service phase of this case, the Commission directed the Division to
187 convene work groups to examine the reliability of the Company's load research
188 data, the Company's load forecast methods and jurisdictional-class calibrations,
189 and the treatment of weather normalization in developing peak load forecasts.
190 The Office strongly urges the Commission to complete this important work effort
191 towards developing a more accurate cost-of-service basis to guide cost allocation
192 at the class level, prior to giving consideration to a decoupling proposal. It would
193 be unconscionable to implement a program that guarantees revenue levels from
194 one class while knowingly allowing rates that do not collect full costs-of-service
195 from other rate classes and on the basis of inaccurate and inadequate class load
196 data.

197
198 In addition, elsewhere within my testimony I describe other studies that need to
199 be done (such as an examination of elasticity mentioned earlier and a full
200 analysis of issues impacting earnings). Only if these studies confirm that there is
201 a potential earnings impact from specific rate design elements under
202 consideration should the Commission move forward to consider if decoupling is
203 the appropriate remedy and in what form.

204

205 V. LACK OF DEMONSTRATION OF NEED

206 Q. HAS THE DIVISION DEMONSTRATED THAT DECOUPLING IS NECESSARY
207 FOR ROCKY MOUNTAIN POWER?

208 A. No. The Division simply suggests that it is necessary to allow flexibility to pursue
209 rate designs that promote conservation and to remove any disincentive for the

210 Company to pursue DSM programs. However, the Division does not appear to
211 believe strongly that such disincentives exist as it notes that Rocky Mountain
212 Power does not have declining usage per customer and has a history of
213 supporting the acquisition of cost-effective DSM programs. They do note,
214 however, that “the Company’s promotion of DSM *may potentially* affect its
215 profitability.” [Powell Direct, lines 233 – 234, emphasis added]
216

217 Q. DID THE DIVISION PRESENT EVIDENCE TO SUPPORT ITS ASSERTIONS?

218 A. No. The Division offers no residential price elasticity study or earnings analysis
219 as evidence in support of its proposition that decoupling revenue from sales is a
220 necessary step to facilitate its residential rate design proposal. The Division
221 presents no compelling evidence that demonstrates residential class revenue
222 shortfalls will occur as a result of its rate design proposal or that residential class
223 earned returns have been volatile in the past due to annual variations in summer
224 temperatures (weather). Thus, there has been no showing by the Division that
225 RMP’s revenue collection will be impaired due to its proposed changes to the
226 summer energy rate structure. The evidence the Commission has on the record
227 in this case is that the residential class has been a strong performer since the
228 advent of the summer inverted block rate structure in 2004, with residential class
229 earned returns at or above unity (1.00) since that time.⁴
230

231 Q. WHAT DOES THE OFFICE PROPOSE WITH RESPECT TO POTENTIAL
232 UNDER-EARNINGS ISSUES?

233 A. It would be inappropriate to propose a remedy before first establishing that there
234 is a problem and then determining the underlying causes. The Office notes that
235 the Company itself has long asserted a problem of under-earnings without
236 directly tying the problem to conservation. Therefore, the Office asserts that it is
237 necessary to explore and understand the issues associated with this Company’s
238 earnings prior to pursuing any rate design proposals that give the Company
239 revenue assurances.

⁴ Gimble Rebuttal, Docket 09-035-23, COS/RS, Table 3, pg 4.

240

241 Q. DOES THE DIVISION SUGGEST THAT DECOUPLING IS NECESSARY FOR
242 THE COMPANY TO APPROPRIATELY PURSUE DSM PROGRAMS?

243 A. No. The Division indicates that the Company has done a good job with its DSM
244 programs and that this issue is only a secondary reason for pursuing the
245 decoupling proposal.

246

247 Q. DOES THE COMPANY'S DSM HISTORY SUGGEST A NEED FOR
248 DECOUPLING?

249 A. No. Over the past decade RMP has acquired a diverse set of DSM programs
250 targeting industrial, commercial, and residential customers absent a decoupling
251 mechanism. The successful acquisition of DSM programs resulted in the DSM
252 tariff rider increasing from approximately 2.1% to 4.7% in 2009.⁵ The originally
253 proposed increase prompted opposition from certain large customer groups,
254 resulting in a lengthy Commission process (which has not yet been completed)
255 examining the appropriate levels of spending and recovery mechanisms. Thus, it
256 certainly appears that expanding the DSM programs significantly beyond the
257 current levels of expenditure would be met with resistance

258

259 Additionally, PacifiCorp currently faces substantial resource deficits, future fuel
260 price risk as new natural gas plants are acquired, and potential carbon
261 legislation. Thus, removing disincentives via a decoupling mechanism does not
262 appear necessary to ensure DSM continues to play a vital role in RMP's future
263 resource and business plans.

264

265 Q. WHAT ADDITIONAL EVIDENCE OR REASONS DID THE DIVISION OFFER
266 FOR WHY DECOUPLING IS NECESSARY?

267 A. None.

268

⁵ RMP initially proposed a higher DSM tariff rider increase of approximately 6.2%, which was later reduced as part of a settlement.

269 VI. OTHER CONCERNS

270 Q. WHAT FAIRNESS CONCERNS ARE RAISED BY THE DIVISION'S
271 PROPOSAL?

272 A. Not only does the proposal raise questions of inter-class fairness, it also raises
273 questions of intra-class fairness among the residential consumers. The Division's
274 decoupling proposal is applied to all residential customers, irrespective of a
275 particular customer's level of summer usage or whether the customer is a new or
276 existing customer on RMP's system. Many residential customers have
277 embraced a conservation ethic as evidenced by their active participation in DSM
278 programs and behavior changes to cut wasteful electricity usage. Other
279 residential customers have limited electrical consumption due to limited ability to
280 pay. These low-use customers will now pay a decoupling surcharge to
281 compensate the Company for a possible lower revenue stream due to changes in
282 behavior of larger residential users. It isn't at all clear that such a redistribution of
283 costs fairly represents these lower users' contribution to overall costs. This
284 redistribution is particularly troublesome in the case of low income customers and
285 residential customers who are renters. Both sets of customers typically have
286 less access to DSM programs and are less able to undertake conservation
287 measures themselves. Thus, these subsets of the residential customers are in
288 danger of paying much more than their ability to reap any benefits.

289
290 Q. DOES THIS CONCERN VIOLATE ANY FUNDAMENTAL RATE DESIGN
291 PRINCIPLES?

292 A. Many utility consumer advocates and low income advocates adhere to the
293 position that utility rate design should ensure that some moderate level of energy
294 should be obtainable at very affordable rates. This underlying principle has
295 informed the specific positions taken by the Office in designing the first block of
296 summer energy, in concert with changes to the customer charge and other
297 energy blocks. Since the decoupling account balances would be recovered
298 through charges on all energy consumed, the balance of a low-cost first block of
299 energy would be jeopardized.

300

301 Q. IS DECOUPLING INCONSISTENT WITH ANY RATE DESIGN PRINCIPLES
302 ADVANCED BY THE DIVISION?

303 A. Yes. Dr. Abdulle states, in part, that “the Division’s rate design objectives are for
304 the rates to be stable, simple, understandable and acceptable to the public. . .”
305 [Abdulle Direct, lines 154 – 155] I do not believe that decoupling in any way
306 could be characterized as simple and understandable to the average ratepayer.
307 Further, in my view, if the average ratepayer did fully understand the concept of
308 decoupling, it is highly debatable whether it would be found acceptable.
309 Certainly the Division has made no showing that their proposal is consistent with
310 this aspect of their own rate design principles.

311

312 VII. SUMMARY AND RECOMMENDATIONS

313 Q. WHAT ARE THE OFFICE’S RECOMMENDATIONS REGARDING ADDITIONAL
314 STUDY AND ANALYSIS THAT WOULD BE NECESSARY PREREQUISITES
315 BEFORE PURSUING DECOUPLING FOR ROCKY MOUNTAIN POWER?

316 A. Before any revenue assurance mechanism is pursued, the Commission must
317 ascertain the reasons behind the Company’s recent history of under-earning.
318 Without understanding those issues, these rate design “solutions” could be
319 misdirected or misapplied. Next, it would be helpful to have a better
320 understanding of consumer behavior with respect to prices and conservation to
321 develop rate designs that promote conservation. Finally, analysis needs to be
322 undertaken to determine what impact such rate designs would have on Company
323 earnings. Only if that impact is negative should decoupling be explored.

324

325 If decoupling is to be explored, there are a variety of electric decoupling
326 mechanisms that utility commissions have recently implemented (mainly on a
327 pilot basis) or are currently being examined for possible adoption. It would make
328 a great deal of sense for the Commission to examine the pros and cons of these
329 alternatives through a more deliberate and fact-finding process than the rate
330 design phase of the current rate case. For example, presentations by Pamela

331 Lesh (Graceful Systems, LLC), Jim Lazar (RAP) and possibly others would be a
332 useful starting point for the Commission and parties to begin examining the
333 merits of electric decoupling. However, the Commission's review should not be
334 limited to a survey of decoupling alternatives, but should encompass a detailed
335 analysis of need, applicability, fairness, design, term, and customer safeguards.
336 The deliberate analysis that is required should not be hurried along within the
337 time confines of the current rate case.

338

339 Q. PLEASE SUMMARIZE THE OFFICE'S RECOMMENDATIONS REGARDING
340 THE DIVISION'S DECOUPLING PROPOSAL.

341 A. From policy, procedural and practical standpoints, the Office suggests that the
342 Division's decoupling proposal is untimely, unnecessary, and unfair to the
343 residential class. The Office recommends the Commission reject the Division's
344 residential decoupling proposal as it would not be in the public interest and would
345 not be likely to result in just and reasonable rates for the residential rate class as
346 a whole. The Commission must place the burden of proof on the party making
347 the proposal. The Division fails to demonstrate the need for decoupling. In
348 particular, the Division did not support its proposition that decoupling should be
349 limited to a single rate class when other classes have shown either more
350 variability in revenues (Schedule 6) or persistent revenue shortfalls (Schedules 9
351 and 10) in RMP's COS study results over the past few years. The Division's
352 residential decoupling proposal raises significant policy and factual issues
353 relating to timeliness, applicability, need and fairness.

354

355 Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY IN THE RATE
356 DESIGN PHASE OF THIS CASE?

357 A. Yes it does.