



State of Utah
Department of Commerce
Division of Public Utilities

FRANCINE GIANI
Executive Director

THAD LEVAR
Deputy Director

CHRIS PARKER
Director, Division of Public Utilities

GARY HERBERT.
Governor
GREG BELL
Lieutenant Governor

ACTION REQUEST RESPONSE

To: Public Service Commission

From: Division of Public Utilities

Chris Parker, Director

Artie Powell, Energy Section Manager

Date: August 10, 2011

Re: Docket No. 09-035-36, Annual Report on Rocky Mountain Power's Demand Side Management Outreach and Communications Campaign

ISSUE/RECOMMENDATION

On August 8, 2011, Rocky Mountain Power filed with the Commission a letter requesting an extension of the filing deadline for its annual DSM Outreach and Communications Campaign Report. The request would extend the deadline by approximately a month from August 31, 2011 to September 30, 2011, for the year 2 report and similarly for the year 3 report, from August 31, 2012 to September 30, 2012. According to the Company's request, the extension is necessary in order for the Company to complete its market research and customer surveys and assess the effectiveness of the Program. The Company's reasons appear reasonable and, therefore, the Division recommends that the Commission grant the Company's requested filing extension.

CC Dave Taylor, Rocky Mountain Power
Michele Beck, Office of Consumer Services