

ACTION REQUEST

Date: October 13, 2011

FROM: Public Service Commission

Due: November 11, 2011

SUBJECT: Annual Report on Rocky Mountain Power's Demand-Side Management Outreach and Communications Campaign 09-035-36

(Company Name, Case Number, etc.)

This is a request for the Division to conduct:

- Review Tariff Compliance
- Analysis of Complaint
- Investigation
- Other: Review and Recommendation

EXPLANATION AND STATEMENT OF ISSUES TO BE ADDRESSED:

9/30/2011

09-035-36

(6) ANNUAL REPORT ON ROCKY MOUNTAIN POWER'S DEMAND-SIDE MANAGEMENT OUTREACH AND COMMUNICATIONS CAMPAIGN In the Matter of the Application of Rocky Mountain Power for Approval of a Strategic Communications and Outreach Program for Demand Side Management