

Annual Report and the Program report will better align customer survey results with the year in which DSM results are measured and reported. Both the Division and the Company support this recommendation. We agree and direct the Company to file future Program reports concurrently with the Annual DSM Report.

Other than these recommendations, both the Division and the Office have no issues or concerns with the Report and recommend its acknowledgement by the Commission.

ORDER

NOW, THEREFORE, IT IS HEREBY ORDERED, that:

1. The Company's Second Annual Report on the Strategic Communications and Outreach Program's Effectiveness is acknowledged as meeting the general requirements and guidelines of our June 11, 2009, Order in this Docket.
2. The Company is directed to file future Program Reports concurrently with the Annual DSM Report.

DATED at Salt Lake City, Utah, this 1st day of December, 2011.

/s/ Ted Boyer, Chairman

/s/ Ric Campbell, Commissioner

/s/ Ron Allen, Commissioner

Attest:

/s/ Julie Orchard
Commission Secretary
D#211958