



Salt Lake City, Utah 84111

201 South Main, Suite 2300

March 13, 2014

***VIA ELECTRONIC FILING
AND OVERNIGHT DELIVERY***

Public Service Commission of Utah
Heber M. Wells Building, 4th Floor
160 East 300 South
Salt Lake City, UT 84114

Attention: Gary Widerburg
Commission Secretary

Re: Docket No. 09-035-36, Annual Report on Rocky Mountain Power's Demand-Side Management Outreach and Communications Campaign

In the June 11, 2009 order initially approving Rocky Mountain Power's (Company) demand-side management (DSM) outreach and communications campaign, the Commission directed the Company to report on campaign effectiveness to the Commission on an annual basis. In the May 1, 2012 order in Docket 12-035-71, the Commission approved an 18-month period for the fourth year plan to realign the budget and reporting from a fiscal year to the calendar year.

The attached report is provided in compliance with the Commission's direction. The report and its corresponding exhibits summarize the Year 4 campaign activities and provide results of the 2013 survey work.

The Company's request to consolidate the annual DSM Outreach and Communication Campaign Report with the Energy Efficiency and Peak Reduction Report was approved in Docket 13-035-198. Per this approval, the report for Year 5 (2014 Plan), and all future years of outreach and communications reporting, will be contained in the annual Energy Efficiency and Peak Reduction Report.

It is respectfully requested that all formal correspondence and staff requests regarding this matter be addressed to:

By E-mail (preferred): datarequest@pacificorp.com
dave.taylor@pacificorp.com
lisa.romney@pacificorp.com

By regular mail: Data Request Response Center
PacifiCorp
825 NE Multnomah St., Suite 2000
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Utah Public Service Commission

March 13, 2014

Page 2

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Informal inquiries may be directed to Lisa Romney, Regulatory Projects Manager, at (801) 220-4425.

Sincerely,

Kathryn Hymas
Vice President, Finance and Demand Side Management

Enclosures

cc: Division of Public Utilities
Office of Consumer Services