

- BEFORE THE PUBLIC SERVICE COMMISSION OF UTAH -

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In the Matter of the Application of Rocky)
Mountain Power for Approval of a Strategic)
Communications and Outreach Program for)
Demand Side Management)
)

DOCKET NO. 09-035-36

ORDER

ISSUED: August 16, 2010

By The Commission:

On June 15, 2010, PacifiCorp (“Company”), d/b/a Rocky Mountain Power, filed a request for an extension of time to file the first annual report on the Strategic Communications and Outreach Program (“Program”) for Demand Side Management (“DSM”). The Company requested that the Commission’s ordered date of August 31, 2010, be moved to September 30, 2010. The Company stated:

To assess program effectiveness, the Company must conduct surveys with customers to determine to what extent Campaign activities have increased awareness of and participation in the Company’s DSM programs. At this time, the Company does not expect its evaluation survey activities to be completed in a timeframe which will allow the Company to complete the annual effectiveness report for Program Year 1 (ending June 30, 2010) by August 31, 2010.

No parties to this Docket, nor stakeholders of the DSM process in general, have objected to the requested extension. The Commission staff have contacted both the Division of Public Utilities and the Office of Consumer Services and neither object to the requested extension. Given that the requested extension will allow for a more complete analysis, treatment, and description of the program’s effectiveness the Commissions finds that granting the extension is justified in this case.

ORDER

NOW, THEREFORE, IT IS HEREBY ORDERED, that:

1. The request for an extension of time to file the first annual report on the Strategic Communications and Outreach Program for Demand Side Management from the Commission's ordered date of August 31, 2010, to September 30, 2010 is granted.

DATED at Salt Lake City, Utah, this 16th day of August, 2010.

/s/ Ted Boyer, Chairman

/s/ Ric Campbell, Commissioner

/s/ Ron Allen, Commissioner

Attest:

/s/ Julie Orchard
Commission Secretary
G#67838