



State of Utah
Department of Commerce
Division of Public Utilities

FRANCINE GIANI
Executive Director

THAD LEVAR
Deputy Director

CHRIS PARKER
Director, Division of Public Utilities

GARY HERBERT.
Governor
GREG BELL
Lieutenant Governor

ACTION REQUEST RESPONSE

TO: Public Service Commission

FROM: Division of Public Utilities
Chris Parker, Director
Artie Powell, Energy Manager
Thomas Brill, Technical Consultant
Abdinasir Abdulle, Technical Consultant

DATE: June 8, 2011

RE: RMP Strategic Communications and Outreach Plan for Utah Demand Side Management Program Year 3 Plan and Budget, Docket No. 09-035-36.

RECOMMENDATION (approval)

The Division of Public Utilities (Division) recommends that the Public Service Commission (Commission) approve Rocky Mountain Power's (Company) proposed Year 3 Action Plan and Budget as filed.

ISSUE

Pursuant to Commission Orders in Docket No. 09-035-36, on June 11, 2009 and November 9, 2009, the Company filed with the Commission its Strategic Communications and Outreach Plan for Demand Side Management Program Year 3 Plan and Budget on April 1, 2011. On May 3, 2011, the Commission issued an Action Request to the Division requesting a response by June 8, 2011. This Memorandum is the Division's response to the Commission's Action Request.

DISCUSSION

The Order in Docket No. 09-035-36, dated June 11, 2009, directed the Company to develop jointly with the Utah DSM Advisory group program year action plans and budgets and to file this information with the Commission for approval by April 1 of the program year. The Company developed an action plan and budget for year 3 of the program and presented this information in a February 7, 2011 meeting of the DSM Advisory Group. This action plan outlined the various strategies and goals to be accomplished within the third year of program implementation. The Company also included a budget detailing the allocation of funds into each plan. Feedback from this meeting has been incorporated into the action plan and budget. In addition, the Company included in this report a variance report, which was directed by the Commission in its Order in this Docket dated November 9, 2009.

The Division reviewed the Company's filing and could not identify any problems with it. Rather, the Division believes that the proposed action plan is generally reasonable and satisfies the Commission's conditions for development of an action plan and budget, as listed in the June 11, 2009 Order in this docket.

CC: Michele Beck, OCS

Dave Taylor, RMP