

1 **Q. Please state your name, business address and present position with**
2 **PacifiCorp, dba Rocky Mountain Power (“Company”).**

3 A. My name is Peter C. Eelkema, my business address is 825 NE Multnomah, Suite
4 600, Portland, Oregon 97232, and my present position is Lead/Senior Consultant,
5 Load and Revenue Forecasting.

6 **Qualifications**

7 **Q. Briefly describe your education and business experience.**

8 A. I earned an undergraduate degree in Economics from San Jose State University in
9 San Jose, California. I also earned a PhD in Economics from the University of
10 Kansas.

11 From September 1989 to October 1993, I was a Managing Research
12 Economist at the Kansas Corporation Commission. From October 1993 to March
13 1996, I was an Economist at the Nevada Office of Advocate for Customers of
14 Public Utilities. From March 1996 to March 1998, I was a Senior Economist,
15 Forecasting, at Sierra Pacific Power/Nevada Power Company, and from March
16 1998 to January 2005, I was a Staff Economist, Forecasting at Sierra Pacific
17 Power/Nevada Power Company. From January 2005 to May 2008, I was a
18 Consultant, Load and Revenue Forecasting at PacifiCorp. I was promoted to my
19 current position in May 2008.

20 **Q. Please describe your current duties.**

21 A. I am the senior consultant of the Load and Revenue Forecasting group. The Load
22 and Revenue Forecasting group is responsible for the development of the test year

23 kilowatt-hour sales, number of customers, system loads, and system peaks for the
24 Company's six retail jurisdictions.

25 **Q. Have you previously testified before a regulatory commission?**

26 A. Yes. I have testified before the Idaho, Utah, and Wyoming Public Utility
27 Commissions, the Nevada Public Service Commission, and the Kansas
28 Corporation Commission.

29 **Purpose and Summary of Testimony**

30 **Q. Please explain the purpose of your testimony in this proceeding.**

31 A. I describe how we developed the forecasts of the number of customers, kilowatt-
32 hour sales at the meter ("sales"), system loads and system peak loads at the
33 system input level ("loads"), and number of bills for the 12-month period ending
34 June 30, 2012. We produce these forecasts for all six states in which the
35 Company serves retail customers to develop jurisdictional allocation factors,
36 forecasted revenues, and net power costs. In addition to the class level forecasts
37 for bills and sales, we have developed a forecast of bills and kilowatt-hour sales
38 by rate schedule for Utah.

39 **Q. How were the forecasts utilized in the preparation of this general rate case?**

40 A. The forecasted loads for Utah for the 12 months ended June 2012 were used by
41 Company witness Mr. Gregory N. Duvall to calculate Utah net power costs, and
42 by Company witness Mr. Steven R. McDougal to calculate the revenue
43 requirement and jurisdictional allocation factors. Additionally, forecasted sales
44 by rate schedule are used by Company witnesses Mr. William R. Griffith and Mr.
45 C. Craig Paice to allocate costs between customer classes and to design rates

46 which correctly reflect the cost of service. The sum of energy by rate schedule
47 ties to the forecasted energy by customer class.

48 **Q. Please provide a summary of the forecasted energy sales.**

49 A. Table 1 provides the forecasted energy sales for the test period.

Table 1, Test Period Sales Forecast (MWh)

	July 2011 to June 2012	
	Total Company	Utah
Residential	16,404,658	6,856,828
Commercial	17,364,358	8,328,358
Industrial	20,884,404	8,585,404
Irrigation	1,292,480	187,460
Public Authority	437,310	437,310
Lighting	141,300	76,840
Total	56,524,510	24,472,200

50 **Q. How is your testimony organized?**

51 A. My testimony is organized as follows:

- 52 • I briefly describe the discussion from the Commission Ordered workshop
53 regarding the sales and coincident peak forecasts.
- 54 • I describe the major changes in forecast assumptions and data used to
55 produce the forecast.
- 56 • I describe the process of developing monthly sales for the residential,
57 commercial, irrigation, and lighting customer classes.
- 58 • I describe the process of developing monthly sales for the industrial
59 customer class.
- 60 • I describe the process of developing monthly sales for the state.
- 61 • I describe the hourly load forecasting process.
- 62 • I describe the rate schedule forecasting process.

- 63 • I compare the weather normalized base period sales to the test year
64 forecasted sales. I compare how well the forecast used in the settlement in
65 the 2009 Utah general rate case is tracking actual sales for 2010.
66 • Finally, I conclude by indicating why this forecast is reasonable.

67 **Commission Ordered Workshop**

68 **Q. In the Company’s 2009 General Rate Case (“GRC”), did this Commission**
69 **order a workshop regarding the development of the jurisdictional**
70 **contribution to the coincident peak?**

71 A. Yes, on page 122 of the Commission’s Final Order, this Commission directed the
72 Division of Public Utilities “to convene a work group to examine the Company’s
73 load forecasting methods.” In response to this Order, participants met seven times
74 between May and November 2010.

75 **Q. Did any work group participants express concern about the Company’s**
76 **forecasting methodology?**

77 A. No. The methodology was discussed by participants and, as a result, the
78 participants appear to have a much better understanding of the Company’s load
79 forecasting process than before. None of the participants expressed concern about
80 the methodology during the work group discussions or in their reports to this
81 Commission. During the work group meetings, the Company presented a flow
82 diagram of its forecasting methodology. I have attached a copy of this flow
83 diagram (“flow diagram”) as Exhibit RMP____(PCE-1).

84 **Q. Does the forecast in this case employ the same methodology as presented to**
85 **the Commission in the 2009 GRC and presented to the Utah work group?**

86 A. Yes.

87 **Q. Please provide a general overview of the methodology.**

88 A. In summary, this methodology consists of first developing a forecast of monthly
89 sales by customer class and monthly peak load by state. This sales forecast
90 becomes the basis of the load forecast by adding line losses, (*i.e.*, kWh sales
91 levels are grossed-up to a generation or “input” level). The monthly loads are
92 then spread to each hour based on the peak load forecast and typical hourly load
93 patterns.

94 **Summary of Changes in Forecast Assumptions**

95 **Q. Please summarize major updates in data used to produce the forecast.**

96 A. There are eight notable updates in data inputs compared to the forecast prepared
97 in the 2009 general rate case:

- 98 1. We added 18 months of actual data and updated the historical data period
99 used to develop the monthly retail sales forecasts to January 1997 through
100 July 2010. The historical data period used to develop the model driven
101 portion of industrial monthly sales is from January 2002 through July
102 2010;
- 103 2. We updated the historical data period used to develop the monthly peak
104 forecasts with an additional year of data so the time period is January 1997
105 through December 2009;

- 106 3. We updated the economic drivers from IHS Global Insight using the most
107 recent information available for each of the Company's jurisdictions;
- 108 4. We updated the forecast of individual industrial customer usage based on
109 data collected in August 2010;
- 110 5. We updated the time period used to define normal weather to the 20-year
111 time period of 1990-2009;
- 112 6. We updated the line loss calculation to the five-year period ending
113 December 2009;
- 114 7. We added another year of hourly customer class data. The temperature
115 splines were updated based on all available hourly data; and
- 116 8. We updated the residential use-per-customer-per-day model with
117 appliance saturation and efficiency results which were released in June
118 2009.

119 **Forecasts for Non-Industrial Customer Classes**

120 **Q. How does the Company develop monthly sales forecasts by customer class?**

121 A. We develop sales for the residential, commercial and irrigation customer classes
122 as the product of two separate forecasts: 1) the number of customers and 2) use-
123 per-customer.

124 **Q. How does the Company develop the forecast for number of customers?**

125 A. The development of the forecasted number of customers is depicted on Row 1 of
126 the flow diagram. Inputs into the model were actual number of customers from
127 January 1997 to July 2010 time period for all customer classes. We also used the
128 most recently available economic drivers from IHS Global Insights, released in

129 June 2010. For the residential class, we forecast the number of customers using
130 IHS Global Insight's forecast of each state's number of households as the major
131 driver. The forecasted number of commercial customers uses the forecasted
132 residential customer numbers as the major driver. For irrigation and street
133 lighting classes, the forecast of number of customers is fairly static and is
134 developed using regression models without any economic drivers.

135 **Q. How does the Company forecast average use-per-customer?**

136 A. The development of forecasted use-per-customer for the residential, commercial
137 and irrigation customer classes are shown on Row 2 of the flow diagram. Use-
138 per-customer for the residential class is forecasted through a Statistically Adjusted
139 End-use ("SAE") model, which combines the end-use modeling concepts with
140 traditional regression analysis techniques. Major drivers of the SAE-based
141 residential model are heating and cooling related variables, end-use information
142 such as equipment shares, saturation levels and efficiency trends, and economic
143 drivers such as household size, income and energy price.

144 For the commercial class, we forecast use-per-customer using regression
145 analysis techniques with non-manufacturing employment as the major economic
146 driver in addition to weather-related variables.

147 For the irrigation class, we forecast use-per-customer through regression
148 analysis techniques using time trend variables.

149 As already described, the sales forecast for the residential, commercial and
150 irrigation classes is the product of the number of customer forecast and the use-
151 per-customer forecast. However, the development of the forecast of monthly

152 commercial sales involves an additional step. To reflect the addition of a large
153 “lumpy” change in sales such as a new data center, monthly commercial sales are
154 increased based on input from the Customer and Community Managers
155 (“CCMs”). The development of forecasted monthly sales for the residential,
156 commercial and irrigation customer classes are shown on Row 4 of the flow
157 diagram. Although the scale is much smaller, the treatment of large commercial
158 additions is similar to the methodology for industrial sales which I discuss below.

159 The development of the monthly sales for the lighting and public authority
160 classes is shown on Row 3 of the flow diagram. Monthly sales for lighting and
161 public authority are forecasted directly for the class, instead of the product of the
162 use-per-customer and number of customers. We develop the forecast by class
163 because the customer sizes in these two classes are more diverse.

164 **Industrial Class Forecasts**

165 **Q. How does the Company forecast sales for the industrial customer class?**

166 A. The development of forecasted monthly sales for the industrial class is shown on
167 Row 5 of the flow diagram. We separate industrial customers into three
168 categories: 1) existing customers that are tracked by the CCMs; 2) new large
169 customers or expansions by existing large customers; and 3) industrial customers
170 that are not tracked by the CCMs. CCMs track industrial customers individually
171 if they have a peak load of one megawatt or more at a single site.

172 We develop the forecast for the first two categories through the data
173 gathered by the CCM assigned to each customer. The CCMs have ongoing direct
174 contact with large customers and are in the best position to know about the

175 customer's plans for changes in business processes, which might impact their
176 energy consumption.

177 We develop the portion of the industrial forecast related to new large
178 customers and expansion by existing large customers based on direct input of the
179 customers, forecasted load factors, and the probability of the project occurrence.

180 Smaller industrial customers are more homogeneous and are modeled
181 using regression analysis with trend and economic variables. Employment is used
182 as the major economic driver.

183 We develop the total industrial sales forecast by aggregating the forecast
184 for the three industrial customer categories.

185 **Q. Why do you forecast industrial sales using a different methodology than the**
186 **other customer classes?**

187 A. We model this class differently because of the diverse makeup of the customers
188 within the class. In the industrial class, there is no "typical" customer. Large
189 customers have very diverse usage patterns and power requirements. It is not
190 unusual for the entire class to be strongly influenced by the behavior of one
191 customer or a small group of customers.

192 In contrast, customer classes that are made up of mostly smaller, more
193 homogeneous customers are best forecasted as a use-per-customer multiplied by
194 number of customers. Those customer classes are generally composed of many
195 smaller customers that have similar behaviors and usage patterns. No small group
196 of customers, or single customer, influences the movement of the entire class.

197 This difference for large industrial customers requires the different processes for
198 forecasting sales.

199 **Monthly State Sales**

200 **Q. Please explain how you develop the monthly sales forecast.**

201 A. The monthly sales forecast is shown on Row 6 of the flow diagram. The sales
202 forecast is the sum of the monthly customer class forecast.

203 **Hourly Load Forecast**

204 **Q. Please outline how you develop the hourly load forecast.**

205 A. After we develop the forecasts of monthly energy sales by customer class, we
206 develop a forecast of hourly loads in two steps:

207 First, we develop monthly and seasonal peaks for each state. This step is
208 shown on Row 7 of the flow diagram. The monthly peak model uses historic
209 peak-producing weather for each state, and incorporates the impact of weather on
210 peak loads through several weather variables which drive heating and cooling
211 usage. These weather variables include the average temperature on the peak day
212 and lagged average temperatures. The peak forecast is based on average monthly
213 historical peak-producing weather for the period 1990-2009.

214 Second, we forecast hourly loads for each state from hourly load models
215 using state-specific hourly load data and daily weather variables. This step is
216 shown on Row 8 and the left hand portion of Row 9 in the flow diagram. We
217 develop hourly loads using a model that incorporates the 20-year average
218 temperatures, a typical weather pattern for each year, and day-type variables such
219 as weekends and holidays. We adjust hourly loads for line losses and adjust peak

220 loads to monthly and seasonal peaks.

221 **Q. How does the Company derive monthly system coincident peaks?**

222 A. The derivation of monthly coincident peaks is depicted on the right hand portion
223 of Row 9 in the flow diagram.

224 After we develop the hourly load forecasts for each state, we sum hourly
225 loads to the total system level. We then identify system coincident peaks as well
226 as the contribution of each jurisdiction to those monthly peaks.

227 **Forecasts by Rate Schedule**

228 **Q. Are there any additional forecasts that you created for this proceeding?**

229 A. Yes. As mentioned earlier, Mr. Griffith and Mr. Paice require two additional
230 forecasts that are based on the kWh sales forecast and the number of customers
231 forecast. Once the kWh sales forecast is complete, it must be applied to
232 individual rate schedules to forecast kWh sales by rate schedule. In addition, the
233 forecast of number of customers must be expressed in number of bills.

234 **Q. How does the Company forecast sales by rate schedule?**

235 A. We develop this forecast in two steps. First, we forecast test year sales test year
236 by rate schedule. Then, we proportionally adjust the rate schedule sales forecasts
237 so that the total matches the customer class forecast.

238 **Q. How does the Company forecast the number of bills by rate schedule?**

239 A. The forecast of the rate schedule bills forecast follows the same process as the rate
240 schedule sales forecast. First, we forecast test year bills by rate schedule. Then,
241 we proportionally adjust the rate schedule bills forecasts so that the total matches
242 the customer class forecast.

243 **Summary of Results**

244 **Q. How does the sales forecast for the 12 months ending June 30, 2012, compare**
 245 **to the weather normalized MWh sales for the 12 months ending June 30,**
 246 **2010 base period?**

247 A. Table 2 shows that for the total Company, over this two year time period,
 248 forecasted test period sales are 7.1 percent higher than weather normalized sales
 249 for the historical base period.

Table 2, Total Company Sales Comparison (MWh)

	July '09 to June '10 Actual	July to June 2012 GRC Forecast
Residential	15,908,306	16,404,658
Commercial	16,043,066	17,364,358
Industrial	19,096,485	20,884,404
Irrigation	1,156,561	1,292,480
Public Authority	423,037	437,310
Lighting	144,116	141,300
Total	52,771,571	56,524,510

250 Table 3 shows that for Utah, over this two year time period, forecasted test period
 251 sales are 10.1 percent higher than weather normalized sales in the base period.

Table 3, Utah Sales Comparison (MWh)

	July '09 to June '10 Actual	July to June 2012 GRC Forecast
Residential	6,529,671	6,856,828
Commercial	7,522,795	8,328,358
Industrial	7,497,181	8,585,404
Irrigation	184,084	187,460
Public Authority	423,037	437,310
Lighting	79,536	76,840
Total	22,236,304	24,472,200

252 **Q. How are the actual sales tracking with the previous GRC forecast?**

253 A. Table 4 shows that for the 2009 GRC test period weather normalized total
 254 Company sales are tracking about 1.1 percent lower than the forecast.

Table 4, Total Company Sales Comparison (MWh)

	July 2009 to June 2010	
	Actual	Previous GRC
Residential	15,908,306	15,772,148
Commercial	16,043,066	15,902,388
Industrial	19,096,485	19,744,434
Irrigation	1,156,561	1,346,600
Public Authority	423,037	436,110
Lighting	144,116	139,740
Total	52,771,571	53,341,420

255 Table 5 shows that for the 2009 GRC test period weather normalized total Utah
256 sales are tracking about 0.5 percent higher than the forecast.

Table 5, Utah Sales Comparison (MWh)

	July 2009 to June 2010	
	Actual	Previous GRC
Residential	6,529,671	6,616,982
Commercial	7,522,795	7,491,422
Industrial	7,497,181	7,314,906
Irrigation	184,084	188,820
Public Authority	423,037	436,110
Lighting	79,536	76,070
Total	22,236,304	22,124,310

257 **Conclusion**

258 **Q. Do you consider this sales and load forecasts to be reasonable?**

259 A. Yes. Given the available data at the time this forecast was completed, this is the
260 best possible forecast. This forecast has an equal probability of under forecasting
261 or over forecasting both sales and peak. Also, an indication that this is a
262 reasonable forecast is to consider the forecast error from the previous GRC
263 forecast. The forecast results from the 2009 Utah GRC indicate that actual sales
264 are well within a reasonable tolerance.

265 **Q. Does this conclude your direct testimony?**

266 A. Yes.