

UTAH PUBLIC
SERVICE COMMISSION

2012 FEB 23 P 3:01

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NOTIFY Electronic Notification System

Joint Use Pole Activity - Utah

**Utah Public Service Commission
Technical Conference**

February 23rd, 2012



CenturyLink™

Why NOTIFY?

NOTIFY provides increased visibility and tracking to all joint use activity allowing pole owners and attachers to stay in sync on all day to day joint pole activity

Key Benefits Include:

- No Cost for basic functionality
- 24 hour web based access
- Built in process flows for all typical Joint Use activities
- Simple web based user interface allows for quick deployment
- Self service registration process
- Real time visibility to status and responsible parties
- Complete historical tracking on every event
- Real time management reporting through canned reports and ad-hoc reporting
- Automated email notifications
- Built in reminders



New pole attachment applications

NOTIFY does not require drastic changes to internal processes related to new attachment requests. In most cases, the same information that was previously being sent to pole owners through forms and/or emails is simply provided using the online user interface

New attachment application process benefits:

- Single system for applications to attach
- Graphical mapping features simplifies pole identification process
- Attachers have real-time access to the status of their application as it moves through the process
 - Parties will have visibility to who is working their application, what status it is in, and how long it has been in that status
- Improves visibility to aging applications
- Single repository for all related documents and notes
- Consistent reporting on applications that are started, in progress, and completed
- Full history of activity with dates and timestamps
- Simple escalation process
- Single reference number created for each application allowing streamlined communication between parties



Common attachment application flow

