

**BEFORE THE  
PUBLIC SERVICE COMMISSION OF UTAH**

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**In the Matter of the Application of  
Rocky Mountain Power for  
Authority to Increase its Retail  
Electric Utility Service Rates in  
Utah and for Approval of its  
Proposed Electric Service  
Schedules and Electric Service  
Regulations**

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**Docket No. 11-035-200**

Surrebuttal Testimony and Exhibit of

**Michael P. Gorman**

**on Cost of Capital Issues**

On behalf of

**The Federal Executive Agencies (FEA)**

July 18, 2012



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PUBLIC SERVICE COMMISSION OF UTAH**

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	)	

**Surrebuttal Testimony of Michael P. Gorman**

1   **Q   PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

2   A   Michael P. Gorman. My business address is 16690 Swingley Ridge Road, Suite 140,  
3       Chesterfield, MO 63017.

4   **Q   ARE YOU THE SAME MICHAEL P. GORMAN WHO PREVIOUSLY FILED**  
5       **TESTIMONY IN THIS PROCEEDING?**

6   A   Yes.

7   **Q   WHAT IS THE PURPOSE OF YOUR SURREBUTTAL TESTIMONY IN THIS**  
8       **PROCEEDING?**

9   A   I will respond to arguments made by Rocky Mountain Power (“RMP” or “Company”)  
10     witnesses Bruce Williams and Dr. Samuel Hadaway.

11 **Response to Mr. Williams**

12 **Q WHAT ISSUES DOES MR. WILLIAMS TAKE THAT CONCERN YOU IN HIS**  
13 **REBUTTAL TESTIMONY?**

14 A Mr. Williams takes issue with my proposed adjustments to the common equity  
15 balance supporting utility operations. Mr. Williams outlines at pages 5 and 6 of his  
16 testimony, non-utility investments and subsidiary investments, which he claims  
17 actually are included in the utility rate base. Specifically, Mr. Williams claims that the  
18 Bridger mine investment is included in rate base, therefore the capital supporting this  
19 investment should not be excluded from the regulatory capital structure.

20 **Q PLEASE RESPOND TO MR. WILLIAMS.**

21 A To the extent the investments categorized as non-utility or subsidiary investments are  
22 included in rate base, then I agree with Mr. Williams that it is not appropriate to  
23 remove the capital supporting the investments from the regulatory capital structure. I  
24 confirmed that the Bridger mine and the Trapper mine investments are included in the  
25 Company's rate base. These two investments represent the bulk of my proposed  
26 capital structure adjustment. Including the remaining common equity balances in my  
27 capital structure does not have a significant impact on the Company's proposed  
28 capital structure.

29 As a result, I am no longer recommending adjustments to the Company's  
30 proposed capital structure.

31 **Q DOES MR. WILLIAMS TAKE ISSUE WITH YOUR CREDIT METRIC ANALYSIS?**

32 A Yes. Mr. Williams states that my credit metric analysis is inappropriate because it  
33 does not reflect all the liabilities considered by credit rating agencies, excludes a

34 significant amount of interest expense the Company reports on its financial  
35 statements, and ignores credit rating agencies' published expectations for PacifiCorp.  
36 For example, Mr. Williams asserts that it would be appropriate to include funds from  
37 operation ("FFO") to interest coverages in my analysis. Based on those assertions,  
38 Mr. Williams believes that my credit metric evaluation should not be given any  
39 consideration.

40 **Q IS MR. WILLIAMS' ASSESSMENT OF YOUR CREDIT METRIC EVALUATIONS**  
41 **VALID?**

42 **A** No. It is very clear in my direct testimony that I was not attempting to calculate credit  
43 metrics in the same way credit rating agencies would calculate them for RMP.  
44 Rather, I was calculating the credit metrics based on the Utah jurisdictional cost of  
45 service to determine whether or not the earnings and cash flow opportunities  
46 reflected in the Utah cost of service will contribute to RMP's overall financial strength  
47 and financial integrity. In significant contrast, Standard & Poor's ("S&P") would be  
48 considering all cash flows and all financial obligations of PacifiCorp in assessing its  
49 credit rating. S&P does not focus in on Utah jurisdictional operations, which is the  
50 focus of my rate of return and financial integrity assessment. Therefore, there is a  
51 difference between S&P's considerations for total Company and my considerations  
52 limited to an evaluation of Utah retail operations.

53 The objective of my analysis is to determine whether or not the jurisdictional  
54 revenue requirements, earnings and cash flow strength represent fair compensation  
55 to RMP for its investments in equipment serving Utah retail customers. In significant  
56 contrast, Mr. Williams' assessment would not distinguish between PacifiCorp's cost to  
57 serve to Utah customers, but would instead include all financial obligations whether

58 they relate to Utah customers or other businesses outside of the Utah retail  
59 operations. Mr. Williams' preferred method would allow for a rate adjustment in Utah  
60 that subsidizes PacifiCorp financial obligations related to other jurisdictions or other  
61 business units.

62 Mr. Williams' arguments are inappropriate because he is not recognizing the  
63 need to set just and reasonable rates for Utah customers.

64

65 **Q PLEASE RESPOND TO MR. WILLIAMS' ARGUMENTS THAT YOU DID NOT**  
66 **INCLUDE ALL INTEREST EXPENSE, AND DID NOT INCLUDE THE FFO TO**  
67 **INTEREST RATIO IN YOUR FINANCIAL INTEGRITY ANALYSIS.**

68 **A** I included in my analysis interest expense that is reflected in the cost of service for  
69 retail operations in Utah. Other interest expense that has not been shown to apply to  
70 this jurisdiction is not properly included in my analysis.

71 With respect to the FFO to interest ratio, I agree that that is a financial metric  
72 that generally is identified by S&P in credit metrics reports. However, S&P removed  
73 the FFO to interest ratio from its general benchmark credit metric standard practices  
74 in 2009. Therefore, there is no longer an S&P benchmark to compare RMP's FFO to  
75 interest ratio against. As such, I no longer include this metric in my financial integrity  
76 analysis simply because it is no longer included in S&P's corporate credit metric  
77 benchmark matrix.

78 **Response to Dr. Hadaway**

79 **Q DID DR. HADAWAY ASSERT THAT THE TRADITIONAL MODELS USED TO**  
80 **ESTIMATE A FAIR RETURN ON EQUITY ARE OUT OF SYNC WITH THE**  
81 **CURRENT COST OF EQUITY?**

82 A Yes. He attributes this to the government's efforts to hold interest rates at low levels  
83 in order to stimulate the economy, which have reduced borrowing costs, and he  
84 believes have equally mitigated the effects on equity markets. He believes these  
85 government effects on interest rates create a challenge to accurately estimate a  
86 utility's current market cost of equity.

87 **Q IS DR. HADAWAY'S CONCERN ABOUT GOVERNMENT INTERVENTION IN**  
88 **INTEREST RATE MARKETS AND THE ABILITY TO ACCURATELY ESTIMATE A**  
89 **UTILITY'S COST OF EQUITY, ACCURATE?**

90 A No. I agree that government is impacting short-term interest rates in a way to  
91 stimulate the economy. However, government action does not directly impact the  
92 long-term interest rate markets. These long-term interest rate markets are  
93 predominantly influenced by investors via demand for the securities and valuations  
94 tied to investors' relative risk assessment.

95 The U.S. economy is currently one of the strongest in the world, which is  
96 attracting low-risk investors to the U.S. security markets. This has helped to reduce  
97 the long-term interest rates on both Treasuries and low-risk Corporate Bonds  
98 including the utility securities market. This world market appetite for low-risk  
99 securities is also decreasing the cost of equity for utilities' equity securities.

100 As shown on Exhibit FEA-1SR (MPG-1SR), the valuation metrics for the proxy  
101 groups are relatively robust now compared to the last 11 years. This is evidenced

102 through a relatively high price-to-earnings ratio and price-to-cash-flow ratio. A higher  
103 stock price indicates lower required return on common equity, all else equal. For all  
104 these reasons, Dr. Hadaway is simply refusing to recognize that stable low-risk  
105 investments are in high demand from investors, which is driving up securities prices  
106 and driving down cost of capital.

107 **Q DOES DR. HADAWAY MAKE SPECIFIC CRITICISMS OF YOUR RETURN ON**  
108 **EQUITY FINDINGS?**

109 A Yes. At pages 24 and 25 of his rebuttal testimony, Dr. Hadaway states the following:

- 110 1. It was a mistake to retain Edison International because the analysts'  
111 growth rate data was unreliable.
- 112 2. My multi-stage discounted cash flow ("DCF") analysis was understated  
113 because my long-term gross domestic product ("GDP") growth rate  
114 analysis is understated.
- 115 3. My risk premium analysis result was understated because I reject the well  
116 documented inverse relationship between equity risk premiums and  
117 interest rates.

118 **Q DO YOU AGREE WITH DR. HADAWAY THAT EDISON INTERNATIONAL**  
119 **SHOULD HAVE BEEN EXCLUDED FROM YOUR DCF ANALYSIS?**

120 A No. Edison International did have a result which was out of line with the other  
121 companies in the group, however that low outlier result would have been eliminated  
122 by relying on the group median, which I did. Further, to the extent you eliminate the  
123 low estimates of the group, it would also be balanced and appropriate to eliminate the  
124 high-end estimates. Dr. Hadaway is only estimating the low-end and therefore  
125 skewing the results. In any event, my group average result of 9.32% is reasonably  
126 comparable to my group median result of 9.38%. Therefore, retaining Edison



127 International in the group average did not skew the group average result, as  
128 Dr. Hadaway claims.

129 **Q DO YOU AGREE WITH DR. HADAWAY THAT YOUR LONG-TERM**  
130 **STEADY-STATE GROWTH RATE OR GDP GROWTH RATE UNDERSTATES THE**  
131 **MARKET'S EXPECTATIONS?**

132 A No. Dr. Hadaway develops his own GDP growth forecast, which cannot be found in  
133 any published document other than his testimony in rate cases. In contrast, my  
134 growth rate is based on consensus analysts' projections, and is reasonably consistent  
135 with other sources of GDP published data supporting the outlook of the market  
136 participants for future GDP growth. Dr. Hadaway's belief that the GDP growth rate  
137 will revert to historical levels is inconsistent with a wealth of published projections  
138 made by professional economists whose outlooks are independent and used for  
139 general market, investor and economic study purposes. In contrast, Dr. Hadaway's  
140 analysis is developed by him, used only for his rate of return studies, and is not  
141 reasonably consistent with data which would be considered by an investor in forming  
142 investment decisions. Therefore, his GDP growth rate is not a fair reflection of market  
143 outlooks, investors' or general market sentiment and outlooks.

144 **Q DO YOU AGREE WITH DR. HADAWAY THAT YOUR EQUITY RISK PREMIUM**  
145 **SHOULD HAVE REFLECTED AN INVERSE RELATIONSHIP?**

146 A No. While an inverse relationship is one factor that helps describe or gauge what an  
147 appropriate equity risk premium is currently, it is not the only factor. As such, my  
148 disagreement with Dr. Hadaway on this issue is not that there is during certain  
149 markets an inverse relationship between equity risk premiums and interest rates, but

150 rather that the interest rate/risk premium is not the only factor that helps properly  
151 gauge an equity risk premium.

152 Academic studies strongly support the notion that an appropriate equity risk  
153 premium is tied to the current assessments of the relative risks of investing in debt  
154 securities versus equity securities. This risk differential is not described simply by  
155 changes in interest rates as Dr. Hadaway erroneously asserts. Rather, the risk  
156 premium is impacted by many factors, including but not limited to interest rates. As  
157 such, Dr. Hadaway's simplistic assumption that equity risk premiums are impacted  
158 only by interest rates is without merit and is simply erroneous.

159 **Q HOW DO YOU RESPOND TO DR. HADAWAY'S CLAIM THAT HIS USE OF LONG-**  
160 **TERM HISTORICAL DATA PRODUCES A BETTER ASSESSMENT OF FUTURE**  
161 **GDP GROWTH THAN THAT REFLECTED IN ANALYSTS' PROJECTIONS?**

162 **A** Dr. Hadaway's assessment simply does not reflect the general market consensus of  
163 investors or investment security professionals. Rather, he is reflecting his own  
164 opinion, which he has failed to show in any way that it reflects general market  
165 sentiments. Analysts who project GDP growth are in business to provide the market  
166 with relevant information to make investment decisions for securities, decisions for  
167 capital projects and other business/economic decisions. The need for long-term GDP  
168 growth outlooks is relevant to the market, and these analysts are in business to  
169 provide the market with that relevant data. In significant contrast, Dr. Hadaway is in  
170 business to support a return on equity desirable for the utility. His GDP forecast does  
171 not reflect the market outlook, and is not an independent assessment of future GDP  
172 growth. Therefore, it should be disregarded.

173 Q DOES THIS CONCLUDE YOUR SURREBUTTAL TESTIMONY?

174 A Yes, it does.

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